

Global Potassium Iodide Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G418594D50C3EN.html>

Date: July 2024

Pages: 98

Price: US\$ 3,480.00 (Single User License)

ID: G418594D50C3EN

Abstracts

According to our (Global Info Research) latest study, the global Potassium Iodide market size was valued at USD 1032 million in 2023 and is forecast to a readjusted size of USD 1422.4 million by 2030 with a CAGR of 4.7% during review period.

Potassium iodide is a crystalline salt which is soluble in water and utilized mainly in the pharmaceutical industry. It is one of the most commercially significant iodide compounds with the demand from various industries such as pharmaceutical, food and textiles. Potassium iodide is mentioned in the World Health Organization's List of Essential Medicines, the most important medication needed in a basic health system. It is a common commercial additive to table salt, in order to produce iodized salt, lack of which leads to health problems such as goiter and cretinism. Potassium iodide is employed mainly in the x-ray contrast media, pharmaceutical industry, food industry, textile industry and photographic film industries.

Based on the end use industries, global potassium iodide market is segmented as X-ray contrast media, pharmaceutical, nutrition, film photography and others which include textile industry and chemical industry. Potassium iodide is used as an intravascular contrast medium for imaging applications. The X-ray contrast medium is used in the X-ray based imaging techniques such as computed tomography and radiography for enhancing the visibility of internal structures. The number of uses of potassium iodide in the pharmaceutical sector is higher than other sectors. Potassium iodide is used for thyroid-related problems such as thyroid storm and thyroid blockade. A healthy diet that contains potassium iodide as a nutritional supplement can prevent diseases such as goiter, hyperthyroidism, and cretinism caused by iodine deficiency.

The Global Info Research report includes an overview of the development of the Potassium Iodide industry chain, the market status of X-Ray Contrast Media (Industrial Grade, Non-industrial Grade), Pharmaceutical (Industrial Grade, Non-industrial Grade), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Potassium Iodide.

Regionally, the report analyzes the Potassium Iodide markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Potassium Iodide market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Potassium Iodide market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Potassium Iodide industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Industrial Grade, Non-industrial Grade).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Potassium Iodide market.

Regional Analysis: The report involves examining the Potassium Iodide market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Potassium Iodide market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Potassium Iodide:

Company Analysis: Report covers individual Potassium Iodide manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Potassium Iodide. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (X-Ray Contrast Media, Pharmaceutical).

Technology Analysis: Report covers specific technologies relevant to Potassium Iodide. It assesses the current state, advancements, and potential future developments in Potassium Iodide areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Potassium Iodide market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Potassium Iodide market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Industrial Grade

Non-industrial Grade

Market segment by Application

X-Ray Contrast Media

Pharmaceutical

Nutrition

Film Photography

Others

Major players covered

Iofina

GODO SHIGEN

Nippoh Chemicals

Deepwater Chemicals

Merck

Fujikasei

Crystran

Qingdao Huaerwei Chemical

Zibo Wankang Pharmaceutical Chemical

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Potassium Iodide product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Potassium Iodide, with price, sales, revenue and global market share of Potassium Iodide from 2019 to 2024.

Chapter 3, the Potassium Iodide competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Potassium Iodide breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Potassium Iodide market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Potassium Iodide.

