

Global Precision Sprayer Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/GF869D63A41FEN.html>

Date: February 2026

Pages: 126

Price: US\$ 3,480.00 (Single User License)

ID: GF869D63A41FEN

Abstracts

According to our (Global Info Research) latest study, the global Precision Sprayer market size was valued at US\$ 1543 million in 2025 and is forecast to a readjusted size of US\$ 2151 million by 2032 with a CAGR of 4.9% during review period.

Precision sprayer is an intelligent plant protection machine that integrate advanced sensing, control, and execution systems. During operation, they can precisely control the time, space, dosage, and atomization parameters of spraying based on real-time field information (such as crop/weed distribution, canopy shape, and pest and disease status) to achieve optimal pesticide deposition in the target area while minimizing waste and environmental pollution. The core demand stems from the global agricultural transformation and upgrading pressures under the backdrop of increasingly stringent environmental regulations, high pesticide costs, labor shortages, and rising food safety requirements. Its upstream supply chain mainly includes high-precision sensors (vision/LiDAR), AI chip and algorithm developers, precision fluid control component (solenoid valves/variable pumps/nozzles) manufacturers, and high-precision navigation and positioning module suppliers. Downstream, it directly integrates with intelligent agricultural machinery manufacturers, ultimately delivering to large farms, agricultural cooperatives, and specialized plant protection service organizations through a network of dealers and service providers. By achieving precise and reduced pesticide application, it helps end-users significantly reduce costs, meet environmental compliance requirements, and improve the quality of agricultural products. In 2025, the production of precision sprayers will be approximately 250,000 units, with an average selling price of approximately US\$6000 per unit, a gross profit margin of approximately 35%, and a single-line capacity of approximately 2700 units per year.

This report is a detailed and comprehensive analysis for global Precision Sprayer market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Precision Sprayer market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Precision Sprayer market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Precision Sprayer market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Precision Sprayer market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Precision Sprayer

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Precision Sprayer market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Deere & Company, CNH Industrial, AGCO Corporation, Hardi International A/S, Agrifac Machinery B.V., Amazonen-Werke H. Dreyer GmbH & Co. KG, Lemken GmbH, Bargam Sprayers, Kubota, Ecorobotix, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Precision Sprayer market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

On/Off Type

Variable-Rate Type

Fusion-based

Market segment by Decision Basis

Real-time Sensor-based

Prescription Map-guided

Market segment by Application

Field crop

Orchard

Nursery

Forestry

Other

Major players covered

Deere & Company

CNH Industrial

AGCO Corporation

Hardi International A/S

Agrifac Machinery B.V.

Amazonen-Werke H. Dreyer GmbH & Co. KG

Lemken GmbH

Bargam Sprayers

Kubota

Ecorobotix

Yanmar

Zoomlion Heavy Industry

Weichai Lovol Smart Agricultural Technology

XAG Co., Ltd.

SZ DJI Technology Co., Ltd.

Pellenc S.A.

Baily Sprayers Inc.

Rostselmash

Hozelock Exel

Burro, Inc.

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Precision Sprayer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Precision Sprayer, with price, sales quantity, revenue, and global market share of Precision Sprayer from 2021 to 2026.

Chapter 3, the Precision Sprayer competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Precision Sprayer breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Precision Sprayer market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Precision Sprayer.

Chapter 14 and 15, to describe Precision Sprayer sales channel, distributors, customers, research findings and conclusion.

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