

# Global Predictive Cybersecurity Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GCD9DCD88727EN.html>

Date: December 2025

Pages: 116

Price: US\$ 4,480.00 (Single User License)

ID: GCD9DCD88727EN

## Abstracts

The global Predictive Cybersecurity market size is expected to reach \$ 6177 million by 2032, rising at a market growth of 7.5% CAGR during the forecast period (2026-2032). Predictive Cybersecurity is a proactive protection system based on artificial intelligence, machine learning, and data analytics to identify potential threats. It continuously collects data such as network traffic, user behavior, and endpoint logs, and uses behavioral analysis, threat intelligence, and anomaly detection models to predict attack paths and vulnerability exploitation risks that have not yet occurred. Its core principle is to shift from passive response to proactive early warning, detecting threats such as ransomware propagation, insider threats, or new attack patterns in advance, thereby implementing blocking or hardening defenses before an attack occurs. This approach significantly shortens threat exposure time and improves security operation efficiency, representing a key evolutionary direction for achieving dynamic security defense.

The costs of predictive cybersecurity primarily include data acquisition and governance costs, human resource costs for algorithm model development and continuous optimization, and cloud service costs for high-performance computing and storage. Due to high technical barriers, gross profit margins are typically high (reaching 60%-80%), mainly stemming from the economies of scale of standardized software products and the operational efficiency advantages brought by AI automation. High upfront R&D investment is the main constraint on profits.

This report studies the global Predictive Cybersecurity demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Predictive Cybersecurity, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Predictive Cybersecurity that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Predictive Cybersecurity total market, 2021-2032, (USD Million)

Global Predictive Cybersecurity total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Predictive Cybersecurity total market, key domestic companies, and share, (USD Million)

Global Predictive Cybersecurity revenue by player, revenue and market share 2021-2026, (USD Million)

Global Predictive Cybersecurity total market by Type, CAGR, 2021-2032, (USD Million)

Global Predictive Cybersecurity total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Predictive Cybersecurity market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Augur, Blacklight, Check Point Software Technologies, CrowdStrike, Zscaler, CyberArk Software, Deep Instinct, Fortinet, Haruspex, Okta, etc. This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Predictive Cybersecurity market

#### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Predictive Cybersecurity Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Predictive Cybersecurity Market, Segmentation by Type:

Zero Trust Security

SASE/SSE

Extended Detection and Response

Global Predictive Cybersecurity Market, Segmentation by Target:

Attack Prediction

Vulnerability Exploitation Prediction

Insider Threat Prediction

Global Predictive Cybersecurity Market, Segmentation by Data Source:

Network Layer Prediction

Endpoint Layer Prediction

User and Entity Behavior Analysis (UEBA)

Global Predictive Cybersecurity Market, Segmentation by Proactivity:

