

Global Printed Electronics Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Printed Electronics market size was valued at USD 2755.1 million in 2023 and is forecast to a readjusted size of USD 6076.4 million by 2030 with a CAGR of 12.0% during review period.

Printed electronics is a set of printing methods, which is used to create electrical devices on different substrates such as plastic, ceramic, and textiles. Printed electronics refers to the combination of conductive materials as well as varnish and ink systems, transferred in multiple layers to large areas of film, paper or other substrates at low cost. They perform functions of conventional electronics with special processing possibilities.

The biggest features and advantages of printed electronic products are large area, flexibility and low cost, which is in sharp contrast with silicon-based microelectronic products. The EU is the largest market for printed electronic products, with consumption Value of 750.9 Million USD in 2019, accounting for 32.16% of the total global market. Followed by the United States and China, accounting for 24.22% and 19.02% of the world respectively. Nowadays, the printed electronics industry has shown diversified development, and the market is still in its infancy. There is a huge demand for printed electronics in applications such as automotive electronics, energy, and the Internet of Things.

The Global Info Research report includes an overview of the development of the Printed Electronics industry chain, the market status of Smart Cards (Inkjet, Gravure), Sensors (Inkjet, Gravure), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Printed Electronics.

Regionally, the report analyzes the Printed Electronics markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Printed Electronics market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Printed Electronics market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Printed Electronics industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Inkjet, Gravure).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Printed Electronics market.

Regional Analysis: The report involves examining the Printed Electronics market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Printed Electronics market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Printed Electronics:

Company Analysis: Report covers individual Printed Electronics manufacturers, suppliers, and other relevant industry players. This analysis includes studying their

financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Printed Electronics. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Smart Cards, Sensors).

Technology Analysis: Report covers specific technologies relevant to Printed Electronics. It assesses the current state, advancements, and potential future developments in Printed Electronics areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Printed Electronics market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Printed Electronics market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Inkjet

Gravure

Screen

Flexography

Others

Market segment by Application

Smart Cards

Sensors

Printed Batteries

RFID Tags

OLED

Others

Major players covered

Molex

Xerox

GSI Technologies

Schreiner Group

Brewer Science

Enfucell

ISORG

Quad Industries

PST sensors

Printed Electronics Ltd

Thin Film Electronics

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Printed Electronics product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Printed Electronics, with price, sales, revenue and global market share of Printed Electronics from 2019 to 2024.

Chapter 3, the Printed Electronics competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Printed Electronics breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Printed Electronics market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Printed Electronics.

Chapter 14 and 15, to describe Printed Electronics sales channel, distributors, customers, research findings and conclusion.

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