

# Global Pregnancy Tracking APP Market 2023 by Company, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global Pregnancy Tracking APP market size was valued at USD 43 million in 2022 and is forecast to a readjusted size of USD 61 million by 2029 with a CAGR of 5.0% during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

As smart phones and the Internet are deeply tied to consumers' lives, pregnant women can check the status of themselves and their children through the Pregnancy Tracking APP. This greatly facilitates the life of pregnant women. It is expected that the market for pregnancy tracker APP will usher in rapid development in the future.

Pregnancy Tracking APP can help pregnant women track and monitor the development of the fetus, help pregnant women understand the changes in their bodies, regularly guide pregnant women to pay attention during pregnancy, and help pregnant women maintain a healthy physical and psychological state during pregnancy.

This report is a detailed and comprehensive analysis for global Pregnancy Tracking APP market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Pregnancy Tracking APP market size and forecasts, in consumption value (\$ Million), 2018-2029

Global Pregnancy Tracking APP market size and forecasts by region and country, in consumption value (\$ Million), 2018-2029

Global Pregnancy Tracking APP market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2018-2029

Global Pregnancy Tracking APP market shares of main players, in revenue (\$ Million), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Pregnancy Tracking APP

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Pregnancy Tracking APP market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include amma, BabyCenter, Babylist, Expectful and Glow Nature, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market segmentation

Pregnancy Tracking APP market is split by Type and by Application. For the period 2018-2029, the growth among segments provide accurate calculations and forecasts for consumption value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

## Market segment by Type

Date Record

Fetal Tracking

Maternity Health Tracking

Others

## Market segment by Application

iOS Platform

Android Platform

## Market segment by players, this report covers

amma

BabyCenter

Babylist

Expectful

Glow Nature

My Pregnancy

Ovia

Preglife

Pregnancy and Due Date Tracker

Pregnancy+

ProDaddy

Sprout Pregnancy

Stork

The Bump

WebMD

What to Expect

WTE

HiMommy Pregnancy Tracker

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Pregnancy Tracking APP product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Pregnancy Tracking APP, with revenue, gross margin and global market share of Pregnancy Tracking APP from 2018 to 2023.

Chapter 3, the Pregnancy Tracking APP competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023. and Pregnancy Tracking APP market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of Pregnancy Tracking APP.

Chapter 13, to describe Pregnancy Tracking APP research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope of Pregnancy Tracking APP

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Pregnancy Tracking APP by Type

1.3.1 Overview: Global Pregnancy Tracking APP Market Size by Type: 2018 Versus 2022 Versus 2029

1.3.2 Global Pregnancy Tracking APP Consumption Value Market Share by Type in 2022

1.3.3 Date Record

1.3.4 Fetal Tracking

1.3.5 Maternity Health Tracking

1.3.6 Others

1.4 Global Pregnancy Tracking APP Market by Application

1.4.1 Overview: Global Pregnancy Tracking APP Market Size by Application: 2018 Versus 2022 Versus 2029

1.4.2 iOS Platform

1.4.3 Android Platform

1.5 Global Pregnancy Tracking APP Market Size & Forecast

1.6 Global Pregnancy Tracking APP Market Size and Forecast by Region

1.6.1 Global Pregnancy Tracking APP Market Size by Region: 2018 VS 2022 VS 2029

1.6.2 Global Pregnancy Tracking APP Market Size by Region, (2018-2029)

1.6.3 North America Pregnancy Tracking APP Market Size and Prospect (2018-2029)

1.6.4 Europe Pregnancy Tracking APP Market Size and Prospect (2018-2029)

1.6.5 Asia-Pacific Pregnancy Tracking APP Market Size and Prospect (2018-2029)

1.6.6 South America Pregnancy Tracking APP Market Size and Prospect (2018-2029)

1.6.7 Middle East and Africa Pregnancy Tracking APP Market Size and Prospect (2018-2029)

### 2 COMPANY PROFILES

2.1 amma

2.1.1 amma Details

2.1.2 amma Major Business

2.1.3 amma Pregnancy Tracking APP Product and Solutions

2.1.4 amma Pregnancy Tracking APP Revenue, Gross Margin and Market Share (2018-2023)

