

Global Precision Viticulture Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

Precision viticulture is precision farming applied to optimize vineyard performance, in particular maximizing grape yield and quality while minimizing environmental impacts and risk. This is accomplished by measuring local variation in factors that influence grape yield and quality (soil, topography, microclimate, vine health, etc.) and applying appropriate viticulture management practices (trellis design, pruning, fertilizer application, irrigation, timing of harvest, etc.).

SCOPE OF THE REPORT:

This report focuses on the Precision Viticulture in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Asia Pacific accounted for the largest share in the global precision viticulture market, in terms of value, in 2017, owing to the increasing awareness about precision viticulture practices. The wide acceptance and availability of guidance systems, especially in countries such as Australia & New Zealand, China, and India along with its growth potential is the major driver contributing to the penetration of the market in the Asia Pacific precision viticulture industry.

The worldwide market for Precision Viticulture is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

John Deere

Trimble

Topcon

Deveron Uas

Teejet Technologies

Groupe ICV

Tracmap

Quantislabs

Terranis

Ateknea Solutions

Aha Viticulture

AG Leader Technology

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Guidance System

Remote Sensing

Variable-Rate Technology

Market Segment by Applications, can be divided into

Yield Monitoring

Crop Scouting

Field Mapping

Irrigation Management

Weather Tracking & Forecasting

Inventory Management

Farm Labor Management

Financial Management

Others

There are 15 Chapters to deeply display the global Precision Viticulture market.

Chapter 1, to describe Precision Viticulture Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Precision Viticulture, with sales, revenue, and price of Precision Viticulture, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Precision Viticulture, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Precision Viticulture market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Precision Viticulture sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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