

# Global Print Advertising Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Print Advertising market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

Print advertising represents one of the oldest and widespread forms of media, mainly consisting of newspapers and consumer magazines. It is versatile, creative, engaging and can be accessed easily by everyone. However, due to digitalization of media, people have shifted from print to electronic channels. As a result, organisations are now spending more on digital advertisements as opposed to print.

This report is a detailed and comprehensive analysis for global Print Advertising market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### Key Features:

Global Print Advertising market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Print Advertising market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Print Advertising market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Print Advertising market shares of main players, in revenue (\$ Million),  
2020-2025

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Print Advertising

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Print Advertising market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Gannett Co. Inc., Nine Entertainment, Axel Springer, Conduit, Inc, Valassis, News Corp, Global Business Leaders Mag, Ogilvy & Mather, MullenLowe, McCann Worldgroup, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market segmentation**

Print Advertising market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

#### **Market segment by Type**

- Newspaper Advertising
- Magazine Advertising
- Posters And Banners
- Others

#### **Market segment by Application**

- Automotive
- Financial Services
- FMCG
- Media & Entertainment
- Retail
- Real Estate
- Education

- Others

Market segment by players, this report covers

- Gannett Co. Inc.
- Nine Entertainment
- Axel Springer
- Conduit, Inc
- Valassis
- News Corp
- Global Business Leaders Mag
- Ogilvy & Mather
- MullenLowe
- McCann Worldgroup
- Publicis Groupe
- Dentsu
- Havas
- Grey global
- Droga 5
- BBDO
- VMLY&R
- WPP Group PLC
- Omnicom Group
- Interpublic Group of Companies
- Hakuhodo

### **Market segment by regions, regional analysis covers**

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

### **The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Print Advertising product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Print Advertising, with revenue, gross margin, and global market share of Print Advertising from 2020 to 2025.

Chapter 3, the Print Advertising competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Print Advertising market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Print Advertising.

Chapter 13, to describe Print Advertising research findings and conclusion.

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