Proactive Prediction

Reactive Prediction

## Global Predictive Cybersecurity Market, Segmentation by Application:

Advanced Threat Hunting and Investigation

Dynamic Risk Scoring

Automated Response

Security Situation Awareness and Decision Support

Supply Chain Security

Third-Party Risk Prediction

Others

## **Companies Profiled:**

Augur

Blacklight

Check Point Software Technologies

CrowdStrike

Zscaler

CyberArk Software

Deep Instinct

Fortinet

Haruspex

Okta

Onyxia Cyber

Palo Alto Networks

Tenable

PitoWings

SentinelOne

### Key Questions Answered

1. How big is the global Predictive Cybersecurity market?
2. What is the demand of the global Predictive Cybersecurity market?
3. What is the year over year growth of the global Predictive Cybersecurity market?
4. What is the total value of the global Predictive Cybersecurity market?
5. Who are the Major Players in the global Predictive Cybersecurity market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Predictive Cybersecurity Introduction
- 1.2 World Predictive Cybersecurity Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Predictive Cybersecurity Total Market by Region (by Headquarter Location)
  - 1.3.1 World Predictive Cybersecurity Market Size by Region (2021-2032), (by Headquarter Location)
  - 1.3.2 United States Based Company Predictive Cybersecurity Revenue (2021-2032)
  - 1.3.3 China Based Company Predictive Cybersecurity Revenue (2021-2032)
  - 1.3.4 Europe Based Company Predictive Cybersecurity Revenue (2021-2032)
  - 1.3.5 Japan Based Company Predictive Cybersecurity Revenue (2021-2032)
  - 1.3.6 South Korea Based Company Predictive Cybersecurity Revenue (2021-2032)
  - 1.3.7 ASEAN Based Company Predictive Cybersecurity Revenue (2021-2032)
  - 1.3.8 India Based Company Predictive Cybersecurity Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Predictive Cybersecurity Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Predictive Cybersecurity Consumption Value (2021-2032)
- 2.2 World Predictive Cybersecurity Consumption Value by Region
  - 2.2.1 World Predictive Cybersecurity Consumption Value by Region (2021-2026)
  - 2.2.2 World Predictive Cybersecurity Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Predictive Cybersecurity Consumption Value (2021-2032)
- 2.4 China Predictive Cybersecurity Consumption Value (2021-2032)
- 2.5 Europe Predictive Cybersecurity Consumption Value (2021-2032)
- 2.6 Japan Predictive Cybersecurity Consumption Value (2021-2032)
- 2.7 South Korea Predictive Cybersecurity Consumption Value (2021-2032)
- 2.8 ASEAN Predictive Cybersecurity Consumption Value (2021-2032)
- 2.9 India Predictive Cybersecurity Consumption Value (2021-2032)

### 3 WORLD PREDICTIVE CYBERSECURITY COMPANIES COMPETITIVE ANALYSIS

- 3.1 World Predictive Cybersecurity Revenue by Player (2021-2026)

### 3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global Predictive Cybersecurity Industry Rank of Major Players

3.2.2 Global Concentration Ratios (CR4) for Predictive Cybersecurity in 2025

3.2.3 Global Concentration Ratios (CR8) for Predictive Cybersecurity in 2025

### 3.3 Predictive Cybersecurity Company Evaluation Quadrant

### 3.4 Predictive Cybersecurity Market: Overall Company Footprint Analysis

3.4.1 Predictive Cybersecurity Market: Region Footprint

3.4.2 Predictive Cybersecurity Market: Company Product Type Footprint

3.4.3 Predictive Cybersecurity Market: Company Product Application Footprint

### 3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

3.5.2 Barriers of Market Entry

3.5.3 Factors of Competition

### 3.6 Mergers & Acquisitions Activity

## **4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)**

### 4.1 United States VS China: Predictive Cybersecurity Revenue Comparison (by Headquarter Location)

4.1.1 United States VS China: Predictive Cybersecurity Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)

4.1.2 United States VS China: Predictive Cybersecurity Revenue Market Share Comparison (2021 & 2025 & 2032)

### 4.2 United States Based Companies VS China Based Companies: Predictive Cybersecurity Consumption Value Comparison

4.2.1 United States VS China: Predictive Cybersecurity Consumption Value Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Predictive Cybersecurity Consumption Value Market Share Comparison (2021 & 2025 & 2032)

### 4.3 United States Based Predictive Cybersecurity Companies and Market Share, 2021-2026

4.3.1 United States Based Predictive Cybersecurity Companies, Headquarters (States, Country)

4.3.2 United States Based Companies Predictive Cybersecurity Revenue, (2021-2026)

### 4.4 China Based Companies Predictive Cybersecurity Revenue and Market Share, 2021-2026

4.4.1 China Based Predictive Cybersecurity Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Predictive Cybersecurity Revenue, (2021-2026)  
4.5 Rest of World Based Predictive Cybersecurity Companies and Market Share, 2021-2026

4.5.1 Rest of World Based Predictive Cybersecurity Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Predictive Cybersecurity Revenue (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Predictive Cybersecurity Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Zero Trust Security

5.2.2 SASE/SSE

5.2.3 Extended Detection and Response

5.3 Market Segment by Type

5.3.1 World Predictive Cybersecurity Market Size by Type (2021-2026)

5.3.2 World Predictive Cybersecurity Market Size by Type (2027-2032)

5.3.3 World Predictive Cybersecurity Market Size Market Share by Type (2027-2032)

## **6 MARKET ANALYSIS BY TARGET**

6.1 World Predictive Cybersecurity Market Size Overview by Target: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Target

6.2.1 Attack Prediction

6.2.2 Vulnerability Exploitation Prediction

6.2.3 Insider Threat Prediction

6.3 Market Segment by Target

6.3.1 World Predictive Cybersecurity Market Size by Target (2021-2026)

6.3.2 World Predictive Cybersecurity Market Size by Target (2027-2032)

6.3.3 World Predictive Cybersecurity Market Size Market Share by Target (2027-2032)

## **7 MARKET ANALYSIS BY DATA SOURCE**

7.1 World Predictive Cybersecurity Market Size Overview by Data Source: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Data Source

