

# Global Primary Battery Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Primary Battery market size was valued at USD 136600 million in 2023 and is forecast to a readjusted size of USD 187070 million by 2030 with a CAGR of 4.6% during review period.

A primary cell is a battery (a galvanic cell) that is designed to be used once and discarded, and not recharged with electricity and reused like a secondary cell (rechargeable battery). In general, the electrochemical reaction occurring in the cell is not reversible, rendering the cell unchargeable.

The key players in China are Zhongyin Battery, Duracell, Guangzhou Tiger Head Battery, Panasonic and Energizer. They are the Top 5 in the market in 2019, accounting for 36.72% of the revenue in total.

The Global Info Research report includes an overview of the development of the Primary Battery industry chain, the market status of Consumer Electronics (Alkaline Battery, Zinc Carbon Battery), Industrial (Alkaline Battery, Zinc Carbon Battery), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Primary Battery.

Regionally, the report analyzes the Primary Battery markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Primary Battery market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Primary Battery market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Primary Battery industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Alkaline Battery, Zinc Carbon Battery).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Primary Battery market.

**Regional Analysis:** The report involves examining the Primary Battery market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Primary Battery market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Primary Battery:

**Company Analysis:** Report covers individual Primary Battery manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Primary Battery This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Consumer Electronics, Industrial).

**Technology Analysis:** Report covers specific technologies relevant to Primary Battery. It assesses the current state, advancements, and potential future developments in

Primary Battery areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Primary Battery market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Primary Battery market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Alkaline Battery

Zinc Carbon Battery

Primary Lithium Battery

Others

Market segment by Application

Consumer Electronics

Industrial

Medical

Others

Major players covered

Changhong

Duracell

Energizer

Energizer

EVE Energy

FDK

GP Batteries

Guangxi Wuzhou Sunwatt Battery

Guangzhou Tiger Head Battery

Hengwei Battery

Hitachi Maxell

Huatai Battery

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Liwang Battery

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Mustang Battery

NANFU Battery

Panasonic

SAFT

Sichuan Changhong

Sunwatt

Toshiba

Vitzrocell

Wuhan Voltec Energy

Xiamen 3-circles Sports Technology

Zhejiang Mustang

Zhongyin (Ningbo) Battery

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Primary Battery product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Primary Battery, with price, sales, revenue and global market share of Primary Battery from 2019 to 2024.

Chapter 3, the Primary Battery competitive situation, sales quantity, revenue and global

market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Primary Battery breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Primary Battery market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Primary Battery.

Chapter 14 and 15, to describe Primary Battery sales channel, distributors, customers, research findings and conclusion.

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