

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Precision Viticulture Market 2018, Forecast to 2023

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Abstracts

Precision viticulture is precision farming applied to optimize vineyard performance, in particular maximizing grape yield and quality while minimizing environmental impacts and risk. This is accomplished by measuring local variation in factors that influence grape yield and quality (soil, topography, microclimate, vine health, etc.) and applying appropriate viticulture management practices (trellis design, pruning, fertilizer application, irrigation, timing of harvest, etc.).

Scope of the Report:

This report focuses on the Precision Viticulture in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Asia Pacific accounted for the largest share in the global precision viticulture market, in terms of value, in 2017, owing to the increasing awareness about precision viticulture practices. The wide acceptance and availability of guidance systems, especially in countries such as Australia & New Zealand, China, and India along with its growth potential is the major driver contributing to the penetration of the market in the Asia Pacific precision viticulture industry.

The worldwide market for Precision Viticulture is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

John Deere

Trimble

Topcon

Deveron Uas

Teejet Technologies

Groupe ICV

Tracmap

Quantislabs

Terranis

Ateknea Solutions

Aha Viticulture

AG Leader Technology

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Precision Viticulture Mark...

Guidance System

Remote Sensing

Variable-Rate Technology

Market Segment by Applications, can be divided into

Yield Monitoring

Crop Scouting

Field Mapping

Irrigation Management

Weather Tracking & Forecasting

Inventory Management

Farm Labor Management

Financial Management

Others

There are 15 Chapters to deeply display the global Precision Viticulture market.

Chapter 1, to describe Precision Viticulture Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Precision Viticulture, with sales, revenue, and price of Precision Viticulture, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Precision Viticulture, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Precision Viticulture market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Precision Viticulture sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

- 1.1 Precision Viticulture Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 Guidance System
 - 1.2.2 Remote Sensing
 - 1.2.3 Variable-Rate Technology
- 1.3 Market Analysis by Applications
 - 1.3.1 Yield Monitoring
 - 1.3.2 Crop Scouting
 - 1.3.3 Field Mapping
 - 1.3.4 Irrigation Management
 - 1.3.5 Weather Tracking & Forecasting
 - 1.3.6 Inventory Management
 - 1.3.7 Farm Labor Management
 - 1.3.8 Financial Management
 - 1.3.9 Others
- 1.4 Market Analysis by Regions
 - 1.4.1 North America (United States, Canada and Mexico)
 - 1.4.1.1 United States Market States and Outlook (2013-2023)
 - 1.4.1.2 Canada Market States and Outlook (2013-2023)
 - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
 - 1.4.2.1 Germany Market States and Outlook (2013-2023)
 - 1.4.2.2 France Market States and Outlook (2013-2023)
 - 1.4.2.3 UK Market States and Outlook (2013-2023)
 - 1.4.2.4 Russia Market States and Outlook (2013-2023)
 - 1.4.2.5 Italy Market States and Outlook (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
 - 1.4.3.1 China Market States and Outlook (2013-2023)
 - 1.4.3.2 Japan Market States and Outlook (2013-2023)
 - 1.4.3.3 Korea Market States and Outlook (2013-2023)
 - 1.4.3.4 India Market States and Outlook (2013-2023)
 - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
 - 1.4.4 South America, Middle East and Africa
 - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
 - 1.4.4.2 Egypt Market States and Outlook (2013-2023)

- 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
- 1.4.4.4 South Africa Market States and Outlook (2013-2023)
- 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
 - 1.5.1 Market Opportunities
 - 1.5.2 Market Risk
 - 1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 John Deere

- 2.1.1 Business Overview
 - 2.1.1.1 John Deere Description
 - 2.1.1.2 John Deere Headquarter, Main Business and Finance Overview
- 2.1.2 John Deere Precision Viticulture Product Introduction
 - 2.1.2.1 Precision Viticulture Production Bases, Sales Regions and Major Competitors
 - 2.1.2.2 Precision Viticulture Product Information
- 2.1.3 John Deere Precision Viticulture Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.1.3.1 John Deere Precision Viticulture Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.1.3.2 Global John Deere Precision Viticulture Market Share in 2017

2.2 Trimble

- 2.2.1 Business Overview
 - 2.2.1.1 Trimble Description
 - 2.2.1.2 Trimble Headquarter, Main Business and Finance Overview
- 2.2.2 Trimble Precision Viticulture Product Introduction
 - 2.2.2.1 Precision Viticulture Production Bases, Sales Regions and Major Competitors
 - 2.2.2.2 Precision Viticulture Product Information
- 2.2.3 Trimble Precision Viticulture Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.2.3.1 Trimble Precision Viticulture Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.2.3.2 Global Trimble Precision Viticulture Market Share in 2017

2.3 Topcon

- 2.3.1 Business Overview
 - 2.3.1.1 Topcon Description
 - 2.3.1.2 Topcon Headquarter, Main Business and Finance Overview
- 2.3.2 Topcon Precision Viticulture Product Introduction

