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Global Print-based Comic Books Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Print-based Comic Books market size is expected to reach $ 5924.2 million by 2029, rising at a market growth of 0.1% CAGR during the forecast period (2023-2029).

Market Drivers:

Collectibility: Many comic book enthusiasts are avid collectors, and the collectible nature of print-based comics, especially rare and vintage editions, drives interest and demand in the market.

Nostalgia: Comic books often have a strong nostalgic appeal, attracting readers who have fond memories of reading them in their youth. This nostalgia can drive both new and returning readers to the market.

Cultural Impact: Iconic characters and storylines from comic books have had a significant impact on popular culture. The success of comic book adaptations in movies and television series has further increased interest in the source material.

High-Quality Artwork: The visual artistry of comic books, including detailed illustrations and vibrant colors, is a significant draw for readers who appreciate the medium as a form of visual storytelling.

Publisher Promotion: Major comic book publishers, such as Marvel and DC Comics, actively promote their titles through marketing campaigns, events, and crossovers, generating excitement and anticipation among fans.

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Market Restrictions:

Distribution Challenges: The distribution of print-based comic books can be challenging, especially for smaller publishers. Comic book stores may not always have access to a wide range of titles, limiting the visibility of certain comics.

Production Costs: The costs associated with printing, distribution, and marketing of physical comic books can be significant, affecting pricing and profitability, especially for independent publishers.

Digital Competition: The rise of e-comics and digital distribution platforms has created competition for print-based comics. Some readers prefer the convenience of digital formats over physical copies.

Production Delays: Print-based comics can face delays in production and distribution, which can frustrate readers who are eager to follow ongoing storylines.

Print-based comic books are a form of entertainment that combines visual art and storytelling in a sequential format. These comic books are typically published in physical, printed form, although digital versions have become increasingly popular in recent years.

This report studies the global Print-based Comic Books production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Print-based Comic Books, and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Print-based Comic Books that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Print-based Comic Books total production and demand, 2018-2029, (K Units)

Global Print-based Comic Books total production value, 2018-2029, (USD Million)

Global Print-based Comic Books production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

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Global Print-based Comic Books consumption by region & country, CAGR, 2018-2029 & (K Units)

U.S. VS China: Print-based Comic Books domestic production, consumption, key domestic manufacturers and share

Global Print-based Comic Books production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K Units)

Global Print-based Comic Books production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Print-based Comic Books production by Application production, value, CAGR, 2018-2029, (USD Million) & (K Units).

This reports profiles key players in the global Print-based Comic Books market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Naver Corporation, Kakao Page, Shueisha, The Walt Disney Company, Shogakukan, Kodansha, Warner Bros, Kadokawa Future Publishing and Lezhin Entertainment, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Print-based Comic Books market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (K Units) and average price (US$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Print-based Comic Books Market, By Region:

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United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Print-based Comic Books Market, Segmentation by Type

Superhero Comics

Detective Comics

Sci-Fi and Fantasy

Dramas and Memoirs

Kids' Comics

Global Print-based Comic Books Market, Segmentation by Application

Children

Adults

Companies Profiled:

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Naver Corporation

Kakao Page

Shueisha

The Walt Disney Company

Shogakukan

Kodansha

Warner Bros

Kadokawa Future Publishing

Lezhin Entertainment

Tappytoon (Contents First)

Cinebook

Image Comics

Hakusensha

Akita Shoten

Futabasha

BAMBOO

Casterman

IDW Publishing

Boom! Studios

Dargaud

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Delcourt

Dupuis

BAO Publishing

Glenat

Humanoids

L'Association

Le Lombard

Soleil

Key Questions Answered

1. How big is the global Print-based Comic Books market?

2. What is the demand of the global Print-based Comic Books market?

3. What is the year over year growth of the global Print-based Comic Books market?

4. What is the production and production value of the global Print-based Comic Books market?

5. Who are the key producers in the global Print-based Comic Books market?

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