7.2.1 Network Layer Prediction

7.2.2 Endpoint Layer Prediction

7.2.3 User and Entity Behavior Analysis (UEBA)

7.3 Market Segment by Data Source

7.3.1 World Predictive Cybersecurity Market Size by Data Source (2021-2026)

7.3.2 World Predictive Cybersecurity Market Size by Data Source (2027-2032)

7.3.3 World Predictive Cybersecurity Market Size Market Share by Data Source (2027-2032)

## **8 MARKET ANALYSIS BY PROACTIVITY**

8.1 World Predictive Cybersecurity Market Size Overview by Proactivity: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Proactivity

8.2.1 Proactive Prediction

8.2.2 Reactive Prediction

8.3 Market Segment by Proactivity

8.3.1 World Predictive Cybersecurity Market Size by Proactivity (2021-2026)

8.3.2 World Predictive Cybersecurity Market Size by Proactivity (2027-2032)

8.3.3 World Predictive Cybersecurity Market Size Market Share by Proactivity (2027-2032)

## **9 MARKET ANALYSIS BY APPLICATION**

9.1 World Predictive Cybersecurity Market Size Overview by Application: 2021 VS 2025 VS 2032

9.2 Segment Introduction by Application

9.2.1 Advanced Threat Hunting and Investigation

9.2.2 Dynamic Risk Scoring

9.2.3 Automated Response

9.2.4 Security Situation Awareness and Decision Support

9.2.5 Supply Chain Security

9.2.6 Third-Party Risk Prediction

9.2.7 Others

9.3 Market Segment by Application

9.3.1 World Predictive Cybersecurity Market Size by Application (2021-2026)

9.3.2 World Predictive Cybersecurity Market Size by Application (2027-2032)

9.3.3 World Predictive Cybersecurity Market Size Market Share by Application (2021-2032)

## 10 COMPANY PROFILES

### 10.1 Augur

10.1.1 Augur Details

10.1.2 Augur Major Business

10.1.3 Augur Predictive Cybersecurity Product and Services

10.1.4 Augur Predictive Cybersecurity Revenue, Gross Margin and Market Share (2021-2026)

10.1.5 Augur Recent Developments/Updates

10.1.6 Augur Competitive Strengths & Weaknesses

### 10.2 Blacklight

10.2.1 Blacklight Details

10.2.2 Blacklight Major Business

10.2.3 Blacklight Predictive Cybersecurity Product and Services

10.2.4 Blacklight Predictive Cybersecurity Revenue, Gross Margin and Market Share (2021-2026)

10.2.5 Blacklight Recent Developments/Updates

10.2.6 Blacklight Competitive Strengths & Weaknesses

### 10.3 Check Point Software Technologies

10.3.1 Check Point Software Technologies Details

10.3.2 Check Point Software Technologies Major Business

10.3.3 Check Point Software Technologies Predictive Cybersecurity Product and Services

10.3.4 Check Point Software Technologies Predictive Cybersecurity Revenue, Gross Margin and Market Share (2021-2026)

10.3.5 Check Point Software Technologies Recent Developments/Updates

10.3.6 Check Point Software Technologies Competitive Strengths & Weaknesses

### 10.4 CrowdStrike

10.4.1 CrowdStrike Details

10.4.2 CrowdStrike Major Business

10.4.3 CrowdStrike Predictive Cybersecurity Product and Services

10.4.4 CrowdStrike Predictive Cybersecurity Revenue, Gross Margin and Market Share (2021-2026)

10.4.5 CrowdStrike Recent Developments/Updates

10.4.6 CrowdStrike Competitive Strengths & Weaknesses

### 10.5 Zscaler

10.5.1 Zscaler Details

10.5.2 Zscaler Major Business

10.5.3 Zscaler Predictive Cybersecurity Product and Services

10.5.4 Zscaler Predictive Cybersecurity Revenue, Gross Margin and Market Share (2021-2026)

10.5.5 Zscaler Recent Developments/Updates

10.5.6 Zscaler Competitive Strengths & Weaknesses

10.6 CyberArk Software

10.6.1 CyberArk Software Details

