

Global Presence/Motion Detectors Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Presence/Motion Detectors market size was valued at US\$ 3013 million in 2024 and is forecast to a readjusted size of USD 4520 million by 2031 with a CAGR of 6.0% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Presence/motion detectors are devices that use sensing technology to detect the presence of a person, and are widely used in smart homes, security systems, and energy-saving control. They sense a person's thermal radiation, movement, or subtle life signs, such as breathing and heartbeat, through technologies such as infrared sensors, ultrasonic sensors, or microwave radars. When a person's presence is detected, the device can trigger corresponding actions, such as lighting up lights, adjusting the temperature, or sending an alarm signal, thereby achieving automated and intelligent management.

The presence/motion detector market is a rapidly growing sector driven by several drivers, including:

1. Increased demand for security and surveillance

As security awareness rises globally, the demand for security and surveillance equipment in residential, commercial and industrial sectors continues to grow. Motion detectors are widely used for intrusion detection, home security systems and smart

monitoring.

2. Popularity of smart homes

The rapid expansion of the smart home market has driven the demand for presence/motion detectors. These devices are often integrated with smart lighting, thermostats and appliances to provide greater convenience and energy savings.

3. Energy efficiency and energy conservation needs

In buildings and facilities, motion detectors are used to control lighting and heating, ventilation and air conditioning (HVAC) systems, thereby reducing energy waste and improving efficiency, especially in green buildings.

4. Technological advancements

Continuous technological advancements, such as AI-based sensors and multi-function integration, have made motion detectors more accurate and reliable, while also supporting remote monitoring and control through the Internet of Things (IoT).

5. Government regulations and policy support

Governments around the world have created favorable conditions for the expansion of the presence/motion detector market by promoting the adoption of energy-saving and environmentally friendly technologies through legislation, such as smart building regulations.

6. Applications in commercial and retail environments

In the retail and commercial sectors, motion detectors are used for automatic doors, lighting control, and customer behavior analysis, improving operational efficiency and customer experience.

7. Needs of an aging population

For the elderly care and healthcare industries, presence/motion detectors can help monitor the activities of the elderly, prevent accidents, and improve the quality of medical services.

8. Industrial automation

The Industrial 4.0 trend has driven the development of industrial automation. Motion detectors are used in factory and warehouse automation to detect mobile devices and workers, improving safety and efficiency.

This report is a detailed and comprehensive analysis for global Presence/Motion Detectors market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Presence/Motion Detectors market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Presence/Motion Detectors market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Presence/Motion Detectors market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Presence/Motion Detectors market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Presence/Motion Detectors

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Presence/Motion Detectors market based on the following parameters - company overview, sales quantity, revenue, price, gross

margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Hager, Theben AG, SCHNEIDER ELECTRIC, ABB, Elsner Elektronik GmbH, Eelectron, STEINEL VERTRIEB GMBH, B.E.G. Bruck Electronic, Aereco Ventilation Limited, Legrand, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Presence/Motion Detectors market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Infrared Detection

Ultrasonic Detection

Radar Detection

Other

Market segment by Application

Office Building

Residential Building

School

Other

Major players covered

Hager

Theben AG

SCHNEIDER ELECTRIC

ABB

Elsner Elektronik GmbH

Eelectron

STEINEL VERTRIEB GMBH

B.E.G. Bruck Electronic

Aereco Ventilation Limited

Legrand

Herbert Waldmann GmbH & Co. KG

ZUMTOBEL

CRESTRON

Gira Giersiepen GmbH

VEMER

LENA LIGHTING

ESYLUX GmbH

Leviton

HDL

GVS SMART

Lutron

Shenzhen Merrytek Technology

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Presence/Motion Detectors product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Presence/Motion Detectors, with price, sales quantity, revenue, and global market share of Presence/Motion Detectors from 2020 to 2025.

Chapter 3, the Presence/Motion Detectors competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Presence/Motion Detectors breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Presence/Motion Detectors market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Presence/Motion Detectors.

Chapter 14 and 15, to describe Presence/Motion Detectors sales channel, distributors, customers, research findings and conclusion.

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