- 2.3.2.1 Precision Viticulture Production Bases, Sales Regions and Major Competitors
- 2.3.2.2 Precision Viticulture Product Information
- 2.3.3 Topcon Precision Viticulture Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.3.3.1 Topcon Precision Viticulture Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.3.3.2 Global Topcon Precision Viticulture Market Share in 2017
- 2.4 Deveron Uas
 - 2.4.1 Business Overview
 - 2.4.1.1 Deveron Uas Description
 - 2.4.1.2 Deveron Uas Headquarter, Main Business and Finance Overview
 - 2.4.2 Deveron Uas Precision Viticulture Product Introduction
 - 2.4.2.1 Precision Viticulture Production Bases, Sales Regions and Major Competitors
 - 2.4.2.2 Precision Viticulture Product Information
 - 2.4.3 Deveron Uas Precision Viticulture Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.4.3.1 Deveron Uas Precision Viticulture Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.4.3.2 Global Deveron Uas Precision Viticulture Market Share in 2017
- 2.5 Teejet Technologies
 - 2.5.1 Business Overview
 - 2.5.1.1 Teejet Technologies Description
 - 2.5.1.2 Teejet Technologies Headquarter, Main Business and Finance Overview
 - 2.5.2 Teejet Technologies Precision Viticulture Product Introduction
 - 2.5.2.1 Precision Viticulture Production Bases, Sales Regions and Major Competitors
 - 2.5.2.2 Precision Viticulture Product Information
 - 2.5.3 Teejet Technologies Precision Viticulture Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.5.3.1 Teejet Technologies Precision Viticulture Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.5.3.2 Global Teejet Technologies Precision Viticulture Market Share in 2017
- 2.6 Groupe ICV
 - 2.6.1 Business Overview
 - 2.6.1.1 Groupe ICV Description
 - 2.6.1.2 Groupe ICV Headquarter, Main Business and Finance Overview
 - 2.6.2 Groupe ICV Precision Viticulture Product Introduction
 - 2.6.2.1 Precision Viticulture Production Bases, Sales Regions and Major Competitors
 - 2.6.2.2 Precision Viticulture Product Information
 - 2.6.3 Groupe ICV Precision Viticulture Sales, Price, Revenue, Gross Margin and

Market Share (2016-2017)

2.6.3.1 Groupe ICV Precision Viticulture Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.2 Global Groupe ICV Precision Viticulture Market Share in 2017

2.7 Tracmap

2.7.1 Business Overview

2.7.1.1 Tracmap Description

2.7.1.2 Tracmap Headquarter, Main Business and Finance Overview

2.7.2 Tracmap Precision Viticulture Product Introduction

2.7.2.1 Precision Viticulture Production Bases, Sales Regions and Major Competitors

2.7.2.2 Precision Viticulture Product Information

2.7.3 Tracmap Precision Viticulture Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7.3.1 Tracmap Precision Viticulture Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7.3.2 Global Tracmap Precision Viticulture Market Share in 2017

2.8 Quantislabs

2.8.1 Business Overview

2.8.1.1 Quantislabs Description

2.8.1.2 Quantislabs Headquarter, Main Business and Finance Overview

2.8.2 Quantislabs Precision Viticulture Product Introduction

2.8.2.1 Precision Viticulture Production Bases, Sales Regions and Major Competitors

2.8.2.2 Precision Viticulture Product Information

2.8.3 Quantislabs Precision Viticulture Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8.3.1 Quantislabs Precision Viticulture Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8.3.2 Global Quantislabs Precision Viticulture Market Share in 2017

2.9 Terranis

2.9.1 Business Overview

2.9.1.1 Terranis Description

2.9.1.2 Terranis Headquarter, Main Business and Finance Overview

2.9.2 Terranis Precision Viticulture Product Introduction

2.9.2.1 Precision Viticulture Production Bases, Sales Regions and Major Competitors

2.9.2.2 Precision Viticulture Product Information

2.9.3 Terranis Precision Viticulture Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.9.3.1 Terranis Precision Viticulture Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.9.3.2 Global Terranis Precision Viticulture Market Share in 2017

2.10 Ateknea Solutions

2.10.1 Business Overview

2.10.1.1 Ateknea Solutions Description

2.10.1.2 Ateknea Solutions Headquarter, Main Business and Finance Overview

2.10.2 Ateknea Solutions Precision Viticulture Product Introduction

2.10.2.1 Precision Viticulture Production Bases, Sales Regions and Major Competitors

2.10.2.2 Precision Viticulture Product Information

2.10.3 Ateknea Solutions Precision Viticulture Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.10.3.1 Ateknea Solutions Precision Viticulture Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.10.3.2 Global Ateknea Solutions Precision Viticulture Market Share in 2017

2.11 Aha Viticulture

2.11.1 Business Overview

2.11.2 Aha Viticulture Precision Viticulture Product Introduction

2.11.3 Aha Viticulture Precision Viticulture Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.12 AG Leader Technology

2.12.1 Business Overview

2.12.2 AG Leader Technology Precision Viticulture Product Introduction

2.12.3 AG Leader Technology Precision Viticulture Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL PRECISION VITICULTURE MARKET COMPETITION, BY MANUFACTURER

