

Global Proactive Services Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Companies typically employ both proactive and reactive customer service strategies. Proactive service refers to processes and techniques used to protect against customer problems and to motivate repeat or higher-volume purchases. Small-business operators should understand what's involved in choosing each approach and why proactive strategies are important.

Scope of the Report:

This report studies the Proactive Services market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Proactive Services market by product type and applications/end industries.

North America is estimated to have the largest market share and is projected to continue to dominate the market during the forecast period. The adoption of proactive services is increasing in APAC and MEA, due to the rising IT spending and increasing digitalization.

The global Proactive Services market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Proactive Services.

Europe also play important roles in global market, with market size of xx million USD in

2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Cisco

HPE

Microsoft

IBM

Ericsson

Juniper

Huawei

Nokia Networks

Avaya

Fortinet

Symantec

Mcafee

DXC Technology

Servion

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Managed Services

Technical Support

Design and Consulting

Market Segment by Applications, can be divided into

Banking, Financial Services, and Insurance (BFSI)

Telecommunication

Retail

Healthcare

Government and Defense

Media and Entertainment

Others

Contents

1 PROACTIVE SERVICES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Proactive Services
- 1.2 Classification of Proactive Services by Types
 - 1.2.1 Global Proactive Services Revenue Comparison by Types (2017-2023)
 - 1.2.2 Global Proactive Services Revenue Market Share by Types in 2017
 - 1.2.3 Managed Services
 - 1.2.4 Technical Support
 - 1.2.5 Design and Consulting
- 1.3 Global Proactive Services Market by Application
 - 1.3.1 Global Proactive Services Market Size and Market Share Comparison by Applications (2013-2023)
 - 1.3.2 Banking, Financial Services, and Insurance (BFSI)
 - 1.3.3 Telecommunication
 - 1.3.4 Retail
 - 1.3.5 Healthcare
 - 1.3.6 Government and Defense
 - 1.3.7 Media and Entertainment
 - 1.3.8 Others
- 1.4 Global Proactive Services Market by Regions
 - 1.4.1 Global Proactive Services Market Size (Million USD) Comparison by Regions (2013-2023)
 - 1.4.1 North America (USA, Canada and Mexico) Proactive Services Status and Prospect (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Proactive Services Status and Prospect (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Proactive Services Status and Prospect (2013-2023)
 - 1.4.4 South America (Brazil, Argentina, Colombia) Proactive Services Status and Prospect (2013-2023)
 - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Proactive Services Status and Prospect (2013-2023)
- 1.5 Global Market Size of Proactive Services (2013-2023)

2 MANUFACTURERS PROFILES

2.1 Cisco

- 2.1.1 Business Overview
- 2.1.2 Proactive Services Type and Applications
 - 2.1.2.1 Product A
 - 2.1.2.2 Product B
- 2.1.3 Cisco Proactive Services Revenue, Gross Margin and Market Share (2016-2017)
- 2.2 HPE
 - 2.2.1 Business Overview
 - 2.2.2 Proactive Services Type and Applications
 - 2.2.2.1 Product A
 - 2.2.2.2 Product B
 - 2.2.3 HPE Proactive Services Revenue, Gross Margin and Market Share (2016-2017)
- 2.3 Microsoft
 - 2.3.1 Business Overview
 - 2.3.2 Proactive Services Type and Applications
 - 2.3.2.1 Product A
 - 2.3.2.2 Product B
 - 2.3.3 Microsoft Proactive Services Revenue, Gross Margin and Market Share (2016-2017)
- 2.4 IBM
 - 2.4.1 Business Overview
 - 2.4.2 Proactive Services Type and Applications
 - 2.4.2.1 Product A
 - 2.4.2.2 Product B
 - 2.4.3 IBM Proactive Services Revenue, Gross Margin and Market Share (2016-2017)
- 2.5 Ericsson
 - 2.5.1 Business Overview
 - 2.5.2 Proactive Services Type and Applications
 - 2.5.2.1 Product A
 - 2.5.2.2 Product B
 - 2.5.3 Ericsson Proactive Services Revenue, Gross Margin and Market Share (2016-2017)
- 2.6 Juniper
 - 2.6.1 Business Overview
 - 2.6.2 Proactive Services Type and Applications
 - 2.6.2.1 Product A
 - 2.6.2.2 Product B
 - 2.6.3 Juniper Proactive Services Revenue, Gross Margin and Market Share (2016-2017)
- 2.7 Huawei

