

Global Pressure Sensitive Adhesive Tapes Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Pressure Sensitive Adhesive Tapes market size is expected to reach \$ 64370 million by 2032, rising at a market growth of 3.1% CAGR during the forecast period (2026-2032).

Pressure Sensitive Adhesive Tapes are versatile adhesive products designed for a wide range of industrial, automotive, electronics, and packaging applications. Constructed with various backing materials such as plastic films (PVC, PET, PP), cloth, paper, aluminum foil, and foam, and coated with pressure-sensitive, hot-melt, or solvent-based adhesives, these tapes provide reliable bonding, insulation, sealing, and protective functions. In 2024, global production of Pressure Sensitive Adhesive Tapes reached approximately 105,296 million square meters, with an average market price of around US\$466 per thousand square meters, reflecting their high-volume usage across multiple industries. These tapes are engineered to offer durability, flexibility, temperature resistance, chemical resistance, and ease of application, making them essential in manufacturing, assembly, and maintenance processes.

Supply Chain and Upstream-Downstream Relationships

The upstream supply chain for Pressure Sensitive Adhesive Tapes includes suppliers of adhesives, backing materials, release liners, coatings, and performance additives. Key manufacturers include 3M, Nitto Denko, Avery Dennison, tesa SE, Henkel, Saint Gobain, Berry Plastics (Ampcor), Intertape Polymer, and LINTEC Corporation, which integrate raw materials into specialized tape products tailored for diverse industrial requirements. Downstream, primary users are automotive OEMs, electronics manufacturers, packaging companies, and general industrial assembly firms. Major clients include Toyota, Volkswagen, Samsung, Foxconn, DHL, FedEx, and general

industrial integrators, who purchase tapes for wire harness bundling, electronics assembly, packaging and sealing, surface protection, and insulation applications. Procurement in this segment emphasizes consistent quality, adhesion performance, environmental compliance, and reliable delivery, as tape failure can lead to product defects, assembly inefficiency, or safety hazards.

Market Trends

The global Pressure Sensitive Adhesive Tape market is experiencing steady growth due to increasing industrialization, expansion in electronics and automotive production, and the rise of e-commerce packaging demand. Innovation is focused on high-performance adhesives, temperature-resistant and chemical-resistant tapes, lightweight films, and specialty functional tapes that improve efficiency, durability, and sustainability. Regionally, Asia-Pacific dominates production and consumption due to large manufacturing bases in China, Japan, and South Korea, while North America and Europe focus on high-value specialty tapes for automotive, aerospace, and electronics applications. Environmental and regulatory trends are driving solvent-free adhesives, recyclable backings, and low-VOC formulations. Looking forward, market growth is expected to continue through technological innovation, increasing industrial automation, and expanding adoption across emerging markets, reinforcing Pressure Sensitive Adhesive Tapes as a vital component in modern manufacturing and logistics.

This report studies the global Pressure Sensitive Adhesive Tapes production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Pressure Sensitive Adhesive Tapes and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Pressure Sensitive Adhesive Tapes that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Pressure Sensitive Adhesive Tapes total production and demand, 2021-2032, (M Sqm)

Global Pressure Sensitive Adhesive Tapes total production value, 2021-2032, (USD Million)

Global Pressure Sensitive Adhesive Tapes production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Sqm), (based on production site)

Global Pressure Sensitive Adhesive Tapes consumption by region & country, CAGR,

2021-2032 & (M Sqm)

U.S. VS China: Pressure Sensitive Adhesive Tapes domestic production, consumption, key domestic manufacturers and share

Global Pressure Sensitive Adhesive Tapes production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Sqm)

Global Pressure Sensitive Adhesive Tapes production by Backing Material, production, value, CAGR, 2021-2032, (USD Million) & (M Sqm)

Global Pressure Sensitive Adhesive Tapes production by Application, production, value, CAGR, 2021-2032, (USD Million) & (M Sqm)

This report profiles key players in the global Pressure Sensitive Adhesive Tapes market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include 3M, Nitto Denko, Avery Dennison, tesa SE, Henkel, Saint Gobain, Berry Plastics (Amcor), Intertape Polymer, LINTEC Corporation, Scapa, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Pressure Sensitive Adhesive Tapes market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Sqm) and average price (USD/K Sqm) by manufacturer, by Backing Material, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Pressure Sensitive Adhesive Tapes Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Pressure Sensitive Adhesive Tapes Market, Segmentation by Backing Material:

Paper

Cloth

Plastic Film

Non-Woven

Aluminum Foil

Foam

Others

Global Pressure Sensitive Adhesive Tapes Market, Segmentation by Adhesive Type:

Solvent Based

Water Based

Hot Melt

Global Pressure Sensitive Adhesive Tapes Market, Segmentation by Application:

Packaging

Building and Construction

Electrical and Electronics

Automotive

Health and Hygiene

Home Appliance

Others

Companies Profiled:

3M

Nitto Denko

Avery Dennison

tesa SE

Henkel

Saint Gobain

Berry Plastics (Amcor)

Intertape Polymer

LINTEC Corporation

Scapa

Shurtape Technologies

Lohmann

ORAFOL

Rogers

Denka

DIC

Coroplast

Youyi Tape

Crown New Materials Technology

Guojiao Adhesive New Material

Shanghai Yongguan Adhesive Products

Symbio

Shanghai Smith Adhesive

Zhejiang Yonghe Adhesive Products

Fenghua Science and Technology

Shushi Group

Wingtai (Zhongshan)

Zhongshan New Asia Adhesive Products

Cybrid Technologies

Jiangsu Sidike New Materials Science and Technology

Fuyin New Material

Suzhou SIP Hi-Tech Precision Electronics

Dongguan Aozon Electronic Material

ACHEM

Key Questions Answered:

1. How big is the global Pressure Sensitive Adhesive Tapes market?
2. What is the demand of the global Pressure Sensitive Adhesive Tapes market?
3. What is the year over year growth of the global Pressure Sensitive Adhesive Tapes market?
4. What is the production and production value of the global Pressure Sensitive Adhesive Tapes market?
5. Who are the key producers in the global Pressure Sensitive Adhesive Tapes market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 SCADA Introduction
- 1.2 World SCADA Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World SCADA Total Market by Region (by Headquarter Location)
 - 1.3.1 World SCADA Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company SCADA Revenue (2021-2032)
 - 1.3.3 China Based Company SCADA Revenue (2021-2032)
 - 1.3.4 Europe Based Company SCADA Revenue (2021-2032)
 - 1.3.5 Japan Based Company SCADA Revenue (2021-2032)
 - 1.3.6 South Korea Based Company SCADA Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company SCADA Revenue (2021-2032)
 - 1.3.8 India Based Company SCADA Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 SCADA Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World SCADA Consumption Value (2021-2032)
- 2.2 World SCADA Consumption Value by Region
 - 2.2.1 World SCADA Consumption Value by Region (2021-2026)
 - 2.2.2 World SCADA Consumption Value Forecast by Region (2027-2032)
- 2.3 United States SCADA Consumption Value (2021-2032)
- 2.4 China SCADA Consumption Value (2021-2032)
- 2.5 Europe SCADA Consumption Value (2021-2032)
- 2.6 Japan SCADA Consumption Value (2021-2032)
- 2.7 South Korea SCADA Consumption Value (2021-2032)
- 2.8 ASEAN SCADA Consumption Value (2021-2032)
- 2.9 India SCADA Consumption Value (2021-2032)

3 WORLD SCADA COMPANIES COMPETITIVE ANALYSIS

- 3.1 World SCADA Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)
 - 3.2.1 Global SCADA Industry Rank of Major Players

- 3.2.2 Global Concentration Ratios (CR4) for SCADA in 2025
- 3.2.3 Global Concentration Ratios (CR8) for SCADA in 2025
- 3.3 SCADA Company Evaluation Quadrant
- 3.4 SCADA Market: Overall Company Footprint Analysis
 - 3.4.1 SCADA Market: Region Footprint
 - 3.4.2 SCADA Market: Company Product Type Footprint
 - 3.4.3 SCADA Market: Company Product Application Footprint
- 3.5 Competitive Environment
 - 3.5.1 Historical Structure of the Industry
 - 3.5.2 Barriers of Market Entry
 - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

- 4.1 United States VS China: SCADA Revenue Comparison (by Headquarter Location)
 - 4.1.1 United States VS China: SCADA Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
 - 4.1.2 United States VS China: SCADA Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: SCADA Consumption Value Comparison
 - 4.2.1 United States VS China: SCADA Consumption Value Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: SCADA Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States Based SCADA Companies and Market Share, 2021-2026
 - 4.3.1 United States Based SCADA Companies, Headquarters (States, Country)
 - 4.3.2 United States Based Companies SCADA Revenue, (2021-2026)
- 4.4 China Based Companies SCADA Revenue and Market Share, 2021-2026
 - 4.4.1 China Based SCADA Companies, Company Headquarters (Province, Country)
 - 4.4.2 China Based Companies SCADA Revenue, (2021-2026)
- 4.5 Rest of World Based SCADA Companies and Market Share, 2021-2026
 - 4.5.1 Rest of World Based SCADA Companies, Headquarters (Province, Country)
 - 4.5.2 Rest of World Based Companies SCADA Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World SCADA Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Hardware