- 2.1.5 amma Recent Developments and Future Plans
- 2.2 BabyCenter
  - 2.2.1 BabyCenter Details
  - 2.2.2 BabyCenter Major Business
  - 2.2.3 BabyCenter Pregnancy Tracking APP Product and Solutions
  - 2.2.4 BabyCenter Pregnancy Tracking APP Revenue, Gross Margin and Market Share (2018-2023)
  - 2.2.5 BabyCenter Recent Developments and Future Plans
- 2.3 Babylist
  - 2.3.1 Babylist Details
  - 2.3.2 Babylist Major Business
  - 2.3.3 Babylist Pregnancy Tracking APP Product and Solutions
  - 2.3.4 Babylist Pregnancy Tracking APP Revenue, Gross Margin and Market Share (2018-2023)
  - 2.3.5 Babylist Recent Developments and Future Plans
- 2.4 Expectful
  - 2.4.1 Expectful Details
  - 2.4.2 Expectful Major Business
  - 2.4.3 Expectful Pregnancy Tracking APP Product and Solutions
  - 2.4.4 Expectful Pregnancy Tracking APP Revenue, Gross Margin and Market Share (2018-2023)
  - 2.4.5 Expectful Recent Developments and Future Plans
- 2.5 Glow Nature
  - 2.5.1 Glow Nature Details
  - 2.5.2 Glow Nature Major Business
  - 2.5.3 Glow Nature Pregnancy Tracking APP Product and Solutions
  - 2.5.4 Glow Nature Pregnancy Tracking APP Revenue, Gross Margin and Market Share (2018-2023)
  - 2.5.5 Glow Nature Recent Developments and Future Plans
- 2.6 My Pregnancy
  - 2.6.1 My Pregnancy Details
  - 2.6.2 My Pregnancy Major Business
  - 2.6.3 My Pregnancy Pregnancy Tracking APP Product and Solutions
  - 2.6.4 My Pregnancy Pregnancy Tracking APP Revenue, Gross Margin and Market Share (2018-2023)
  - 2.6.5 My Pregnancy Recent Developments and Future Plans
- 2.7 Ovia
  - 2.7.1 Ovia Details
  - 2.7.2 Ovia Major Business

- 2.7.3 Ovia Pregnancy Tracking APP Product and Solutions
- 2.7.4 Ovia Pregnancy Tracking APP Revenue, Gross Margin and Market Share (2018-2023)
- 2.7.5 Ovia Recent Developments and Future Plans
- 2.8 Preglife
  - 2.8.1 Preglife Details
  - 2.8.2 Preglife Major Business
  - 2.8.3 Preglife Pregnancy Tracking APP Product and Solutions
  - 2.8.4 Preglife Pregnancy Tracking APP Revenue, Gross Margin and Market Share (2018-2023)
  - 2.8.5 Preglife Recent Developments and Future Plans
- 2.9 Pregnancy and Due Date Tracker
  - 2.9.1 Pregnancy and Due Date Tracker Details
  - 2.9.2 Pregnancy and Due Date Tracker Major Business
  - 2.9.3 Pregnancy and Due Date Tracker Pregnancy Tracking APP Product and Solutions
  - 2.9.4 Pregnancy and Due Date Tracker Pregnancy Tracking APP Revenue, Gross Margin and Market Share (2018-2023)
  - 2.9.5 Pregnancy and Due Date Tracker Recent Developments and Future Plans
- 2.10 Pregnancy+
  - 2.10.1 Pregnancy+ Details
  - 2.10.2 Pregnancy+ Major Business
  - 2.10.3 Pregnancy+ Pregnancy Tracking APP Product and Solutions
  - 2.10.4 Pregnancy+ Pregnancy Tracking APP Revenue, Gross Margin and Market Share (2018-2023)
  - 2.10.5 Pregnancy+ Recent Developments and Future Plans
- 2.11 ProDaddy
  - 2.11.1 ProDaddy Details
  - 2.11.2 ProDaddy Major Business
  - 2.11.3 ProDaddy Pregnancy Tracking APP Product and Solutions
  - 2.11.4 ProDaddy Pregnancy Tracking APP Revenue, Gross Margin and Market Share (2018-2023)
  - 2.11.5 ProDaddy Recent Developments and Future Plans
- 2.12 Sprout Pregnancy
  - 2.12.1 Sprout Pregnancy Details
  - 2.12.2 Sprout Pregnancy Major Business
  - 2.12.3 Sprout Pregnancy Pregnancy Tracking APP Product and Solutions
  - 2.12.4 Sprout Pregnancy Pregnancy Tracking APP Revenue, Gross Margin and Market Share (2018-2023)