- 2.7.1 Business Overview
- 2.7.2 Proactive Services Type and Applications
 - 2.7.2.1 Product A
 - 2.7.2.2 Product B
- 2.7.3 Huawei Proactive Services Revenue, Gross Margin and Market Share (2016-2017)
- 2.8 Nokia Networks
 - 2.8.1 Business Overview
 - 2.8.2 Proactive Services Type and Applications
 - 2.8.2.1 Product A
 - 2.8.2.2 Product B
 - 2.8.3 Nokia Networks Proactive Services Revenue, Gross Margin and Market Share (2016-2017)
- 2.9 Avaya
 - 2.9.1 Business Overview
 - 2.9.2 Proactive Services Type and Applications
 - 2.9.2.1 Product A
 - 2.9.2.2 Product B
 - 2.9.3 Avaya Proactive Services Revenue, Gross Margin and Market Share (2016-2017)
- 2.10 Fortinet
 - 2.10.1 Business Overview
 - 2.10.2 Proactive Services Type and Applications
 - 2.10.2.1 Product A
 - 2.10.2.2 Product B
 - 2.10.3 Fortinet Proactive Services Revenue, Gross Margin and Market Share (2016-2017)
- 2.11 Symantec
 - 2.11.1 Business Overview
 - 2.11.2 Proactive Services Type and Applications
 - 2.11.2.1 Product A
 - 2.11.2.2 Product B
 - 2.11.3 Symantec Proactive Services Revenue, Gross Margin and Market Share (2016-2017)
- 2.12 McAfee
 - 2.12.1 Business Overview
 - 2.12.2 Proactive Services Type and Applications
 - 2.12.2.1 Product A
 - 2.12.2.2 Product B

2.12.3 McAfee Proactive Services Revenue, Gross Margin and Market Share (2016-2017)

2.13 DXC Technology

2.13.1 Business Overview

2.13.2 Proactive Services Type and Applications

2.13.2.1 Product A

2.13.2.2 Product B

2.13.3 DXC Technology Proactive Services Revenue, Gross Margin and Market Share (2016-2017)

2.14 Servion

2.14.1 Business Overview

2.14.2 Proactive Services Type and Applications

2.14.2.1 Product A

2.14.2.2 Product B

2.14.3 Servion Proactive Services Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL PROACTIVE SERVICES MARKET COMPETITION, BY PLAYERS

3.1 Global Proactive Services Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

3.2.1 Top 5 Proactive Services Players Market Share

3.2.2 Top 10 Proactive Services Players Market Share

3.3 Market Competition Trend

4 GLOBAL PROACTIVE SERVICES MARKET SIZE BY REGIONS

4.1 Global Proactive Services Revenue and Market Share by Regions

4.2 North America Proactive Services Revenue and Growth Rate (2013-2018)

4.3 Europe Proactive Services Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific Proactive Services Revenue and Growth Rate (2013-2018)

4.5 South America Proactive Services Revenue and Growth Rate (2013-2018)

4.6 Middle East and Africa Proactive Services Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA PROACTIVE SERVICES REVENUE BY COUNTRIES

5.1 North America Proactive Services Revenue by Countries (2013-2018)

5.2 USA Proactive Services Revenue and Growth Rate (2013-2018)

5.3 Canada Proactive Services Revenue and Growth Rate (2013-2018)

5.4 Mexico Proactive Services Revenue and Growth Rate (2013-2018)

6 EUROPE PROACTIVE SERVICES REVENUE BY COUNTRIES

6.1 Europe Proactive Services Revenue by Countries (2013-2018)

6.2 Germany Proactive Services Revenue and Growth Rate (2013-2018)

6.3 UK Proactive Services Revenue and Growth Rate (2013-2018)

6.4 France Proactive Services Revenue and Growth Rate (2013-2018)

6.5 Russia Proactive Services Revenue and Growth Rate (2013-2018)

6.6 Italy Proactive Services Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC PROACTIVE SERVICES REVENUE BY COUNTRIES

7.1 Asia-Pacific Proactive Services Revenue by Countries (2013-2018)

7.2 China Proactive Services Revenue and Growth Rate (2013-2018)

7.3 Japan Proactive Services Revenue and Growth Rate (2013-2018)

7.4 Korea Proactive Services Revenue and Growth Rate (2013-2018)

7.5 India Proactive Services Revenue and Growth Rate (2013-2018)

7.6 Southeast Asia Proactive Services Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA PROACTIVE SERVICES REVENUE BY COUNTRIES