5.2.2 Software

5.2.3 Services

5.3 Market Segment by Type

5.3.1 World SCADA Market Size by Type (2021-2026)

5.3.2 World SCADA Market Size by Type (2027-2032)

5.3.3 World SCADA Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY APPLICATION

6.1 World SCADA Market Size Overview by Application: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Application

6.2.1 Power & Energy

6.2.2 Oil & Gas Industry

6.2.3 Water & Waste Control

6.2.4 Telecommunications

6.2.5 Transportation

6.2.6 Manufacturing Industry

6.2.7 Others

6.3 Market Segment by Application

6.3.1 World SCADA Market Size by Application (2021-2026)

6.3.2 World SCADA Market Size by Application (2027-2032)

6.3.3 World SCADA Market Size Market Share by Application (2021-2032)

7 COMPANY PROFILES

7.1 Schneider Electric SE (France)

7.1.1 Schneider Electric SE (France) Details

7.1.2 Schneider Electric SE (France) Major Business

7.1.3 Schneider Electric SE (France) SCADA Product and Services

7.1.4 Schneider Electric SE (France) SCADA Revenue, Gross Margin and Market Share (2021-2026)

7.1.5 Schneider Electric SE (France) Recent Developments/Updates

7.1.6 Schneider Electric SE (France) Competitive Strengths & Weaknesses

7.2 ABB (Switzerland)

7.2.1 ABB (Switzerland) Details

7.2.2 ABB (Switzerland) Major Business

- 7.2.3 ABB (Switzerland) SCADA Product and Services
- 7.2.4 ABB (Switzerland) SCADA Revenue, Gross Margin and Market Share (2021-2026)
- 7.2.5 ABB (Switzerland) Recent Developments/Updates
- 7.2.6 ABB (Switzerland) Competitive Strengths & Weaknesses
- 7.3 Siemens AG (Germany)
 - 7.3.1 Siemens AG (Germany) Details
 - 7.3.2 Siemens AG (Germany) Major Business
 - 7.3.3 Siemens AG (Germany) SCADA Product and Services
 - 7.3.4 Siemens AG (Germany) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.3.5 Siemens AG (Germany) Recent Developments/Updates
 - 7.3.6 Siemens AG (Germany) Competitive Strengths & Weaknesses
- 7.4 Emerson (US)
 - 7.4.1 Emerson (US) Details
 - 7.4.2 Emerson (US) Major Business
 - 7.4.3 Emerson (US) SCADA Product and Services
 - 7.4.4 Emerson (US) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.4.5 Emerson (US) Recent Developments/Updates
 - 7.4.6 Emerson (US) Competitive Strengths & Weaknesses
- 7.5 Rockwell Automation Inc. (US)
 - 7.5.1 Rockwell Automation Inc. (US) Details
 - 7.5.2 Rockwell Automation Inc. (US) Major Business
 - 7.5.3 Rockwell Automation Inc. (US) SCADA Product and Services
 - 7.5.4 Rockwell Automation Inc. (US) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.5.5 Rockwell Automation Inc. (US) Recent Developments/Updates
 - 7.5.6 Rockwell Automation Inc. (US) Competitive Strengths & Weaknesses
- 7.6 Honeywell International Inc. (US)
 - 7.6.1 Honeywell International Inc. (US) Details
 - 7.6.2 Honeywell International Inc. (US) Major Business
 - 7.6.3 Honeywell International Inc. (US) SCADA Product and Services
 - 7.6.4 Honeywell International Inc. (US) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.6.5 Honeywell International Inc. (US) Recent Developments/Updates
 - 7.6.6 Honeywell International Inc. (US) Competitive Strengths & Weaknesses
- 7.7 Mitsubishi Electric (Japan)
 - 7.7.1 Mitsubishi Electric (Japan) Details
 - 7.7.2 Mitsubishi Electric (Japan) Major Business

- 7.7.3 Mitsubishi Electric (Japan) SCADA Product and Services
- 7.7.4 Mitsubishi Electric (Japan) SCADA Revenue, Gross Margin and Market Share (2021-2026)
- 7.7.5 Mitsubishi Electric (Japan) Recent Developments/Updates
- 7.7.6 Mitsubishi Electric (Japan) Competitive Strengths & Weaknesses
- 7.8 Omron Corporation (Japan)
 - 7.8.1 Omron Corporation (Japan) Details
 - 7.8.2 Omron Corporation (Japan) Major Business
 - 7.8.3 Omron Corporation (Japan) SCADA Product and Services
 - 7.8.4 Omron Corporation (Japan) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.8.5 Omron Corporation (Japan) Recent Developments/Updates
 - 7.8.6 Omron Corporation (Japan) Competitive Strengths & Weaknesses
- 7.9 General Electric Co. (US)
 - 7.9.1 General Electric Co. (US) Details
 - 7.9.2 General Electric Co. (US) Major Business
 - 7.9.3 General Electric Co. (US) SCADA Product and Services
 - 7.9.4 General Electric Co. (US) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.9.5 General Electric Co. (US) Recent Developments/Updates
 - 7.9.6 General Electric Co. (US) Competitive Strengths & Weaknesses
- 7.10 Yokogawa Electric Corporation (Japan)
 - 7.10.1 Yokogawa Electric Corporation (Japan) Details
 - 7.10.2 Yokogawa Electric Corporation (Japan) Major Business
 - 7.10.3 Yokogawa Electric Corporation (Japan) SCADA Product and Services
 - 7.10.4 Yokogawa Electric Corporation (Japan) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.10.5 Yokogawa Electric Corporation (Japan) Recent Developments/Updates
 - 7.10.6 Yokogawa Electric Corporation (Japan) Competitive Strengths & Weaknesses
- 7.11 Larsen & Toubro (India)
 - 7.11.1 Larsen & Toubro (India) Details
 - 7.11.2 Larsen & Toubro (India) Major Business
 - 7.11.3 Larsen & Toubro (India) SCADA Product and Services
 - 7.11.4 Larsen & Toubro (India) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.11.5 Larsen & Toubro (India) Recent Developments/Updates
 - 7.11.6 Larsen & Toubro (India) Competitive Strengths & Weaknesses
- 7.12 M.B. Control & Systems Pvt. Ltd (India)
 - 7.12.1 M.B. Control & Systems Pvt. Ltd (India) Details

- 7.12.2 M.B. Control & Systems Pvt. Ltd (India) Major Business
- 7.12.3 M.B. Control & Systems Pvt. Ltd (India) SCADA Product and Services
- 7.12.4 M.B. Control & Systems Pvt. Ltd (India) SCADA Revenue, Gross Margin and Market Share (2021-2026)
- 7.12.5 M.B. Control & Systems Pvt. Ltd (India) Recent Developments/Updates
- 7.12.6 M.B. Control & Systems Pvt. Ltd (India) Competitive Strengths & Weaknesses

8 INDUSTRY CHAIN ANALYSIS

- 8.1 SCADA Industry Chain
- 8.2 SCADA Upstream Analysis
- 8.3 SCADA Midstream Analysis
- 8.4 SCADA Downstream Analysis

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

- 10.1 Methodology
- 10.2 Research Process and Data Source
- 10.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World Pressure Sensitive Adhesive Tapes Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World Pressure Sensitive Adhesive Tapes Production Value by Region (2021-2026) & (USD Million)
- Table 3. World Pressure Sensitive Adhesive Tapes Production Value by Region (2027-2032) & (USD Million)
- Table 4. World Pressure Sensitive Adhesive Tapes Production Value Market Share by Region (2021-2026)
- Table 5. World Pressure Sensitive Adhesive Tapes Production Value Market Share by Region (2027-2032)
- Table 6. World Pressure Sensitive Adhesive Tapes Production by Region (2021-2026) & (M Sqm)
- Table 7. World Pressure Sensitive Adhesive Tapes Production by Region (2027-2032) & (M Sqm)
- Table 8. World Pressure Sensitive Adhesive Tapes Production Market Share by Region (2021-2026)
- Table 9. World Pressure Sensitive Adhesive Tapes Production Market Share by Region (2027-2032)
- Table 10. World Pressure Sensitive Adhesive Tapes Average Price by Region (2021-2026) & (USD/K Sqm)
- Table 11. World Pressure Sensitive Adhesive Tapes Average Price by Region (2027-2032) & (USD/K Sqm)
- Table 12. Pressure Sensitive Adhesive Tapes Major Market Trends
- Table 13. World Pressure Sensitive Adhesive Tapes Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (M Sqm)
- Table 14. World Pressure Sensitive Adhesive Tapes Consumption by Region (2021-2026) & (M Sqm)
- Table 15. World Pressure Sensitive Adhesive Tapes Consumption Forecast by Region (2027-2032) & (M Sqm)
- Table 16. World Pressure Sensitive Adhesive Tapes Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key Pressure Sensitive Adhesive Tapes Producers in 2025
- Table 18. World Pressure Sensitive Adhesive Tapes Production by Manufacturer (2021-2026) & (M Sqm)

