

Global Premium Wireless Routers Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Premium Wireless Routers market size was valued at USD 4807.7 million in 2023 and is forecast to a readjusted size of USD 7017.1 million by 2030 with a CAGR of 5.6% during review period.

This report studies the all type of wireless routers products. A wireless router is a device that performs the functions of a router and also includes the functions of a wireless access point. It is used to provide access to the Internet or a private computer network.

TP-Link, D-Link, Tenda, Xiaomi and Mercury are major manufacturers of premium wireless routers. TP-Link is the largest one of the world, accounting for about 40% of the total market, with the top 3 accounting for about 55%.

China is the largest market, accounting for about 30%, followed by North America with about 25%.

The Global Info Research report includes an overview of the development of the Premium Wireless Routers industry chain, the market status of Family or Individual Consumer (Single Band Wireless Routers, Dual Band Wireless Routers), Business (Single Band Wireless Routers, Dual Band Wireless Routers), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Premium Wireless Routers.

Regionally, the report analyzes the Premium Wireless Routers markets in key regions. North America and Europe are experiencing steady growth, driven by government

initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Premium Wireless Routers market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Premium Wireless Routers market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Premium Wireless Routers industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Single Band Wireless Routers, Dual Band Wireless Routers).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Premium Wireless Routers market.

Regional Analysis: The report involves examining the Premium Wireless Routers market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Premium Wireless Routers market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Premium Wireless Routers:

Company Analysis: Report covers individual Premium Wireless Routers manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Premium Wireless Routers. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Family or Individual Consumer, Business).

Technology Analysis: Report covers specific technologies relevant to Premium Wireless Routers. It assesses the current state, advancements, and potential future developments in Premium Wireless Routers areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Premium Wireless Routers market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Premium Wireless Routers market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Single Band Wireless Routers

Dual Band Wireless Routers

Tri Band Wireless Routers

Market segment by Application

Family or Individual Consumer

Business

Other Application

Major players covered

TP-LINK

D-Link

Cisco

Tenda

Belkin (Linksys)

NETCORE Group (qihoo 360)

MERCURY

Netgear

FAST

Buffalo

Amped

Edimax

Asus

Huawei

Xiaomi

HiWiFi

Google Wifi

Eero

Luma

Samsung

Asus AiMesh

Plume

UBNT AMPLIFI HD

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Premium Wireless Routers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Premium Wireless Routers, with price, sales, revenue and global market share of Premium Wireless Routers from 2019 to 2024.

Chapter 3, the Premium Wireless Routers competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Premium Wireless Routers breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Premium Wireless Routers market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Premium Wireless Routers.

Chapter 14 and 15, to describe Premium Wireless Routers sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Premium Wireless Routers

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Premium Wireless Routers Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Single Band Wireless Routers

1.3.3 Dual Band Wireless Routers

1.3.4 Tri Band Wireless Routers

1.4 Market Analysis by Application

1.4.1 Overview: Global Premium Wireless Routers Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Family or Individual Consumer

1.4.3 Business

1.4.4 Other Application

1.5 Global Premium Wireless Routers Market Size & Forecast

1.5.1 Global Premium Wireless Routers Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Premium Wireless Routers Sales Quantity (2019-2030)

1.5.3 Global Premium Wireless Routers Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 TP-LINK

2.1.1 TP-LINK Details

2.1.2 TP-LINK Major Business

2.1.3 TP-LINK Premium Wireless Routers Product and Services

2.1.4 TP-LINK Premium Wireless Routers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 TP-LINK Recent Developments/Updates

2.2 D-Link

2.2.1 D-Link Details

2.2.2 D-Link Major Business

2.2.3 D-Link Premium Wireless Routers Product and Services

2.2.4 D-Link Premium Wireless Routers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 D-Link Recent Developments/Updates

2.3 Cisco

2.3.1 Cisco Details

2.3.2 Cisco Major Business

2.3.3 Cisco Premium Wireless Routers Product and Services

2.3.4 Cisco Premium Wireless Routers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Cisco Recent Developments/Updates

2.4 Tenda

2.4.1 Tenda Details

2.4.2 Tenda Major Business

2.4.3 Tenda Premium Wireless Routers Product and Services

2.4.4 Tenda Premium Wireless Routers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Tenda Recent Developments/Updates

