

# **Global Precision Ranching Identification Eartag Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029**

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## **Abstracts**

According to our (Global Info Research) latest study, the global Precision Ranching Identification Eartag market size was valued at USD 1494 million in 2022 and is forecast to a readjusted size of USD 2798.3 million by 2029 with a CAGR of 9.4% during review period.

Precision ranching identification eartags are electronic devices specially used for animal identification and electronic management. It is an animal electronic ID card that can be automatically recognized. One can easily and automatically identify each individual animal through various types of dedicated readers. Through this electronic ear tag, it can be traced back to the growth data and whereabouts management data of livestock, and can be linked to production farms, purchase farms, slaughterhouses and even terminal supermarkets.

Smart ear tags build on our years of research into livestock production and long-term sensing and tracking. An ear tag is a plastic or metal object used to identify livestock and other animals. If the ear tag uses radio frequency identification device (RFID) technology, it is called an electronic ear tag. It has geolocation capabilities, improves the traceability and provenance of livestock, and will provide a platform for other possible future applications. Increasing importance of smart ear tags by farmers to track temperature and activity patterns of animals is expected to be a factor driving market growth during the forecast period. Increase in the number of agricultural start-ups in the recent period is also a factor driving the market growth over the forecast period. These startups are focusing on building reliable agricultural technology products to ensure the safety of animals and this factor is estimated to also play a decisive role in the growth of the market. Smart ear tags reduce risk and operational expenses, improve performance

and facilitate traceability. Depending on the end of the mark, the mark can be made on one or both ears of the animal. These features of the product are expected to drive the growth of the market over the forecast period.

The Global Info Research report includes an overview of the development of the Precision Ranching Identification Eartag industry chain, the market status of Farm Management (First-Generation Electronic Ear Tags, Second-Generation Electronic Ear Tags), Food Safety Tracking (First-Generation Electronic Ear Tags, Second-Generation Electronic Ear Tags), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Precision Ranching Identification Eartag.

Regionally, the report analyzes the Precision Ranching Identification Eartag markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Precision Ranching Identification Eartag market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Precision Ranching Identification Eartag market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Precision Ranching Identification Eartag industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., First-Generation Electronic Ear Tags, Second-Generation Electronic Ear Tags).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Precision Ranching Identification Eartag market.

**Regional Analysis:** The report involves examining the Precision Ranching Identification

Eartag market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Precision Ranching Identification Eartag market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Precision Ranching Identification Eartag:

**Company Analysis:** Report covers individual Precision Ranching Identification Eartag manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Precision Ranching Identification Eartag. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Farm Management, Food Safety Tracking).

**Technology Analysis:** Report covers specific technologies relevant to Precision Ranching Identification Eartag. It assesses the current state, advancements, and potential future developments in Precision Ranching Identification Eartag areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Precision Ranching Identification Eartag market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Precision Ranching Identification Eartag market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and

value.

#### Market segment by Type

First-Generation Electronic Ear Tags

Second-Generation Electronic Ear Tags

Third-Generation Electronic Ear Tags

#### Market segment by Application

Farm Management

Food Safety Tracking

#### Major players covered

Quantified AG

Caisley International

Smartrac

Merck

Ceres Tag

Ardes

Kupsan

Stockbrands

CowManager BV

HerdDogg

MOOvement

Moocall

Datamars

Drovers

Dalton Tags

Tengxin

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Precision Ranching Identification Eartag product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Precision Ranching Identification Eartag, with price, sales, revenue and global market share of Precision Ranching Identification Eartag from 2018 to 2023.

Chapter 3, the Precision Ranching Identification Eartag competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed

emphatically by landscape contrast.

Chapter 4, the Precision Ranching Identification Eartag breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Precision Ranching Identification Eartag market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Precision Ranching Identification Eartag.

Chapter 14 and 15, to describe Precision Ranching Identification Eartag sales channel, distributors, customers, research findings and conclusion.

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