Table 19. Production Market Share of Key Pressure Sensitive Adhesive Tapes Producers in 2025

Table 20. World Pressure Sensitive Adhesive Tapes Average Price by Manufacturer (2021-2026) & (USD/K Sqm)

Table 21. Global Pressure Sensitive Adhesive Tapes Company Evaluation Quadrant

Table 22. World Pressure Sensitive Adhesive Tapes Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Pressure Sensitive Adhesive Tapes Production Site of Key Manufacturer

Table 24. Pressure Sensitive Adhesive Tapes Market: Company Product Type Footprint

Table 25. Pressure Sensitive Adhesive Tapes Market: Company Product Application Footprint

Table 26. Pressure Sensitive Adhesive Tapes Competitive Factors

Table 27. Pressure Sensitive Adhesive Tapes New Entrant and Capacity Expansion Plans

Table 28. Pressure Sensitive Adhesive Tapes Mergers & Acquisitions Activity

Table 29. United States VS China Pressure Sensitive Adhesive Tapes Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Pressure Sensitive Adhesive Tapes Production Comparison, (2021 & 2025 & 2032) & (M Sqm)

Table 31. United States VS China Pressure Sensitive Adhesive Tapes Consumption Comparison, (2021 & 2025 & 2032) & (M Sqm)

Table 32. United States Based Pressure Sensitive Adhesive Tapes Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Pressure Sensitive Adhesive Tapes Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Pressure Sensitive Adhesive Tapes Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Pressure Sensitive Adhesive Tapes Production (2021-2026) & (M Sqm)

Table 36. United States Based Manufacturers Pressure Sensitive Adhesive Tapes Production Market Share (2021-2026)

Table 37. China Based Pressure Sensitive Adhesive Tapes Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Pressure Sensitive Adhesive Tapes Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Pressure Sensitive Adhesive Tapes Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Pressure Sensitive Adhesive Tapes Production,

(2021-2026) & (M Sqm)

Table 41. China Based Manufacturers Pressure Sensitive Adhesive Tapes Production Market Share (2021-2026)

Table 42. Rest of World Based Pressure Sensitive Adhesive Tapes Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Pressure Sensitive Adhesive Tapes Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Pressure Sensitive Adhesive Tapes Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Pressure Sensitive Adhesive Tapes Production, (2021-2026) & (M Sqm)

Table 46. Rest of World Based Manufacturers Pressure Sensitive Adhesive Tapes Production Market Share (2021-2026)

Table 47. World Pressure Sensitive Adhesive Tapes Production Value by Backing Material, (USD Million), 2021 & 2025 & 2032

Table 48. World Pressure Sensitive Adhesive Tapes Production by Backing Material (2021-2026) & (M Sqm)

Table 49. World Pressure Sensitive Adhesive Tapes Production by Backing Material (2027-2032) & (M Sqm)

Table 50. World Pressure Sensitive Adhesive Tapes Production Value by Backing Material (2021-2026) & (USD Million)

Table 51. World Pressure Sensitive Adhesive Tapes Production Value by Backing Material (2027-2032) & (USD Million)

Table 52. World Pressure Sensitive Adhesive Tapes Average Price by Backing Material (2021-2026) & (USD/K Sqm)

Table 53. World Pressure Sensitive Adhesive Tapes Average Price by Backing Material (2027-2032) & (USD/K Sqm)

Table 54. World Pressure Sensitive Adhesive Tapes Production Value by Adhesive Type, (USD Million), 2021 & 2025 & 2032

Table 55. World Pressure Sensitive Adhesive Tapes Production by Adhesive Type (2021-2026) & (M Sqm)

Table 56. World Pressure Sensitive Adhesive Tapes Production by Adhesive Type (2027-2032) & (M Sqm)

Table 57. World Pressure Sensitive Adhesive Tapes Production Value by Adhesive Type (2021-2026) & (USD Million)

Table 58. World Pressure Sensitive Adhesive Tapes Production Value by Adhesive Type (2027-2032) & (USD Million)

Table 59. World Pressure Sensitive Adhesive Tapes Average Price by Adhesive Type (2021-2026) & (USD/K Sqm)

Table 60. World Pressure Sensitive Adhesive Tapes Average Price by Adhesive Type (2027-2032) & (USD/K Sqm)

Table 61. World Pressure Sensitive Adhesive Tapes Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 62. World Pressure Sensitive Adhesive Tapes Production by Application (2021-2026) & (M Sqm)

Table 63. World Pressure Sensitive Adhesive Tapes Production by Application (2027-2032) & (M Sqm)

Table 64. World Pressure Sensitive Adhesive Tapes Production Value by Application (2021-2026) & (USD Million)

Table 65. World Pressure Sensitive Adhesive Tapes Production Value by Application (2027-2032) & (USD Million)

Table 66. World Pressure Sensitive Adhesive Tapes Average Price by Application (2021-2026) & (USD/K Sqm)

