

Global Probiotic Drinks Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Probiotic Drinks market size was valued at USD 38490 million in 2023 and is forecast to a readjusted size of USD 60520 million by 2030 with a CAGR of 6.7% during review period.

Probiotic drinks such as fermented milks, fruit and vegetable juices are beverages that contain live bacteria (aka strains of beneficial bacteria). Probiotics are bacteria that are beneficial to the human body. They can promote the balance of the flora in the body, thus making the body healthier.

Global key players of probiotic drinks include Yakult, Mengniu, Danone, Bright Dairy, Yili, etc. The top five players hold a share over 35%. From a regional perspective, the Asia-Pacific region will account for the largest proportion, accounting for nearly 45%, followed by Europe and North America, accounting for 25% and 18% respectively.

The Global Info Research report includes an overview of the development of the Probiotic Drinks industry chain, the market status of Online Sales (Dairy-based Drinks, Juice and Tea Drinks), Offline Sales (Dairy-based Drinks, Juice and Tea Drinks), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Probiotic Drinks.

Regionally, the report analyzes the Probiotic Drinks markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Probiotic Drinks market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Probiotic Drinks market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Probiotic Drinks industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Liters), revenue generated, and market share of different by Type (e.g., Dairy-based Drinks, Juice and Tea Drinks).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Probiotic Drinks market.

Regional Analysis: The report involves examining the Probiotic Drinks market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Probiotic Drinks market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Probiotic Drinks:

Company Analysis: Report covers individual Probiotic Drinks manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Probiotic Drinks This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Online Sales, Offline Sales).

Technology Analysis: Report covers specific technologies relevant to Probiotic Drinks. It assesses the current state, advancements, and potential future developments in Probiotic Drinks areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Probiotic Drinks market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Probiotic Drinks market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Dairy-based Drinks

Juice and Tea Drinks

Market segment by Application

Online Sales

Offline Sales

Major players covered

Yakult

Mengniu

Danone

Bright Dairy

Yili

Asahi

GT Living food

Junlebao

Lactalis

KeVita

Lifeway Foods

Organic & Raw Trading Co

Wei-Chuan

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Probiotic Drinks product scope, market overview, market

estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Probiotic Drinks, with price, sales, revenue and global market share of Probiotic Drinks from 2019 to 2024.

Chapter 3, the Probiotic Drinks competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Probiotic Drinks breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Probiotic Drinks market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Probiotic Drinks.

Chapter 14 and 15, to describe Probiotic Drinks sales channel, distributors, customers, research findings and conclusion.

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