

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Pressure Sensitive Adhesive Tapes Market 2018, Forecast to 2023

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### Abstracts

Pressure Sensitive Adhesive Tape, known also in various countries as PSA tape, adhesive tape, self-stick tape, sticky tape, or just tape, is an adhesive tape that will stick with application pressure, without the need for a solvent (such as water) or heat for activation. It can be used in the home, office, industry, and institutions for a wide variety of purposes.

The tape consists of a pressure-sensitive adhesive coated onto a backing material such as paper, plastic film, cloth, or metal foil. Some have a removable release liner which protects the adhesive until the liner is removed. Some have layers of adhesives, primers, easy release materials, filaments, printing, etc. made for specific functions.

Scope of the Report:

This report focuses on the Pressure Sensitive Adhesive Tapes in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Globally, the production value share of each type of Pressure Sensitive Adhesive Tapes is 45.08%, 5.68%, 1.95%, 17.74%, 9.87% and 2.02% in 2016.Pressure Sensitive Adhesive Tapes are used for Packaging, Building & Construction, Electrical & Electronics, Automotive, Health & Hygiene and other applications. Packaging has the largest market share, about 52.37% in 2016.

At present, in the foreign industrial developed countries the Pressure Sensitive Adhesive Tapes industry is generally at a more advanced level, the world's large enterprises are mainly concentrated in Europe. Meanwhile, foreign companies have more advanced equipment, strong R & D capability, the technical level is in a leading



#### position.

China is projected to grow the fastest from 2016 to 2023, because of the increasing manufacturing facilities and businesses in the region, due to which the demand of Pressure Sensitive Adhesive Tapes is increasing. Due to the government' positive policy in urban heating industry in China, there is a massive growth of Electrical Tapes production during 2012 to 2016. Currently there are more and more manufacturers want to take a position of the domestic market. Compare to the early years, Chinese consumers now import less and less foreign products.

The worldwide market for Pressure Sensitive Adhesive Tapes is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

3M Nitto Denko Avery Dennison tesa SE Henkel Berry Plastics Intertape Polymer LINTEC Corporation Scapa Shurtape Technologies Lohmann

Tremco illbruck(Adhere Industrial Tapes)



Achem Technology Corporation

Yonghe Adhesive Products

Winta

Yongle Tape

JinghuaTape

Luxking Group

Shushi Group

Yongguan

Camat

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

**BOPP** Tapes

**PVC Insulation Tapes** 



**PET Tapes** 

Labels

**Double Sided Tapes** 

Aluminum Foil Tape

Others

Market Segment by Applications, can be divided into

Packaging

**Building & Construction** 

**Electrical & Electronics** 

Automotive

Health & Hygiene

Others

There are 15 Chapters to deeply display the global Pressure Sensitive Adhesive Tapes market.

Chapter 1, to describe Pressure Sensitive Adhesive Tapes Introduction, product scope, market overview, market opportunities, market risk, market driving force; Chapter 2, to analyze the top manufacturers of Pressure Sensitive Adhesive Tapes, with sales, revenue, and price of Pressure Sensitive Adhesive Tapes, in 2016 and 2017; Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017; Chapter 4, to show the global market by regions, with sales, revenue and market share

Chapter 4, to show the global market by regions, with sales, revenue and market share of Pressure Sensitive Adhesive Tapes, for each region, from 2013 to 2018; Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these



regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Pressure Sensitive Adhesive Tapes market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Pressure Sensitive Adhesive Tapes sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source



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