8.1 South America Proactive Services Revenue by Countries (2013-2018)

8.2 Brazil Proactive Services Revenue and Growth Rate (2013-2018)

8.3 Argentina Proactive Services Revenue and Growth Rate (2013-2018)

8.4 Colombia Proactive Services Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE PROACTIVE SERVICES BY COUNTRIES

9.1 Middle East and Africa Proactive Services Revenue by Countries (2013-2018)

9.2 Saudi Arabia Proactive Services Revenue and Growth Rate (2013-2018)

9.3 UAE Proactive Services Revenue and Growth Rate (2013-2018)

9.4 Egypt Proactive Services Revenue and Growth Rate (2013-2018)

9.5 Nigeria Proactive Services Revenue and Growth Rate (2013-2018)

9.6 South Africa Proactive Services Revenue and Growth Rate (2013-2018)

10 GLOBAL PROACTIVE SERVICES MARKET SEGMENT BY TYPE

10.1 Global Proactive Services Revenue and Market Share by Type (2013-2018)

- 10.2 Global Proactive Services Market Forecast by Type (2018-2023)
- 10.3 Managed Services Revenue Growth Rate (2013-2023)
- 10.4 Technical Support Revenue Growth Rate (2013-2023)
- 10.5 Design and Consulting Revenue Growth Rate (2013-2023)

11 GLOBAL PROACTIVE SERVICES MARKET SEGMENT BY APPLICATION

- 11.1 Global Proactive Services Revenue Market Share by Application (2013-2018)
- 11.2 Proactive Services Market Forecast by Application (2018-2023)
- 11.3 Banking, Financial Services, and Insurance (BFSI) Revenue Growth (2013-2018)
- 11.4 Telecommunication Revenue Growth (2013-2018)
- 11.5 Retail Revenue Growth (2013-2018)
- 11.6 Healthcare Revenue Growth (2013-2018)
- 11.7 Government and Defense Revenue Growth (2013-2018)
- 11.8 Media and Entertainment Revenue Growth (2013-2018)
- 11.9 Others Revenue Growth (2013-2018)

12 GLOBAL PROACTIVE SERVICES MARKET SIZE FORECAST (2018-2023)

- 12.1 Global Proactive Services Market Size Forecast (2018-2023)
- 12.2 Global Proactive Services Market Forecast by Regions (2018-2023)
- 12.3 North America Proactive Services Revenue Market Forecast (2018-2023)
- 12.4 Europe Proactive Services Revenue Market Forecast (2018-2023)
- 12.5 Asia-Pacific Proactive Services Revenue Market Forecast (2018-2023)
- 12.6 South America Proactive Services Revenue Market Forecast (2018-2023)
- 12.7 Middle East and Africa Proactive Services Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Proactive Services Picture

Table Product Specifications of Proactive Services

Table Global Proactive Services and Revenue (Million USD) Market Split by Product Type

Figure Global Proactive Services Revenue Market Share by Types in 2017

Figure Managed Services Picture

Figure Technical Support Picture

Figure Design and Consulting Picture

Table Global Proactive Services Revenue (Million USD) by Application (2013-2023)

Figure Proactive Services Revenue Market Share by Applications in 2017

Figure Banking, Financial Services, and Insurance (BFSI) Picture

Figure Telecommunication Picture

Figure Retail Picture

Figure Healthcare Picture

Figure Government and Defense Picture

Figure Media and Entertainment Picture

Figure Others Picture

Table Global Market Proactive Services Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Proactive Services Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Proactive Services Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Proactive Services Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Proactive Services Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Proactive Services Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Proactive Services Revenue (Million USD) and Growth Rate (2013-2023)

Table Cisco Basic Information, Manufacturing Base and Competitors

Table Cisco Proactive Services Type and Applications

Table Cisco Proactive Services Revenue, Gross Margin and Market Share (2016-2017)

Table HPE Basic Information, Manufacturing Base and Competitors

Table HPE Proactive Services Type and Applications

Table HPE Proactive Services Revenue, Gross Margin and Market Share (2016-2017)