Chapter 14 and 15, to describe Potassium Iodide sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Potassium Iodide
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Potassium Iodide Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Industrial Grade
 - 1.3.3 Non-industrial Grade
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Potassium Iodide Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 X-Ray Contrast Media
 - 1.4.3 Pharmaceutical
 - 1.4.4 Nutrition
 - 1.4.5 Film Photography
 - 1.4.6 Others
- 1.5 Global Potassium Iodide Market Size & Forecast
 - 1.5.1 Global Potassium Iodide Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Potassium Iodide Sales Quantity (2019-2030)
 - 1.5.3 Global Potassium Iodide Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Iofina
 - 2.1.1 Iofina Details
 - 2.1.2 Iofina Major Business
 - 2.1.3 Iofina Potassium Iodide Product and Services
 - 2.1.4 Iofina Potassium Iodide Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Iofina Recent Developments/Updates
- 2.2 GODO SHIGEN
 - 2.2.1 GODO SHIGEN Details
 - 2.2.2 GODO SHIGEN Major Business
 - 2.2.3 GODO SHIGEN Potassium Iodide Product and Services
 - 2.2.4 GODO SHIGEN Potassium Iodide Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.2.5 GODO SHIGEN Recent Developments/Updates
- 2.3 Nippon Chemicals
 - 2.3.1 Nippon Chemicals Details
 - 2.3.2 Nippon Chemicals Major Business
 - 2.3.3 Nippon Chemicals Potassium Iodide Product and Services
 - 2.3.4 Nippon Chemicals Potassium Iodide Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 Nippon Chemicals Recent Developments/Updates
- 2.4 Deepwater Chemicals
 - 2.4.1 Deepwater Chemicals Details
 - 2.4.2 Deepwater Chemicals Major Business
 - 2.4.3 Deepwater Chemicals Potassium Iodide Product and Services
 - 2.4.4 Deepwater Chemicals Potassium Iodide Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Deepwater Chemicals Recent Developments/Updates
- 2.5 Merck
 - 2.5.1 Merck Details
 - 2.5.2 Merck Major Business
 - 2.5.3 Merck Potassium Iodide Product and Services
 - 2.5.4 Merck Potassium Iodide Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Merck Recent Developments/Updates
- 2.6 Fujikasei
 - 2.6.1 Fujikasei Details
 - 2.6.2 Fujikasei Major Business
 - 2.6.3 Fujikasei Potassium Iodide Product and Services
 - 2.6.4 Fujikasei Potassium Iodide Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Fujikasei Recent Developments/Updates
- 2.7 Crystran
 - 2.7.1 Crystran Details
 - 2.7.2 Crystran Major Business
 - 2.7.3 Crystran Potassium Iodide Product and Services
 - 2.7.4 Crystran Potassium Iodide Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Crystran Recent Developments/Updates
- 2.8 Qingdao Huaerwei Chemical
 - 2.8.1 Qingdao Huaerwei Chemical Details
 - 2.8.2 Qingdao Huaerwei Chemical Major Business

- 2.8.3 Qingdao Huaerwei Chemical Potassium Iodide Product and Services
- 2.8.4 Qingdao Huaerwei Chemical Potassium Iodide Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Qingdao Huaerwei Chemical Recent Developments/Updates
- 2.9 Zibo Wankang Pharmaceutical Chemical
 - 2.9.1 Zibo Wankang Pharmaceutical Chemical Details
 - 2.9.2 Zibo Wankang Pharmaceutical Chemical Major Business
 - 2.9.3 Zibo Wankang Pharmaceutical Chemical Potassium Iodide Product and Services
 - 2.9.4 Zibo Wankang Pharmaceutical Chemical Potassium Iodide Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Zibo Wankang Pharmaceutical Chemical Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: POTASSIUM IODIDE BY MANUFACTURER

- 3.1 Global Potassium Iodide Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Potassium Iodide Revenue by Manufacturer (2019-2024)
- 3.3 Global Potassium Iodide Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Potassium Iodide by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Potassium Iodide Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Potassium Iodide Manufacturer Market Share in 2023
- 3.5 Potassium Iodide Market: Overall Company Footprint Analysis
 - 3.5.1 Potassium Iodide Market: Region Footprint
 - 3.5.2 Potassium Iodide Market: Company Product Type Footprint
 - 3.5.3 Potassium Iodide Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Potassium Iodide Market Size by Region
 - 4.1.1 Global Potassium Iodide Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Potassium Iodide Consumption Value by Region (2019-2030)
 - 4.1.3 Global Potassium Iodide Average Price by Region (2019-2030)
- 4.2 North America Potassium Iodide Consumption Value (2019-2030)
- 4.3 Europe Potassium Iodide Consumption Value (2019-2030)
- 4.4 Asia-Pacific Potassium Iodide Consumption Value (2019-2030)
- 4.5 South America Potassium Iodide Consumption Value (2019-2030)

4.6 Middle East and Africa Potassium Iodide Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Potassium Iodide Sales Quantity by Type (2019-2030)

5.2 Global Potassium Iodide Consumption Value by Type (2019-2030)

5.3 Global Potassium Iodide Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Potassium Iodide Sales Quantity by Application (2019-2030)

