

Global Prepaid Cards Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/G9C26BE000EEN.html>

Date: November 2018

Pages: 119

Price: US\$ 3,480.00 (Single User License)

ID: G9C26BE000EEN

Abstracts

Prepaid cards are widely used across various industry verticals such as corporate institutions, retailers, government, and financial institutions. Presently, factors such as increase in awareness & ease of access and surge in the number of internet users & booming e-commerce industry drive the market growth. Moreover, growth in unbanked and underbanked population and emergence of new applications are expected to present lucrative opportunities to market players.

Scope of the Report:

This report focuses on the Prepaid Cards in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The worldwide market for Prepaid Cards is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Green Dot Corporation

NetSpend Holdings

H&R Block

American Express Company

JPMorgan Chase & Co.

PayPal Holdings

BBVA Compass Bancshares

Mango Financial

UniRush

Kaiku Finance

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Single-Purpose Prepaid Card

Multi-Purpose Prepaid Card

Market Segment by Applications, can be divided into

General-Purpose Reloadable Card

Gift Card

Government Benefits/Disbursement Card

Incentive/Payroll Card

Others

There are 15 Chapters to deeply display the global Prepaid Cards market.

Chapter 1, to describe Prepaid Cards Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Prepaid Cards, with sales, revenue, and price of Prepaid Cards, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Prepaid Cards, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Prepaid Cards market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Prepaid Cards sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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