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# Global Predictive Storage Analytics Tool Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Predictive Storage Analytics Tool market size is expected to reach $ 2648 million by 2032, rising at a market growth of 10.0% CAGR during the forecast period (2026-2032).

Predictive Storage Analytics Tools are software systems designed for enterprise data centers, hybrid clouds, private clouds, hyperconverged infrastructures, and software-defined storage environments. They continuously collect, model, and analyze operational telemetry data from storage arrays, network-attached storage, SAN switching networks, disks and solid-state drives, storage nodes, and their associated workloads. This type of software typically utilizes time-series analysis, statistical baselines, machine learning, anomaly detection, cross-layer correlation, and knowledge bases to predict future capacity consumption, remaining availability periods, device health, disk failures, performance bottlenecks, latency increases, workload changes, and service risks. It helps users take proactive action through health scoring, risk ranking, root cause analysis, What-if simulations, resource planning, optimization suggestions, and automated support processes.

## Key Findings

Fault prediction, capacity planning and virtualization adaptation form the three core functional categories of Predictive Storage Analytics Tool

Cloud-based platforms increasingly use fleet telemetry and machine learning to generate predictive insights and proactive recommendations

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On-premises deployment remains important where infrastructure control, network isolation, governance and multivendor monitoring requirements are relatively high

Machine learning is becoming central to anomaly detection and predictive support, while statistical forecasting remains widely applicable to capacity planning

Enterprise data centers, financial services, telecommunications and government environments represent major demand scenarios for proactive storage operations

## Market Trends

Predictive Storage Analytics Tool is evolving from threshold-based monitoring toward continuous, model-driven infrastructure intelligence. Traditional storage monitoring primarily reported current utilization, device health and predefined alerts, whereas newer platforms increasingly combine historical telemetry, workload behavior, configuration data and infrastructure relationships to anticipate conditions that have not yet become operational incidents. Dell’s AIOps environment applies machine learning and predictive analytics to infrastructure telemetry; HPE InfoSight applies machine learning to connected infrastructure data for predictive recommendations; NetApp Digital Advisor uses AutoSupport telemetry and predictive analytics to support system health, capacity and performance management; and IBM Storage Insights applies AI-powered analytics to storage health, capacity and performance information. These developments indicate a broader transition from descriptive monitoring to predictive and prescriptive operations. Another important direction is expansion beyond individual arrays toward hybrid and virtualized infrastructure visibility, where storage analytics are increasingly correlated with hosts, virtual machines, applications and cloud resources. Capacity analytics is also becoming more forward-looking, moving from static utilization reporting to forecasts of depletion dates, workload growth and resource requirements.

## Market Dynamics

### Drivers

Rapid data growth, increasing application dependency on storage availability and rising

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complexity across hybrid IT environments are strengthening demand for Predictive Storage Analytics Tool. Enterprise storage estates increasingly combine different generations of arrays, virtualization platforms, software-defined storage and cloud infrastructure, making manual monitoring and capacity planning progressively more difficult. Downtime or severe storage-performance degradation can directly affect business applications, encouraging organizations to identify capacity exhaustion, abnormal latency, hardware risks and configuration problems earlier in the operating cycle. Predictive analytics also supports more efficient infrastructure investment by using historical consumption trends to estimate when additional storage will be required, allowing enterprises to reduce both last-minute expansion and unnecessary overprovisioning. IBM Storage Insights, HPE InfoSight, Huawei iMasterCloud DME IQ, DataCore Insight Services and Virtana all demonstrate the use of historical data, telemetry or AI-assisted analytics for capacity forecasting, issue prediction or proactive infrastructure optimization, supporting the transition toward more automated storage operations.

## Restraints

Market development is constrained by data quality, heterogeneous infrastructure, deployment complexity and the difficulty of producing reliable predictions across rapidly changing storage environments. Predictive models depend on sufficient historical telemetry, consistent metrics and accurate visibility into relationships among arrays, hosts, virtual machines and workloads. Recently deployed systems or environments with incomplete monitoring history can therefore provide weaker forecasting inputs; IBM, for example, requires a minimum period of collected capacity information before capacity-planning forecasts become available, while Virtana capacity forecasting likewise depends on accumulated historical data. Multivendor environments create additional complexity because storage systems expose different metrics, APIs, architectures and health indicators. For organizations with strict security or regulatory requirements, transferring infrastructure telemetry to cloud-based analytical platforms can also require additional governance and architecture review. At the same time, basic capacity monitoring and alerting functions are increasingly embedded within broader infrastructure management platforms, placing pricing pressure on standalone tools whose differentiation is limited to conventional dashboards or threshold alerts.

