

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Premium Motorcycle Helmets Market 2018, Forecast to 2023

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Abstracts

Premium Motorcycle helmets are those, which are fashionable and offer improved safety.

The target market for premium helmets constitutes people who have relatively high disposable income and ride motorcycles for recreational or leisure activities. As such, the developed markets, Europe, North America, and Japan are the major markets for premium helmets worldwide.

Scope of the Report:

This report focuses on the Premium Motorcycle Helmets in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The global average price of premium motorcycle helmets is in the decreasing trend, from 417 USD/Unit in 2012 to 386 USD/Unit in 2016. With the situation of global economy, prices will be in decreasing trend in the following five years.

The classification of premium motorcycle helmets according to styles includes full face helmet and open face helmet.

The proportion of Full Face Helmet in 2016 is about 83%.

The worldwide market for Premium Motorcycle Helmets is expected to grow at a CAGR of roughly 6.1% over the next five years, will reach 1180 million US\$ in 2023, from 880 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Bell

Schuberth

Nolan

OGK Kabuto

Shoei

Suomy

HJC

AGV

Arai

Shark

Airoh

LAZER

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Premium Motorcycle Helmets...

Full Face Helmet

Open Face Helmet

Market Segment by Applications, can be divided into

Motorcycle

Scooter

Step-Through

Others

There are 15 Chapters to deeply display the global Premium Motorcycle Helmets market.

Chapter 1, to describe Premium Motorcycle Helmets Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Premium Motorcycle Helmets, with sales, revenue, and price of Premium Motorcycle Helmets, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Premium Motorcycle Helmets, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Premium Motorcycle Helmets market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Premium Motorcycle Helmets sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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