

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Probiotic Dietary Supplement Market 2018, Forecast to 2023

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Abstracts

Probiotics are the friendliest types of bacteria and take up residence in our body from the day we are born. Probiotics are live micro-organisms which, when administered in adequate amounts, confer a health benefit on the host. While the traditional delivery vehicle for probiotics was fresh dairy products, they are now found in many varieties of food, beverages, dietary supplements and healthcare products. In this report, the probiotic dietary supplement are counted, which include Nutrition Supplements, Food Supplements, Infant Formula, Other type probiotic dietary supplement.

Scope of the Report

This report focuses on the Probiotic Dietary Supplement in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The global industry is dynamic and highly competitive. Companies focus more on R&D activities to develop new products. Some of the major companies include BioGaia and Probi AB, Chr. Hansen A/S, etc. among others. The industry is characterized by a high level of integration between raw material providers, manufacturers, and supplement manufacturers. BioGaia and Probi AB show such an integration across the value chain. Suppliers play an important role in integrating the value chain by providing quality raw materials. It helps the companies to integrate their businesses in a cost-effective way and shields them from hassles associated with raw material procurement. Companies such as Chr. Hansen is a leading global supplier of scientifically documented probiotic strains for infant formula, dietary supplement and health-care companies around the world.

Currently, a major challenge affecting the market growth is the limitation of downstream market. As large demand of healthy products at home and abroad, many companies

began to enter the field. Therefore, Probiotic Dietary Supplement market share is high fragmented.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field. In the next five years, the consumption value will keep rapid growth.

The worldwide market for Probiotic Dietary Supplement is expected to grow at a CAGR of roughly 7.6% over the next five years, will reach 4650 million US\$ in 2023, from 3000 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

BioGaia

Probi AB

i-Health

Winclove

Probiotics International Ltd (Protexin)

UAS Labs

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Probiotic Dietary Suppleme...

Powder Stick Pack

Capsule

Tablet

Probiotic Drops

Market Segment by Applications, can be divided into

Pharmacy

Supermarkets

Online Stores

Hospitals and Clinics

Direct Sales

There are 15 Chapters to deeply display the global Probiotic Dietary Supplement market.

Chapter 1, to describe Probiotic Dietary Supplement Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Probiotic Dietary Supplement, with sales, revenue, and price of Probiotic Dietary Supplement, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Probiotic Dietary Supplement, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Probiotic Dietary Suppleme...

regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Probiotic Dietary Supplement market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Probiotic Dietary Supplement sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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