6.2 Global Potassium Iodide Consumption Value by Application (2019-2030)

6.3 Global Potassium Iodide Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Potassium Iodide Sales Quantity by Type (2019-2030)

7.2 North America Potassium Iodide Sales Quantity by Application (2019-2030)

7.3 North America Potassium Iodide Market Size by Country

7.3.1 North America Potassium Iodide Sales Quantity by Country (2019-2030)

7.3.2 North America Potassium Iodide Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Potassium Iodide Sales Quantity by Type (2019-2030)

8.2 Europe Potassium Iodide Sales Quantity by Application (2019-2030)

8.3 Europe Potassium Iodide Market Size by Country

8.3.1 Europe Potassium Iodide Sales Quantity by Country (2019-2030)

8.3.2 Europe Potassium Iodide Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Potassium Iodide Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Potassium Iodide Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Potassium Iodide Market Size by Region
 - 9.3.1 Asia-Pacific Potassium Iodide Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Potassium Iodide Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Potassium Iodide Sales Quantity by Type (2019-2030)
- 10.2 South America Potassium Iodide Sales Quantity by Application (2019-2030)
- 10.3 South America Potassium Iodide Market Size by Country
 - 10.3.1 South America Potassium Iodide Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Potassium Iodide Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Potassium Iodide Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Potassium Iodide Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Potassium Iodide Market Size by Country
 - 11.3.1 Middle East & Africa Potassium Iodide Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Potassium Iodide Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Potassium Iodide Market Drivers

12.2 Potassium Iodide Market Restraints

12.3 Potassium Iodide Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Potassium Iodide and Key Manufacturers

13.2 Manufacturing Costs Percentage of Potassium Iodide

13.3 Potassium Iodide Production Process

13.4 Potassium Iodide Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Potassium Iodide Typical Distributors

14.3 Potassium Iodide Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Potassium Iodide Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Potassium Iodide Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Iofina Basic Information, Manufacturing Base and Competitors

Table 4. Iofina Major Business

Table 5. Iofina Potassium Iodide Product and Services

Table 6. Iofina Potassium Iodide Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Iofina Recent Developments/Updates

Table 8. GODO SHIGEN Basic Information, Manufacturing Base and Competitors

Table 9. GODO SHIGEN Major Business

Table 10. GODO SHIGEN Potassium Iodide Product and Services

Table 11. GODO SHIGEN Potassium Iodide Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. GODO SHIGEN Recent Developments/Updates

Table 13. Nippon Chemicals Basic Information, Manufacturing Base and Competitors

Table 14. Nippon Chemicals Major Business

Table 15. Nippon Chemicals Potassium Iodide Product and Services

Table 16. Nippon Chemicals Potassium Iodide Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Nippon Chemicals Recent Developments/Updates

Table 18. Deepwater Chemicals Basic Information, Manufacturing Base and Competitors

Table 19. Deepwater Chemicals Major Business

Table 20. Deepwater Chemicals Potassium Iodide Product and Services

Table 21. Deepwater Chemicals Potassium Iodide Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Deepwater Chemicals Recent Developments/Updates

Table 23. Merck Basic Information, Manufacturing Base and Competitors

Table 24. Merck Major Business

Table 25. Merck Potassium Iodide Product and Services

Table 26. Merck Potassium Iodide Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Merck Recent Developments/Updates

- Table 28. Fujikasei Basic Information, Manufacturing Base and Competitors
- Table 29. Fujikasei Major Business
- Table 30. Fujikasei Potassium Iodide Product and Services
- Table 31. Fujikasei Potassium Iodide Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Fujikasei Recent Developments/Updates
- Table 33. Crystran Basic Information, Manufacturing Base and Competitors
- Table 34. Crystran Major Business
- Table 35. Crystran Potassium Iodide Product and Services
- Table 36. Crystran Potassium Iodide Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Crystran Recent Developments/Updates
- Table 38. Qingdao Huaerwei Chemical Basic Information, Manufacturing Base and Competitors
- Table 39. Qingdao Huaerwei Chemical Major Business
- Table 40. Qingdao Huaerwei Chemical Potassium Iodide Product and Services
- Table 41. Qingdao Huaerwei Chemical Potassium Iodide Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Qingdao Huaerwei Chemical Recent Developments/Updates
- Table 43. Zibo Wankang Pharmaceutical Chemical Basic Information, Manufacturing Base and Competitors
- Table 44. Zibo Wankang Pharmaceutical Chemical Major Business
- Table 45. Zibo Wankang Pharmaceutical Chemical Potassium Iodide Product and Services
- Table 46. Zibo Wankang Pharmaceutical Chemical Potassium Iodide Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Zibo Wankang Pharmaceutical Chemical Recent Developments/Updates
- Table 48. Global Potassium Iodide Sales Quantity by Manufacturer (2019-2024) & (K MT)
- Table 49. Global Potassium Iodide Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 50. Global Potassium Iodide Average Price by Manufacturer (2019-2024) & (USD/MT)
- Table 51. Market Position of Manufacturers in Potassium Iodide, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 52. Head Office and Potassium Iodide Production Site of Key Manufacturer
- Table 53. Potassium Iodide Market: Company Product Type Footprint