10.6.2 CyberArk Software Major Business

10.6.3 CyberArk Software Predictive Cybersecurity Product and Services

10.6.4 CyberArk Software Predictive Cybersecurity Revenue, Gross Margin and Market Share (2021-2026)

10.6.5 CyberArk Software Recent Developments/Updates

10.6.6 CyberArk Software Competitive Strengths & Weaknesses

10.7 Deep Instinct

10.7.1 Deep Instinct Details

10.7.2 Deep Instinct Major Business

10.7.3 Deep Instinct Predictive Cybersecurity Product and Services

10.7.4 Deep Instinct Predictive Cybersecurity Revenue, Gross Margin and Market Share (2021-2026)

10.7.5 Deep Instinct Recent Developments/Updates

10.7.6 Deep Instinct Competitive Strengths & Weaknesses

10.8 Fortinet

10.8.1 Fortinet Details

10.8.2 Fortinet Major Business

10.8.3 Fortinet Predictive Cybersecurity Product and Services

10.8.4 Fortinet Predictive Cybersecurity Revenue, Gross Margin and Market Share (2021-2026)

10.8.5 Fortinet Recent Developments/Updates

10.8.6 Fortinet Competitive Strengths & Weaknesses

10.9 Haruspex

10.9.1 Haruspex Details

10.9.2 Haruspex Major Business

10.9.3 Haruspex Predictive Cybersecurity Product and Services

10.9.4 Haruspex Predictive Cybersecurity Revenue, Gross Margin and Market Share (2021-2026)

10.9.5 Haruspex Recent Developments/Updates

10.9.6 Haruspex Competitive Strengths & Weaknesses

10.10 Okta

10.10.1 Okta Details

10.10.2 Okta Major Business

- 10.10.3 Okta Predictive Cybersecurity Product and Services
- 10.10.4 Okta Predictive Cybersecurity Revenue, Gross Margin and Market Share (2021-2026)
- 10.10.5 Okta Recent Developments/Updates
- 10.10.6 Okta Competitive Strengths & Weaknesses
- 10.11 Onyxia Cyber
  - 10.11.1 Onyxia Cyber Details
  - 10.11.2 Onyxia Cyber Major Business
  - 10.11.3 Onyxia Cyber Predictive Cybersecurity Product and Services
  - 10.11.4 Onyxia Cyber Predictive Cybersecurity Revenue, Gross Margin and Market Share (2021-2026)
  - 10.11.5 Onyxia Cyber Recent Developments/Updates
  - 10.11.6 Onyxia Cyber Competitive Strengths & Weaknesses
- 10.12 Palo Alto Networks
  - 10.12.1 Palo Alto Networks Details
  - 10.12.2 Palo Alto Networks Major Business
  - 10.12.3 Palo Alto Networks Predictive Cybersecurity Product and Services
  - 10.12.4 Palo Alto Networks Predictive Cybersecurity Revenue, Gross Margin and Market Share (2021-2026)
  - 10.12.5 Palo Alto Networks Recent Developments/Updates
  - 10.12.6 Palo Alto Networks Competitive Strengths & Weaknesses
- 10.13 Tenable
  - 10.13.1 Tenable Details
  - 10.13.2 Tenable Major Business
  - 10.13.3 Tenable Predictive Cybersecurity Product and Services
  - 10.13.4 Tenable Predictive Cybersecurity Revenue, Gross Margin and Market Share (2021-2026)
  - 10.13.5 Tenable Recent Developments/Updates
  - 10.13.6 Tenable Competitive Strengths & Weaknesses
- 10.14 PitoWings
  - 10.14.1 PitoWings Details
  - 10.14.2 PitoWings Major Business
  - 10.14.3 PitoWings Predictive Cybersecurity Product and Services
  - 10.14.4 PitoWings Predictive Cybersecurity Revenue, Gross Margin and Market Share (2021-2026)
  - 10.14.5 PitoWings Recent Developments/Updates
  - 10.14.6 PitoWings Competitive Strengths & Weaknesses
- 10.15 SentinelOne
  - 10.15.1 SentinelOne Details

- 10.15.2 SentinelOne Major Business
- 10.15.3 SentinelOne Predictive Cybersecurity Product and Services
- 10.15.4 SentinelOne Predictive Cybersecurity Revenue, Gross Margin and Market Share (2021-2026)
- 10.15.5 SentinelOne Recent Developments/Updates
- 10.15.6 SentinelOne Competitive Strengths & Weaknesses