3.1 Global Precision Viticulture Sales and Market Share by Manufacturer (2016-2017)

3.2 Global Precision Viticulture Revenue and Market Share by Manufacturer (2016-2017)

3.3 Global Precision Viticulture Price by Manufacturer (2016-2017)

3.4 Market Concentration Rate

3.4.1 Top 3 Precision Viticulture Manufacturer Market Share in 2017

3.4.2 Top 5 Precision Viticulture Manufacturer Market Share in 2017

3.5 Market Competition Trend

4 GLOBAL PRECISION VITICULTURE MARKET ANALYSIS BY REGIONS

- 4.1 Global Precision Viticulture Sales, Revenue and Market Share by Regions
 - 4.1.1 Global Precision Viticulture Sales by Regions (2013-2018)
 - 4.1.2 Global Precision Viticulture Revenue by Regions (2013-2018)
- 4.2 North America Precision Viticulture Sales, Revenue and Growth Rate (2013-2018)
- 4.3 Europe Precision Viticulture Sales, Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Precision Viticulture Sales, Revenue and Growth Rate (2013-2018)
- 4.5 South America Precision Viticulture Sales, Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Precision Viticulture Sales, Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA PRECISION VITICULTURE BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 5.1 North America Precision Viticulture Sales, Revenue and Market Share by Countries
 - 5.1.1 North America Precision Viticulture Sales by Countries (2013-2018)
 - 5.1.2 North America Precision Viticulture Revenue by Countries (2013-2018)
 - 5.1.3 United States Precision Viticulture Sales and Growth Rate (2013-2018)
 - 5.1.4 Canada Precision Viticulture Sales and Growth Rate (2013-2018)
 - 5.1.5 Mexico Precision Viticulture Sales and Growth Rate (2013-2018)
- 5.2 North America Precision Viticulture Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 5.2.1 North America Precision Viticulture Sales by Manufacturers (2016-2017)
 - 5.2.2 North America Precision Viticulture Revenue by Manufacturers (2016-2017)
- 5.3 North America Precision Viticulture Sales, Revenue and Market Share by Type (2013-2018)
 - 5.3.1 North America Precision Viticulture Sales and Sales Share by Type (2013-2018)
 - 5.3.2 North America Precision Viticulture Revenue and Revenue Share by Type (2013-2018)
- 5.4 North America Precision Viticulture Sales, Revenue and Market Share by Application (2013-2018)
 - 5.4.1 North America Precision Viticulture Sales and Sales Share by Application (2013-2018)
 - 5.4.2 North America Precision Viticulture Revenue and Revenue Share by Application (2013-2018)

6 EUROPE PRECISION VITICULTURE BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 6.1 Europe Precision Viticulture Sales, Revenue and Market Share by Countries

- 6.1.1 Europe Precision Viticulture Sales by Countries (2013-2018)
- 6.1.2 Europe Precision Viticulture Revenue by Countries (2013-2018)
- 6.1.3 Germany Precision Viticulture Sales and Growth Rate (2013-2018)
- 6.1.4 UK Precision Viticulture Sales and Growth Rate (2013-2018)
- 6.1.5 France Precision Viticulture Sales and Growth Rate (2013-2018)
- 6.1.6 Russia Precision Viticulture Sales and Growth Rate (2013-2018)
- 6.1.7 Italy Precision Viticulture Sales and Growth Rate (2013-2018)
- 6.2 Europe Precision Viticulture Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 6.2.1 Europe Precision Viticulture Sales by Manufacturers (2016-2017)
 - 6.2.2 Europe Precision Viticulture Revenue by Manufacturers (2016-2017)
- 6.3 Europe Precision Viticulture Sales, Revenue and Market Share by Type (2013-2018)
 - 6.3.1 Europe Precision Viticulture Sales and Sales Share by Type (2013-2018)
 - 6.3.2 Europe Precision Viticulture Revenue and Revenue Share by Type (2013-2018)
- 6.4 Europe Precision Viticulture Sales, Revenue and Market Share by Application (2013-2018)
 - 6.4.1 Europe Precision Viticulture Sales and Sales Share by Application (2013-2018)
 - 6.4.2 Europe Precision Viticulture Revenue and Revenue Share by Application (2013-2018)

7 ASIA-PACIFIC PRECISION VITICULTURE BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 7.1 Asia-Pacific Precision Viticulture Sales, Revenue and Market Share by Countries
 - 7.1.1 Asia-Pacific Precision Viticulture Sales by Countries (2013-2018)
 - 7.1.2 Asia-Pacific Precision Viticulture Revenue by Countries (2013-2018)
 - 7.1.3 China Precision Viticulture Sales and Growth Rate (2013-2018)
 - 7.1.4 Japan Precision Viticulture Sales and Growth Rate (2013-2018)
 - 7.1.5 Korea Precision Viticulture Sales and Growth Rate (2013-2018)
 - 7.1.6 India Precision Viticulture Sales and Growth Rate (2013-2018)
 - 7.1.7 Southeast Asia Precision Viticulture Sales and Growth Rate (2013-2018)
- 7.2 Asia-Pacific Precision Viticulture Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 7.2.1 Asia-Pacific Precision Viticulture Sales by Manufacturers (2016-2017)
 - 7.2.2 Asia-Pacific Precision Viticulture Revenue by Manufacturers (2016-2017)
- 7.3 Asia-Pacific Precision Viticulture Sales, Revenue and Market Share by Type (2013-2018)
 - 7.3.1 Asia-Pacific Precision Viticulture Sales and Sales Share by Type (2013-2018)