- Table 54. Potassium Iodide Market: Company Product Application Footprint
- Table 55. Potassium Iodide New Market Entrants and Barriers to Market Entry
- Table 56. Potassium Iodide Mergers, Acquisition, Agreements, and Collaborations
- Table 57. Global Potassium Iodide Sales Quantity by Region (2019-2024) & (K MT)
- Table 58. Global Potassium Iodide Sales Quantity by Region (2025-2030) & (K MT)
- Table 59. Global Potassium Iodide Consumption Value by Region (2019-2024) & (USD Million)
- Table 60. Global Potassium Iodide Consumption Value by Region (2025-2030) & (USD Million)
- Table 61. Global Potassium Iodide Average Price by Region (2019-2024) & (USD/MT)
- Table 62. Global Potassium Iodide Average Price by Region (2025-2030) & (USD/MT)
- Table 63. Global Potassium Iodide Sales Quantity by Type (2019-2024) & (K MT)
- Table 64. Global Potassium Iodide Sales Quantity by Type (2025-2030) & (K MT)
- Table 65. Global Potassium Iodide Consumption Value by Type (2019-2024) & (USD Million)
- Table 66. Global Potassium Iodide Consumption Value by Type (2025-2030) & (USD Million)
- Table 67. Global Potassium Iodide Average Price by Type (2019-2024) & (USD/MT)
- Table 68. Global Potassium Iodide Average Price by Type (2025-2030) & (USD/MT)
- Table 69. Global Potassium Iodide Sales Quantity by Application (2019-2024) & (K MT)
- Table 70. Global Potassium Iodide Sales Quantity by Application (2025-2030) & (K MT)
- Table 71. Global Potassium Iodide Consumption Value by Application (2019-2024) & (USD Million)
- Table 72. Global Potassium Iodide Consumption Value by Application (2025-2030) & (USD Million)
- Table 73. Global Potassium Iodide Average Price by Application (2019-2024) & (USD/MT)
- Table 74. Global Potassium Iodide Average Price by Application (2025-2030) & (USD/MT)
- Table 75. North America Potassium Iodide Sales Quantity by Type (2019-2024) & (K MT)
- Table 76. North America Potassium Iodide Sales Quantity by Type (2025-2030) & (K MT)
- Table 77. North America Potassium Iodide Sales Quantity by Application (2019-2024) & (K MT)
- Table 78. North America Potassium Iodide Sales Quantity by Application (2025-2030) & (K MT)
- Table 79. North America Potassium Iodide Sales Quantity by Country (2019-2024) & (K MT)

Table 80. North America Potassium Iodide Sales Quantity by Country (2025-2030) & (K MT)

Table 81. North America Potassium Iodide Consumption Value by Country (2019-2024) & (USD Million)

Table 82. North America Potassium Iodide Consumption Value by Country (2025-2030) & (USD Million)

Table 83. Europe Potassium Iodide Sales Quantity by Type (2019-2024) & (K MT)

Table 84. Europe Potassium Iodide Sales Quantity by Type (2025-2030) & (K MT)

Table 85. Europe Potassium Iodide Sales Quantity by Application (2019-2024) & (K MT)

Table 86. Europe Potassium Iodide Sales Quantity by Application (2025-2030) & (K MT)

Table 87. Europe Potassium Iodide Sales Quantity by Country (2019-2024) & (K MT)

Table 88. Europe Potassium Iodide Sales Quantity by Country (2025-2030) & (K MT)