Table 67. World Pressure Sensitive Adhesive Tapes Average Price by Application (2027-2032) & (USD/K Sqm)

Table 68. 3M Basic Information, Manufacturing Base and Competitors

Table 69. 3M Major Business

Table 70. 3M Pressure Sensitive Adhesive Tapes Product and Services

Table 71. 3M Pressure Sensitive Adhesive Tapes Production (M Sqm), Price (USD/K Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 72. 3M Recent Developments/Updates

Table 73. 3M Competitive Strengths & Weaknesses

Table 74. Nitto Denko Basic Information, Manufacturing Base and Competitors

Table 75. Nitto Denko Major Business

Table 76. Nitto Denko Pressure Sensitive Adhesive Tapes Product and Services

Table 77. Nitto Denko Pressure Sensitive Adhesive Tapes Production (M Sqm), Price (USD/K Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 78. Nitto Denko Recent Developments/Updates

Table 79. Nitto Denko Competitive Strengths & Weaknesses

Table 80. Avery Dennison Basic Information, Manufacturing Base and Competitors

Table 81. Avery Dennison Major Business

Table 82. Avery Dennison Pressure Sensitive Adhesive Tapes Product and Services

Table 83. Avery Dennison Pressure Sensitive Adhesive Tapes Production (M Sqm), Price (USD/K Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 84. Avery Dennison Recent Developments/Updates

Table 85. Avery Dennison Competitive Strengths & Weaknesses

- Table 86. tesa SE Basic Information, Manufacturing Base and Competitors
- Table 87. tesa SE Major Business
- Table 88. tesa SE Pressure Sensitive Adhesive Tapes Product and Services
- Table 89. tesa SE Pressure Sensitive Adhesive Tapes Production (M Sqm), Price (USD/K Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 90. tesa SE Recent Developments/Updates
- Table 91. tesa SE Competitive Strengths & Weaknesses
- Table 92. Henkel Basic Information, Manufacturing Base and Competitors
- Table 93. Henkel Major Business
- Table 94. Henkel Pressure Sensitive Adhesive Tapes Product and Services
- Table 95. Henkel Pressure Sensitive Adhesive Tapes Production (M Sqm), Price (USD/K Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 96. Henkel Recent Developments/Updates
- Table 97. Henkel Competitive Strengths & Weaknesses
- Table 98. Saint Gobain Basic Information, Manufacturing Base and Competitors
- Table 99. Saint Gobain Major Business
- Table 100. Saint Gobain Pressure Sensitive Adhesive Tapes Product and Services
- Table 101. Saint Gobain Pressure Sensitive Adhesive Tapes Production (M Sqm), Price (USD/K Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 102. Saint Gobain Recent Developments/Updates
- Table 103. Saint Gobain Competitive Strengths & Weaknesses
- Table 104. Berry Plastics (Amcor) Basic Information, Manufacturing Base and Competitors
- Table 105. Berry Plastics (Amcor) Major Business
- Table 106. Berry Plastics (Amcor) Pressure Sensitive Adhesive Tapes Product and Services
- Table 107. Berry Plastics (Amcor) Pressure Sensitive Adhesive Tapes Production (M Sqm), Price (USD/K Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 108. Berry Plastics (Amcor) Recent Developments/Updates
- Table 109. Berry Plastics (Amcor) Competitive Strengths & Weaknesses
- Table 110. Intertape Polymer Basic Information, Manufacturing Base and Competitors
- Table 111. Intertape Polymer Major Business
- Table 112. Intertape Polymer Pressure Sensitive Adhesive Tapes Product and Services
- Table 113. Intertape Polymer Pressure Sensitive Adhesive Tapes Production (M Sqm), Price (USD/K Sqm), Production Value (USD Million), Gross Margin and Market Share

(2021-2026)

Table 114. Intertape Polymer Recent Developments/Updates

Table 115. Intertape Polymer Competitive Strengths & Weaknesses

Table 116. LINTEC Corporation Basic Information, Manufacturing Base and Competitors

Table 117. LINTEC Corporation Major Business

Table 118. LINTEC Corporation Pressure Sensitive Adhesive Tapes Product and Services

Table 119. LINTEC Corporation Pressure Sensitive Adhesive Tapes Production (M Sqm), Price (USD/K Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 120. LINTEC Corporation Recent Developments/Updates

Table 121. LINTEC Corporation Competitive Strengths & Weaknesses

Table 122. Scapa Basic Information, Manufacturing Base and Competitors

Table 123. Scapa Major Business

Table 124. Scapa Pressure Sensitive Adhesive Tapes Product and Services

Table 125. Scapa Pressure Sensitive Adhesive Tapes Production (M Sqm), Price (USD/K Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 126. Scapa Recent Developments/Updates

Table 127. Scapa Competitive Strengths & Weaknesses

Table 128. Shurtape Technologies Basic Information, Manufacturing Base and Competitors

Table 129. Shurtape Technologies Major Business

Table 130. Shurtape Technologies Pressure Sensitive Adhesive Tapes Product and Services

Table 131. Shurtape Technologies Pressure Sensitive Adhesive Tapes Production (M Sqm), Price (USD/K Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 132. Shurtape Technologies Recent Developments/Updates

Table 133. Shurtape Technologies Competitive Strengths & Weaknesses

Table 134. Lohmann Basic Information, Manufacturing Base and Competitors

Table 135. Lohmann Major Business

Table 136. Lohmann Pressure Sensitive Adhesive Tapes Product and Services

Table 137. Lohmann Pressure Sensitive Adhesive Tapes Production (M Sqm), Price (USD/K Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 138. Lohmann Recent Developments/Updates

Table 139. Lohmann Competitive Strengths & Weaknesses

Table 140. ORAFOL Basic Information, Manufacturing Base and Competitors

Table 141. ORAFOL Major Business

Table 142. ORAFOL Pressure Sensitive Adhesive Tapes Product and Services

Table 143. ORAFOL Pressure Sensitive Adhesive Tapes Production (M Sqm), Price (USD/K Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 144. ORAFOL Recent Developments/Updates

