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Global Predictive Analytics Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Predictive analytics is the branch of the advanced analytics which is used to make predictions about unknown future events. Predictive analytics uses many techniques from data mining, statistics, modeling, machine learning, and artificial intelligence to analyze current data to make predictions about future.

Scope of the Report:

This report studies the Predictive Analytics market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Predictive Analytics market by product type and applications/end industries.
The Banking, Financial Services, and Insurance (BFSI) industry vertical is projected to have the largest market share and is expected to lead the market during the forecast period. The financial organizations, through their credit scoring techniques, try to minimize frauds and risks. Predictive analytics introduces the forward-looking perspectives of businesses to its existing processes.
North America, owing to the early adoption of new and emerging technologies and the presence of major industry players, is expected to continue to dominate the market during the forecast period. The APAC region is expected to grow at the highest CAGR during the forecast period, owing to the growing adoption of cost-effective predictive analytics software and services among SMEs.
The global Predictive Analytics market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.
The Asia-Pacific will occupy for more market share in following years, especially in

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China, also fast growing India and Southeast Asia regions.
North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Predictive Analytics.
Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

IBM

Oracle

SAP

Microsoft

SAS Institute

Fair Isaac

NTT Data

Tableau Software

Tibco Software

Rapidminer

Angoss Software

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

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South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Services

Solutions

Market Segment by Applications, can be divided into

Retail and eCommerce

Manufacturing

Government and defense

Healthcare and life sciences

Energy and utilities

Telecommunication and IT

Transportation and logistics

BFSI

Others

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