## Opportunities

The most important opportunities are emerging around hybrid infrastructure analytics, AI-

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assisted root-cause analysis, predictive capacity optimization and deeper integration with virtualization environments. As organizations operate storage across on-premises data centers and cloud infrastructure, they increasingly require a unified analytical layer capable of correlating storage behavior with compute, virtualization and application dependencies. Virtana's predictive capacity analytics extends forecasting across storage, compute and cloud resources, while SolarWinds links storage objects with virtual machines, applications, hosts and datastores to support infrastructure-level troubleshooting. Another opportunity lies in converting predictions into prescriptive or automated actions. DataCore Insight Services combines predictive analytics with prioritized remediation recommendations, while NetApp Digital Advisor and HPE InfoSight similarly illustrate the movement from risk detection toward recommended corrective action. Over time, machine learning and deeper analytical models can improve identification of complex anomalies that conventional threshold logic may miss, creating opportunities for Predictive Storage Analytics Tool to become a broader AIOps component within enterprise data-center operations.

## Challenges

A central industry challenge is maintaining predictive accuracy while infrastructure configurations, workloads and application patterns continuously change. False positives can create alert fatigue and reduce confidence in analytics, whereas missed predictions can undermine the operational value of the platform. Model performance therefore depends not only on algorithm sophistication but also on telemetry coverage, historical depth, environmental context and the quality of infrastructure dependency mapping. Another challenge is translating analytical output into actions that storage and infrastructure teams can safely implement. Recommendations affecting capacity allocation, workload migration, storage tiers or virtualized resources require appropriate governance because poorly executed automated actions can create new performance or availability risks. Technology providers must also address interoperability across proprietary storage architectures while adapting to increasingly software-defined and hybrid environments. As predictive functionality becomes integrated into storage vendors' own support and management ecosystems, independent providers face additional pressure to demonstrate stronger multivendor visibility, deeper cross-stack correlation or differentiated analytical capabilities.

## Value Chain Analysis

The value chain of Predictive Storage Analytics Tool begins with storage systems,

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software-defined storage platforms, servers, virtualization environments and associated infrastructure that continuously generate operational telemetry. Data collectors, APIs, agents, system logs, event streams and vendor support mechanisms provide the data-access layer, capturing information such as utilization, latency, throughput, configuration, component health, capacity, workload behavior and infrastructure relationships. The analytical platform then performs data ingestion, normalization, time-series processing, trend analysis and model execution. Statistical models can project consumption and capacity-depletion trends, while machine-learning and deeper analytical approaches can identify abnormal patterns, correlate incidents with historical cases and assign risk levels. The output layer converts these calculations into dashboards, health scores, predictive alerts, capacity forecasts, diagnostic information and recommended remediation actions. IBM Storage Insights, for example, deploys data collectors for capacity and performance metadata, while NetApp Digital Advisor analyzes AutoSupport telemetry and DataCore Insight Services continuously analyzes SANsymphony telemetry through its cloud-based service.

Downstream value is realized when storage administrators, infrastructure operations teams and enterprise IT organizations use these insights to prevent service interruption, optimize capacity allocation, investigate performance problems and plan future infrastructure expenditure. Cloud-based delivery can provide an advantage in aggregating large installed-base datasets and continuously updating analytical models, while on-premises platforms can support environments requiring local control and direct management integration. Hybrid architectures are also becoming important: DataCore combines cloud analytics with an on-premises management console, while IBM provides cloud-based Storage Insights alongside on-premises Spectrum Control capabilities. The principal cost components include software development, cloud computing and data processing, model development, integrations with storage and virtualization technologies, cybersecurity, support and specialized engineering personnel. Value and profitability increasingly depend on the ability to transform large volumes of infrastructure telemetry into reliable, actionable recommendations with low operational overhead.