- 2.12.5 Sprout Pregnancy Recent Developments and Future Plans
- 2.13 Stork
  - 2.13.1 Stork Details
  - 2.13.2 Stork Major Business
  - 2.13.3 Stork Pregnancy Tracking APP Product and Solutions
  - 2.13.4 Stork Pregnancy Tracking APP Revenue, Gross Margin and Market Share (2018-2023)
  - 2.13.5 Stork Recent Developments and Future Plans
- 2.14 The Bump
  - 2.14.1 The Bump Details
  - 2.14.2 The Bump Major Business
  - 2.14.3 The Bump Pregnancy Tracking APP Product and Solutions
  - 2.14.4 The Bump Pregnancy Tracking APP Revenue, Gross Margin and Market Share (2018-2023)
  - 2.14.5 The Bump Recent Developments and Future Plans
- 2.15 WebMD
  - 2.15.1 WebMD Details
  - 2.15.2 WebMD Major Business
  - 2.15.3 WebMD Pregnancy Tracking APP Product and Solutions
  - 2.15.4 WebMD Pregnancy Tracking APP Revenue, Gross Margin and Market Share (2018-2023)
  - 2.15.5 WebMD Recent Developments and Future Plans
- 2.16 What to Expect
  - 2.16.1 What to Expect Details
  - 2.16.2 What to Expect Major Business
  - 2.16.3 What to Expect Pregnancy Tracking APP Product and Solutions
  - 2.16.4 What to Expect Pregnancy Tracking APP Revenue, Gross Margin and Market Share (2018-2023)
  - 2.16.5 What to Expect Recent Developments and Future Plans
- 2.17 WTE
  - 2.17.1 WTE Details
  - 2.17.2 WTE Major Business
  - 2.17.3 WTE Pregnancy Tracking APP Product and Solutions
  - 2.17.4 WTE Pregnancy Tracking APP Revenue, Gross Margin and Market Share (2018-2023)
  - 2.17.5 WTE Recent Developments and Future Plans
- 2.18 HiMommy Pregnancy Tracker
  - 2.18.1 HiMommy Pregnancy Tracker Details
  - 2.18.2 HiMommy Pregnancy Tracker Major Business

- 2.18.3 HiMommy Pregnancy Tracker Pregnancy Tracking APP Product and Solutions
- 2.18.4 HiMommy Pregnancy Tracker Pregnancy Tracking APP Revenue, Gross Margin and Market Share (2018-2023)
- 2.18.5 HiMommy Pregnancy Tracker Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

- 3.1 Global Pregnancy Tracking APP Revenue and Share by Players (2018-2023)
- 3.2 Market Share Analysis (2022)
  - 3.2.1 Market Share of Pregnancy Tracking APP by Company Revenue
  - 3.2.2 Top 3 Pregnancy Tracking APP Players Market Share in 2022
  - 3.2.3 Top 6 Pregnancy Tracking APP Players Market Share in 2022
- 3.3 Pregnancy Tracking APP Market: Overall Company Footprint Analysis
  - 3.3.1 Pregnancy Tracking APP Market: Region Footprint
  - 3.3.2 Pregnancy Tracking APP Market: Company Product Type Footprint
  - 3.3.3 Pregnancy Tracking APP Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

### **4 MARKET SIZE SEGMENT BY TYPE**

- 4.1 Global Pregnancy Tracking APP Consumption Value and Market Share by Type (2018-2023)
- 4.2 Global Pregnancy Tracking APP Market Forecast by Type (2024-2029)

### **5 MARKET SIZE SEGMENT BY APPLICATION**

- 5.1 Global Pregnancy Tracking APP Consumption Value Market Share by Application (2018-2023)
- 5.2 Global Pregnancy Tracking APP Market Forecast by Application (2024-2029)

### **6 NORTH AMERICA**

- 6.1 North America Pregnancy Tracking APP Consumption Value by Type (2018-2029)
- 6.2 North America Pregnancy Tracking APP Consumption Value by Application (2018-2029)
- 6.3 North America Pregnancy Tracking APP Market Size by Country
  - 6.3.1 North America Pregnancy Tracking APP Consumption Value by Country (2018-2029)