Table 145. ORAFOL Competitive Strengths & Weaknesses

Table 146. Rogers Basic Information, Manufacturing Base and Competitors

Table 147. Rogers Major Business

Table 148. Rogers Pressure Sensitive Adhesive Tapes Product and Services

Table 149. Rogers Pressure Sensitive Adhesive Tapes Production (M Sqm), Price (USD/K Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 150. Rogers Recent Developments/Updates

Table 151. Rogers Competitive Strengths & Weaknesses

Table 152. Denka Basic Information, Manufacturing Base and Competitors

Table 153. Denka Major Business

Table 154. Denka Pressure Sensitive Adhesive Tapes Product and Services

Table 155. Denka Pressure Sensitive Adhesive Tapes Production (M Sqm), Price (USD/K Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 156. Denka Recent Developments/Updates

Table 157. Denka Competitive Strengths & Weaknesses

Table 158. DIC Basic Information, Manufacturing Base and Competitors

Table 159. DIC Major Business

Table 160. DIC Pressure Sensitive Adhesive Tapes Product and Services

Table 161. DIC Pressure Sensitive Adhesive Tapes Production (M Sqm), Price (USD/K Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 162. DIC Recent Developments/Updates

Table 163. DIC Competitive Strengths & Weaknesses

Table 164. Coroplast Basic Information, Manufacturing Base and Competitors

Table 165. Coroplast Major Business

Table 166. Coroplast Pressure Sensitive Adhesive Tapes Product and Services

Table 167. Coroplast Pressure Sensitive Adhesive Tapes Production (M Sqm), Price (USD/K Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 168. Coroplast Recent Developments/Updates

Table 169. Coroplast Competitive Strengths & Weaknesses

Table 170. Youyi Tape Basic Information, Manufacturing Base and Competitors

Table 171. Youyi Tape Major Business

Table 172. Youyi Tape Pressure Sensitive Adhesive Tapes Product and Services

Table 173. Youyi Tape Pressure Sensitive Adhesive Tapes Production (M Sqm), Price (USD/K Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 174. Youyi Tape Recent Developments/Updates

Table 175. Youyi Tape Competitive Strengths & Weaknesses

Table 176. Crown New Materials Technology Basic Information, Manufacturing Base and Competitors

Table 177. Crown New Materials Technology Major Business

Table 178. Crown New Materials Technology Pressure Sensitive Adhesive Tapes Product and Services

Table 179. Crown New Materials Technology Pressure Sensitive Adhesive Tapes Production (M Sqm), Price (USD/K Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 180. Crown New Materials Technology Recent Developments/Updates

Table 181. Crown New Materials Technology Competitive Strengths & Weaknesses

Table 182. Guojiao Adhesive New Material Basic Information, Manufacturing Base and Competitors

Table 183. Guojiao Adhesive New Material Major Business

Table 184. Guojiao Adhesive New Material Pressure Sensitive Adhesive Tapes Product and Services

Table 185. Guojiao Adhesive New Material Pressure Sensitive Adhesive Tapes Production (M Sqm), Price (USD/K Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 186. Guojiao Adhesive New Material Recent Developments/Updates

Table 187. Guojiao Adhesive New Material Competitive Strengths & Weaknesses

Table 188. Shanghai Yongguan Adhesive Products Basic Information, Manufacturing Base and Competitors

Table 189. Shanghai Yongguan Adhesive Products Major Business

Table 190. Shanghai Yongguan Adhesive Products Pressure Sensitive Adhesive Tapes Product and Services

Table 191. Shanghai Yongguan Adhesive Products Pressure Sensitive Adhesive Tapes Production (M Sqm), Price (USD/K Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 192. Shanghai Yongguan Adhesive Products Recent Developments/Updates

Table 193. Shanghai Yongguan Adhesive Products Competitive Strengths & Weaknesses

- Table 194. Symbio Basic Information, Manufacturing Base and Competitors
- Table 195. Symbio Major Business
- Table 196. Symbio Pressure Sensitive Adhesive Tapes Product and Services
- Table 197. Symbio Pressure Sensitive Adhesive Tapes Production (M Sqm), Price (USD/K Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 198. Symbio Recent Developments/Updates
- Table 199. Symbio Competitive Strengths & Weaknesses
- Table 200. Shanghai Smith Adhesive Basic Information, Manufacturing Base and Competitors
- Table 201. Shanghai Smith Adhesive Major Business
- Table 202. Shanghai Smith Adhesive Pressure Sensitive Adhesive Tapes Product and Services
- Table 203. Shanghai Smith Adhesive Pressure Sensitive Adhesive Tapes Production (M Sqm), Price (USD/K Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 204. Shanghai Smith Adhesive Recent Developments/Updates
- Table 205. Shanghai Smith Adhesive Competitive Strengths & Weaknesses
- Table 206. Zhejiang Yonghe Adhesive Products Basic Information, Manufacturing Base and Competitors
- Table 207. Zhejiang Yonghe Adhesive Products Major Business
- Table 208. Zhejiang Yonghe Adhesive Products Pressure Sensitive Adhesive Tapes Product and Services
- Table 209. Zhejiang Yonghe Adhesive Products Pressure Sensitive Adhesive Tapes Production (M Sqm), Price (USD/K Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 210. Zhejiang Yonghe Adhesive Products Recent Developments/Updates
- Table 211. Zhejiang Yonghe Adhesive Products Competitive Strengths & Weaknesses
- Table 212. Fenghua Science and Technology Basic Information, Manufacturing Base and Competitors
- Table 213. Fenghua Science and Technology Major Business
- Table 214. Fenghua Science and Technology Pressure Sensitive Adhesive Tapes Product and Services
- Table 215. Fenghua Science and Technology Pressure Sensitive Adhesive Tapes Production (M Sqm), Price (USD/K Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 216. Fenghua Science and Technology Recent Developments/Updates
- Table 217. Fenghua Science and Technology Competitive Strengths & Weaknesses
- Table 218. Shushi Group Basic Information, Manufacturing Base and Competitors

