

Global Precision Irrigation Technology Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Precision Irrigation Technology market size is expected to reach \$ 3825 million by 2032, rising at a market growth of 7.8% CAGR during the forecast period (2026-2032).

To address the severe water waste, low water and fertilizer utilization efficiency, unstable crop yields and quality caused by traditional extensive irrigation, as well as environmental problems such as soil salinization and non-point source pollution caused by over-irrigation, precision irrigation technology has emerged. It is an agricultural technology system integrating modern sensing, intelligent decision-making, and automatic control. By sensing crop needs, soil moisture, and environmental changes in real time, it provides precise water and fertilizer supply in a timely, quantitative, and location-specific manner. This ensures optimal crop growth while achieving efficient use of water and fertilizer resources, promoting water conservation, increased yield, environmental protection, and sustainable agricultural development. The demand stems from the need for agricultural transformation and upgrading under global water scarcity and food security pressures. Its upstream supply chain mainly includes sensing equipment suppliers (such as soil sensors, weather stations, and remote sensing service providers), decision-making system developers (such as agricultural software, AI models, and IoT platforms), and precision component manufacturers (such as controllers, solenoid valves, and high-efficiency irrigation devices). Downstream, it directly serves large-scale farms, agricultural cooperatives, and landscaping irrigation, with the ultimate goal of achieving water conservation, increased yield, improved efficiency, and sustainable development in agricultural production. In 2025, the average selling price of precision irrigation technology is approximately US\$45,000, with a gross profit margin of approximately 45%.

This report studies the global Precision Irrigation Technology demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Precision Irrigation Technology, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Precision Irrigation Technology that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Precision Irrigation Technology total market, 2021-2032, (USD Million)

Global Precision Irrigation Technology total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Precision Irrigation Technology total market, key domestic companies, and share, (USD Million)

Global Precision Irrigation Technology revenue by player, revenue and market share 2021-2026, (USD Million)

Global Precision Irrigation Technology total market by Type, CAGR, 2021-2032, (USD Million)

Global Precision Irrigation Technology total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Precision Irrigation Technology market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Netafim, Jain Irrigation Systems Ltd., Lindsay Corporation, The Toro Company, Rain Bird Corporation, Rivulis, EOS Data Analytics, CropX Technologies, AquaSpy, Metzer Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the world Precision Irrigation Technology market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Precision Irrigation Technology Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Precision Irrigation Technology Market, Segmentation by Type:

Precision Drip Irrigation

Precision Sprinkler Irrigation

Global Precision Irrigation Technology Market, Segmentation by Deployment Scale:

Localized Precision Irrigation

Distributed Networked Irrigation

Global Precision Irrigation Technology Market, Segmentation by Application:

Farm

Agricultural Cooperative

Garden

Other

Companies Profiled:

Netafim

Jain Irrigation Systems Ltd.

Lindsay Corporation

The Toro Company

Rain Bird Corporation

Rivulis

EOS Data Analytics

CropX Technologies

AquaSpy

Metzer Group

T-L Irrigation

Reinke

Key Questions Answered

1. How big is the global Precision Irrigation Technology market?
2. What is the demand of the global Precision Irrigation Technology market?
3. What is the year over year growth of the global Precision Irrigation Technology market?

4. What is the total value of the global Precision Irrigation Technology market?

5. Who are the Major Players in the global Precision Irrigation Technology market?
6. What are the growth factors driving the market demand?

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