Table Microsoft Basic Information, Manufacturing Base and Competitors
Table Microsoft Proactive Services Type and Applications
Table Microsoft Proactive Services Revenue, Gross Margin and Market Share (2016-2017)
Table IBM Basic Information, Manufacturing Base and Competitors
Table IBM Proactive Services Type and Applications
Table IBM Proactive Services Revenue, Gross Margin and Market Share (2016-2017)
Table Ericsson Basic Information, Manufacturing Base and Competitors
Table Ericsson Proactive Services Type and Applications
Table Ericsson Proactive Services Revenue, Gross Margin and Market Share (2016-2017)
Table Juniper Basic Information, Manufacturing Base and Competitors
Table Juniper Proactive Services Type and Applications
Table Juniper Proactive Services Revenue, Gross Margin and Market Share (2016-2017)
Table Huawei Basic Information, Manufacturing Base and Competitors
Table Huawei Proactive Services Type and Applications
Table Huawei Proactive Services Revenue, Gross Margin and Market Share (2016-2017)
Table Nokia Networks Basic Information, Manufacturing Base and Competitors
Table Nokia Networks Proactive Services Type and Applications
Table Nokia Networks Proactive Services Revenue, Gross Margin and Market Share (2016-2017)
Table Avaya Basic Information, Manufacturing Base and Competitors
Table Avaya Proactive Services Type and Applications
Table Avaya Proactive Services Revenue, Gross Margin and Market Share (2016-2017)
Table Fortinet Basic Information, Manufacturing Base and Competitors
Table Fortinet Proactive Services Type and Applications
Table Fortinet Proactive Services Revenue, Gross Margin and Market Share (2016-2017)
Table Symantec Basic Information, Manufacturing Base and Competitors
Table Symantec Proactive Services Type and Applications
Table Symantec Proactive Services Revenue, Gross Margin and Market Share (2016-2017)
Table McAfee Basic Information, Manufacturing Base and Competitors
Table McAfee Proactive Services Type and Applications
Table McAfee Proactive Services Revenue, Gross Margin and Market Share (2016-2017)
Table DXC Technology Basic Information, Manufacturing Base and Competitors

Table DXC Technology Proactive Services Type and Applications
Table DXC Technology Proactive Services Revenue, Gross Margin and Market Share (2016-2017)
Table Servion Basic Information, Manufacturing Base and Competitors
Table Servion Proactive Services Type and Applications
Table Servion Proactive Services Revenue, Gross Margin and Market Share (2016-2017)
Table Global Proactive Services Revenue (Million USD) by Players (2013-2018)
Table Global Proactive Services Revenue Share by Players (2013-2018)
Figure Global Proactive Services Revenue Share by Players in 2016
Figure Global Proactive Services Revenue Share by Players in 2017
Figure Global Top 5 Players Proactive Services Revenue Market Share in 2017
Figure Global Top 10 Players Proactive Services Revenue Market Share in 2017
Figure Global Proactive Services Revenue (Million USD) and Growth Rate (%) (2013-2018)
Table Global Proactive Services Revenue (Million USD) by Regions (2013-2018)
Table Global Proactive Services Revenue Market Share by Regions (2013-2018)
Figure Global Proactive Services Revenue Market Share by Regions (2013-2018)
Figure Global Proactive Services Revenue Market Share by Regions in 2017
Figure North America Proactive Services Revenue and Growth Rate (2013-2018)
Figure Europe Proactive Services Revenue and Growth Rate (2013-2018)
Figure Asia-Pacific Proactive Services Revenue and Growth Rate (2013-2018)
Figure South America Proactive Services Revenue and Growth Rate (2013-2018)
Figure Middle East and Africa Proactive Services Revenue and Growth Rate (2013-2018)
Table North America Proactive Services Revenue by Countries (2013-2018)
Table North America Proactive Services Revenue Market Share by Countries (2013-2018)
Figure North America Proactive Services Revenue Market Share by Countries (2013-2018)
Figure North America Proactive Services Revenue Market Share by Countries in 2017
Figure USA Proactive Services Revenue and Growth Rate (2013-2018)
Figure Canada Proactive Services Revenue and Growth Rate (2013-2018)
Figure Mexico Proactive Services Revenue and Growth Rate (2013-2018)
Table Europe Proactive Services Revenue (Million USD) by Countries (2013-2018)
Figure Europe Proactive Services Revenue Market Share by Countries (2013-2018)
Figure Europe Proactive Services Revenue Market Share by Countries in 2017
Figure Germany Proactive Services Revenue and Growth Rate (2013-2018)
Figure UK Proactive Services Revenue and Growth Rate (2013-2018)