- 6.3.2 United States Pregnancy Tracking APP Market Size and Forecast (2018-2029)
- 6.3.3 Canada Pregnancy Tracking APP Market Size and Forecast (2018-2029)
- 6.3.4 Mexico Pregnancy Tracking APP Market Size and Forecast (2018-2029)

## **7 EUROPE**

- 7.1 Europe Pregnancy Tracking APP Consumption Value by Type (2018-2029)
- 7.2 Europe Pregnancy Tracking APP Consumption Value by Application (2018-2029)
- 7.3 Europe Pregnancy Tracking APP Market Size by Country
  - 7.3.1 Europe Pregnancy Tracking APP Consumption Value by Country (2018-2029)
  - 7.3.2 Germany Pregnancy Tracking APP Market Size and Forecast (2018-2029)
  - 7.3.3 France Pregnancy Tracking APP Market Size and Forecast (2018-2029)
  - 7.3.4 United Kingdom Pregnancy Tracking APP Market Size and Forecast (2018-2029)
  - 7.3.5 Russia Pregnancy Tracking APP Market Size and Forecast (2018-2029)
  - 7.3.6 Italy Pregnancy Tracking APP Market Size and Forecast (2018-2029)

## **8 ASIA-PACIFIC**

- 8.1 Asia-Pacific Pregnancy Tracking APP Consumption Value by Type (2018-2029)
- 8.2 Asia-Pacific Pregnancy Tracking APP Consumption Value by Application (2018-2029)
- 8.3 Asia-Pacific Pregnancy Tracking APP Market Size by Region
  - 8.3.1 Asia-Pacific Pregnancy Tracking APP Consumption Value by Region (2018-2029)
  - 8.3.2 China Pregnancy Tracking APP Market Size and Forecast (2018-2029)
  - 8.3.3 Japan Pregnancy Tracking APP Market Size and Forecast (2018-2029)
  - 8.3.4 South Korea Pregnancy Tracking APP Market Size and Forecast (2018-2029)
  - 8.3.5 India Pregnancy Tracking APP Market Size and Forecast (2018-2029)
  - 8.3.6 Southeast Asia Pregnancy Tracking APP Market Size and Forecast (2018-2029)
  - 8.3.7 Australia Pregnancy Tracking APP Market Size and Forecast (2018-2029)

## **9 SOUTH AMERICA**

- 9.1 South America Pregnancy Tracking APP Consumption Value by Type (2018-2029)
- 9.2 South America Pregnancy Tracking APP Consumption Value by Application (2018-2029)
- 9.3 South America Pregnancy Tracking APP Market Size by Country
  - 9.3.1 South America Pregnancy Tracking APP Consumption Value by Country

(2018-2029)

9.3.2 Brazil Pregnancy Tracking APP Market Size and Forecast (2018-2029)

9.3.3 Argentina Pregnancy Tracking APP Market Size and Forecast (2018-2029)

## **10 MIDDLE EAST & AFRICA**

10.1 Middle East & Africa Pregnancy Tracking APP Consumption Value by Type  
(2018-2029)

10.2 Middle East & Africa Pregnancy Tracking APP Consumption Value by Application  
(2018-2029)

10.3 Middle East & Africa Pregnancy Tracking APP Market Size by Country

10.3.1 Middle East & Africa Pregnancy Tracking APP Consumption Value by Country  
(2018-2029)

10.3.2 Turkey Pregnancy Tracking APP Market Size and Forecast (2018-2029)

10.3.3 Saudi Arabia Pregnancy Tracking APP Market Size and Forecast (2018-2029)

10.3.4 UAE Pregnancy Tracking APP Market Size and Forecast (2018-2029)

## **11 MARKET DYNAMICS**

11.1 Pregnancy Tracking APP Market Drivers

11.2 Pregnancy Tracking APP Market Restraints

11.3 Pregnancy Tracking APP Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

11.5 Influence of COVID-19 and Russia-Ukraine War

11.5.1 Influence of COVID-19

11.5.2 Influence of Russia-Ukraine War

## **12 INDUSTRY CHAIN ANALYSIS**

12.1 Pregnancy Tracking APP Industry Chain

12.2 Pregnancy Tracking APP Upstream Analysis

12.3 Pregnancy Tracking APP Midstream Analysis

12.4 Pregnancy Tracking APP Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Pregnancy Tracking APP Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global Pregnancy Tracking APP Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. Global Pregnancy Tracking APP Consumption Value by Region (2018-2023) & (USD Million)

