

Global Probiotic Strains Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Probiotic Strains market size was valued at USD 1125.6 million in 2023 and is forecast to a readjusted size of USD 1706.4 million by 2030 with a CAGR of 6.1% during review period.

Probiotics are live microbial bacteria which are used in supplementing human and animal diets as they strengthen immune system and help in quick & efficient digestion. Probiotics also help in increasing resistance against pathogens, microbes, and bacteria by aiding the production of digestive enzymes and triggering the production of healthy gut bacteria.

Europe is the largest market with about 41% market share. Asia-Pacific and North America are follower, accounting for about 49% market share.

The key players are DuPont, Chr. Hansen, Lallemand, BioGaia, Probi, Cerbios - Pharma, Morinaga Milk Industry, Protexin, Blis Technologies, Cultech, Bifodan, Probiotical, Kerry Group, PrecisionBiotics, Unique Biotech, Biosearch Life, Synbiotech, Wecare-Bio etc. Top 5 companies occupied about 50% market share.

The Global Info Research report includes an overview of the development of the Probiotic Strains industry chain, the market status of Functional Food and Beverage (Lactobacillus, Bifidobacterium), Dietary Supplements (Lactobacillus, Bifidobacterium), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Probiotic Strains.

Regionally, the report analyzes the Probiotic Strains markets in key regions. North

America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Probiotic Strains market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Probiotic Strains market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Probiotic Strains industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Lactobacillus, Bifidobacterium).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Probiotic Strains market.

Regional Analysis: The report involves examining the Probiotic Strains market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Probiotic Strains market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Probiotic Strains:

Company Analysis: Report covers individual Probiotic Strains manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Probiotic Strains This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Functional Food and Beverage, Dietary Supplements).

Technology Analysis: Report covers specific technologies relevant to Probiotic Strains. It assesses the current state, advancements, and potential future developments in Probiotic Strains areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Probiotic Strains market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Probiotic Strains market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Lactobacillus

Bifidobacterium

Others

Market segment by Application

Functional Food and Beverage

Dietary Supplements

Animal Feed

Others

Major players covered

DuPont

Chr. Hansen

Lallemand

BioGaia

Probi

Cerbios - Pharma

Morinaga Milk Industry

Protexin

Blis Technologies

Cultech

Bifodan

Probiotical

Kerry Group

PrecisionBiotics

Unique Biotech

Biosearch Life

Synbiotech

WeCare-Bio

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Probiotic Strains product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Probiotic Strains, with price, sales, revenue and global market share of Probiotic Strains from 2019 to 2024.

Chapter 3, the Probiotic Strains competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Probiotic Strains breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Probiotic Strains market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Probiotic Strains.

Chapter 14 and 15, to describe Probiotic Strains sales channel, distributors, customers, research findings and conclusion.

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