Table 89. Europe Potassium Iodide Consumption Value by Country (2019-2024) & (USD Million)

Table 90. Europe Potassium Iodide Consumption Value by Country (2025-2030) & (USD Million)

Table 91. Asia-Pacific Potassium Iodide Sales Quantity by Type (2019-2024) & (K MT)

Table 92. Asia-Pacific Potassium Iodide Sales Quantity by Type (2025-2030) & (K MT)

Table 93. Asia-Pacific Potassium Iodide Sales Quantity by Application (2019-2024) & (K MT)

Table 94. Asia-Pacific Potassium Iodide Sales Quantity by Application (2025-2030) & (K MT)

Table 95. Asia-Pacific Potassium Iodide Sales Quantity by Region (2019-2024) & (K MT)

Table 96. Asia-Pacific Potassium Iodide Sales Quantity by Region (2025-2030) & (K MT)

Table 97. Asia-Pacific Potassium Iodide Consumption Value by Region (2019-2024) & (USD Million)

Table 98. Asia-Pacific Potassium Iodide Consumption Value by Region (2025-2030) & (USD Million)

Table 99. South America Potassium Iodide Sales Quantity by Type (2019-2024) & (K MT)

Table 100. South America Potassium Iodide Sales Quantity by Type (2025-2030) & (K MT)

Table 101. South America Potassium Iodide Sales Quantity by Application (2019-2024) & (K MT)

Table 102. South America Potassium Iodide Sales Quantity by Application (2025-2030) & (K MT)

Table 103. South America Potassium Iodide Sales Quantity by Country (2019-2024) &

(K MT)

Table 104. South America Potassium Iodide Sales Quantity by Country (2025-2030) & (K MT)

Table 105. South America Potassium Iodide Consumption Value by Country (2019-2024) & (USD Million)

Table 106. South America Potassium Iodide Consumption Value by Country (2025-2030) & (USD Million)

Table 107. Middle East & Africa Potassium Iodide Sales Quantity by Type (2019-2024) & (K MT)

Table 108. Middle East & Africa Potassium Iodide Sales Quantity by Type (2025-2030) & (K MT)

Table 109. Middle East & Africa Potassium Iodide Sales Quantity by Application (2019-2024) & (K MT)

Table 110. Middle East & Africa Potassium Iodide Sales Quantity by Application (2025-2030) & (K MT)

Table 111. Middle East & Africa Potassium Iodide Sales Quantity by Region (2019-2024) & (K MT)

Table 112. Middle East & Africa Potassium Iodide Sales Quantity by Region (2025-2030) & (K MT)

Table 113. Middle East & Africa Potassium Iodide Consumption Value by Region (2019-2024) & (USD Million)

Table 114. Middle East & Africa Potassium Iodide Consumption Value by Region (2025-2030) & (USD Million)

Table 115. Potassium Iodide Raw Material

Table 116. Key Manufacturers of Potassium Iodide Raw Materials

Table 117. Potassium Iodide Typical Distributors

Table 118. Potassium Iodide Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Potassium Iodide Picture

Figure 2. Global Potassium Iodide Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Potassium Iodide Consumption Value Market Share by Type in 2023

Figure 4. Industrial Grade Examples

Figure 5. Non-industrial Grade Examples

Figure 6. Global Potassium Iodide Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Potassium Iodide Consumption Value Market Share by Application in 2023

Figure 8. X-Ray Contrast Media Examples

Figure 9. Pharmaceutical Examples

Figure 10. Nutrition Examples

Figure 11. Film Photography Examples

Figure 12. Others Examples

Figure 13. Global Potassium Iodide Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 14. Global Potassium Iodide Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 15. Global Potassium Iodide Sales Quantity (2019-2030) & (K MT)

Figure 16. Global Potassium Iodide Average Price (2019-2030) & (USD/MT)

Figure 17. Global Potassium Iodide Sales Quantity Market Share by Manufacturer in 2023

Figure 18. Global Potassium Iodide Consumption Value Market Share by Manufacturer in 2023

Figure 19. Producer Shipments of Potassium Iodide by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 20. Top 3 Potassium Iodide Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Top 6 Potassium Iodide Manufacturer (Consumption Value) Market Share in 2023