## **11 INDUSTRY CHAIN ANALYSIS**

- 11.1 Predictive Cybersecurity Industry Chain
- 11.2 Predictive Cybersecurity Upstream Analysis
- 11.3 Predictive Cybersecurity Midstream Analysis
- 11.4 Predictive Cybersecurity Downstream Analysis

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology
- 13.2 Research Process and Data Source
- 13.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. World Predictive Cybersecurity Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)
- Table 2. World Predictive Cybersecurity Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)
- Table 3. World Predictive Cybersecurity Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)
- Table 4. World Predictive Cybersecurity Revenue Market Share by Region (2021-2026), (by Headquarter Location)
- Table 5. World Predictive Cybersecurity Revenue Market Share by Region (2027-2032), (by Headquarter Location)
- Table 6. Major Market Trends
- Table 7. World Predictive Cybersecurity Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)
- Table 8. World Predictive Cybersecurity Consumption Value by Region (2021-2026) & (USD Million)
- Table 9. World Predictive Cybersecurity Consumption Value Forecast by Region (2027-2032) & (USD Million)
- Table 10. World Predictive Cybersecurity Revenue by Player (2021-2026) & (USD Million)
- Table 11. Revenue Market Share of Key Predictive Cybersecurity Players in 2025
- Table 12. World Predictive Cybersecurity Industry Rank of Major Player, Based on Revenue in 2025
- Table 13. Global Predictive Cybersecurity Company Evaluation Quadrant
- Table 14. Head Office of Key Predictive Cybersecurity Players
- Table 15. Predictive Cybersecurity Market: Company Product Type Footprint
- Table 16. Predictive Cybersecurity Market: Company Product Application Footprint
- Table 17. Predictive Cybersecurity Mergers & Acquisitions Activity
- Table 18. United States VS China Predictive Cybersecurity Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 19. United States VS China Predictive Cybersecurity Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 20. United States Based Predictive Cybersecurity Companies, Headquarters (States, Country)
- Table 21. United States Based Companies Predictive Cybersecurity Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Predictive Cybersecurity Revenue Market Share (2021-2026)

Table 23. China Based Predictive Cybersecurity Companies, Headquarters (Province, Country)

Table 24. China Based Companies Predictive Cybersecurity Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Predictive Cybersecurity Revenue Market Share (2021-2026)

Table 26. Rest of World Based Predictive Cybersecurity Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Predictive Cybersecurity Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Predictive Cybersecurity Revenue Market Share (2021-2026)

Table 29. World Predictive Cybersecurity Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Predictive Cybersecurity Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Predictive Cybersecurity Market Size by Type (2027-2032) & (USD Million)

Table 32. World Predictive Cybersecurity Market Size by Target, (USD Million), 2021 & 2025 & 2032

Table 33. World Predictive Cybersecurity Market Size Value by Target (2021-2026) & (USD Million)

Table 34. World Predictive Cybersecurity Market Size by Target (2027-2032) & (USD Million)

Table 35. World Predictive Cybersecurity Market Size by Data Source, (USD Million), 2021 & 2025 & 2032

Table 36. World Predictive Cybersecurity Market Size Value by Data Source (2021-2026) & (USD Million)

Table 37. World Predictive Cybersecurity Market Size by Data Source (2027-2032) & (USD Million)

Table 38. World Predictive Cybersecurity Market Size by Proactivity, (USD Million), 2021 & 2025 & 2032

Table 39. World Predictive Cybersecurity Market Size Value by Proactivity (2021-2026) & (USD Million)

Table 40. World Predictive Cybersecurity Market Size by Proactivity (2027-2032) & (USD Million)

Table 41. World Predictive Cybersecurity Market Size by Application, (USD Million),

2021 & 2025 & 2032

Table 42. World Predictive Cybersecurity Market Size by Application (2021-2026) & (USD Million)

Table 43. World Predictive Cybersecurity Market Size by Application (2027-2032) & (USD Million)

Table 44. Augur Basic Information, Manufacturing Base and Competitors

Table 45. Augur Major Business

Table 46. Augur Predictive Cybersecurity Product and Services

Table 47. Augur Predictive Cybersecurity Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 48. Augur Recent Developments/Updates

Table 49. Augur Competitive Strengths & Weaknesses

Table 50. Blacklight Basic Information, Manufacturing Base and Competitors

Table 51. Blacklight Major Business

Table 52. Blacklight Predictive Cybersecurity Product and Services

Table 53. Blacklight Predictive Cybersecurity Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 54. Blacklight Recent Developments/Updates

