

Global Pregnancy Milk Powder Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/GD3AEDE4928FEN.html>

Date: September 2026

Pages: 111

Price: US\$ 3,480.00 (Single User License)

ID: GD3AEDE4928FEN

Abstracts

According to our (Global Info Research) latest study, the global Pregnancy Milk Powder market size was valued at US\$ 2862 million in 2025 and is forecast to a readjusted size of US\$ 4228 million by 2032 with a CAGR of 5.9% during review period.

Pregnancy milk powder is a formulated product designed to meet the nutritional needs of women during pregnancy. Based on milk powder or milk protein, it is scientifically fortified with nutrients such as folic acid, iron, calcium, DHA, vitamins, and minerals to supplement the daily diets of expectant and nursing mothers, thereby supporting maternal health and the normal growth and development of the fetus.

Upstream inputs primarily include raw cow's milk, milk powder, whey protein, lactose, DHA, folic acid, iron, calcium, vitamins, minerals, and packaging materials. Downstream channels mainly encompass maternity and baby stores, supermarkets, pharmacies, e-commerce platforms, hospitals, and maternal and child health institutions, ultimately serving female consumers in the preconception, pregnancy, and lactation stages.

The global market for pregnancy milk powder has an average price of approximately US\$13,500 per tonne, with a sales volume of around 206,000 tonnes and an industry profit margin of 40%.

The global pregnancy milk powder market is poised to evolve toward precision nutrition, functional fortification, premiumization, and formula segmentation. Growing consumer emphasis on scientific prenatal nutrition and maternal-infant health management will drive the increased use of ingredients such as folic acid, DHA, choline, lactoferrin, probiotics, dietary fiber, and various micronutrients. Companies will develop

differentiated products tailored to specific stages—preconception, early pregnancy, mid-to-late pregnancy, and lactation—while expanding their portfolios to include low-sugar, low-fat, organic, goat milk-based, and easily digestible formulas. Future R&D will place greater emphasis on nutrient absorption efficiency, clinical nutritional evidence, and safety validation. Distribution channels will continue to integrate across specialized maternity/baby retail, e-commerce, and healthcare settings, with brand competition centering on formula innovation, milk source quality, scientific backing, product safety, and consumer trust.

Report Scope

This report is a detailed and comprehensive analysis for global Pregnancy Milk Powder market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Pregnancy Milk Powder market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Pregnancy Milk Powder market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Pregnancy Milk Powder market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Pregnancy Milk Powder market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Pregnancy Milk Powder

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Pregnancy Milk Powder market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nestlé, Danone, Royal FrieslandCampina, Reckitt, Abbott, Fonterra, Morinaga Milk Industry, Yili, China Feihe, Mengniu, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Pregnancy Milk Powder market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market Segmentation

Market segment by Type

Conventional Maternal Milk Powder

Lactose-Free Maternal Milk Powder

Low-Lactose Maternal Milk Powder

Market segment by Milk Source

Cow Milk-based Maternal Formula

Goat Milk-based Maternal Formula

Plant-based Maternal Formula

Market segment by Protein Type

Milk Protein-based Formula

Whey Protein-based Formula

Hydrolyzed Protein Formula

Plant Protein-based Formula

Market segment by Application

Mother & Baby Stores

Supermarkets & Hypermarkets

Pharmacies

E-commerce

Others

Major players covered

Nestlé

Danone

Royal FrieslandCampina

Reckitt

Abbott

Fonterra

Morinaga Milk Industry

Yili

China Feihe

Mengniu

Beingmate

Junlebao

Ausnutria

Synutra

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe Pregnancy Milk Powder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pregnancy Milk Powder, with price, sales quantity, revenue, and global market share of Pregnancy Milk Powder from 2021 to 2026.

Chapter 3, the Pregnancy Milk Powder competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pregnancy Milk Powder breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Pregnancy Milk Powder market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pregnancy Milk Powder.

Chapter 14 and 15, to describe Pregnancy Milk Powder sales channel, distributors, customers, research findings and conclusion.

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