

Global Pro Tennis Rackets Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Pro Tennis Rackets market size was valued at US\$ 216 million in 2025 and is forecast to a readjusted size of US\$ 274 million by 2032 with a CAGR of 3.5% during review period.

In 2024, global Pro Tennis Rackets production reached approximately 679k units, with an average global market price of around US\$ 300 per unit. Pro tennis rackets refer to the high-performance rackets used by professional tennis players at the highest levels of competition. These rackets are designed to meet the specific needs of elite athletes who demand precision, power, control, and comfort in their gear.

The pro tennis racket market has shown steady growth in recent years, driven primarily by the influence of professional tournaments, the expansion of tennis training institutions, and the continued growth of the leisure fitness population. The influence of top-tier tournaments and star athletes has significantly increased exposure and consumer demand for high-end tennis rackets, while the youth training market and adult fitness needs have continuously boosted sales of mid-range and entry-level professional rackets. In terms of product characteristics, market demand for innovative technologies such as lightweight, high-strength carbon fiber materials, aerodynamic frame designs, and shock-absorbing and comfortable feel continues to rise, driving manufacturers to continuously develop differentiated products to enhance their competitiveness. Professional tennis rackets generally fall within the \$150-\$400 price range, with high-end flagship products exceeding \$400. However, consumers prioritize a balance between comprehensive performance and brand value, leading international brands such as Wilson, Babolat, and HEAD to maintain a high market share. In the future, with the increasing popularity of tennis in Asia, particularly in China, and the

growing demand for online retail and customization, the pro tennis racket market is expected to continue its steady expansion. However, it also faces challenges from fluctuating raw material costs and intensified industry competition.

This report is a detailed and comprehensive analysis for global Pro Tennis Rackets market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Pro Tennis Rackets market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Pro Tennis Rackets market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Pro Tennis Rackets market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Pro Tennis Rackets market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Pro Tennis Rackets

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Pro Tennis Rackets market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Wilson, Babolat, Prince, Head, YONEX, Tecnifibre, Dunlop, Volkl, Slazenger, ProKennex, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Pro Tennis Rackets market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Graphite

Boron and Kevlar

Aluminum

Others

Market segment by Application

Online Sales

Offline Sales

Major players covered

Wilson

Babolat

Prince

Head

YONEX

Tecnifibre

Dunlop

Volkl

Slazenger

ProKennex

PowerAngle

Gamma

PACIFIC

Solinco

One Strings

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Pro Tennis Rackets product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pro Tennis Rackets, with price, sales quantity, revenue, and global market share of Pro Tennis Rackets from 2021 to 2026.

Chapter 3, the Pro Tennis Rackets competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pro Tennis Rackets breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Pro Tennis Rackets market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pro Tennis Rackets.

Chapter 14 and 15, to describe Pro Tennis Rackets sales channel, distributors, customers, research findings and conclusion.

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