7.3.2 Asia-Pacific Precision Viticulture Revenue and Revenue Share by Type
(2013-2018)

7.4 Asia-Pacific Precision Viticulture Sales, Revenue and Market Share by Application
(2013-2018)

7.4.1 Asia-Pacific Precision Viticulture Sales and Sales Share by Application
(2013-2018)

7.4.2 Asia-Pacific Precision Viticulture Revenue and Revenue Share by Application
(2013-2018)

8 SOUTH AMERICA PRECISION VITICULTURE BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

8.1 South America Precision Viticulture Sales, Revenue and Market Share by Countries

8.1.1 South America Precision Viticulture Sales by Countries (2013-2018)

8.1.2 South America Precision Viticulture Revenue by Countries (2013-2018)

8.1.3 Brazil Precision Viticulture Sales and Growth Rate (2013-2018)

8.1.4 Argentina Precision Viticulture Sales and Growth Rate (2013-2018)

8.1.5 Colombia Precision Viticulture Sales and Growth Rate (2013-2018)

8.2 South America Precision Viticulture Sales and Revenue (Value) by Manufacturers
(2016-2017)

8.2.1 South America Precision Viticulture Sales by Manufacturers (2016-2017)

8.2.2 South America Precision Viticulture Revenue by Manufacturers (2016-2017)

8.3 South America Precision Viticulture Sales, Revenue and Market Share by Type
(2013-2018)

8.3.1 South America Precision Viticulture Sales and Sales Share by Type (2013-2018)

8.3.2 South America Precision Viticulture Revenue and Revenue Share by Type
(2013-2018)

8.4 South America Precision Viticulture Sales, Revenue and Market Share by
Application (2013-2018)

8.4.1 South America Precision Viticulture Sales and Sales Share by Application
(2013-2018)

8.4.2 South America Precision Viticulture Revenue and Revenue Share by Application
(2013-2018)

9 MIDDLE EAST AND AFRICA PRECISION VITICULTURE BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

9.1 Middle East and Africa Precision Viticulture Sales, Revenue and Market Share by
Countries

- 9.1.1 Middle East and Africa Precision Viticulture Sales by Countries (2013-2018)
- 9.1.2 Middle East and Africa Precision Viticulture Revenue by Countries (2013-2018)
- 9.1.3 Saudi Arabia Precision Viticulture Sales and Growth Rate (2013-2018)
- 9.1.4 UAE Precision Viticulture Sales and Growth Rate (2013-2018)
- 9.1.5 Egypt Precision Viticulture Sales and Growth Rate (2013-2018)
- 9.1.6 Nigeria Precision Viticulture Sales and Growth Rate (2013-2018)
- 9.1.7 South Africa Precision Viticulture Sales and Growth Rate (2013-2018)
- 9.2 Middle East and Africa Precision Viticulture Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 9.2.1 Middle East and Africa Precision Viticulture Sales by Manufacturers (2016-2017)
 - 9.2.2 Middle East and Africa Precision Viticulture Revenue by Manufacturers (2016-2017)
- 9.3 Middle East and Africa Precision Viticulture Sales, Revenue and Market Share by Type (2013-2018)
 - 9.3.1 Middle East and Africa Precision Viticulture Sales and Sales Share by Type (2013-2018)
 - 9.3.1 Middle East and Africa Precision Viticulture Revenue and Revenue Share by Type (2013-2018)
- 9.4 Middle East and Africa Precision Viticulture Sales, Revenue and Market Share by Application (2013-2018)
 - 9.4.1 Middle East and Africa Precision Viticulture Sales and Sales Share by Application (2013-2018)
 - 9.4.2 Middle East and Africa Precision Viticulture Revenue and Revenue Share by Application (2013-2018)

10 GLOBAL PRECISION VITICULTURE MARKET SEGMENT BY TYPE

- 10.1 Global Precision Viticulture Sales, Revenue and Market Share by Type (2013-2018)
 - 10.1.1 Global Precision Viticulture Sales and Market Share by Type (2013-2018)
 - 10.1.2 Global Precision Viticulture Revenue and Market Share by Type (2013-2018)
- 10.2 Guidance System Sales Growth and Price
 - 10.2.1 Global Guidance System Sales Growth (2013-2018)
 - 10.2.2 Global Guidance System Price (2013-2018)
- 10.3 Remote Sensing Sales Growth and Price
 - 10.3.1 Global Remote Sensing Sales Growth (2013-2018)
 - 10.3.2 Global Remote Sensing Price (2013-2018)
- 10.4 Variable-Rate Technology Sales Growth and Price
 - 10.4.1 Global Variable-Rate Technology Sales Growth (2013-2018)