## Segment Insights

By functional purpose, fault prediction tools address potential device, software, configuration and performance risks before they cause significant service impact. This segment increasingly benefits from machine learning because behavioral baselines, anomaly detection and correlations across large telemetry datasets can reveal patterns

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that are difficult to identify through static thresholds. HPE InfoSight, Dell AIOps, NetApp Digital Advisor and DataCore Insight Services demonstrate this direction through predictive issue detection, health analytics and proactive recommendations. Capacity planning tools have a comparatively clear analytical workflow: they collect historical consumption information, model growth trends and estimate when pools, volumes, arrays or other resources may approach capacity limits. Statistical forecasting therefore retains strong practical value in this segment, as illustrated by HPE InfoSight capacity forecasting and IBM Storage Insights capacity-depletion analysis. Virtualization adaptation tools focus more strongly on dependency correlation, allowing operators to understand how storage conditions affect virtual machines, hosts and applications. Virtana and SolarWinds demonstrate this cross-stack model through analytics linking storage capacity and performance with virtualized infrastructure.

By deployment mode, cloud-based Predictive Storage Analytics Tool benefits from centralized model updates, large-scale telemetry aggregation and the ability to apply patterns learned across broad installed bases. Dell CloudIQ/AIOps, NetApp Digital Advisor, Huawei iMasterCloud DME IQ and DataCore Insight Services all illustrate cloud-based predictive operating models. On-premises deployment remains relevant for organizations requiring tighter infrastructure control, local data processing or operation within restricted network environments. IBM’s product structure demonstrates both approaches through cloud-based Storage Insights and the on-premises Spectrum Control environment. By technology, statistical analysis remains useful for capacity trends and time-series forecasting, while machine learning has become increasingly important for anomaly detection, risk scoring and predictive support. Deep learning represents a more advanced analytical direction for environments with sufficiently large and complex datasets, particularly where multidimensional patterns cannot be adequately represented through simpler forecasting or rule-based techniques.

## Downstream Market Opportunities

Enterprise data centers represent a central application environment for Predictive Storage Analytics Tool because they typically operate large numbers of applications, storage pools and virtualized resources and must balance availability, performance and infrastructure investment. Financial institutions have particularly stringent requirements for transaction continuity, data integrity and controlled infrastructure operations, increasing the value of early risk detection and predictable capacity management. Telecommunications environments combine high service-availability requirements with rapidly changing infrastructure demand, creating opportunities for predictive health,

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performance and capacity analytics; Virtana specifically positions predictive analytics and capacity management for telecommunications and cloud-service environments. Government organizations represent another important application because long system lifecycles, heterogeneous infrastructure and governance requirements can increase the need for consolidated monitoring and forward planning. Across these downstream sectors, the strongest opportunity is associated with platforms that reduce operational uncertainty by connecting predictive alerts with clear root-cause information, capacity forecasts and practical remediation guidance.

## Regional Insights

North America represents an important center of technology development and enterprise adoption for Predictive Storage Analytics Tool, supported by a dense ecosystem of storage, infrastructure-management and AIOps vendors and widespread deployment of large-scale enterprise data centers and hybrid IT environments. The region includes Dell Technologies Inc., Hewlett Packard Enterprise Company, NetApp, Inc., International Business Machines Corporation, Nutanix, Inc., Cohesity, Inc., Cisco Systems, Inc., SolarWinds Worldwide, LLC, Virtana Corp., DataDirect Networks, Inc., Infinidat Ltd. and DataCore Software Corporation within the established competitive structure. Demand is increasingly oriented toward AIOps integration, multicloud observability, predictive capacity management and reduction of operational workload. Cloud-based delivery is well established, while regulated sectors continue to sustain requirements for controlled and hybrid deployment architectures.

Asia-Pacific has a differentiated growth opportunity associated with continuing data-center expansion, digital-service growth and localization of enterprise IT infrastructure. Huawei Technologies Co., Ltd., Hitachi, Ltd., Lenovo Group Limited, Inspur Electronic Information Industry Co., Ltd., XSKY Data Technology, SmartX and Infortrend Technology, Inc. contribute to a regional ecosystem spanning storage systems, software-defined infrastructure and intelligent management. Huawei’s iMaster DME and iMasterCloud DME IQ demonstrate the coexistence of centralized infrastructure management and cloud-based AI-assisted O&M, illustrating the region’s movement toward more intelligent operations. Europe and other regions similarly generate demand as enterprises modernize heterogeneous storage infrastructure, although adoption patterns vary with cloud strategy, data-governance requirements, installed storage architecture and enterprise IT maturity. Across regions, the underlying market opportunity is increasingly linked to hybrid infrastructure complexity rather than storage capacity growth alone.

