

Global Pressure Sensitive Adhesive Tapes Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Pressure Sensitive Adhesive Tapes market size was valued at US\$ 43440 million in 2024 and is forecast to a readjusted size of USD 54820 million by 2031 with a CAGR of 3.4% during review period.

Pressure Sensitive Adhesive Tape, known also in various countries as PSA tape, adhesive tape, self-stick tape, sticky tape, or just tape, is an adhesive tape that will stick with application pressure, without the need for a solvent (such as water) or heat for activation. It can be used in the home, office, industry, and institutions for a wide variety of purposes.

The tape consists of a pressure-sensitive adhesive coated onto a backing material such as paper, plastic film, cloth, or metal foil. Some have a removable release liner which protects the adhesive until the liner is removed. Some have layers of adhesives, primers, easy release materials, filaments, printing, etc. made for specific functions.

Global Pressure Sensitive Adhesive Tapes key players include 3M, Achem Technology Corporation, Nitto Denko, Yonghe Adhesive Products, etc. Global top four manufacturers hold a share nearly 20%.

China is the largest market, with a share over 40%, followed by Europe, and North America, both have a share about 25 percent.

In terms of product, BOPP Tapes is the largest segment, with a share over 40%. And in terms of application, the largest application is Packaging, followed by Health & Hygiene,



Electrical & Electronics, etc.

This report is a detailed and comprehensive analysis for global Pressure Sensitive Adhesive Tapes market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Pressure Sensitive Adhesive Tapes market size and forecasts, in consumption value (\$ Million), sales quantity (M Sqm), and average selling prices (USD/K Sqm), 2020-2031

Global Pressure Sensitive Adhesive Tapes market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (M Sqm), and average selling prices (USD/K Sqm), 2020-2031

Global Pressure Sensitive Adhesive Tapes market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (M Sqm), and average selling prices (USD/K Sqm), 2020-2031

Global Pressure Sensitive Adhesive Tapes market shares of main players, shipments in revenue (\$ Million), sales quantity (M Sqm), and ASP (USD/K Sqm), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Pressure Sensitive Adhesive Tapes

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Pressure Sensitive Adhesive Tapes market based on the following parameters - company overview, sales quantity, revenue, price,



gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include 3M, Nitto Denko, Avery Dennison, tesa SE, Henkel, Berry Plastics, Intertape Polymer, LINTEC Corporation, Scapa, Shurtape Technologies, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Pressure Sensitive Adhesive Tapes market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

BOPP Tapes

PVC Insulation Tapes

PET Tapes

Labels

Double Sided Tapes

Aluminum Foil Tape

Others

Market segment by Application

Packaging

Building and Construction



	Electrical and Electronics
	Automotive
	Health and Hygiene
	Others
Major players covered	
	3M
	Nitto Denko
	Avery Dennison
	tesa SE
	Henkel
	Berry Plastics
	Intertape Polymer
	LINTEC Corporation
	Scapa
	Shurtape Technologies
	Lohmann
	ORAFOL Europe GmbH
	Tremco illbruck(Adhere Industrial Tapes)
	Achem Technology Corporation



Yonghe Adhesive Products	
Winta	
Yongle Tape	
JinghuaTape	
Luxking Group	
Shushi Group	
Yongguan	
Camat	
Market segment by region, regional analysis covers	
North America (United States, Canada, and Mexico)	
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)	
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)	
South America (Brazil, Argentina, Colombia, and Rest of South America)	
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)	
The content of the study subjects, includes a total of 15 chapters:	
Chapter 1, to describe Pressure Sensitive Adhesive Tapes product scope, market overview, market estimation caveats and base year.	
Chapter 2, to profile the top manufacturers of Pressure Sensitive Adhesive Tapes, with price, sales quantity, revenue, and global market share of Pressure Sensitive Adhesive	

Tapes from 2020 to 2025.



Chapter 3, the Pressure Sensitive Adhesive Tapes competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pressure Sensitive Adhesive Tapes breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025.and Pressure Sensitive Adhesive Tapes market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pressure Sensitive Adhesive Tapes.

Chapter 14 and 15, to describe Pressure Sensitive Adhesive Tapes sales channel, distributors, customers, research findings and conclusion.



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