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Global Prescription Pet Foods Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Prescription Pet Foods market size is expected to reach $ 7861 million by 2032, rising at a market growth of 6.5% CAGR during the forecast period (2026-2032).

In 2025, global production of Prescription Pet Foods reached approximately 3.6 million metric tons, with an average price of around USD 1,440 per metric ton. Prescription Pet Foods, also known as veterinary therapeutic diets, are specialty pet foods recommended by veterinarians to prevent, manage, or treat specific medical conditions, including renal support, digestive care, weight management, and urinary health formulations. Products are typically tailored to the health condition, breed, age, and nutritional needs of the pet, featuring precisely balanced high-quality proteins, fiber, vitamins, and minerals, with nutrient profiles adjusted for specific diseases (e.g., controlled phosphorus for renal function, adjusted caloric density for weight management). By pet type, the market is classified into canine prescription diets and feline prescription diets; by function, into renal care, digestive sensitivity management, weight control, and urinary health segments. Major distribution channels include veterinary clinics, pet specialty stores, and online retailers, with online channels accounting for nearly 60% of revenue share in some markets.

The global Prescription Pet Foods market is experiencing steady growth, driven primarily by the pet humanization trend, the high prevalence of chronic diseases among aging pets, advancements in veterinary nutrition, and increasing pet owner awareness of specialized medical nutrition. North America is the largest prescription pet food market, with over 70 million pets diagnosed with chronic health conditions requiring prescription diets. Europe has more than 40 million pets on prescription diets. The Asia-Pacific region shows rapid growth, with China and Japan together having more than 30 million pets on specialized diets, while Japan's aging pet population has increased

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demand for renal support and joint care prescription diets. In the Chinese market, prices of prescription pet foods generally range from RMB 60 to 150 per jin (500g), with some imported cardiac or renal formulas exceeding RMB 200 per jin, making monthly costs hundreds to over a thousand yuan and price sensitivity a significant constraint on market penetration. Technological development is focused on precise nutritional formulation for specific disease conditions, palatability improvement, and innovative online prescription refill service models for enhanced convenience. Future growth in the aging pet population, increasing awareness of chronic disease management, and improvement of veterinary infrastructure in emerging markets will collectively drive steady expansion of the Prescription Pet Foods market.

Report Scope

This report studies the global Prescription Pet Foods production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Prescription Pet Foods and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Prescription Pet Foods that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Prescription Pet Foods total production and demand, 2021-2032, (Kilotons)

Global Prescription Pet Foods total production value, 2021-2032, (USD Million)

Global Prescription Pet Foods production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Prescription Pet Foods consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Prescription Pet Foods domestic production, consumption, key domestic manufacturers and share

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Global Prescription Pet Foods production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Prescription Pet Foods production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Prescription Pet Foods production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Prescription Pet Foods market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Open Farm, The Honest Kitchen, ACANA, Orijen, Animonda, Stella & Chewy's, BIO BISCUIT, Hill's Pet Nutrition, Purina, Royal Canin, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Prescription Pet Foods market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (Kilotons) and average price (US$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Prescription Pet Foods Market, By Region:

United States

China

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Europe

Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global Prescription Pet Foods Market, Segmentation by Type:

Dog Food

Cat Food

Others Food

Global Prescription Pet Foods Market, Segmentation by Grain Formulation:

Grain-inclusive

Grain-free

Global Prescription Pet Foods Market, Segmentation by Crude Fiber Content:

Low Fiber (< 3%)

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Standard Fiber (3%-8%)

High Fiber (> 8%)

Global Prescription Pet Foods Market, Segmentation by Application:

Offline Sales

Online Sales

Companies Profiled:

Open Farm

The Honest Kitchen

ACANA

Orijen

Animonda

Stella & Chewy’s

BIO BISCUIT

Hill's Pet Nutrition

Purina

Royal Canin

Mars Petcare

Dalian Youchong

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FUBEI (SHANGHAI)

Petpal Pet Nutrition Technology

Yantai China Pet Foods

Jasper Pet Care Products

PEPTIDO(Beijing) International Biotechnology

Guaibao Pet Food Group

Shanghai Bridge PetCare

Jiangsu JIA Pet Products

Shenzhen Freeze-Dried Pet Products

Shanghai Navarch Pet Products

Huaxing Pet Food

Xingtai Nuode Pet Products

Zhejiang Ji Chong Animal Nutrition Technology

Shanghai Yiyun Pet Products

Shanghai Chongxing Pet Products

Shandong KERES Animal Nutrition

Key Questions Answered

1. How big is the global Prescription Pet Foods market?
2. What is the demand of the global Prescription Pet Foods market?
3. What is the year over year growth of the global Prescription Pet Foods market?
4. What is the total value of the global Prescription Pet Foods market?

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5. Who are the Major Players in the global Prescription Pet Foods market?
6. What are the growth factors driving the market demand?

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