2.5 Belkin (Linksys)

2.5.1 Belkin (Linksys) Details

2.5.2 Belkin (Linksys) Major Business

2.5.3 Belkin (Linksys) Premium Wireless Routers Product and Services

2.5.4 Belkin (Linksys) Premium Wireless Routers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Belkin (Linksys) Recent Developments/Updates

2.6 NETCORE Group (qihoo 360)

2.6.1 NETCORE Group (qihoo 360) Details

2.6.2 NETCORE Group (qihoo 360) Major Business

2.6.3 NETCORE Group (qihoo 360) Premium Wireless Routers Product and Services

2.6.4 NETCORE Group (qihoo 360) Premium Wireless Routers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 NETCORE Group (qihoo 360) Recent Developments/Updates

2.7 MERCURY

2.7.1 MERCURY Details

2.7.2 MERCURY Major Business

2.7.3 MERCURY Premium Wireless Routers Product and Services

2.7.4 MERCURY Premium Wireless Routers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 MERCURY Recent Developments/Updates

2.8 Netgear

2.8.1 Netgear Details

2.8.2 Netgear Major Business

2.8.3 Netgear Premium Wireless Routers Product and Services

2.8.4 Netgear Premium Wireless Routers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Netgear Recent Developments/Updates

2.9 FAST

2.9.1 FAST Details

2.9.2 FAST Major Business

2.9.3 FAST Premium Wireless Routers Product and Services

2.9.4 FAST Premium Wireless Routers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 FAST Recent Developments/Updates

2.10 Buffalo

2.10.1 Buffalo Details

2.10.2 Buffalo Major Business

2.10.3 Buffalo Premium Wireless Routers Product and Services

2.10.4 Buffalo Premium Wireless Routers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Buffalo Recent Developments/Updates

2.11 Amped

2.11.1 Amped Details

2.11.2 Amped Major Business

2.11.3 Amped Premium Wireless Routers Product and Services

2.11.4 Amped Premium Wireless Routers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Amped Recent Developments/Updates

2.12 Edimax

2.12.1 Edimax Details

2.12.2 Edimax Major Business

2.12.3 Edimax Premium Wireless Routers Product and Services

2.12.4 Edimax Premium Wireless Routers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Edimax Recent Developments/Updates

2.13 Asus

2.13.1 Asus Details

2.13.2 Asus Major Business

2.13.3 Asus Premium Wireless Routers Product and Services

2.13.4 Asus Premium Wireless Routers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Asus Recent Developments/Updates

2.14 Huawei

- 2.14.1 Huawei Details
- 2.14.2 Huawei Major Business
- 2.14.3 Huawei Premium Wireless Routers Product and Services
- 2.14.4 Huawei Premium Wireless Routers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Huawei Recent Developments/Updates
- 2.15 Xiaomi
 - 2.15.1 Xiaomi Details
 - 2.15.2 Xiaomi Major Business
 - 2.15.3 Xiaomi Premium Wireless Routers Product and Services
 - 2.15.4 Xiaomi Premium Wireless Routers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 Xiaomi Recent Developments/Updates
- 2.16 HiWiFi
 - 2.16.1 HiWiFi Details
 - 2.16.2 HiWiFi Major Business
 - 2.16.3 HiWiFi Premium Wireless Routers Product and Services
 - 2.16.4 HiWiFi Premium Wireless Routers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 HiWiFi Recent Developments/Updates
- 2.17 Google Wifi
 - 2.17.1 Google Wifi Details
 - 2.17.2 Google Wifi Major Business
 - 2.17.3 Google Wifi Premium Wireless Routers Product and Services
 - 2.17.4 Google Wifi Premium Wireless Routers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.17.5 Google Wifi Recent Developments/Updates
- 2.18 Eero
 - 2.18.1 Eero Details
 - 2.18.2 Eero Major Business
 - 2.18.3 Eero Premium Wireless Routers Product and Services
 - 2.18.4 Eero Premium Wireless Routers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.18.5 Eero Recent Developments/Updates
- 2.19 Luma
 - 2.19.1 Luma Details
 - 2.19.2 Luma Major Business
 - 2.19.3 Luma Premium Wireless Routers Product and Services
 - 2.19.4 Luma Premium Wireless Routers Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

