

Global Probiotics Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Probiotics market size was valued at USD 1635 million in 2023 and is forecast to a readjusted size of USD 2326.5 million by 2030 with a CAGR of 5.2% during review period.

Probiotics are live micro-organisms when administrated in adequate amounts, confer a health benefit on the host. While the traditional delivery vehicle for probiotics was fresh dairy products, they are now found in many varieties of food, beverages, dietary supplements and healthcare products.

In this report, only the probiotic raw material powder is included in the statistics.

Global Probiotics key players include DuPont(Danisco), Chr. Hansen, China-Biotics, Lallemand, etc. Global top four manufacturers hold a share over 40%.

Asia Pacific is the largest market, with a share over 50%, followed by America, and Europe, both have a share over 40 percent.

In terms of product, Lactobacillus is the largest segment, with a share over 45%. And in terms of application, the largest application is Food and Beverage, followed by Dietary Supplements, Drugs, etc.

The Global Info Research report includes an overview of the development of the Probiotics industry chain, the market status of Food and Beverage (Bifidobacterium, Lactobacillus), Drugs (Bifidobacterium, Lactobacillus), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Probiotics.

Regionally, the report analyzes the Probiotics markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Probiotics market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Probiotics market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Probiotics industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Bifidobacterium, Lactobacillus).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Probiotics market.

Regional Analysis: The report involves examining the Probiotics market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Probiotics market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Probiotics:

Company Analysis: Report covers individual Probiotics manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Probiotics. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food and Beverage, Drugs).

Technology Analysis: Report covers specific technologies relevant to Probiotics. It assesses the current state, advancements, and potential future developments in Probiotics areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Probiotics market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Probiotics market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Bifidobacterium

Lactobacillus

Others

Market segment by Application

Food and Beverage

Drugs

Dietary Supplements

Others

Major players covered

DuPont(Danisco)

Chr. Hansen

Lallemand

China-Biotics

Nestle

Danone

Probi

BioGaia

Yakult

Novozymes

Valio

Glory Biotech

Ganeden

Morinaga Milk Industry

Sabinsa

Greentech

Bioriginal

Biosearch Life

UAS Laboratories

Synbiotech

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Probiotics product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Probiotics, with price, sales, revenue and global market share of Probiotics from 2019 to 2024.

Chapter 3, the Probiotics competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Probiotics breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Probiotics market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Probiotics.

Chapter 14 and 15, to describe Probiotics sales channel, distributors, customers, research findings and conclusion.

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