

Global Pressure Sore Ointment Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Pressure Sore Ointment market size was valued at US\$ 334 million in 2025 and is forecast to a readjusted size of US\$ 431 million by 2032 with a CAGR of 3.7% during review period.

Pressure sore ointment refers to a category of topical semi-solid products?typically ointments, creams, or gels?designed to help prevent and support the management of pressure sores (also called pressure injuries or bedsores). The primary clinical purpose is to protect vulnerable skin exposed to prolonged pressure, friction, and shear, reinforce the skin barrier, reduce the likelihood of breakdown, and provide a protective, moisture-balanced interface for early-stage erythema or superficial skin disruption. Most formulations are built around ?barrier protection + moisturization/repair + optional mild antimicrobial or anti-inflammatory support (depending on the formula) + exudate control,? with common ingredient systems including occlusives and emollient bases (e.g., petrolatum/mineral oil, silicones), skin protectants and absorbent powders (e.g., zinc oxide, starch/mineral particulates), humectants and barrier-repair actives (e.g., glycerin, panthenol, ceramides/lipids), and functional excipients such as emulsifiers, thickeners, chelators, preservatives, antioxidants, and pH buffers to ensure stability and tolerability. Historically, these products evolved from earlier ?protective pastes? centered on occlusion and zinc-oxide-based shielding used in incontinence-associated dermatitis and high-risk pressure areas; as modern wound-care concepts (moisture balance, microclimate management, and gentle skin care) advanced, pressure sore ointments diversified toward low-irritancy, breathable, easier-to-clean, longer-lasting barrier technologies and are now often used alongside dressings (films, foams, hydrocolloids, antimicrobial dressings) within structured prevention and care protocols. Upstream supply typically includes base oils/waxes, functional inorganic powders (such

as zinc oxide), polymers and rheology modifiers (carbomers, cellulose derivatives, silicone elastomers), surfactant/emulsification systems, skin-benefit actives, preservative/antioxidant systems, and packaging materials/components (laminated or aluminum tubes, pumps/caps, liners, labels, cartons), plus manufacturing services such as hygienic filling, packaging compatibility verification, and stability testing. In 2025, the global production capacity of pressure sore ointments reached 45 million units, with total sales volume amounting to 39.63 million units. The average selling price was approximately USD 8.2 per unit, and gross margins for manufacturers generally ranged between 20% and 30%.

This report is a detailed and comprehensive analysis for global Pressure Sore Ointment market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Pressure Sore Ointment market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Pressure Sore Ointment market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Pressure Sore Ointment market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Pressure Sore Ointment market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Pressure Sore Ointment

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Pressure Sore Ointment market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Glenmark Pharms, Glaxosmithkline, Sino-American Tianjin SmithKline, Hubei Renfu Chengtian Pharmaceutical, Hangzhou Zhuyangxin Pharmaceutical, Nipro, Sun Pharma, Padagis, Front Pharmaceutical, NIPRO JMI Pharma, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Pressure Sore Ointment market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Silver Sulfadiazine Cream

Povidone-Iodine Ointment

Chlorhexidine Ointment

Mupirocin Ointment

Fusidic Acid Cream

Market segment by Formulation Base

Petrolatum-Based Ointment

Silicone-Based Ointment

Zinc Oxide Paste

Water-Based Gel

Market segment by Use Stage

Prevention Ointment

Early-Stage Pressure Injury Ointment

Exudate-Management Ointment

Market segment by Application

Hospital

Clinic

Pharmacy

Online Sales

Major players covered

Glenmark Pharms

Glaxosmithkline

Sino-American Tianjin SmithKline

Hubei Renfu Chengtian Pharmaceutical

Hangzhou Zhuyangxin Pharmaceutical

Nipro

Sun Pharma

Padagis

Front Pharmaceutical

NIPRO JMI Pharma

Bausch Health

Taro Pharmaceutical

Teva Pharmaceuticals

Prati-Donaduzzi

Unilab

Encube Ethicals

Jiangxi Decheng Pharmaceutical

Hengjian Pharmaceutical

Square Pharmaceuticals

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Pressure Sore Ointment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pressure Sore Ointment, with price, sales quantity, revenue, and global market share of Pressure Sore Ointment from 2021 to 2026.

Chapter 3, the Pressure Sore Ointment competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pressure Sore Ointment breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Pressure Sore Ointment market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pressure Sore Ointment.

Chapter 14 and 15, to describe Pressure Sore Ointment sales channel, distributors, customers, research findings and conclusion.

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