2.19.5 Luma Recent Developments/Updates

2.20 Samsung

2.20.1 Samsung Details

2.20.2 Samsung Major Business

2.20.3 Samsung Premium Wireless Routers Product and Services

2.20.4 Samsung Premium Wireless Routers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.20.5 Samsung Recent Developments/Updates

2.21 Asus AiMesh

2.21.1 Asus AiMesh Details

2.21.2 Asus AiMesh Major Business

2.21.3 Asus AiMesh Premium Wireless Routers Product and Services

2.21.4 Asus AiMesh Premium Wireless Routers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.21.5 Asus AiMesh Recent Developments/Updates

2.22 Plume

2.22.1 Plume Details

2.22.2 Plume Major Business

2.22.3 Plume Premium Wireless Routers Product and Services

2.22.4 Plume Premium Wireless Routers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.22.5 Plume Recent Developments/Updates

2.23 UBNT AMPLIFI HD

2.23.1 UBNT AMPLIFI HD Details

2.23.2 UBNT AMPLIFI HD Major Business

2.23.3 UBNT AMPLIFI HD Premium Wireless Routers Product and Services

2.23.4 UBNT AMPLIFI HD Premium Wireless Routers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.23.5 UBNT AMPLIFI HD Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: PREMIUM WIRELESS ROUTERS BY MANUFACTURER

3.1 Global Premium Wireless Routers Sales Quantity by Manufacturer (2019-2024)

3.2 Global Premium Wireless Routers Revenue by Manufacturer (2019-2024)

3.3 Global Premium Wireless Routers Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Premium Wireless Routers by Manufacturer Revenue

(\$MM) and Market Share (%): 2023

- 3.4.2 Top 3 Premium Wireless Routers Manufacturer Market Share in 2023
- 3.4.2 Top 6 Premium Wireless Routers Manufacturer Market Share in 2023
- 3.5 Premium Wireless Routers Market: Overall Company Footprint Analysis
 - 3.5.1 Premium Wireless Routers Market: Region Footprint
 - 3.5.2 Premium Wireless Routers Market: Company Product Type Footprint
 - 3.5.3 Premium Wireless Routers Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Premium Wireless Routers Market Size by Region
 - 4.1.1 Global Premium Wireless Routers Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Premium Wireless Routers Consumption Value by Region (2019-2030)
 - 4.1.3 Global Premium Wireless Routers Average Price by Region (2019-2030)
- 4.2 North America Premium Wireless Routers Consumption Value (2019-2030)
- 4.3 Europe Premium Wireless Routers Consumption Value (2019-2030)
- 4.4 Asia-Pacific Premium Wireless Routers Consumption Value (2019-2030)
- 4.5 South America Premium Wireless Routers Consumption Value (2019-2030)
- 4.6 Middle East and Africa Premium Wireless Routers Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Premium Wireless Routers Sales Quantity by Type (2019-2030)
- 5.2 Global Premium Wireless Routers Consumption Value by Type (2019-2030)
- 5.3 Global Premium Wireless Routers Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Premium Wireless Routers Sales Quantity by Application (2019-2030)
- 6.2 Global Premium Wireless Routers Consumption Value by Application (2019-2030)
- 6.3 Global Premium Wireless Routers Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Premium Wireless Routers Sales Quantity by Type (2019-2030)
- 7.2 North America Premium Wireless Routers Sales Quantity by Application (2019-2030)

7.3 North America Premium Wireless Routers Market Size by Country

7.3.1 North America Premium Wireless Routers Sales Quantity by Country (2019-2030)

7.3.2 North America Premium Wireless Routers Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Premium Wireless Routers Sales Quantity by Type (2019-2030)

8.2 Europe Premium Wireless Routers Sales Quantity by Application (2019-2030)

8.3 Europe Premium Wireless Routers Market Size by Country

8.3.1 Europe Premium Wireless Routers Sales Quantity by Country (2019-2030)

8.3.2 Europe Premium Wireless Routers Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Premium Wireless Routers Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Premium Wireless Routers Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Premium Wireless Routers Market Size by Region