10.4.2 Global Variable-Rate Technology Price (2013-2018)

11 GLOBAL PRECISION VITICULTURE MARKET SEGMENT BY APPLICATION

11.1 Global Precision Viticulture Sales Market Share by Application (2013-2018)

11.2 Yield Monitoring Sales Growth (2013-2018)

11.3 Crop Scouting Sales Growth (2013-2018)

11.4 Field Mapping Sales Growth (2013-2018)

11.5 Irrigation Management Sales Growth (2013-2018)

11.6 Weather Tracking & Forecasting Sales Growth (2013-2018)

11.7 Inventory Management Sales Growth (2013-2018)

11.8 Farm Labor Management Sales Growth (2013-2018)

11.9 Financial Management Sales Growth (2013-2018)

11.10 Others Sales Growth (2013-2018)

12 PRECISION VITICULTURE MARKET FORECAST (2018-2023)

12.1 Global Precision Viticulture Sales, Revenue and Growth Rate (2018-2023)

12.2 Precision Viticulture Market Forecast by Regions (2018-2023)

12.2.1 North America Precision Viticulture Market Forecast (2018-2023)

12.2.2 Europe Precision Viticulture Market Forecast (2018-2023)

12.2.3 Asia-Pacific Precision Viticulture Market Forecast (2018-2023)

12.2.4 South America Precision Viticulture Market Forecast (2018-2023)

12.2.5 Middle East and Africa Precision Viticulture Market Forecast (2018-2023)

12.3 Precision Viticulture Market Forecast by Type (2018-2023)

12.3.1 Global Precision Viticulture Sales Forecast by Type (2018-2023)

12.3.2 Global Precision Viticulture Market Share Forecast by Type (2018-2023)

12.4 Precision Viticulture Market Forecast by Application (2018-2023)

12.4.1 Global Precision Viticulture Sales Forecast by Application (2018-2023)

12.4.2 Global Precision Viticulture Market Share Forecast by Application (2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

13.1 Sales Channel

13.1.1 Direct Marketing

13.1.2 Indirect Marketing

13.1.3 Marketing Channel Future Trend

13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

15.1 Methodology

15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Precision Viticulture Picture

Table Product Specifications of Precision Viticulture

Figure Global Precision Viticulture CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global Precision Viticulture CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of Precision Viticulture by Types in 2017

Figure Guidance System Picture

Table Major Manufacturers of Guidance System

Figure Remote Sensing Picture

Table Major Manufacturers of Remote Sensing

Figure Variable-Rate Technology Picture

Table Major Manufacturers of Variable-Rate Technology

Figure Precision Viticulture Sales Market Share by Applications in 2017

Figure Yield Monitoring Picture

Figure Crop Scouting Picture

Figure Field Mapping Picture

Figure Irrigation Management Picture

Figure Weather Tracking & Forecasting Picture

Figure Inventory Management Picture

Figure Farm Labor Management Picture

Figure Financial Management Picture

Figure Others Picture

Figure United States Precision Viticulture Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Precision Viticulture Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Precision Viticulture Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Precision Viticulture Revenue (Value) and Growth Rate (2013-2023)

Figure France Precision Viticulture Revenue (Value) and Growth Rate (2013-2023)

Figure UK Precision Viticulture Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Precision Viticulture Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Precision Viticulture Revenue (Value) and Growth Rate (2013-2023)

Figure China Precision Viticulture Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Precision Viticulture Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Precision Viticulture Revenue (Value) and Growth Rate (2013-2023)

Figure India Precision Viticulture Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Precision Viticulture Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Precision Viticulture Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Precision Viticulture Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Precision Viticulture Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Precision Viticulture Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Precision Viticulture Revenue (Value) and Growth Rate (2013-2023)

Table John Deere Headquarter, Established, Main Business and Finance Overview (2017)

Table John Deere Precision Viticulture Production Bases, Sales Regions and Major Competitors

Table John Deere Precision Viticulture Product

Table John Deere Precision Viticulture Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global John Deere Precision Viticulture Sales Market Share in 2017

Figure Global John Deere Precision Viticulture Revenue Market Share in 2017

Table Trimble Headquarter, Established, Main Business and Finance Overview (2017)

Table Trimble Precision Viticulture Production Bases, Sales Regions and Major Competitors

Table Trimble Precision Viticulture Product

Table Trimble Precision Viticulture Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Trimble Precision Viticulture Sales Market Share in 2017

Figure Global Trimble Precision Viticulture Revenue Market Share in 2017

Table Topcon Headquarter, Established, Main Business and Finance Overview (2017)

Table Topcon Precision Viticulture Production Bases, Sales Regions and Major Competitors

Table Topcon Precision Viticulture Product

Table Topcon Precision Viticulture Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Topcon Precision Viticulture Sales Market Share in 2017

Figure Global Topcon Precision Viticulture Revenue Market Share in 2017

Table Deveron Uas Headquarter, Established, Main Business and Finance Overview (2017)

Table Deveron Uas Precision Viticulture Production Bases, Sales Regions and Major Competitors

Table Deveron Uas Precision Viticulture Product

Table Deveron Uas Precision Viticulture Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Deveron Uas Precision Viticulture Sales Market Share in 2017

Figure Global Deveron Uas Precision Viticulture Revenue Market Share in 2017

Table Teejet Technologies Headquarter, Established, Main Business and Finance Overview (2017)

Table Teejet Technologies Precision Viticulture Production Bases, Sales Regions and Major Competitors

Table Teejet Technologies Precision Viticulture Product

Table Teejet Technologies Precision Viticulture Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Teejet Technologies Precision Viticulture Sales Market Share in 2017

Figure Global Teejet Technologies Precision Viticulture Revenue Market Share in 2017

Table Groupe ICV Headquarter, Established, Main Business and Finance Overview (2017)

Table Groupe ICV Precision Viticulture Production Bases, Sales Regions and Major Competitors

Table Groupe ICV Precision Viticulture Product

Table Groupe ICV Precision Viticulture Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Groupe ICV Precision Viticulture Sales Market Share in 2017

Figure Global Groupe ICV Precision Viticulture Revenue Market Share in 2017

Table Tracmap Headquarter, Established, Main Business and Finance Overview (2017)

Table Tracmap Precision Viticulture Production Bases, Sales Regions and Major Competitors

Table Tracmap Precision Viticulture Product

Table Tracmap Precision Viticulture Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Tracmap Precision Viticulture Sales Market Share in 2017

