

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Prescription Sunglasses Market 2018, Forecast to 2023

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Abstracts

Prescription sunglasses are used for the protection of eyes from the harmful ultraviolet radiations which can cause permanent damage to the eyes. The prescription sunglasses are an effective way of limiting exposure of eyes to safe levels along with the dropping glare levels. These sunglasses are available in a wide range of sizes and styles for the people suffering from myopia, hypermetropia, presbyopia, and astigmatism.

Scope of the Report:

This report focuses on the Prescription Sunglasses in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Increasing usage and acceptance of eyewear products in general, and prescription eyewear in particular, is a critical driver for eyewear market growth.

Rapidly changing fashion trends along with increasing buying power is anticipated to positively impact the industry growth. Aggressive promotions by the companies about latest trends are projected to increase awareness among customers.

Significant technological developments, urbanization and increase in population are the key driving factors for the prescription sunglass market. Increasing demand for these lens materials coupled with growing purchasing power in the developing countries is expected to positively impact volume sales.

The worldwide market for Prescription Sunglasses is expected to grow at a CAGR of roughly 5.8% over the next five years, will reach 6720 million US\$ in 2023, from 4790 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Luxottica Group

Safilo Group

Charmant

Marchon Eyewear

Fielmann

De Rigo

Rodenstock

Others

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Glass

Plastic Lenses- CR-39

Solid material- Polycarbonate

Polyurethane

Other

Market Segment by Applications, can be divided into

Young Adults

Adults

Mature Adults

Seniors

There are 15 Chapters to deeply display the global Prescription Sunglasses market.

Chapter 1, to describe Prescription Sunglasses Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Prescription Sunglasses, with sales, revenue, and price of Prescription Sunglasses, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Prescription Sunglasses, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Prescription Sunglasses market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Prescription Sunglasses sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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