9.3.1 Asia-Pacific Premium Wireless Routers Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Premium Wireless Routers Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Premium Wireless Routers Sales Quantity by Type (2019-2030)
- 10.2 South America Premium Wireless Routers Sales Quantity by Application (2019-2030)
- 10.3 South America Premium Wireless Routers Market Size by Country
 - 10.3.1 South America Premium Wireless Routers Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Premium Wireless Routers Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Premium Wireless Routers Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Premium Wireless Routers Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Premium Wireless Routers Market Size by Country
 - 11.3.1 Middle East & Africa Premium Wireless Routers Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Premium Wireless Routers Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Premium Wireless Routers Market Drivers
- 12.2 Premium Wireless Routers Market Restraints
- 12.3 Premium Wireless Routers Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Premium Wireless Routers and Key Manufacturers

13.2 Manufacturing Costs Percentage of Premium Wireless Routers

13.3 Premium Wireless Routers Production Process

13.4 Premium Wireless Routers Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Premium Wireless Routers Typical Distributors

14.3 Premium Wireless Routers Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global Premium Wireless Routers Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Table 2. Global Premium Wireless Routers Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 3. TP-LINK Basic Information, Manufacturing Base and Competitors
- Table 4. TP-LINK Major Business
- Table 5. TP-LINK Premium Wireless Routers Product and Services
- Table 6. TP-LINK Premium Wireless Routers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 7. TP-LINK Recent Developments/Updates
- Table 8. D-Link Basic Information, Manufacturing Base and Competitors
- Table 9. D-Link Major Business
- Table 10. D-Link Premium Wireless Routers Product and Services
- Table 11. D-Link Premium Wireless Routers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 12. D-Link Recent Developments/Updates
- Table 13. Cisco Basic Information, Manufacturing Base and Competitors
- Table 14. Cisco Major Business
- Table 15. Cisco Premium Wireless Routers Product and Services
- Table 16. Cisco Premium Wireless Routers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 17. Cisco Recent Developments/Updates
- Table 18. Tenda Basic Information, Manufacturing Base and Competitors
- Table 19. Tenda Major Business
- Table 20. Tenda Premium Wireless Routers Product and Services
- Table 21. Tenda Premium Wireless Routers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 22. Tenda Recent Developments/Updates
- Table 23. Belkin (Linksys) Basic Information, Manufacturing Base and Competitors
- Table 24. Belkin (Linksys) Major Business
- Table 25. Belkin (Linksys) Premium Wireless Routers Product and Services
- Table 26. Belkin (Linksys) Premium Wireless Routers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 27. Belkin (Linksys) Recent Developments/Updates
- Table 28. NETCORE Group (qihoo 360) Basic Information, Manufacturing Base and

Competitors

Table 29. NETCORE Group (qihoo 360) Major Business

Table 30. NETCORE Group (qihoo 360) Premium Wireless Routers Product and Services

Table 31. NETCORE Group (qihoo 360) Premium Wireless Routers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. NETCORE Group (qihoo 360) Recent Developments/Updates

Table 33. MERCURY Basic Information, Manufacturing Base and Competitors

Table 34. MERCURY Major Business

Table 35. MERCURY Premium Wireless Routers Product and Services

Table 36. MERCURY Premium Wireless Routers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. MERCURY Recent Developments/Updates

Table 38. Netgear Basic Information, Manufacturing Base and Competitors

Table 39. Netgear Major Business

Table 40. Netgear Premium Wireless Routers Product and Services

Table 41. Netgear Premium Wireless Routers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Netgear Recent Developments/Updates

Table 43. FAST Basic Information, Manufacturing Base and Competitors

Table 44. FAST Major Business

Table 45. FAST Premium Wireless Routers Product and Services

Table 46. FAST Premium Wireless Routers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. FAST Recent Developments/Updates

Table 48. Buffalo Basic Information, Manufacturing Base and Competitors

Table 49. Buffalo Major Business

Table 50. Buffalo Premium Wireless Routers Product and Services

Table 51. Buffalo Premium Wireless Routers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Buffalo Recent Developments/Updates

Table 53. Amped Basic Information, Manufacturing Base and Competitors

Table 54. Amped Major Business

Table 55. Amped Premium Wireless Routers Product and Services

Table 56. Amped Premium Wireless Routers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Amped Recent Developments/Updates

