

# Global Prenatal Care Ultrasound AI Platform Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Prenatal Care Ultrasound AI Platform market size is expected to reach \$ 898 million by 2032, rising at a market growth of 16.9% CAGR during the forecast period (2026-2032).

In 2025, the number of active paid accounts for the Prenatal Care Ultrasound AI Platform globally was approximately 16,200. Primarily charged on a 'device-side licensing + cloud algorithm subscription' model, the average monthly subscription price was around \$1,500 per device. The Prenatal Care Ultrasound AI Platform is an intelligent analysis system built upon deep learning algorithms and medical imaging big data training models. Embedded in the obstetric ultrasound workflow, it automatically identifies, segments, measures, and assesses the risk of abnormalities in fetal structural images, thus assisting physicians in completing systematic screening and structural assessments from early to late pregnancy. The platform typically covers automatic localization and standard section guidance of the fetal head (BPD, HC), abdomen (AC), femur length (FL), four-chamber view of the heart and outflow tract, spine, face, and major organ structures. It can also provide real-time alerts on whether images meet standards, whether there are structural defects, or an increased probability of abnormalities. Its core value is not to replace obstetricians, but rather to standardize measurement processes through algorithms, reduce human experience differences, and improve the early identification rate of abnormalities in complex structures (especially the fetal heart), thereby improving diagnostic consistency and screening efficiency. In terms of technical architecture, the platform typically employs convolutional neural networks (CNNs) or multimodal models to perform real-time inference on dynamic ultrasound images and interfaces with the DICOM system via cloud or local deployment to achieve case management and continuous model iteration. With the increase in computing power and data scale, prenatal ultrasound AI platforms are

evolving from 'automatic measurement tools' to 'intelligent risk stratification and clinical decision support systems,' becoming a key algorithmic infrastructure in the modern digital screening system for obstetrics.

This report studies the global Prenatal Care Ultrasound AI Platform demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Prenatal Care Ultrasound AI Platform, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Prenatal Care Ultrasound AI Platform that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Prenatal Care Ultrasound AI Platform total market, 2021-2032, (USD Million)  
Global Prenatal Care Ultrasound AI Platform total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Prenatal Care Ultrasound AI Platform total market, key domestic companies, and share, (USD Million)

Global Prenatal Care Ultrasound AI Platform revenue by player, revenue and market share 2021-2026, (USD Million)

Global Prenatal Care Ultrasound AI Platform total market by Deployment Method, CAGR, 2021-2032, (USD Million)

Global Prenatal Care Ultrasound AI Platform total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Prenatal Care Ultrasound AI Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BrightHeart, Diagnoly, Sonio, Ultrasound AI, Caption Health, Philips, RayShape, Intelligent Ultrasound, Butterfly Network, UltraSight, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Prenatal Care Ultrasound AI Platform market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Deployment Method, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

**Global Prenatal Care Ultrasound AI Platform Market, By Region:**

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

**Global Prenatal Care Ultrasound AI Platform Market, Segmentation by Deployment Method:**

Cloud-Based

On-Premise

Hybrid Cloud Architecture

**Global Prenatal Care Ultrasound AI Platform Market, Segmentation by Functional Hierarchy:**

Image Enhancement

Automatic Structure Recognition

Automatic Measurement

Anomaly Risk Scoring

Others

Global Prenatal Care Ultrasound AI Platform Market, Segmentation by Business Model:

Single Device Licensing

SaaS Platform Subscription

Healthcare Group-Level Subscription

Others

Global Prenatal Care Ultrasound AI Platform Market, Segmentation by Application:

Hospital

Clinic

Others

Companies Profiled:

BrightHeart

Diagnoly

Sonio

Ultrasound AI

Caption Health

Philips

RayShape

Intelligent Ultrasound

Butterfly Network

UltraSight

Origin Medical

Mindray

GE HealthCare

Deepecho

BabyFlix

BioticsAI

Exo Imaging

Us2.ai

RIVANNA

### Key Questions Answered

1. How big is the global Prenatal Care Ultrasound AI Platform market?
2. What is the demand of the global Prenatal Care Ultrasound AI Platform market?
3. What is the year over year growth of the global Prenatal Care Ultrasound AI Platform market?
4. What is the total value of the global Prenatal Care Ultrasound AI Platform market?

5. Who are the Major Players in the global Prenatal Care Ultrasound AI Platform market?
6. What are the growth factors driving the market demand?

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