

Global Probiotic Strains Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Probiotic Strains market size was valued at US\$ 1273 million in 2024 and is forecast to a readjusted size of USD 1937 million by 2031 with a CAGR of 6.2% during review period.

Probiotics are live microbial bacteria which are used in supplementing human and animal diets as they strengthen immune system and help in quick & efficient digestion. Probiotics also help in increasing resistance against pathogens, microbes, and bacteria by aiding the production of digestive enzymes and triggering the production of healthy gut bacteria.

Europe is the largest market with about 41% market share. Asia-Pacific and North America are follower, accounting for about 49% market share.

The key players are DuPont, Chr. Hansen, Lallemand, BioGaia, Probi, Cerbios - Pharma, Morinaga Milk Industry, Protexin, Blis Technologies, Cultech, Bifodan, Probiotical, Kerry Group, PrecisionBiotics, Unique Biotech, Biosearch Life, Synbiotech, Wecare-Bio etc. Top 5 companies occupied about 50% market share.

This report is a detailed and comprehensive analysis for global Probiotic Strains market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Probiotic Strains market size and forecasts, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2020-2031

Global Probiotic Strains market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2020-2031

Global Probiotic Strains market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2020-2031

Global Probiotic Strains market shares of main players, shipments in revenue (\$ Million), sales quantity (MT), and ASP (USD/MT), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Probiotic Strains

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Probiotic Strains market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DuPont, Chr. Hansen, Lallemand, BioGaia, Probi, Cerbios - Pharma, Morinaga Milk Industry, Protexin, Blis Technologies, Cultech, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Probiotic Strains market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Lactobacillus

Bifidobacterium

Others

Market segment by Application

Functional Food and Beverage

Dietary Supplements

Animal Feed

Others

Major players covered

DuPont

Chr. Hansen

Lallemand

BioGaia

Probi

Cerbios - Pharma

Morinaga Milk Industry

Protexin

Blis Technologies

Cultech

Bifodan

Probiotical

Kerry Group

PrecisionBiotics

Unique Biotech

Biosearch Life

Synbiotech

We-care-Bio

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Probiotic Strains product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Probiotic Strains, with price, sales quantity, revenue, and global market share of Probiotic Strains from 2020 to 2025.

Chapter 3, the Probiotic Strains competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Probiotic Strains breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Probiotic Strains market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Probiotic Strains.

Chapter 14 and 15, to describe Probiotic Strains sales channel, distributors, customers, research findings and conclusion.

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