Table 58. Edimax Basic Information, Manufacturing Base and Competitors

Table 59. Edimax Major Business

Table 60. Edimax Premium Wireless Routers Product and Services

Table 61. Edimax Premium Wireless Routers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Edimax Recent Developments/Updates

Table 63. Asus Basic Information, Manufacturing Base and Competitors

Table 64. Asus Major Business

Table 65. Asus Premium Wireless Routers Product and Services

Table 66. Asus Premium Wireless Routers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Asus Recent Developments/Updates

Table 68. Huawei Basic Information, Manufacturing Base and Competitors

Table 69. Huawei Major Business

Table 70. Huawei Premium Wireless Routers Product and Services

Table 71. Huawei Premium Wireless Routers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Huawei Recent Developments/Updates

Table 73. Xiaomi Basic Information, Manufacturing Base and Competitors

Table 74. Xiaomi Major Business

Table 75. Xiaomi Premium Wireless Routers Product and Services

Table 76. Xiaomi Premium Wireless Routers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Xiaomi Recent Developments/Updates

Table 78. HiWiFi Basic Information, Manufacturing Base and Competitors

Table 79. HiWiFi Major Business

Table 80. HiWiFi Premium Wireless Routers Product and Services

Table 81. HiWiFi Premium Wireless Routers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. HiWiFi Recent Developments/Updates

Table 83. Google Wifi Basic Information, Manufacturing Base and Competitors

Table 84. Google Wifi Major Business

Table 85. Google Wifi Premium Wireless Routers Product and Services

Table 86. Google Wifi Premium Wireless Routers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. Google Wifi Recent Developments/Updates

Table 88. Eero Basic Information, Manufacturing Base and Competitors

Table 89. Eero Major Business

Table 90. Eero Premium Wireless Routers Product and Services

Table 91. Eero Premium Wireless Routers Sales Quantity (K Units), Average Price

(USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 92. Eero Recent Developments/Updates

Table 93. Luma Basic Information, Manufacturing Base and Competitors

Table 94. Luma Major Business

Table 95. Luma Premium Wireless Routers Product and Services

Table 96. Luma Premium Wireless Routers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 97. Luma Recent Developments/Updates

Table 98. Samsung Basic Information, Manufacturing Base and Competitors

Table 99. Samsung Major Business

Table 100. Samsung Premium Wireless Routers Product and Services

Table 101. Samsung Premium Wireless Routers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 102. Samsung Recent Developments/Updates

Table 103. Asus AiMesh Basic Information, Manufacturing Base and Competitors

Table 104. Asus AiMesh Major Business

Table 105. Asus AiMesh Premium Wireless Routers Product and Services

Table 106. Asus AiMesh Premium Wireless Routers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 107. Asus AiMesh Recent Developments/Updates

Table 108. Plume Basic Information, Manufacturing Base and Competitors

Table 109. Plume Major Business

Table 110. Plume Premium Wireless Routers Product and Services

Table 111. Plume Premium Wireless Routers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 112. Plume Recent Developments/Updates

Table 113. UBNT AMPLIFI HD Basic Information, Manufacturing Base and Competitors

Table 114. UBNT AMPLIFI HD Major Business

Table 115. UBNT AMPLIFI HD Premium Wireless Routers Product and Services

Table 116. UBNT AMPLIFI HD Premium Wireless Routers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 117. UBNT AMPLIFI HD Recent Developments/Updates

Table 118. Global Premium Wireless Routers Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 119. Global Premium Wireless Routers Revenue by Manufacturer (2019-2024) & (USD Million)

Table 120. Global Premium Wireless Routers Average Price by Manufacturer (2019-2024) & (USD/Unit)

Table 121. Market Position of Manufacturers in Premium Wireless Routers, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 122. Head Office and Premium Wireless Routers Production Site of Key Manufacturer

Table 123. Premium Wireless Routers Market: Company Product Type Footprint

Table 124. Premium Wireless Routers Market: Company Product Application Footprint

Table 125. Premium Wireless Routers New Market Entrants and Barriers to Market Entry

Table 126. Premium Wireless Routers Mergers, Acquisition, Agreements, and Collaborations