Table 55. Blacklight Competitive Strengths & Weaknesses

Table 56. Check Point Software Technologies Basic Information, Manufacturing Base and Competitors

Table 57. Check Point Software Technologies Major Business

Table 58. Check Point Software Technologies Predictive Cybersecurity Product and Services

Table 59. Check Point Software Technologies Predictive Cybersecurity Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 60. Check Point Software Technologies Recent Developments/Updates

Table 61. Check Point Software Technologies Competitive Strengths & Weaknesses

Table 62. CrowdStrike Basic Information, Manufacturing Base and Competitors

Table 63. CrowdStrike Major Business

Table 64. CrowdStrike Predictive Cybersecurity Product and Services

Table 65. CrowdStrike Predictive Cybersecurity Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 66. CrowdStrike Recent Developments/Updates

Table 67. CrowdStrike Competitive Strengths & Weaknesses

Table 68. Zscaler Basic Information, Manufacturing Base and Competitors

Table 69. Zscaler Major Business

Table 70. Zscaler Predictive Cybersecurity Product and Services

Table 71. Zscaler Predictive Cybersecurity Revenue, Gross Margin and Market Share

(2021-2026) & (USD Million)

Table 72. Zscaler Recent Developments/Updates

Table 73. Zscaler Competitive Strengths & Weaknesses

Table 74. CyberArk Software Basic Information, Manufacturing Base and Competitors

Table 75. CyberArk Software Major Business

Table 76. CyberArk Software Predictive Cybersecurity Product and Services

Table 77. CyberArk Software Predictive Cybersecurity Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 78. CyberArk Software Recent Developments/Updates

Table 79. CyberArk Software Competitive Strengths & Weaknesses

Table 80. Deep Instinct Basic Information, Manufacturing Base and Competitors

Table 81. Deep Instinct Major Business

Table 82. Deep Instinct Predictive Cybersecurity Product and Services

Table 83. Deep Instinct Predictive Cybersecurity Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 84. Deep Instinct Recent Developments/Updates

Table 85. Deep Instinct Competitive Strengths & Weaknesses

Table 86. Fortinet Basic Information, Manufacturing Base and Competitors

Table 87. Fortinet Major Business

Table 88. Fortinet Predictive Cybersecurity Product and Services

Table 89. Fortinet Predictive Cybersecurity Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 90. Fortinet Recent Developments/Updates

Table 91. Fortinet Competitive Strengths & Weaknesses

Table 92. Haruspex Basic Information, Manufacturing Base and Competitors

Table 93. Haruspex Major Business

Table 94. Haruspex Predictive Cybersecurity Product and Services

Table 95. Haruspex Predictive Cybersecurity Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 96. Haruspex Recent Developments/Updates

Table 97. Haruspex Competitive Strengths & Weaknesses

Table 98. Okta Basic Information, Manufacturing Base and Competitors

Table 99. Okta Major Business

Table 100. Okta Predictive Cybersecurity Product and Services

Table 101. Okta Predictive Cybersecurity Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 102. Okta Recent Developments/Updates

Table 103. Okta Competitive Strengths & Weaknesses

Table 104. Onyxia Cyber Basic Information, Manufacturing Base and Competitors

- Table 105. Onyxia Cyber Major Business
- Table 106. Onyxia Cyber Predictive Cybersecurity Product and Services
- Table 107. Onyxia Cyber Predictive Cybersecurity Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 108. Onyxia Cyber Recent Developments/Updates
- Table 109. Onyxia Cyber Competitive Strengths & Weaknesses
- Table 110. Palo Alto Networks Basic Information, Manufacturing Base and Competitors
- Table 111. Palo Alto Networks Major Business
- Table 112. Palo Alto Networks Predictive Cybersecurity Product and Services
- Table 113. Palo Alto Networks Predictive Cybersecurity Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 114. Palo Alto Networks Recent Developments/Updates
- Table 115. Palo Alto Networks Competitive Strengths & Weaknesses
- Table 116. Tenable Basic Information, Manufacturing Base and Competitors
- Table 117. Tenable Major Business
- Table 118. Tenable Predictive Cybersecurity Product and Services
- Table 119. Tenable Predictive Cybersecurity Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 120. Tenable Recent Developments/Updates
- Table 121. Tenable Competitive Strengths & Weaknesses
- Table 122. PitoWings Basic Information, Manufacturing Base and Competitors
- Table 123. PitoWings Major Business
- Table 124. PitoWings Predictive Cybersecurity Product and Services
- Table 125. PitoWings Predictive Cybersecurity Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 126. PitoWings Recent Developments/Updates
- Table 127. PitoWings Competitive Strengths & Weaknesses
- Table 128. SentinelOne Basic Information, Manufacturing Base and Competitors
- Table 129. SentinelOne Major Business
- Table 130. SentinelOne Predictive Cybersecurity Product and Services
- Table 131. SentinelOne Predictive Cybersecurity Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 132. SentinelOne Recent Developments/Updates
- Table 133. SentinelOne Competitive Strengths & Weaknesses
- Table 134. Global Key Players of Predictive Cybersecurity Upstream (Raw Materials)
- Table 135. Global Predictive Cybersecurity Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Predictive Cybersecurity Picture