Figure 22. Global Potassium Iodide Sales Quantity Market Share by Region (2019-2030)

Figure 23. Global Potassium Iodide Consumption Value Market Share by Region (2019-2030)

Figure 24. North America Potassium Iodide Consumption Value (2019-2030) & (USD Million)

Figure 25. Europe Potassium Iodide Consumption Value (2019-2030) & (USD Million)

Figure 26. Asia-Pacific Potassium Iodide Consumption Value (2019-2030) & (USD Million)

Figure 27. South America Potassium Iodide Consumption Value (2019-2030) & (USD Million)

Figure 28. Middle East & Africa Potassium Iodide Consumption Value (2019-2030) & (USD Million)

Figure 29. Global Potassium Iodide Sales Quantity Market Share by Type (2019-2030)

Figure 30. Global Potassium Iodide Consumption Value Market Share by Type (2019-2030)

Figure 31. Global Potassium Iodide Average Price by Type (2019-2030) & (USD/MT)

Figure 32. Global Potassium Iodide Sales Quantity Market Share by Application (2019-2030)

Figure 33. Global Potassium Iodide Consumption Value Market Share by Application (2019-2030)

Figure 34. Global Potassium Iodide Average Price by Application (2019-2030) & (USD/MT)

Figure 35. North America Potassium Iodide Sales Quantity Market Share by Type (2019-2030)

Figure 36. North America Potassium Iodide Sales Quantity Market Share by Application (2019-2030)

Figure 37. North America Potassium Iodide Sales Quantity Market Share by Country (2019-2030)

Figure 38. North America Potassium Iodide Consumption Value Market Share by Country (2019-2030)

Figure 39. United States Potassium Iodide Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Canada Potassium Iodide Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Mexico Potassium Iodide Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Europe Potassium Iodide Sales Quantity Market Share by Type (2019-2030)

Figure 43. Europe Potassium Iodide Sales Quantity Market Share by Application (2019-2030)

Figure 44. Europe Potassium Iodide Sales Quantity Market Share by Country (2019-2030)

Figure 45. Europe Potassium Iodide Consumption Value Market Share by Country

(2019-2030)

Figure 46. Germany Potassium Iodide Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. France Potassium Iodide Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. United Kingdom Potassium Iodide Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Russia Potassium Iodide Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Italy Potassium Iodide Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Asia-Pacific Potassium Iodide Sales Quantity Market Share by Type (2019-2030)

Figure 52. Asia-Pacific Potassium Iodide Sales Quantity Market Share by Application (2019-2030)

Figure 53. Asia-Pacific Potassium Iodide Sales Quantity Market Share by Region (2019-2030)

Figure 54. Asia-Pacific Potassium Iodide Consumption Value Market Share by Region (2019-2030)

Figure 55. China Potassium Iodide Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Japan Potassium Iodide Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Korea Potassium Iodide Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. India Potassium Iodide Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Southeast Asia Potassium Iodide Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Australia Potassium Iodide Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. South America Potassium Iodide Sales Quantity Market Share by Type (2019-2030)

Figure 62. South America Potassium Iodide Sales Quantity Market Share by Application (2019-2030)

Figure 63. South America Potassium Iodide Sales Quantity Market Share by Country (2019-2030)

Figure 64. South America Potassium Iodide Consumption Value Market Share by Country (2019-2030)

Figure 65. Brazil Potassium Iodide Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Argentina Potassium Iodide Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Middle East & Africa Potassium Iodide Sales Quantity Market Share by Type (2019-2030)

Figure 68. Middle East & Africa Potassium Iodide Sales Quantity Market Share by Application (2019-2030)

Figure 69. Middle East & Africa Potassium Iodide Sales Quantity Market Share by Region (2019-2030)

Figure 70. Middle East & Africa Potassium Iodide Consumption Value Market Share by Region (2019-2030)

Figure 71. Turkey Potassium Iodide Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Egypt Potassium Iodide Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Saudi Arabia Potassium Iodide Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. South Africa Potassium Iodide Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Potassium Iodide Market Drivers

Figure 76. Potassium Iodide Market Restraints

Figure 77. Potassium Iodide Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Potassium Iodide in 2023

Figure 80. Manufacturing Process Analysis of Potassium Iodide

Figure 81. Potassium Iodide Industrial Chain

Figure 82. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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