Table 127. Global Premium Wireless Routers Sales Quantity by Region (2019-2024) & (K Units)

Table 128. Global Premium Wireless Routers Sales Quantity by Region (2025-2030) & (K Units)

Table 129. Global Premium Wireless Routers Consumption Value by Region (2019-2024) & (USD Million)

Table 130. Global Premium Wireless Routers Consumption Value by Region (2025-2030) & (USD Million)

Table 131. Global Premium Wireless Routers Average Price by Region (2019-2024) & (USD/Unit)

Table 132. Global Premium Wireless Routers Average Price by Region (2025-2030) & (USD/Unit)

Table 133. Global Premium Wireless Routers Sales Quantity by Type (2019-2024) & (K Units)

Table 134. Global Premium Wireless Routers Sales Quantity by Type (2025-2030) & (K Units)

Table 135. Global Premium Wireless Routers Consumption Value by Type (2019-2024) & (USD Million)

Table 136. Global Premium Wireless Routers Consumption Value by Type (2025-2030) & (USD Million)

Table 137. Global Premium Wireless Routers Average Price by Type (2019-2024) & (USD/Unit)

Table 138. Global Premium Wireless Routers Average Price by Type (2025-2030) & (USD/Unit)

Table 139. Global Premium Wireless Routers Sales Quantity by Application (2019-2024) & (K Units)

Table 140. Global Premium Wireless Routers Sales Quantity by Application (2025-2030) & (K Units)

Table 141. Global Premium Wireless Routers Consumption Value by Application

(2019-2024) & (USD Million)

Table 142. Global Premium Wireless Routers Consumption Value by Application

(2025-2030) & (USD Million)

Table 143. Global Premium Wireless Routers Average Price by Application (2019-2024) & (USD/Unit)

Table 144. Global Premium Wireless Routers Average Price by Application (2025-2030) & (USD/Unit)

Table 145. North America Premium Wireless Routers Sales Quantity by Type (2019-2024) & (K Units)

Table 146. North America Premium Wireless Routers Sales Quantity by Type (2025-2030) & (K Units)

Table 147. North America Premium Wireless Routers Sales Quantity by Application (2019-2024) & (K Units)

Table 148. North America Premium Wireless Routers Sales Quantity by Application (2025-2030) & (K Units)

Table 149. North America Premium Wireless Routers Sales Quantity by Country (2019-2024) & (K Units)

Table 150. North America Premium Wireless Routers Sales Quantity by Country (2025-2030) & (K Units)

Table 151. North America Premium Wireless Routers Consumption Value by Country (2019-2024) & (USD Million)

Table 152. North America Premium Wireless Routers Consumption Value by Country (2025-2030) & (USD Million)

Table 153. Europe Premium Wireless Routers Sales Quantity by Type (2019-2024) & (K Units)

Table 154. Europe Premium Wireless Routers Sales Quantity by Type (2025-2030) & (K Units)

Table 155. Europe Premium Wireless Routers Sales Quantity by Application (2019-2024) & (K Units)

Table 156. Europe Premium Wireless Routers Sales Quantity by Application (2025-2030) & (K Units)

Table 157. Europe Premium Wireless Routers Sales Quantity by Country (2019-2024) & (K Units)

Table 158. Europe Premium Wireless Routers Sales Quantity by Country (2025-2030) & (K Units)

Table 159. Europe Premium Wireless Routers Consumption Value by Country (2019-2024) & (USD Million)

Table 160. Europe Premium Wireless Routers Consumption Value by Country (2025-2030) & (USD Million)

Table 161. Asia-Pacific Premium Wireless Routers Sales Quantity by Type (2019-2024) & (K Units)

Table 162. Asia-Pacific Premium Wireless Routers Sales Quantity by Type (2025-2030) & (K Units)

Table 163. Asia-Pacific Premium Wireless Routers Sales Quantity by Application (2019-2024) & (K Units)

Table 164. Asia-Pacific Premium Wireless Routers Sales Quantity by Application (2025-2030) & (K Units)

Table 165. Asia-Pacific Premium Wireless Routers Sales Quantity by Region (2019-2024) & (K Units)

Table 166. Asia-Pacific Premium Wireless Routers Sales Quantity by Region (2025-2030) & (K Units)