Figure Global Tracmap Precision Viticulture Revenue Market Share in 2017

Table Quantislabs Headquarter, Established, Main Business and Finance Overview (2017)

Table Quantislabs Precision Viticulture Production Bases, Sales Regions and Major Competitors

Table Quantislabs Precision Viticulture Product

Table Quantislabs Precision Viticulture Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Quantislabs Precision Viticulture Sales Market Share in 2017

Figure Global Quantislabs Precision Viticulture Revenue Market Share in 2017

Table Terranis Headquarter, Established, Main Business and Finance Overview (2017)

Table Terranis Precision Viticulture Production Bases, Sales Regions and Major Competitors

Table Terranis Precision Viticulture Product

Table Terranis Precision Viticulture Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Terranis Precision Viticulture Sales Market Share in 2017

Figure Global Terranis Precision Viticulture Revenue Market Share in 2017

Table Ateknea Solutions Headquarter, Established, Main Business and Finance Overview (2017)

Table Ateknea Solutions Precision Viticulture Production Bases, Sales Regions and Major Competitors

Table Ateknea Solutions Precision Viticulture Product

Table Ateknea Solutions Precision Viticulture Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Ateknea Solutions Precision Viticulture Sales Market Share in 2017

Figure Global Ateknea Solutions Precision Viticulture Revenue Market Share in 2017

Table Aha Viticulture

Table Aha Viticulture Precision Viticulture

Table AG Leader Technology

Table AG Leader Technology Precision Viticulture

Table Global Precision Viticulture Sales by Manufacturer (2016-2017)

Figure Global Precision Viticulture Sales Market Share by Manufacturer in 2016

Figure Global Precision Viticulture Sales Market Share by Manufacturer in 2017

Table Global Precision Viticulture Revenue by Manufacturer (2016-2017)

Figure Global Precision Viticulture Revenue Market Share by Manufacturer in 2016

Figure Global Precision Viticulture Revenue Market Share by Manufacturer in 2017

Table Global Precision Viticulture Price by Manufacturer (2016-2017)

Figure Top 3 Precision Viticulture Manufacturer (Revenue) Market Share in 2017

Figure Top 6 Precision Viticulture Manufacturer (Revenue) Market Share in 2017

Figure Global Precision Viticulture Sales and Growth Rate (2013-2018)

Figure Global Precision Viticulture Revenue and Growth Rate (2013-2018)

Table Global Precision Viticulture Sales by Regions (2013-2018)

Table Global Precision Viticulture Sales Market Share by Regions (2013-2018)

Table Global Precision Viticulture Revenue by Regions (2013-2018)

Figure Global Precision Viticulture Revenue Market Share by Regions in 2013

Figure Global Precision Viticulture Revenue Market Share by Regions in 2017

Figure North America Precision Viticulture Sales and Growth Rate (2013-2018)

Figure North America Precision Viticulture Revenue and Growth Rate (2013-2018)

Figure Europe Precision Viticulture Sales and Growth Rate (2013-2018)
Figure Europe Precision Viticulture Revenue and Growth Rate (2013-2018)
Figure Asia-Pacific Precision Viticulture Sales and Growth Rate (2013-2018)
Figure Asia-Pacific Precision Viticulture Revenue and Growth Rate (2013-2018)
Figure South America Precision Viticulture Sales and Growth Rate (2013-2018)
Figure South America Precision Viticulture Revenue and Growth Rate (2013-2018)
Figure Middle East and Africa Precision Viticulture Sales and Growth Rate (2013-2018)
Figure Middle East and Africa Precision Viticulture Revenue and Growth Rate (2013-2018)
Figure North America Precision Viticulture Revenue and Growth Rate (2013-2018)
Table North America Precision Viticulture Sales by Countries (2013-2018)
Table North America Precision Viticulture Sales Market Share by Countries (2013-2018)
Figure North America Precision Viticulture Sales Market Share by Countries in 2013
Figure North America Precision Viticulture Sales Market Share by Countries in 2017
Table North America Precision Viticulture Revenue by Countries (2013-2018)
Table North America Precision Viticulture Revenue Market Share by Countries (2013-2018)
Figure North America Precision Viticulture Revenue Market Share by Countries in 2013
Figure North America Precision Viticulture Revenue Market Share by Countries in 2017
Figure United States Precision Viticulture Sales and Growth Rate (2013-2018)
Figure Canada Precision Viticulture Sales and Growth Rate (2013-2018)
Figure Mexico Precision Viticulture Sales and Growth Rate (2013-2018)
Table North America Precision Viticulture Sales by Manufacturer (2016-2017)
Figure North America Precision Viticulture Sales Market Share by Manufacturer in 2016
Figure North America Precision Viticulture Sales Market Share by Manufacturer in 2017
Table North America Precision Viticulture Revenue by Manufacturer (2016-2017)
Figure North America Precision Viticulture Revenue Market Share by Manufacturer in 2016
Figure North America Precision Viticulture Revenue Market Share by Manufacturer in 2017
Table North America Precision Viticulture Sales by Type (2013-2018)
Table North America Precision Viticulture Sales Share by Type (2013-2018)
Table North America Precision Viticulture Revenue by Type (2013-2018)
Table North America Precision Viticulture Revenue Share by Type (2013-2018)
Table North America Precision Viticulture Sales by Application (2013-2018)
Table North America Precision Viticulture Sales Share by Application (2013-2018)
Table North America Precision Viticulture Revenue by Application (2013-2018)
Table North America Precision Viticulture Revenue Share by Application (2013-2018)
Figure Europe Precision Viticulture Revenue and Growth Rate (2013-2018)