Figure France Proactive Services Revenue and Growth Rate (2013-2018)
Figure Russia Proactive Services Revenue and Growth Rate (2013-2018)
Figure Italy Proactive Services Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Proactive Services Revenue (Million USD) by Countries (2013-2018)
Figure Asia-Pacific Proactive Services Revenue Market Share by Countries (2013-2018)
Figure Asia-Pacific Proactive Services Revenue Market Share by Countries in 2017
Figure China Proactive Services Revenue and Growth Rate (2013-2018)
Figure Japan Proactive Services Revenue and Growth Rate (2013-2018)
Figure Korea Proactive Services Revenue and Growth Rate (2013-2018)
Figure India Proactive Services Revenue and Growth Rate (2013-2018)
Figure Southeast Asia Proactive Services Revenue and Growth Rate (2013-2018)
Table South America Proactive Services Revenue by Countries (2013-2018)
Table South America Proactive Services Revenue Market Share by Countries (2013-2018)
Figure South America Proactive Services Revenue Market Share by Countries (2013-2018)
Figure South America Proactive Services Revenue Market Share by Countries in 2017
Figure Brazil Proactive Services Revenue and Growth Rate (2013-2018)
Figure Argentina Proactive Services Revenue and Growth Rate (2013-2018)
Figure Colombia Proactive Services Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Proactive Services Revenue (Million USD) by Countries (2013-2018)
Table Middle East and Africa Proactive Services Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Proactive Services Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Proactive Services Revenue Market Share by Countries in 2017
Figure Saudi Arabia Proactive Services Revenue and Growth Rate (2013-2018)
Figure UAE Proactive Services Revenue and Growth Rate (2013-2018)
Figure Egypt Proactive Services Revenue and Growth Rate (2013-2018)
Figure Nigeria Proactive Services Revenue and Growth Rate (2013-2018)
Figure South Africa Proactive Services Revenue and Growth Rate (2013-2018)
Table Global Proactive Services Revenue (Million USD) by Type (2013-2018)
Table Global Proactive Services Revenue Share by Type (2013-2018)
Figure Global Proactive Services Revenue Share by Type (2013-2018)
Figure Global Proactive Services Revenue Share by Type in 2017
Table Global Proactive Services Revenue Forecast by Type (2018-2023)

Figure Global Proactive Services Market Share Forecast by Type (2018-2023)
Figure Global Managed Services Revenue Growth Rate (2013-2018)
Figure Global Technical Support Revenue Growth Rate (2013-2018)
Figure Global Design and Consulting Revenue Growth Rate (2013-2018)
Table Global Proactive Services Revenue by Application (2013-2018)
Table Global Proactive Services Revenue Share by Application (2013-2018)
Figure Global Proactive Services Revenue Share by Application (2013-2018)
Figure Global Proactive Services Revenue Share by Application in 2017
Table Global Proactive Services Revenue Forecast by Application (2018-2023)
Figure Global Proactive Services Market Share Forecast by Application (2018-2023)
Figure Global Banking, Financial Services, and Insurance (BFSI) Revenue Growth Rate (2013-2018)
Figure Global Telecommunication Revenue Growth Rate (2013-2018)
Figure Global Retail Revenue Growth Rate (2013-2018)
Figure Global Healthcare Revenue Growth Rate (2013-2018)
Figure Global Government and Defense Revenue Growth Rate (2013-2018)
Figure Global Media and Entertainment Revenue Growth Rate (2013-2018)
Figure Global Others Revenue Growth Rate (2013-2018)
Figure Global Proactive Services Revenue (Million USD) and Growth Rate Forecast (2018 -2023)
Table Global Proactive Services Revenue (Million USD) Forecast by Regions (2018-2023)
Figure Global Proactive Services Revenue Market Share Forecast by Regions (2018-2023)
Figure North America Proactive Services Revenue Market Forecast (2018-2023)
Figure Europe Proactive Services Revenue Market Forecast (2018-2023)
Figure Asia-Pacific Proactive Services Revenue Market Forecast (2018-2023)
Figure South America Proactive Services Revenue Market Forecast (2018-2023)
Figure Middle East and Africa Proactive Services Revenue Market Forecast (2018-2023)

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