

# Global Pressure Sensitive Adhesive Tapes Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Pressure Sensitive Adhesive Tapes market size was valued at USD 40570 million in 2023 and is forecast to a readjusted size of USD 51100 million by 2030 with a CAGR of 3.3% during review period.

Pressure Sensitive Adhesive Tape, known also in various countries as PSA tape, adhesive tape, self-stick tape, sticky tape, or just tape, is an adhesive tape that will stick with application pressure, without the need for a solvent (such as water) or heat for activation. It can be used in the home, office, industry, and institutions for a wide variety of purposes.

The tape consists of a pressure-sensitive adhesive coated onto a backing material such as paper, plastic film, cloth, or metal foil. Some have a removable release liner which protects the adhesive until the liner is removed. Some have layers of adhesives, primers, easy release materials, filaments, printing, etc. made for specific functions.

Global Pressure Sensitive Adhesive Tapes key players include 3M, Achem Technology Corporation, Nitto Denko, Yonghe Adhesive Products, etc. Global top four manufacturers hold a share nearly 20%.

China is the largest market, with a share over 40%, followed by Europe, and North America, both have a share about 25 percent.

In terms of product, BOPP Tapes is the largest segment, with a share over 40%. And in terms of application, the largest application is Packaging, followed by Health & Hygiene,

Electrical & Electronics, etc.

The Global Info Research report includes an overview of the development of the Pressure Sensitive Adhesive Tapes industry chain, the market status of Packaging (BOPP Tapes, PVC Insulation Tapes), Building and Construction (BOPP Tapes, PVC Insulation Tapes), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Pressure Sensitive Adhesive Tapes.

Regionally, the report analyzes the Pressure Sensitive Adhesive Tapes markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Pressure Sensitive Adhesive Tapes market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Pressure Sensitive Adhesive Tapes market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Pressure Sensitive Adhesive Tapes industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M Sqm), revenue generated, and market share of different by Type (e.g., BOPP Tapes, PVC Insulation Tapes).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Pressure Sensitive Adhesive Tapes market.

**Regional Analysis:** The report involves examining the Pressure Sensitive Adhesive Tapes market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future

projections and forecasts for the Pressure Sensitive Adhesive Tapes market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Pressure Sensitive Adhesive Tapes:

**Company Analysis:** Report covers individual Pressure Sensitive Adhesive Tapes manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Pressure Sensitive Adhesive Tapes. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Packaging, Building and Construction).

**Technology Analysis:** Report covers specific technologies relevant to Pressure Sensitive Adhesive Tapes. It assesses the current state, advancements, and potential future developments in Pressure Sensitive Adhesive Tapes areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Pressure Sensitive Adhesive Tapes market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Pressure Sensitive Adhesive Tapes market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

#### BOPP Tapes

PVC Insulation Tapes

PET Tapes

Labels

Double Sided Tapes

Aluminum Foil Tape

Others

#### Market segment by Application

Packaging

Building and Construction

Electrical and Electronics

Automotive

Health and Hygiene

Others

#### Major players covered

3M

Nitto Denko

Avery Dennison

tesa SE

Henkel

Berry Plastics

Intertape Polymer

LINTEC Corporation

Scapa

Shurtape Technologies

Lohmann

ORAFOL Europe GmbH

Tremco illbruck(Adhere Industrial Tapes)

Achem Technology Corporation

Yonghe Adhesive Products

Winta

Yongle Tape

JinghuaTape

Luxking Group

Shushi Group

Yongguan

Camat

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Pressure Sensitive Adhesive Tapes product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pressure Sensitive Adhesive Tapes, with price, sales, revenue and global market share of Pressure Sensitive Adhesive Tapes from 2019 to 2024.

Chapter 3, the Pressure Sensitive Adhesive Tapes competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pressure Sensitive Adhesive Tapes breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Pressure Sensitive Adhesive Tapes market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pressure Sensitive Adhesive Tapes.

Chapter 14 and 15, to describe Pressure Sensitive Adhesive Tapes sales channel, distributors, customers, research findings and conclusion.

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