Table 167. Asia-Pacific Premium Wireless Routers Consumption Value by Region (2019-2024) & (USD Million)

Table 168. Asia-Pacific Premium Wireless Routers Consumption Value by Region (2025-2030) & (USD Million)

Table 169. South America Premium Wireless Routers Sales Quantity by Type (2019-2024) & (K Units)

Table 170. South America Premium Wireless Routers Sales Quantity by Type (2025-2030) & (K Units)

Table 171. South America Premium Wireless Routers Sales Quantity by Application (2019-2024) & (K Units)

Table 172. South America Premium Wireless Routers Sales Quantity by Application (2025-2030) & (K Units)

Table 173. South America Premium Wireless Routers Sales Quantity by Country (2019-2024) & (K Units)

Table 174. South America Premium Wireless Routers Sales Quantity by Country (2025-2030) & (K Units)

Table 175. South America Premium Wireless Routers Consumption Value by Country (2019-2024) & (USD Million)

Table 176. South America Premium Wireless Routers Consumption Value by Country (2025-2030) & (USD Million)

Table 177. Middle East & Africa Premium Wireless Routers Sales Quantity by Type (2019-2024) & (K Units)

Table 178. Middle East & Africa Premium Wireless Routers Sales Quantity by Type (2025-2030) & (K Units)

Table 179. Middle East & Africa Premium Wireless Routers Sales Quantity by Application (2019-2024) & (K Units)

Table 180. Middle East & Africa Premium Wireless Routers Sales Quantity by

Application (2025-2030) & (K Units)

Table 181. Middle East & Africa Premium Wireless Routers Sales Quantity by Region (2019-2024) & (K Units)

Table 182. Middle East & Africa Premium Wireless Routers Sales Quantity by Region (2025-2030) & (K Units)

Table 183. Middle East & Africa Premium Wireless Routers Consumption Value by Region (2019-2024) & (USD Million)

Table 184. Middle East & Africa Premium Wireless Routers Consumption Value by Region (2025-2030) & (USD Million)

Table 185. Premium Wireless Routers Raw Material

Table 186. Key Manufacturers of Premium Wireless Routers Raw Materials

Table 187. Premium Wireless Routers Typical Distributors

Table 188. Premium Wireless Routers Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Premium Wireless Routers Picture

Figure 2. Global Premium Wireless Routers Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Premium Wireless Routers Consumption Value Market Share by Type in 2023

Figure 4. Single Band Wireless Routers Examples

Figure 5. Dual Band Wireless Routers Examples

Figure 6. Tri Band Wireless Routers Examples

Figure 7. Global Premium Wireless Routers Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 8. Global Premium Wireless Routers Consumption Value Market Share by Application in 2023

Figure 9. Family or Individual Consumer Examples

Figure 10. Business Examples

Figure 11. Other Application Examples

Figure 12. Global Premium Wireless Routers Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 13. Global Premium Wireless Routers Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 14. Global Premium Wireless Routers Sales Quantity (2019-2030) & (K Units)

Figure 15. Global Premium Wireless Routers Average Price (2019-2030) & (USD/Unit)

Figure 16. Global Premium Wireless Routers Sales Quantity Market Share by Manufacturer in 2023

Figure 17. Global Premium Wireless Routers Consumption Value Market Share by Manufacturer in 2023

Figure 18. Producer Shipments of Premium Wireless Routers by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 19. Top 3 Premium Wireless Routers Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Top 6 Premium Wireless Routers Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Global Premium Wireless Routers Sales Quantity Market Share by Region (2019-2030)

Figure 22. Global Premium Wireless Routers Consumption Value Market Share by Region (2019-2030)

Figure 23. North America Premium Wireless Routers Consumption Value (2019-2030) & (USD Million)

Figure 24. Europe Premium Wireless Routers Consumption Value (2019-2030) & (USD Million)

Figure 25. Asia-Pacific Premium Wireless Routers Consumption Value (2019-2030) & (USD Million)

Figure 26. South America Premium Wireless Routers Consumption Value (2019-2030) & (USD Million)

Figure 27. Middle East & Africa Premium Wireless Routers Consumption Value (2019-2030) & (USD Million)

Figure 28. Global Premium Wireless Routers Sales Quantity Market Share by Type (2019-2030)