Table Europe Precision Viticulture Sales by Countries (2013-2018)
Table Europe Precision Viticulture Sales Market Share by Countries (2013-2018)
Table Europe Precision Viticulture Revenue by Countries (2013-2018)
Figure Europe Precision Viticulture Revenue Market Share by Countries in 2016
Figure Europe Precision Viticulture Revenue Market Share by Countries in 2017
Figure Germany Precision Viticulture Sales and Growth Rate (2013-2018)
Figure UK Precision Viticulture Sales and Growth Rate (2013-2018)
Figure France Precision Viticulture Sales and Growth Rate (2013-2018)
Figure Russia Precision Viticulture Sales and Growth Rate (2013-2018)
Figure Italy Precision Viticulture Sales and Growth Rate (2013-2018)
Table Europe Precision Viticulture Sales by Manufacturer (2016-2017)
Figure Europe Precision Viticulture Sales Market Share by Manufacturer in 2016
Figure Europe Precision Viticulture Sales Market Share by Manufacturer in 2017
Table Europe Precision Viticulture Revenue by Manufacturer (2016-2017)
Figure Europe Precision Viticulture Revenue Market Share by Manufacturer in 2016
Figure Europe Precision Viticulture Revenue Market Share by Manufacturer in 2017
Table Europe Precision Viticulture Sales by Type (2013-2018)
Table Europe Precision Viticulture Sales Share by Type (2013-2018)
Table Europe Precision Viticulture Revenue by Type (2013-2018)
Table Europe Precision Viticulture Revenue Share by Type (2013-2018)
Table Europe Precision Viticulture Sales by Application (2013-2018)
Table Europe Precision Viticulture Sales Share by Application (2013-2018)
Table Europe Precision Viticulture Revenue by Application (2013-2018)
Table Europe Precision Viticulture Revenue Share by Application (2013-2018)
Figure Asia-Pacific Precision Viticulture Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Precision Viticulture Sales by Countries (2013-2018)
Table Asia-Pacific Precision Viticulture Sales Market Share by Countries (2013-2018)
Figure Asia-Pacific Precision Viticulture Sales Market Share by Countries 2017
Table Asia-Pacific Precision Viticulture Revenue by Countries (2013-2018)
Figure Asia-Pacific Precision Viticulture Revenue Market Share by Countries 2017
Figure China Precision Viticulture Sales and Growth Rate (2013-2018)
Figure Japan Precision Viticulture Sales and Growth Rate (2013-2018)
Figure Korea Precision Viticulture Sales and Growth Rate (2013-2018)
Figure India Precision Viticulture Sales and Growth Rate (2013-2018)
Figure Southeast Asia Precision Viticulture Sales and Growth Rate (2013-2018)
Table Asia-Pacific Precision Viticulture Sales by Manufacturer (2016-2017)
Figure Asia-Pacific Precision Viticulture Sales Market Share by Manufacturer in 2016
Figure Asia-Pacific Precision Viticulture Sales Market Share by Manufacturer in 2017
Table Asia-Pacific Precision Viticulture Revenue by Manufacturer (2016-2017)

Figure Asia-Pacific Precision Viticulture Revenue Market Share by Manufacturer in 2016

Figure Asia-Pacific Precision Viticulture Revenue Market Share by Manufacturer in 2017

Table Asia-Pacific Precision Viticulture Sales by Type (2013-2018)

Table Asia-Pacific Precision Viticulture Sales Share by Type (2013-2018)

Table Asia-Pacific Precision Viticulture Revenue by Type (2013-2018)

Table Asia-Pacific Precision Viticulture Revenue Share by Type (2013-2018)

Table Asia-Pacific Precision Viticulture Sales by Application (2013-2018)

Table Asia-Pacific Precision Viticulture Sales Share by Application (2013-2018)

Table Asia-Pacific Precision Viticulture Revenue by Application (2013-2018)

Table Asia-Pacific Precision Viticulture Revenue Share by Application (2013-2018)

Figure South America Precision Viticulture Revenue and Growth Rate (2013-2018)

Table South America Precision Viticulture Sales by Countries (2013-2018)

Table South America Precision Viticulture Sales Market Share by Countries (2013-2018)

Figure South America Precision Viticulture Sales Market Share by Countries in 2017

Table South America Precision Viticulture Revenue by Countries (2013-2018)

Table South America Precision Viticulture Revenue Market Share by Countries (2013-2018)

Figure South America Precision Viticulture Revenue Market Share by Countries in 2017

Figure Brazil Precision Viticulture Sales and Growth Rate (2013-2018)

Figure Argentina Precision Viticulture Sales and Growth Rate (2013-2018)

Figure Colombia Precision Viticulture Sales and Growth Rate (2013-2018)

Table South America Precision Viticulture Sales by Manufacturer (2016-2017)

Figure South America Precision Viticulture Sales Market Share by Manufacturer in 2016

Figure South America Precision Viticulture Sales Market Share by Manufacturer in 2017