Figure 2. World Predictive Cybersecurity Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Predictive Cybersecurity Total Revenue (2021-2032) & (USD Million)

Figure 4. World Predictive Cybersecurity Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Predictive Cybersecurity Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Predictive Cybersecurity Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Predictive Cybersecurity Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Predictive Cybersecurity Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Predictive Cybersecurity Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Predictive Cybersecurity Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Predictive Cybersecurity Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Predictive Cybersecurity Revenue (2021-2032) & (USD Million)

Figure 13. Predictive Cybersecurity Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Predictive Cybersecurity Consumption Value (2021-2032) & (USD Million)

Figure 16. World Predictive Cybersecurity Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Predictive Cybersecurity Consumption Value (2021-2032) & (USD Million)

Figure 18. China Predictive Cybersecurity Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Predictive Cybersecurity Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Predictive Cybersecurity Consumption Value (2021-2032) & (USD Million)

Million)

Figure 21. South Korea Predictive Cybersecurity Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Predictive Cybersecurity Consumption Value (2021-2032) & (USD Million)

Figure 23. India Predictive Cybersecurity Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Predictive Cybersecurity by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Predictive Cybersecurity Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Predictive Cybersecurity Markets in 2025

Figure 27. United States VS China: Predictive Cybersecurity Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Predictive Cybersecurity Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Predictive Cybersecurity Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Predictive Cybersecurity Market Size Market Share by Type in 2025

Figure 31. Zero Trust Security

Figure 32. SASE/SSE

Figure 33. Extended Detection and Response

Figure 34. World Predictive Cybersecurity Market Size Market Share by Type (2021-2032)

Figure 35. World Predictive Cybersecurity Market Size by Target, (USD Million), 2021 & 2025 & 2032

Figure 36. World Predictive Cybersecurity Market Size Market Share by Target in 2025

Figure 37. Attack Prediction

Figure 38. Vulnerability Exploitation Prediction

Figure 39. Insider Threat Prediction

Figure 40. World Predictive Cybersecurity Market Size Market Share by Target (2021-2032)

Figure 41. World Predictive Cybersecurity Market Size by Data Source, (USD Million), 2021 & 2025 & 2032

Figure 42. World Predictive Cybersecurity Market Size Market Share by Data Source in 2025

Figure 43. Network Layer Prediction

Figure 44. Endpoint Layer Prediction

Figure 45. User and Entity Behavior Analysis (UEBA)

Figure 46. World Predictive Cybersecurity Market Size Market Share by Data Source (2021-2032)

Figure 47. World Predictive Cybersecurity Market Size by Proactivity, (USD Million), 2021 & 2025 & 2032

Figure 48. World Predictive Cybersecurity Market Size Market Share by Proactivity in 2025

Figure 49. Proactive Prediction

Figure 50. Reactive Prediction

Figure 51. World Predictive Cybersecurity Market Size Market Share by Proactivity (2021-2032)

Figure 52. World Predictive Cybersecurity Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 53. World Predictive Cybersecurity Market Size Market Share by Application in 2025

Figure 54. Advanced Threat Hunting and Investigation

Figure 55. Dynamic Risk Scoring

Figure 56. Automated Response

Figure 57. Security Situation Awareness and Decision Support

Figure 58. Supply Chain Security

Figure 59. Third-Party Risk Prediction

Figure 60. Others

Figure 61. World Predictive Cybersecurity Market Size Market Share by Application (2021-2032)

Figure 62. Predictive Cybersecurity Industrial Chain

Figure 63. Methodology

Figure 64. Research Process and Data Source

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