Table 4. Global Pregnancy Tracking APP Consumption Value by Region (2024-2029) & (USD Million)

Table 5. amma Company Information, Head Office, and Major Competitors

Table 6. amma Major Business

Table 7. amma Pregnancy Tracking APP Product and Solutions

Table 8. amma Pregnancy Tracking APP Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 9. amma Recent Developments and Future Plans

Table 10. BabyCenter Company Information, Head Office, and Major Competitors

Table 11. BabyCenter Major Business

Table 12. BabyCenter Pregnancy Tracking APP Product and Solutions

Table 13. BabyCenter Pregnancy Tracking APP Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 14. BabyCenter Recent Developments and Future Plans

Table 15. Babylist Company Information, Head Office, and Major Competitors

Table 16. Babylist Major Business

Table 17. Babylist Pregnancy Tracking APP Product and Solutions

Table 18. Babylist Pregnancy Tracking APP Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 19. Babylist Recent Developments and Future Plans

Table 20. Expectful Company Information, Head Office, and Major Competitors

Table 21. Expectful Major Business

Table 22. Expectful Pregnancy Tracking APP Product and Solutions

Table 23. Expectful Pregnancy Tracking APP Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 24. Expectful Recent Developments and Future Plans

Table 25. Glow Nature Company Information, Head Office, and Major Competitors

Table 26. Glow Nature Major Business

Table 27. Glow Nature Pregnancy Tracking APP Product and Solutions

Table 28. Glow Nature Pregnancy Tracking APP Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 29. Glow Nature Recent Developments and Future Plans

Table 30. My Pregnancy Company Information, Head Office, and Major Competitors

Table 31. My Pregnancy Major Business

Table 32. My Pregnancy Pregnancy Tracking APP Product and Solutions

Table 33. My Pregnancy Pregnancy Tracking APP Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 34. My Pregnancy Recent Developments and Future Plans

Table 35. Ovia Company Information, Head Office, and Major Competitors

Table 36. Ovia Major Business

Table 37. Ovia Pregnancy Tracking APP Product and Solutions

Table 38. Ovia Pregnancy Tracking APP Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 39. Ovia Recent Developments and Future Plans

Table 40. Preglife Company Information, Head Office, and Major Competitors

Table 41. Preglife Major Business

Table 42. Preglife Pregnancy Tracking APP Product and Solutions

Table 43. Preglife Pregnancy Tracking APP Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 44. Preglife Recent Developments and Future Plans

Table 45. Pregnancy and Due Date Tracker Company Information, Head Office, and Major Competitors

Table 46. Pregnancy and Due Date Tracker Major Business

Table 47. Pregnancy and Due Date Tracker Pregnancy Tracking APP Product and Solutions

Table 48. Pregnancy and Due Date Tracker Pregnancy Tracking APP Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 49. Pregnancy and Due Date Tracker Recent Developments and Future Plans

Table 50. Pregnancy+ Company Information, Head Office, and Major Competitors

Table 51. Pregnancy+ Major Business

Table 52. Pregnancy+ Pregnancy Tracking APP Product and Solutions

Table 53. Pregnancy+ Pregnancy Tracking APP Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 54. Pregnancy+ Recent Developments and Future Plans

Table 55. ProDaddy Company Information, Head Office, and Major Competitors

Table 56. ProDaddy Major Business

Table 57. ProDaddy Pregnancy Tracking APP Product and Solutions

Table 58. ProDaddy Pregnancy Tracking APP Revenue (USD Million), Gross Margin

and Market Share (2018-2023)

Table 59. ProDaddy Recent Developments and Future Plans

Table 60. Sprout Pregnancy Company Information, Head Office, and Major Competitors

Table 61. Sprout Pregnancy Major Business

Table 62. Sprout Pregnancy Pregnancy Tracking APP Product and Solutions

Table 63. Sprout Pregnancy Pregnancy Tracking APP Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 64. Sprout Pregnancy Recent Developments and Future Plans

Table 65. Stork Company Information, Head Office, and Major Competitors

Table 66. Stork Major Business

Table 67. Stork Pregnancy Tracking APP Product and Solutions

Table 68. Stork Pregnancy Tracking APP Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 69. Stork Recent Developments and Future Plans