Figure 29. Global Premium Wireless Routers Consumption Value Market Share by Type (2019-2030)

Figure 30. Global Premium Wireless Routers Average Price by Type (2019-2030) & (USD/Unit)

Figure 31. Global Premium Wireless Routers Sales Quantity Market Share by Application (2019-2030)

Figure 32. Global Premium Wireless Routers Consumption Value Market Share by Application (2019-2030)

Figure 33. Global Premium Wireless Routers Average Price by Application (2019-2030) & (USD/Unit)

Figure 34. North America Premium Wireless Routers Sales Quantity Market Share by Type (2019-2030)

Figure 35. North America Premium Wireless Routers Sales Quantity Market Share by Application (2019-2030)

Figure 36. North America Premium Wireless Routers Sales Quantity Market Share by Country (2019-2030)

Figure 37. North America Premium Wireless Routers Consumption Value Market Share by Country (2019-2030)

Figure 38. United States Premium Wireless Routers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Canada Premium Wireless Routers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Mexico Premium Wireless Routers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Europe Premium Wireless Routers Sales Quantity Market Share by Type (2019-2030)

Figure 42. Europe Premium Wireless Routers Sales Quantity Market Share by

Application (2019-2030)

Figure 43. Europe Premium Wireless Routers Sales Quantity Market Share by Country (2019-2030)

Figure 44. Europe Premium Wireless Routers Consumption Value Market Share by Country (2019-2030)

Figure 45. Germany Premium Wireless Routers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. France Premium Wireless Routers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. United Kingdom Premium Wireless Routers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Russia Premium Wireless Routers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Italy Premium Wireless Routers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Asia-Pacific Premium Wireless Routers Sales Quantity Market Share by Type (2019-2030)

Figure 51. Asia-Pacific Premium Wireless Routers Sales Quantity Market Share by Application (2019-2030)

Figure 52. Asia-Pacific Premium Wireless Routers Sales Quantity Market Share by Region (2019-2030)

Figure 53. Asia-Pacific Premium Wireless Routers Consumption Value Market Share by Region (2019-2030)

Figure 54. China Premium Wireless Routers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Japan Premium Wireless Routers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Korea Premium Wireless Routers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. India Premium Wireless Routers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Southeast Asia Premium Wireless Routers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Australia Premium Wireless Routers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. South America Premium Wireless Routers Sales Quantity Market Share by Type (2019-2030)

Figure 61. South America Premium Wireless Routers Sales Quantity Market Share by Application (2019-2030)

- Figure 62. South America Premium Wireless Routers Sales Quantity Market Share by Country (2019-2030)
- Figure 63. South America Premium Wireless Routers Consumption Value Market Share by Country (2019-2030)
- Figure 64. Brazil Premium Wireless Routers Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 65. Argentina Premium Wireless Routers Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 66. Middle East & Africa Premium Wireless Routers Sales Quantity Market Share by Type (2019-2030)
- Figure 67. Middle East & Africa Premium Wireless Routers Sales Quantity Market Share by Application (2019-2030)
- Figure 68. Middle East & Africa Premium Wireless Routers Sales Quantity Market Share by Region (2019-2030)
- Figure 69. Middle East & Africa Premium Wireless Routers Consumption Value Market Share by Region (2019-2030)
- Figure 70. Turkey Premium Wireless Routers Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 71. Egypt Premium Wireless Routers Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 72. Saudi Arabia Premium Wireless Routers Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 73. South Africa Premium Wireless Routers Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 74. Premium Wireless Routers Market Drivers
- Figure 75. Premium Wireless Routers Market Restraints
- Figure 76. Premium Wireless Routers Market Trends
- Figure 77. Porters Five Forces Analysis
- Figure 78. Manufacturing Cost Structure Analysis of Premium Wireless Routers in 2023
- Figure 79. Manufacturing Process Analysis of Premium Wireless Routers
- Figure 80. Premium Wireless Routers Industrial Chain
- Figure 81. Sales Quantity Channel: Direct to End-User vs Distributors
- Figure 82. Direct Channel Pros & Cons
- Figure 83. Indirect Channel Pros & Cons
- Figure 84. Methodology
- Figure 85. Research Process and Data Source

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