Table 219. Shushi Group Major Business

Table 220. Shushi Group Pressure Sensitive Adhesive Tapes Product and Services

Table 221. Shushi Group Pressure Sensitive Adhesive Tapes Production (M Sqm), Price (USD/K Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 222. Shushi Group Recent Developments/Updates

Table 223. Shushi Group Competitive Strengths & Weaknesses

Table 224. Wingtai (Zhongshan) Basic Information, Manufacturing Base and Competitors

Table 225. Wingtai (Zhongshan) Major Business

Table 226. Wingtai (Zhongshan) Pressure Sensitive Adhesive Tapes Product and Services

Table 227. Wingtai (Zhongshan) Pressure Sensitive Adhesive Tapes Production (M Sqm), Price (USD/K Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 228. Wingtai (Zhongshan) Recent Developments/Updates

Table 229. Wingtai (Zhongshan) Competitive Strengths & Weaknesses

Table 230. Zhongshan New Asia Adhesive Products Basic Information, Manufacturing Base and Competitors

Table 231. Zhongshan New Asia Adhesive Products Major Business

Table 232. Zhongshan New Asia Adhesive Products Pressure Sensitive Adhesive Tapes Product and Services

Table 233. Zhongshan New Asia Adhesive Products Pressure Sensitive Adhesive Tapes Production (M Sqm), Price (USD/K Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 234. Zhongshan New Asia Adhesive Products Recent Developments/Updates

Table 235. Zhongshan New Asia Adhesive Products Competitive Strengths & Weaknesses

Table 236. Cybrid Technologies Basic Information, Manufacturing Base and Competitors

Table 237. Cybrid Technologies Major Business

Table 238. Cybrid Technologies Pressure Sensitive Adhesive Tapes Product and Services

Table 239. Cybrid Technologies Pressure Sensitive Adhesive Tapes Production (M Sqm), Price (USD/K Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 240. Cybrid Technologies Recent Developments/Updates

Table 241. Cybrid Technologies Competitive Strengths & Weaknesses

Table 242. Jiangsu Sidike New Materials Science and Technology Basic Information,

Manufacturing Base and Competitors

Table 243. Jiangsu Sidike New Materials Science and Technology Major Business

Table 244. Jiangsu Sidike New Materials Science and Technology Pressure Sensitive Adhesive Tapes Product and Services

Table 245. Jiangsu Sidike New Materials Science and Technology Pressure Sensitive Adhesive Tapes Production (M Sqm), Price (USD/K Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 246. Jiangsu Sidike New Materials Science and Technology Recent Developments/Updates

Table 247. Jiangsu Sidike New Materials Science and Technology Competitive Strengths & Weaknesses

Table 248. Fuyin New Material Basic Information, Manufacturing Base and Competitors

Table 249. Fuyin New Material Major Business

Table 250. Fuyin New Material Pressure Sensitive Adhesive Tapes Product and Services

Table 251. Fuyin New Material Pressure Sensitive Adhesive Tapes Production (M Sqm), Price (USD/K Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 252. Fuyin New Material Recent Developments/Updates

Table 253. Fuyin New Material Competitive Strengths & Weaknesses

Table 254. Suzhou SIP Hi-Tech Precision Electronics Basic Information, Manufacturing Base and Competitors

Table 255. Suzhou SIP Hi-Tech Precision Electronics Major Business

Table 256. Suzhou SIP Hi-Tech Precision Electronics Pressure Sensitive Adhesive Tapes Product and Services

Table 257. Suzhou SIP Hi-Tech Precision Electronics Pressure Sensitive Adhesive Tapes Production (M Sqm), Price (USD/K Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 258. Suzhou SIP Hi-Tech Precision Electronics Recent Developments/Updates

Table 259. Suzhou SIP Hi-Tech Precision Electronics Competitive Strengths & Weaknesses

Table 260. Dongguan Aozon Electronic Material Basic Information, Manufacturing Base and Competitors

Table 261. Dongguan Aozon Electronic Material Major Business

Table 262. Dongguan Aozon Electronic Material Pressure Sensitive Adhesive Tapes Product and Services

Table 263. Dongguan Aozon Electronic Material Pressure Sensitive Adhesive Tapes Production (M Sqm), Price (USD/K Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 264. Dongguan Aozon Electronic Material Recent Developments/Updates

Table 265. Dongguan Aozon Electronic Material Competitive Strengths & Weaknesses

Table 266. ACHEM Basic Information, Manufacturing Base and Competitors

Table 267. ACHEM Major Business

Table 268. ACHEM Pressure Sensitive Adhesive Tapes Product and Services

Table 269. ACHEM Pressure Sensitive Adhesive Tapes Production (M Sqm), Price (USD/K Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 270. ACHEM Recent Developments/Updates

Table 271. ACHEM Competitive Strengths & Weaknesses

Table 272. Global Key Players of Pressure Sensitive Adhesive Tapes Upstream (Raw Materials)

