

Global Probiotic Dietary Supplement Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Probiotic Dietary Supplement market size was valued at USD 3791.6 million in 2023 and is forecast to a readjusted size of USD 6236.9 million by 2030 with a CAGR of 7.4% during review period.

Probiotics are the friendliest types of bacteria and take up residence in our body from the day we are born. Probiotics are live micro-organisms which, when administered in adequate amounts, confer a health benefit on the host. While the traditional delivery vehicle for probiotics was fresh dairy products, they are now found in many varieties of food, beverages, dietary supplements and healthcare products. In this report, the probiotic dietary supplement are counted, which include Nutrition Supplements, Food Supplements, Infant Formula, Other type probiotic dietary supplement.

Europe is the largest region of Probiotic Dietary Supplement, with a share about 35%, followed by North America and Asia-Pacific. BioGaia, Probi AB, i-Health, Winclove and Probiotics International Ltd (Protexin) are the top 5 players of global Probiotic Dietary Supplement market, and they had only 20% combined market share.

The Global Info Research report includes an overview of the development of the Probiotic Dietary Supplement industry chain, the market status of Pharmacy (Powder Stick Pack, Capsule), Supermarkets (Powder Stick Pack, Capsule), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Probiotic Dietary Supplement.

Regionally, the report analyzes the Probiotic Dietary Supplement markets in key

regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Probiotic Dietary Supplement market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Probiotic Dietary Supplement market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Probiotic Dietary Supplement industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Powder Stick Pack, Capsule).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Probiotic Dietary Supplement market.

Regional Analysis: The report involves examining the Probiotic Dietary Supplement market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Probiotic Dietary Supplement market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Probiotic Dietary Supplement:

Company Analysis: Report covers individual Probiotic Dietary Supplement manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Probiotic Dietary Supplement. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different Distribution Channels (Pharmacy, Supermarkets).

Technology Analysis: Report covers specific technologies relevant to Probiotic Dietary Supplement. It assesses the current state, advancements, and potential future developments in Probiotic Dietary Supplement areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Probiotic Dietary Supplement market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Probiotic Dietary Supplement market is split by Type and by Distribution Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Distribution Channel in terms of volume and value.

Market segment by Type

Powder Stick Pack

Capsule

Tablet

Probiotic Drops

Market segment by Distribution Channel

Pharmacy

Supermarkets

Online Stores

Hospitals and Clinics

Direct Sales

Major players covered

BioGaia

Probi AB

i-Health

Winclove

Probiotics International Ltd (Protexin)

UAS Labs

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Probiotic Dietary Supplement product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Probiotic Dietary Supplement, with price, sales, revenue and global market share of Probiotic Dietary Supplement from 2019 to 2024.

Chapter 3, the Probiotic Dietary Supplement competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Probiotic Dietary Supplement breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and distribution channel, with sales market share and growth rate by type, distribution channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Probiotic Dietary Supplement market forecast, by regions, type and distribution channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Probiotic Dietary Supplement.

Chapter 14 and 15, to describe Probiotic Dietary Supplement sales channel, distributors, customers, research findings and conclusion.

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