Table 70. The Bump Company Information, Head Office, and Major Competitors

Table 71. The Bump Major Business

Table 72. The Bump Pregnancy Tracking APP Product and Solutions

Table 73. The Bump Pregnancy Tracking APP Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 74. The Bump Recent Developments and Future Plans

Table 75. WebMD Company Information, Head Office, and Major Competitors

Table 76. WebMD Major Business

Table 77. WebMD Pregnancy Tracking APP Product and Solutions

Table 78. WebMD Pregnancy Tracking APP Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 79. WebMD Recent Developments and Future Plans

Table 80. What to Expect Company Information, Head Office, and Major Competitors

Table 81. What to Expect Major Business

Table 82. What to Expect Pregnancy Tracking APP Product and Solutions

Table 83. What to Expect Pregnancy Tracking APP Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 84. What to Expect Recent Developments and Future Plans

Table 85. WTE Company Information, Head Office, and Major Competitors

Table 86. WTE Major Business

Table 87. WTE Pregnancy Tracking APP Product and Solutions

Table 88. WTE Pregnancy Tracking APP Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 89. WTE Recent Developments and Future Plans

Table 90. HiMommy Pregnancy Tracker Company Information, Head Office, and Major



## Competitors

Table 91. HiMommy Pregnancy Tracker Major Business

Table 92. HiMommy Pregnancy Tracker Pregnancy Tracking APP Product and Solutions

Table 93. HiMommy Pregnancy Tracker Pregnancy Tracking APP Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 94. HiMommy Pregnancy Tracker Recent Developments and Future Plans

Table 95. Global Pregnancy Tracking APP Revenue (USD Million) by Players (2018-2023)

Table 96. Global Pregnancy Tracking APP Revenue Share by Players (2018-2023)

Table 97. Breakdown of Pregnancy Tracking APP by Company Type (Tier 1, Tier 2, and Tier 3)

Table 98. Market Position of Players in Pregnancy Tracking APP, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2022

Table 99. Head Office of Key Pregnancy Tracking APP Players

Table 100. Pregnancy Tracking APP Market: Company Product Type Footprint

Table 101. Pregnancy Tracking APP Market: Company Product Application Footprint

Table 102. Pregnancy Tracking APP New Market Entrants and Barriers to Market Entry

Table 103. Pregnancy Tracking APP Mergers, Acquisition, Agreements, and Collaborations

Table 104. Global Pregnancy Tracking APP Consumption Value (USD Million) by Type (2018-2023)

Table 105. Global Pregnancy Tracking APP Consumption Value Share by Type (2018-2023)

Table 106. Global Pregnancy Tracking APP Consumption Value Forecast by Type (2024-2029)

Table 107. Global Pregnancy Tracking APP Consumption Value by Application (2018-2023)

Table 108. Global Pregnancy Tracking APP Consumption Value Forecast by Application (2024-2029)

Table 109. North America Pregnancy Tracking APP Consumption Value by Type (2018-2023) & (USD Million)

Table 110. North America Pregnancy Tracking APP Consumption Value by Type (2024-2029) & (USD Million)

Table 111. North America Pregnancy Tracking APP Consumption Value by Application (2018-2023) & (USD Million)

Table 112. North America Pregnancy Tracking APP Consumption Value by Application (2024-2029) & (USD Million)

Table 113. North America Pregnancy Tracking APP Consumption Value by Country

(2018-2023) & (USD Million)

Table 114. North America Pregnancy Tracking APP Consumption Value by Country (2024-2029) & (USD Million)

Table 115. Europe Pregnancy Tracking APP Consumption Value by Type (2018-2023) & (USD Million)

Table 116. Europe Pregnancy Tracking APP Consumption Value by Type (2024-2029) & (USD Million)

Table 117. Europe Pregnancy Tracking APP Consumption Value by Application (2018-2023) & (USD Million)

Table 118. Europe Pregnancy Tracking APP Consumption Value by Application (2024-2029) & (USD Million)

Table 119. Europe Pregnancy Tracking APP Consumption Value by Country (2018-2023) & (USD Million)

Table 120. Europe Pregnancy Tracking APP Consumption Value by Country (2024-2029) & (USD Million)

Table 121. Asia-Pacific Pregnancy Tracking APP Consumption Value by Type (2018-2023) & (USD Million)

