

# Global Precision Ranching Eartag Supply, Demand and Key Producers, 2023-2029

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## Abstracts

The global Precision Ranching Eartag market size is expected to reach \$ 2798.3 million by 2029, rising at a market growth of 9.4% CAGR during the forecast period (2023-2029).

Smart ear tags build on our years of research into livestock production and long-term sensing and tracking. An ear tag is a plastic or metal object used to identify livestock and other animals. If the ear tag uses radio frequency identification device (RFID) technology, it is called an electronic ear tag. It has geolocation capabilities, improves the traceability and provenance of livestock, and will provide a platform for other possible future applications. Increasing importance of smart ear tags by farmers to track temperature and activity patterns of animals is expected to be a factor driving market growth during the forecast period. Increase in the number of agricultural start-ups in the recent period is also a factor driving the market growth over the forecast period. These startups are focusing on building reliable agricultural technology products to ensure the safety of animals and this factor is estimated to also play a decisive role in the growth of the market. Smart ear tags reduce risk and operational expenses, improve performance and facilitate traceability. Depending on the end of the mark, the mark can be made on one or both ears of the animal. These features of the product are expected to drive the growth of the market over the forecast period.

Precision ranching eartags are electronic devices specially used for animal identification and electronic management. It is an animal electronic ID card that can be automatically recognized. One can easily and automatically identify each individual animal through various types of dedicated readers. Through this electronic ear tag, it can be traced back to the growth data and whereabouts management data of livestock, and can be linked to production farms, purchase farms, slaughterhouses and even terminal

supermarkets.

This report studies the global Precision Ranching Eartag production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Precision Ranching Eartag, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Precision Ranching Eartag that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Precision Ranching Eartag total production and demand, 2018-2029, (K Units)

Global Precision Ranching Eartag total production value, 2018-2029, (USD Million)

Global Precision Ranching Eartag production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Precision Ranching Eartag consumption by region & country, CAGR, 2018-2029 & (K Units)

U.S. VS China: Precision Ranching Eartag domestic production, consumption, key domestic manufacturers and share

Global Precision Ranching Eartag production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K Units)

Global Precision Ranching Eartag production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Precision Ranching Eartag production by Application production, value, CAGR, 2018-2029, (USD Million) & (K Units).

This reports profiles key players in the global Precision Ranching Eartag market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Quantified AG, Caisley International,

Smartrac, Merck, Ceres Tag, Ardes, Kupsan, Stockbrands and CowManager BV, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Precision Ranching Eartag market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Precision Ranching Eartag Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Precision Ranching Eartag Market, Segmentation by Type

First-Generation Tags

Second-Generation Tags

Third-Generation Tags

## Global Precision Ranching Eartag Market, Segmentation by Application

Farm Management

Food Safety Tracking

Others

## Companies Profiled:

Quantified AG

Caisley International

Smartrac

Merck

Ceres Tag

Ardes

Kupsan

Stockbrands

CowManager BV

HerdDogg

MOOvement

Moocall

Datamars

Drovers

Dalton Tags

Tengxin

### Key Questions Answered

1. How big is the global Precision Ranching Eartag market?
2. What is the demand of the global Precision Ranching Eartag market?
3. What is the year over year growth of the global Precision Ranching Eartag market?
4. What is the production and production value of the global Precision Ranching Eartag market?
5. Who are the key producers in the global Precision Ranching Eartag market?

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