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Global Probiotics Pet Food Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Probiotics Pet Food market size is expected to reach $ 4003 million by 2032, rising at a market growth of 6.7% CAGR during the forecast period (2026-2032).

In 2025, global production of Probiotics Pet Food reached approximately 3.1 million metric tons, with an average price of around USD 825 per metric ton. Probiotics Pet Food is a category of functional pet food supplemented with live beneficial microorganisms (primarily Lactobacillus and Bifidobacterium strains), designed to support digestive function, enhance immunity, and maintain overall health through regulation of the pet's gut microbiome. Product forms include dry food, wet food, treats, and nutritional supplements; formulations include single-strain, multi-strain, and prebiotic-enriched types; and by pet type, the market is classified into canine and feline products. Major applications include gastrointestinal sensitivity management, immune modulation, and senior pet health maintenance. Distribution channels cover online retail, offline pet specialty stores, and veterinary clinics.

The global Probiotics Pet Food market is in a rapid growth phase, driven primarily by the deepening pet humanization trend, increasing pet owner awareness of the link between gut health, immunity, and chronic diseases, and growing veterinary recommendations for probiotic-formulated products. North America and Asia-Pacific are the two major markets, with Asia-Pacific capturing the largest share driven by rising pet ownership and consumption upgrades, while North America maintains leadership in R&D and clinical validation, making it the fastest-growing sub-segment within the lactic acid bacteria category. Technological development is focused on high-activity strain screening, gastric acid tolerance enhancement, intestinal colonization capability optimization, and targeted delivery technologies. Viability protection of live bacteria during processing, storage, and gastrointestinal transit, along with supply chain

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complexity, remain core industry challenges. Future development in precision nutrition customization, synbiotic (probiotic + prebiotic) product innovation, and e-commerce direct-to-consumer model penetration will collectively drive sustained expansion of the Probiotics Pet Food market.

Report Scope

This report studies the global Probiotics Pet Food production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Probiotics Pet Food and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Probiotics Pet Food that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Probiotics Pet Food total production and demand, 2021-2032, (Kilotons)

Global Probiotics Pet Food total production value, 2021-2032, (USD Million)

Global Probiotics Pet Food production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Probiotics Pet Food consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Probiotics Pet Food domestic production, consumption, key domestic manufacturers and share

Global Probiotics Pet Food production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Probiotics Pet Food production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

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Global Probiotics Pet Food production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Probiotics Pet Food market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Open Farm, The Honest Kitchen, ACANA, Orijen, Animonda, Stella & Chewy's, BIO BISCUIT, Hill's Pet Nutrition, Purina, Royal Canin, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Probiotics Pet Food market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (Kilotons) and average price (US$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Probiotics Pet Food Market, By Region:

United States

China

Europe

Japan

South Korea

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ASEAN

India

Rest of World

Market Segmentation

Global Probiotics Pet Food Market, Segmentation by Type:

Dry Food

Liquid Food

Global Probiotics Pet Food Market, Segmentation by Grain Formulation:

Grain-inclusive

Grain-free

Global Probiotics Pet Food Market, Segmentation by Crude Fiber Content:

Low Fiber (< 3%)

Standard Fiber (3%-8%)

High Fiber (> 8%)

Global Probiotics Pet Food Market, Segmentation by Application:

Online Sale

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Offline Sale

Companies Profiled:

Open Farm

The Honest Kitchen

ACANA

Orijen

Animonda

Stella & Chewy’s

BIO BISCUIT

Hill's Pet Nutrition

Purina

Royal Canin

Mars Petcare

Dalian Youchong

FUBEI (SHANGHAI)

Petpal Pet Nutrition Technology

Yantai China Pet Foods

Jasper Pet Care Products

PEPTIDO(Beijing) International Biotechnology

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Guaibao Pet Food Group

Shanghai Bridge PetCare

Jiangsu JIA Pet Products

Shenzhen Freeze-Dried Pet Products

Shanghai Navarch Pet Products

Huaxing Pet Food

Xingtai Nuode Pet Products

Zhejiang Ji Chong Animal Nutrition Technology

Shanghai Yiyun Pet Products

Shanghai Chongxing Pet Products

Shandong KERES Animal Nutrition

Key Questions Answered

1. How big is the global Probiotics Pet Food market?
2. What is the demand of the global Probiotics Pet Food market?
3. What is the year over year growth of the global Probiotics Pet Food market?
4. What is the total value of the global Probiotics Pet Food market?
5. Who are the Major Players in the global Probiotics Pet Food market?
6. What are the growth factors driving the market demand?

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