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Global Printing Blanket Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Printing Blanket market size was valued at USD 817.2 million in 2023 and is forecast to a readjusted size of USD 1093.6 million by 2030 with a CAGR of 4.2% during review period.

Printing Blanket, the cover of the transfer cylinder on an offset press, is an integral part of the liner. Printing Blanket A composite product consisting of a rubber coating and a substrate (substrates can range from paper to aluminum sheet to textiles to any other substrate such as plastic or metal.) for indirect lithography, transferring ink from the printing plate onto the substrate. During the manufacturing process, the fabric and rubber are combined using thermal and chemical energy in a precisely controlled process, and different compounds and structures give Printing Blankets different properties on the press. In the early days, Printing Blanket was made of pure rubber, and the image quality was much better than the lithographic printing plates used at the time, but it also had its drawbacks. The advent of synthetic rubber in the 1930s eliminated the problems inherent in the pure rubber previously used. Today, blankets are made by using different synthetic rubbers to increase their resistance. The main synthetic rubbers used today are Buna N, Neoprene as well as NVR (nitrile butadiene rubber), and EPDM (ethylene propylene diene rubber) to increase the durability of the blanket. To provide extra strength to the blanket, a backing with fabric or metal is provided.

Global key producers of printing blankets are ContiTech, Flint Group, Fujikura Rubber, Habasit, Meiji Rubber & Chemical, Chiorino SpA, Kinyosha, and others. The top three producers together account for more than 75% of the market share, with the largest producer being ContiTech, with a 35% market share. Production sites are mainly located in the United States, Europe, China, Japan, India, etc., with Europe having the

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largest market share. In terms of product categories, UV blankets and air cushion blankets both hold more than 40% of the market share, while traditional blankets only account for 10% of the market share. In terms of its applications, the packaging industry is its largest downstream sector, accounting for 45% of the market share; it also has applications in the commercial printing and newspaper industries.

The Global Info Research report includes an overview of the development of the Printing Blanket industry chain, the market status of Packaging (Conventional Blanket, UV Blanket), Commercial (Conventional Blanket, UV Blanket), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Printing Blanket.

Regionally, the report analyzes the Printing Blanket markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Printing Blanket market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Printing Blanket market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Printing Blanket industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Sqm), revenue generated, and market share of different by Type (e.g., Conventional Blanket, UV Blanket).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Printing Blanket market.

Regional Analysis: The report involves examining the Printing Blanket market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour

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to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Printing Blanket market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Printing Blanket:

Company Analysis: Report covers individual Printing Blanket manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Printing Blanket This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Packaging, Commercial).

Technology Analysis: Report covers specific technologies relevant to Printing Blanket. It assesses the current state, advancements, and potential future developments in Printing Blanket areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Printing Blanket market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Printing Blanket market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Conventional Blanket

UV Blanket

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Air Cushion Printing Blanket

Others

Market segment by Application

Packaging

Commercial

Newspaper

Others

Major players covered

ContiTech

Flint Group

Fujikura Rubber

Kinyosha

Meiji Rubber & Chemical

Habasit

BIRKAN GmbH

ACOMA

Maniar Rubber Industries

Prisco Group

Chiorino SpA

Norisprint

Shanghai Xinxing

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Printing Blanket product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Printing Blanket, with price, sales, revenue and global market share of Printing Blanket from 2019 to 2024.

Chapter 3, the Printing Blanket competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Printing Blanket breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

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quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Printing Blanket market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Printing Blanket.

Chapter 14 and 15, to describe Printing Blanket sales channel, distributors, customers, research findings and conclusion.

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