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## Competitive Landscape Analysis

The competitive landscape of Predictive Storage Analytics Tool consists of storage-system vendors embedding predictive intelligence into their management and support ecosystems, infrastructure-management software providers offering multivendor monitoring, and specialized analytics companies focusing on cross-stack observability and capacity intelligence. Dell Technologies Inc., Hewlett Packard Enterprise Company, NetApp, Inc., International Business Machines Corporation, Hitachi, Ltd., Huawei Technologies Co., Ltd., Nutanix, Inc. and Cohesity, Inc. benefit from direct access to infrastructure telemetry and deep integration with their respective storage or data platforms. Their competitive advantages typically lie in device-level visibility, installed-base data, support integration and the ability to connect analytics with product lifecycle management. SolarWinds Worldwide, LLC, Virtana Corp., DataCore Software Corporation, eG Innovations, Inc. and Sightline Systems Corporation represent a more software-centered competitive model, where multivendor visibility, infrastructure dependency analysis and independent performance or capacity analytics are important differentiators. DataDirect Networks, Inc., Infinidat Ltd., Lenovo Group Limited, Inspur Electronic Information Industry Co., Ltd., XSKY Data Technology, SmartX and Infortrend Technology, Inc. add further competition through storage platforms, software-defined architectures and regional infrastructure ecosystems. Competitive differentiation is increasingly shifting toward telemetry scale, predictive accuracy, virtualization and hybrid-cloud correlation, actionable recommendations and workflow automation. Vendor-native platforms have an advantage in deep product integration, while independent analytics providers can differentiate through heterogeneous infrastructure coverage and cross-vendor operational visibility.

## Report Scope

This report studies the global Predictive Storage Analytics Tool demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Predictive Storage Analytics Tool, and provides market size (US$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Predictive Storage Analytics Tool that contribute to its increasing demand across many markets.

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## Highlights and key features of the study

Global Predictive Storage Analytics Tool total market, 2021-2032, (USD Million)

Global Predictive Storage Analytics Tool total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Predictive Storage Analytics Tool total market, key domestic companies, and share, (USD Million)

Global Predictive Storage Analytics Tool revenue by player, revenue and market share 2021-2026, (USD Million)

Global Predictive Storage Analytics Tool total market by Type, CAGR, 2021-2032, (USD Million)

Global Predictive Storage Analytics Tool total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Predictive Storage Analytics Tool market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Dell Technologies Inc., Hewlett Packard Enterprise Company, NetApp, Inc., Everpure, Inc., International Business Machines Corporation, Hitachi, Ltd., Huawei Technologies Co., Ltd., Nutanix, Inc., Cohesity, Inc., Cisco Systems, Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Predictive Storage Analytics Tool market

## Detailed Segmentation:

Each section contains quantitative market data including market by value (US$

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Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

### Global Predictive Storage Analytics Tool Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

## Market Segmentation

### Global Predictive Storage Analytics Tool Market, Segmentation by Type:

Fault Prediction

Capacity Planning

Virtualization Adaptation

### Global Predictive Storage Analytics Tool Market, Segmentation by Deployment Mode:

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Local Deployment

Cloud-based

### Global Predictive Storage Analytics Tool Market, Segmentation by Technology:

Statistical Analysis

Machine Learning

Deep Learning

### Global Predictive Storage Analytics Tool Market, Segmentation by Application:

Enterprise Data Center

Finance

Telecommunications

Government

Other

## Companies Profiled:

Dell Technologies Inc.

Hewlett Packard Enterprise Company

NetApp, Inc.

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Everpure, Inc.

International Business Machines Corporation

Hitachi, Ltd.

Huawei Technologies Co., Ltd.

Nutanix, Inc.

Cohesity, Inc.

Cisco Systems, Inc.

SolarWinds Worldwide, LLC

Zoho Corporation Pvt. Ltd.

Virtana Corp.

DataDirect Networks, Inc.

Infinidat Ltd.

DataCore Software Corporation

Lenovo Group Limited

eG Innovations, Inc.

ATS Group, LLC

Inspur Electronic Information Industry Co., Ltd.

XSKY Data Technology

SmartX

Infortrend Technology, Inc.

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Sightline Systems Corporation

## Key Questions Answered

1. How big is the global Predictive Storage Analytics Tool market?
2. What is the demand of the global Predictive Storage Analytics Tool market?
3. What is the year over year growth of the global Predictive Storage Analytics Tool market?
4. What is the total value of the global Predictive Storage Analytics Tool market?
5. Who are the Major Players in the global Predictive Storage Analytics Tool market?
6. What are the growth factors driving the market demand?

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