Table 122. Asia-Pacific Pregnancy Tracking APP Consumption Value by Type (2024-2029) & (USD Million)

Table 123. Asia-Pacific Pregnancy Tracking APP Consumption Value by Application (2018-2023) & (USD Million)

Table 124. Asia-Pacific Pregnancy Tracking APP Consumption Value by Application (2024-2029) & (USD Million)

Table 125. Asia-Pacific Pregnancy Tracking APP Consumption Value by Region (2018-2023) & (USD Million)

Table 126. Asia-Pacific Pregnancy Tracking APP Consumption Value by Region (2024-2029) & (USD Million)

Table 127. South America Pregnancy Tracking APP Consumption Value by Type (2018-2023) & (USD Million)

Table 128. South America Pregnancy Tracking APP Consumption Value by Type (2024-2029) & (USD Million)

Table 129. South America Pregnancy Tracking APP Consumption Value by Application (2018-2023) & (USD Million)

Table 130. South America Pregnancy Tracking APP Consumption Value by Application (2024-2029) & (USD Million)

Table 131. South America Pregnancy Tracking APP Consumption Value by Country (2018-2023) & (USD Million)

Table 132. South America Pregnancy Tracking APP Consumption Value by Country (2024-2029) & (USD Million)

Table 133. Middle East & Africa Pregnancy Tracking APP Consumption Value by Type (2018-2023) & (USD Million)

Table 134. Middle East & Africa Pregnancy Tracking APP Consumption Value by Type (2024-2029) & (USD Million)

Table 135. Middle East & Africa Pregnancy Tracking APP Consumption Value by Application (2018-2023) & (USD Million)

Table 136. Middle East & Africa Pregnancy Tracking APP Consumption Value by Application (2024-2029) & (USD Million)

Table 137. Middle East & Africa Pregnancy Tracking APP Consumption Value by Country (2018-2023) & (USD Million)

Table 138. Middle East & Africa Pregnancy Tracking APP Consumption Value by Country (2024-2029) & (USD Million)

Table 139. Pregnancy Tracking APP Raw Material

Table 140. Key Suppliers of Pregnancy Tracking APP Raw Materials

## List Of Figures

### LIST OF FIGURES

Figure 1. Pregnancy Tracking APP Picture

Figure 2. Global Pregnancy Tracking APP Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 3. Global Pregnancy Tracking APP Consumption Value Market Share by Type in 2022

Figure 4. Date Record

Figure 5. Fetal Tracking

Figure 6. Maternity Health Tracking

Figure 7. Others

Figure 8. Global Pregnancy Tracking APP Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 9. Pregnancy Tracking APP Consumption Value Market Share by Application in 2022

Figure 10. iOS Platform Picture

Figure 11. Android Platform Picture

Figure 12. Global Pregnancy Tracking APP Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 13. Global Pregnancy Tracking APP Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 14. Global Market Pregnancy Tracking APP Consumption Value (USD Million) Comparison by Region (2018 & 2022 & 2029)

Figure 15. Global Pregnancy Tracking APP Consumption Value Market Share by Region (2018-2029)

Figure 16. Global Pregnancy Tracking APP Consumption Value Market Share by Region in 2022

Figure 17. North America Pregnancy Tracking APP Consumption Value (2018-2029) & (USD Million)

Figure 18. Europe Pregnancy Tracking APP Consumption Value (2018-2029) & (USD Million)

Figure 19. Asia-Pacific Pregnancy Tracking APP Consumption Value (2018-2029) & (USD Million)

Figure 20. South America Pregnancy Tracking APP Consumption Value (2018-2029) & (USD Million)

Figure 21. Middle East and Africa Pregnancy Tracking APP Consumption Value (2018-2029) & (USD Million)

