

Global Probiotics Based Dietary Supplement Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Probiotics Based Dietary Supplement market size was valued at US\$ 4023 million in 2024 and is forecast to a readjusted size of USD 4894 million by 2031 with a CAGR of 2.9% during review period.

Probiotics are the friendliest types of bacteria and take up residence in our body from the day we are born. Probiotics are live micro-organisms which, when administered in adequate amounts, confer a health benefit on the host. While the traditional delivery vehicle for probiotics was fresh dairy products, they are now found in many varieties of food, beverages, dietary supplements and healthcare products. In this report, the probiotic dietary supplement are counted, which include Nutrition Supplements, Food Supplements, Infant Formula, Other type probiotic dietary supplement.

Europe is the largest region of Probiotic Dietary Supplement, with a share about 35%, followed by North America and Asia-Pacific. BioGaia, Probi AB, i-Health, Winclove and Probiotics International Ltd (Protexin) are the top 5 players of global Probiotic Dietary Supplement market, and they had only 20% combined market share.

This report is a detailed and comprehensive analysis for global Probiotics Based Dietary Supplement market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Probiotics Based Dietary Supplement market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Probiotics Based Dietary Supplement market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Probiotics Based Dietary Supplement market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Probiotics Based Dietary Supplement market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Probiotics Based Dietary Supplement

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Probiotics Based Dietary Supplement market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include WinClove BV, DuPont Nutrition & Biosciences, Probi, Bifodan, BioCare Copenhagen, BioGaia, Church & Dwight Co. Inc., DR. WILLMAR SCHWABE GROUP, The Clorox Company, I-Health, Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Probiotics Based Dietary Supplement market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Capsule

Tablets

Powder

Liquid

Market segment by Application

Online Sales

Offline Sales

Major players covered

Winclove BV

DuPont Nutrition & Biosciences

Probi

Bifodan

BioCare Copenhagen

BioGaia

Church & Dwight Co. Inc.

DR. WILLMAR SCHWABE GROUP

The Clorox Company

I-Health, Inc.

Jarrow Formulas

NOVA Probiotics

Natural Factors, Inc.

PharmaCare Laboratories

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Probiotics Based Dietary Supplement product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Probiotics Based Dietary Supplement, with price, sales quantity, revenue, and global market share of Probiotics Based Dietary Supplement from 2020 to 2025.

Chapter 3, the Probiotics Based Dietary Supplement competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Probiotics Based Dietary Supplement breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Probiotics Based Dietary Supplement market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Probiotics Based Dietary Supplement.

Chapter 14 and 15, to describe Probiotics Based Dietary Supplement sales channel, distributors, customers, research findings and conclusion.

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