Table 273. Global Pressure Sensitive Adhesive Tapes Typical Customers

Table 274. Pressure Sensitive Adhesive Tapes Typical Distributors

List Of Figures

LIST OF FIGURES

- Figure 1. Pressure Sensitive Adhesive Tapes Picture
- Figure 2. World Pressure Sensitive Adhesive Tapes Production Value: 2021 & 2025 & 2032, (USD Million)
- Figure 3. World Pressure Sensitive Adhesive Tapes Production Value and Forecast (2021-2032) & (USD Million)
- Figure 4. World Pressure Sensitive Adhesive Tapes Production (2021-2032) & (M Sqm)
- Figure 5. World Pressure Sensitive Adhesive Tapes Average Price (2021-2032) & (USD/K Sqm)
- Figure 6. World Pressure Sensitive Adhesive Tapes Production Value Market Share by Region (2021-2032)
- Figure 7. World Pressure Sensitive Adhesive Tapes Production Market Share by Region (2021-2032)
- Figure 8. North America Pressure Sensitive Adhesive Tapes Production (2021-2032) & (M Sqm)
- Figure 9. Europe Pressure Sensitive Adhesive Tapes Production (2021-2032) & (M Sqm)
- Figure 10. China Pressure Sensitive Adhesive Tapes Production (2021-2032) & (M Sqm)
- Figure 11. Japan Pressure Sensitive Adhesive Tapes Production (2021-2032) & (M Sqm)
- Figure 12. India Pressure Sensitive Adhesive Tapes Production (2021-2032) & (M Sqm)
- Figure 13. Southeast Asia Pressure Sensitive Adhesive Tapes Production (2021-2032) & (M Sqm)
- Figure 14. Pressure Sensitive Adhesive Tapes Market Drivers
- Figure 15. Factors Affecting Demand
- Figure 16. World Pressure Sensitive Adhesive Tapes Consumption (2021-2032) & (M Sqm)
- Figure 17. World Pressure Sensitive Adhesive Tapes Consumption Market Share by Region (2021-2032)
- Figure 18. United States Pressure Sensitive Adhesive Tapes Consumption (2021-2032) & (M Sqm)
- Figure 19. China Pressure Sensitive Adhesive Tapes Consumption (2021-2032) & (M Sqm)
- Figure 20. Europe Pressure Sensitive Adhesive Tapes Consumption (2021-2032) & (M Sqm)

Figure 21. Japan Pressure Sensitive Adhesive Tapes Consumption (2021-2032) & (M Sqm)

Figure 22. South Korea Pressure Sensitive Adhesive Tapes Consumption (2021-2032) & (M Sqm)

Figure 23. ASEAN Pressure Sensitive Adhesive Tapes Consumption (2021-2032) & (M Sqm)

Figure 24. India Pressure Sensitive Adhesive Tapes Consumption (2021-2032) & (M Sqm)

Figure 25. Producer Shipments of Pressure Sensitive Adhesive Tapes by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 26. Global Four-firm Concentration Ratios (CR4) for Pressure Sensitive Adhesive Tapes Markets in 2025

Figure 27. Global Four-firm Concentration Ratios (CR8) for Pressure Sensitive Adhesive Tapes Markets in 2025

Figure 28. United States VS China: Pressure Sensitive Adhesive Tapes Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Pressure Sensitive Adhesive Tapes Production Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States VS China: Pressure Sensitive Adhesive Tapes Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 31. United States Based Manufacturers Pressure Sensitive Adhesive Tapes Production Market Share 2025

Figure 32. China Based Manufacturers Pressure Sensitive Adhesive Tapes Production Market Share 2025

Figure 33. Rest of World Based Manufacturers Pressure Sensitive Adhesive Tapes Production Market Share 2025

Figure 34. World Pressure Sensitive Adhesive Tapes Production Value by Backing Material, (USD Million), 2021 & 2025 & 2032

Figure 35. World Pressure Sensitive Adhesive Tapes Production Value Market Share by Backing Material in 2025

Figure 36. Paper

Figure 37. Cloth

Figure 38. Plastic Film

Figure 39. Non-Woven

Figure 40. Aluminum Foil

Figure 41. Foam

Figure 42. Others

Figure 43. Others

Figure 44. World Pressure Sensitive Adhesive Tapes Production Market Share by

Backing Material (2021-2032)

Figure 45. World Pressure Sensitive Adhesive Tapes Production Value Market Share by Backing Material (2021-2032)

Figure 46. World Pressure Sensitive Adhesive Tapes Average Price by Backing Material (2021-2032) & (USD/K Sqm)

Figure 47. World Pressure Sensitive Adhesive Tapes Production Value by Adhesive Type, (USD Million), 2021 & 2025 & 2032

Figure 48. World Pressure Sensitive Adhesive Tapes Production Value Market Share by Adhesive Type in 2025

Figure 49. Solvent Based

Figure 50. Water Based

Figure 51. Hot Melt

Figure 52. World Pressure Sensitive Adhesive Tapes Production Market Share by Adhesive Type (2021-2032)

Figure 53. World Pressure Sensitive Adhesive Tapes Production Value Market Share by Adhesive Type (2021-2032)

Figure 54. World Pressure Sensitive Adhesive Tapes Average Price by Adhesive Type (2021-2032) & (USD/K Sqm)

Figure 55. World Pressure Sensitive Adhesive Tapes Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 56. World Pressure Sensitive Adhesive Tapes Production Value Market Share by Application in 2025

Figure 57. Packaging

Figure 58. Building and Construction

Figure 59. Electrical and Electronics

Figure 60. Automotive

Figure 61. Health and Hygiene

Figure 62. Home Appliance

Figure 63. Others

Figure 64. World Pressure Sensitive Adhesive Tapes Production Market Share by Application (2021-2032)

Figure 65. World Pressure Sensitive Adhesive Tapes Production Value Market Share by Application (2021-2032)

Figure 66. World Pressure Sensitive Adhesive Tapes Average Price by Application (2021-2032) & (USD/K Sqm)

Figure 67. Pressure Sensitive Adhesive Tapes Industry Chain

Figure 68. Pressure Sensitive Adhesive Tapes Procurement Model

Figure 69. Pressure Sensitive Adhesive Tapes Sales Model

Figure 70. Pressure Sensitive Adhesive Tapes Sales Channels, Direct Sales, and

Distribution

Figure 71. Methodology

Figure 72. Research Process and Data Source

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