- Figure 22. Global Pregnancy Tracking APP Revenue Share by Players in 2022
- Figure 23. Pregnancy Tracking APP Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2022
- Figure 24. Global Top 3 Players Pregnancy Tracking APP Market Share in 2022
- Figure 25. Global Top 6 Players Pregnancy Tracking APP Market Share in 2022
- Figure 26. Global Pregnancy Tracking APP Consumption Value Share by Type (2018-2023)
- Figure 27. Global Pregnancy Tracking APP Market Share Forecast by Type (2024-2029)
- Figure 28. Global Pregnancy Tracking APP Consumption Value Share by Application (2018-2023)
- Figure 29. Global Pregnancy Tracking APP Market Share Forecast by Application (2024-2029)
- Figure 30. North America Pregnancy Tracking APP Consumption Value Market Share by Type (2018-2029)
- Figure 31. North America Pregnancy Tracking APP Consumption Value Market Share by Application (2018-2029)
- Figure 32. North America Pregnancy Tracking APP Consumption Value Market Share by Country (2018-2029)
- Figure 33. United States Pregnancy Tracking APP Consumption Value (2018-2029) & (USD Million)
- Figure 34. Canada Pregnancy Tracking APP Consumption Value (2018-2029) & (USD Million)
- Figure 35. Mexico Pregnancy Tracking APP Consumption Value (2018-2029) & (USD Million)
- Figure 36. Europe Pregnancy Tracking APP Consumption Value Market Share by Type (2018-2029)
- Figure 37. Europe Pregnancy Tracking APP Consumption Value Market Share by Application (2018-2029)
- Figure 38. Europe Pregnancy Tracking APP Consumption Value Market Share by Country (2018-2029)
- Figure 39. Germany Pregnancy Tracking APP Consumption Value (2018-2029) & (USD Million)
- Figure 40. France Pregnancy Tracking APP Consumption Value (2018-2029) & (USD Million)
- Figure 41. United Kingdom Pregnancy Tracking APP Consumption Value (2018-2029) & (USD Million)
- Figure 42. Russia Pregnancy Tracking APP Consumption Value (2018-2029) & (USD Million)

Figure 43. Italy Pregnancy Tracking APP Consumption Value (2018-2029) & (USD Million)

Figure 44. Asia-Pacific Pregnancy Tracking APP Consumption Value Market Share by Type (2018-2029)

Figure 45. Asia-Pacific Pregnancy Tracking APP Consumption Value Market Share by Application (2018-2029)

Figure 46. Asia-Pacific Pregnancy Tracking APP Consumption Value Market Share by Region (2018-2029)

Figure 47. China Pregnancy Tracking APP Consumption Value (2018-2029) & (USD Million)

Figure 48. Japan Pregnancy Tracking APP Consumption Value (2018-2029) & (USD Million)

Figure 49. South Korea Pregnancy Tracking APP Consumption Value (2018-2029) & (USD Million)

Figure 50. India Pregnancy Tracking APP Consumption Value (2018-2029) & (USD Million)

Figure 51. Southeast Asia Pregnancy Tracking APP Consumption Value (2018-2029) & (USD Million)

Figure 52. Australia Pregnancy Tracking APP Consumption Value (2018-2029) & (USD Million)

Figure 53. South America Pregnancy Tracking APP Consumption Value Market Share by Type (2018-2029)

Figure 54. South America Pregnancy Tracking APP Consumption Value Market Share by Application (2018-2029)

Figure 55. South America Pregnancy Tracking APP Consumption Value Market Share by Country (2018-2029)

Figure 56. Brazil Pregnancy Tracking APP Consumption Value (2018-2029) & (USD Million)

Figure 57. Argentina Pregnancy Tracking APP Consumption Value (2018-2029) & (USD Million)

Figure 58. Middle East and Africa Pregnancy Tracking APP Consumption Value Market Share by Type (2018-2029)

Figure 59. Middle East and Africa Pregnancy Tracking APP Consumption Value Market Share by Application (2018-2029)

Figure 60. Middle East and Africa Pregnancy Tracking APP Consumption Value Market Share by Country (2018-2029)

Figure 61. Turkey Pregnancy Tracking APP Consumption Value (2018-2029) & (USD Million)

Figure 62. Saudi Arabia Pregnancy Tracking APP Consumption Value (2018-2029) &

(USD Million)

Figure 63. UAE Pregnancy Tracking APP Consumption Value (2018-2029) & (USD Million)

Figure 64. Pregnancy Tracking APP Market Drivers

Figure 65. Pregnancy Tracking APP Market Restraints

Figure 66. Pregnancy Tracking APP Market Trends

Figure 67. Porters Five Forces Analysis

Figure 68. Manufacturing Cost Structure Analysis of Pregnancy Tracking APP in 2022

Figure 69. Manufacturing Process Analysis of Pregnancy Tracking APP

Figure 70. Pregnancy Tracking APP Industrial Chain

Figure 71. Methodology

Figure 72. Research Process and Data Source

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