

Global Pressure Sensitive Tapes and Labels Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

Pressure Sensitive Tape is an adhesive tape that will stick with application of pressure, without the need for a solvent (such as water) or heat for activation. Pressure-sensitive labels are analogous to a high-tech sticker. They can use paper, film and foil as their primary label materials and can be used with a wide range of inks. Since they don't require any heat, solvent or water to activate, it only takes light or moderate pressure to apply (or stick) them to a product surface. They come on rolls to be peeled off and pressed onto a product using a hand or machine-applied technique.

According to our (Global Info Research) latest study, the global Pressure Sensitive Tapes and Labels market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

Pressure Sensitive Tapes and Labels have been experiencing increasing demand due to their ease of application and handling. Their superior bonding properties make them a wide usage in manufacturing industries where they are slowly substituting conventional bonding materials and techniques. The usage of masking and sealing materials along with application in the healthcare industry will augment the global pressure sensitive tapes & labels market during the forecast years.

This report is a detailed and comprehensive analysis for global Pressure Sensitive Tapes and Labels market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Material and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as

well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Pressure-sensitive Tapes and Labels market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2018-2029

Global Pressure-sensitive Tapes and Labels market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2018-2029

Global Pressure-sensitive Tapes and Labels market size and forecasts, by Material and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2018-2029

Global Pressure-sensitive Tapes and Labels market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Pressure-sensitive Tapes and Labels

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Pressure-sensitive Tapes and Labels market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Avery Dennison Corporation, 3M, Scapa Group, Berry Global and American Biltrite, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market Segmentation

Pressure-sensitive Tapes and Labels market is split by Material and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Material, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Material

Polypropylene Pressure-sensitive Tapes and Labels

Polyvinyl Chloride Pressure-sensitive Tapes and Labels

Paper Pressure-sensitive Tapes and Labels

Cloth Pressure-sensitive Tapes and Labels

Market segment by Application

Food and Beverage

Healthcare

Logistics

Automotive and Transportation

Manufacturing

Others

Major players covered

Avery Dennison Corporation

3M

Scapa Group

Berry Global

American Biltrite

DeWAL

Gaska Tape

LINTEC Corporation

MACtac

CCL Industries

Constantia Flexibles

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Pressure-sensitive Tapes and Labels product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pressure-sensitive Tapes and Labels, with price, sales, revenue and global market share of Pressure-sensitive Tapes and Labels from 2018 to 2023.

Chapter 3, the Pressure-sensitive Tapes and Labels competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pressure-sensitive Tapes and Labels breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Material and application, with sales market share and growth rate by material, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Pressure-sensitive Tapes and Labels market forecast, by regions, material and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pressure-sensitive Tapes and Labels.

Chapter 14 and 15, to describe Pressure-sensitive Tapes and Labels sales channel, distributors, customers, research findings and conclusion.

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