Table South America Precision Viticulture Revenue by Manufacturer (2016-2017)

Figure South America Precision Viticulture Revenue Market Share by Manufacturer in 2016

Figure South America Precision Viticulture Revenue Market Share by Manufacturer in 2017

Table South America Precision Viticulture Sales by Type (2013-2018)

Table South America Precision Viticulture Sales Share by Type (2013-2018)

Table South America Precision Viticulture Revenue by Type (2013-2018)

Table South America Precision Viticulture Revenue Share by Type (2013-2018)

Table South America Precision Viticulture Sales by Application (2013-2018)

Table South America Precision Viticulture Sales Share by Application (2013-2018)

Table South America Precision Viticulture Revenue by Application (2013-2018)

Table South America Precision Viticulture Revenue Share by Application (2013-2018)

Figure Middle East and Africa Precision Viticulture Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Precision Viticulture Sales by Countries (2013-2018)

Table Middle East and Africa Precision Viticulture Sales Market Share by Countries (2013-2018)

Figure Middle East and Africa Precision Viticulture Sales Market Share by Countries in 2017

Table Middle East and Africa Precision Viticulture Revenue by Countries (2013-2018)

Table Middle East and Africa Precision Viticulture Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Precision Viticulture Revenue Market Share by Countries in 2013

Figure Middle East and Africa Precision Viticulture Revenue Market Share by Countries in 2017

Figure Saudi Arabia Precision Viticulture Sales and Growth Rate (2013-2018)

Figure UAE Precision Viticulture Sales and Growth Rate (2013-2018)

Figure Egypt Precision Viticulture Sales and Growth Rate (2013-2018)

Figure Nigeria Precision Viticulture Sales and Growth Rate (2013-2018)

Figure South Africa Precision Viticulture Sales and Growth Rate (2013-2018)

Table Middle East and Africa Precision Viticulture Sales by Manufacturer (2016-2017)

Figure Middle East and Africa Precision Viticulture Sales Market Share by Manufacturer in 2016

Figure Middle East and Africa Precision Viticulture Sales Market Share by Manufacturer in 2017

Table Middle East and Africa Precision Viticulture Revenue by Manufacturer (2016-2017)

Figure Middle East and Africa Precision Viticulture Revenue Market Share by Manufacturer in 2016

Figure Middle East and Africa Precision Viticulture Revenue Market Share by Manufacturer in 2017

Table Middle East and Africa Precision Viticulture Sales by Type (2013-2018)

Table Middle East and Africa Precision Viticulture Sales Share by Type (2013-2018)

Table Middle East and Africa Precision Viticulture Revenue by Type (2013-2018)

Table Middle East and Africa Precision Viticulture Revenue Share by Type (2013-2018)

Table Middle East and Africa Precision Viticulture Sales by Application (2013-2018)

Table Middle East and Africa Precision Viticulture Sales Share by Application (2013-2018)

Table Middle East and Africa Precision Viticulture Revenue by Application (2013-2018)

Table Middle East and Africa Precision Viticulture Revenue Share by Application (2013-2018)

Table Global Precision Viticulture Sales by Type (2013-2018)

Table Global Precision Viticulture Sales Share by Type (2013-2018)

Table Global Precision Viticulture Revenue by Type (2013-2018)

Table Global Precision Viticulture Revenue Share by Type (2013-2018)

Figure Global Guidance System Sales Growth (2013-2018)

Figure Global Guidance System Price (2013-2018)

Figure Global Remote Sensing Sales Growth (2013-2018)

Figure Global Remote Sensing Price (2013-2018)

Figure Global Variable-Rate Technology Sales Growth (2013-2018)

Figure Global Variable-Rate Technology Price (2013-2018)

Table Global Precision Viticulture Sales by Application (2013-2018)

Table Global Precision Viticulture Sales Share by Application (2013-2018)

Figure Global Yield Monitoring Sales Growth (2013-2018)

Figure Global Crop Scouting Sales Growth (2013-2018)

Figure Global Field Mapping Sales Growth (2013-2018)

Figure Global Irrigation Management Sales Growth (2013-2018)

Figure Global Weather Tracking & Forecasting Sales Growth (2013-2018)

Figure Global Inventory Management Sales Growth (2013-2018)

Figure Global Farm Labor Management Sales Growth (2013-2018)

Figure Global Financial Management Sales Growth (2013-2018)

Figure Global Others Sales Growth (2013-2018)

Figure Global Precision Viticulture Sales, Revenue and Growth Rate (2018-2023)

Table Global Precision Viticulture Sales Forecast by Regions (2018-2023)

Table Global Precision Viticulture Market Share Forecast by Regions (2018-2023)

Figure North America Sales Precision Viticulture Market Forecast (2018-2023)

Figure Europe Sales Precision Viticulture Market Forecast (2018-2023)

Figure Asia-Pacific Sales Precision Viticulture Market Forecast (2018-2023)

Figure South America Sales Precision Viticulture Market Forecast (2018-2023)

Figure Middle East and Africa Sales Precision Viticulture Market Forecast (2018-2023)

Table Global Precision Viticulture Sales Forecast by Type (2018-2023)

Table Global Precision Viticulture Market Share Forecast by Type (2018-2023)

Table Global Precision Viticulture Sales Forecast by Application (2018-2023)

Table Global Precision Viticulture Market Share Forecast by Application (2018-2023)

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