

Global Precision Farming Software Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Precision Farming Software market size is expected to reach \$ 367 million by 2032, rising at a market growth of 5.8% CAGR during the forecast period (2026-2032).

Precision Farming Software is a data-driven digital agricultural management platform designed to achieve refined, variable, and optimized management of the entire agricultural production process through precise monitoring and intelligent decision-making regarding the farmland environment, crop growth, and agricultural equipment. Its core functions include Geographic Information System (GIS) mapping, variable-operation decision-making, yield monitoring and analysis, agricultural machinery navigation and operation monitoring, and agricultural task management. Leveraging GPS, sensors, remote sensing, and IoT technologies, the software helps agricultural operators make targeted investments based on the differences in various plots, thereby improving water and fertilizer utilization efficiency, reducing production costs, and minimizing environmental impact. Its core value lies in shifting traditional agriculture from 'average' management to 'site-specific' scientific planting, and it is widely applicable to large-scale farms, modern agricultural parks, and precision agriculture services.

The global precision farming software market is steadily growing, driven by demands for food security, rising labor costs, and pressures for sustainable development. North America and Europe, as mature markets, leverage leading GPS navigation technology, large-scale agricultural machinery, and established farm infrastructure to dominate in variable fertilization decision-making, yield monitoring and analysis, and automated agricultural machinery software, deeply integrating artificial intelligence and IoT technologies. The Asia-Pacific region is the fastest-growing and most promising sector,

with China and Australia experiencing rapid adoption of precision irrigation, remote sensing monitoring, and agricultural management software due to the expansion of facility agriculture, accelerated land transfer, and strong policy support, leading to the rapid rise of local suppliers. Latin America focuses on large-scale precision planting management of export crops such as soybeans and corn. The industry as a whole is rapidly evolving towards centimeter-level satellite navigation, model-based operational decision-making, and fully automated processes.

This report studies the global Precision Farming Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Precision Farming Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Precision Farming Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Precision Farming Software total market, 2021-2032, (USD Million)

Global Precision Farming Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Precision Farming Software total market, key domestic companies, and share, (USD Million)

Global Precision Farming Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Precision Farming Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Precision Farming Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Precision Farming Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a

part of this study include Deere & Company, Trimble, Agjunction, SST Development Group, Iteris, Raven Industries, AG Leader Technology, Conservis Corporation, Dickey-John, Farmers Edge, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Precision Farming Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Precision Farming Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Precision Farming Software Market, Segmentation by Type:

Local/Web-Based Precision Farming Software

Cloud-Based Precision Farming Software

Global Precision Farming Software Market, Segmentation by Operation:

Data Acquisition and Mapping Software

Variable Operation Decision-Making Software

Agricultural Machinery Navigation and Operation Monitoring Software

Others

Global Precision Farming Software Market, Segmentation by Crop:

Field Crop Software

Cash Crop Software

Forage Grass Software

Others

Global Precision Farming Software Market, Segmentation by Application:

Farmland & Farms

Agricultural Cooperatives

Others

Companies Profiled:

Deere & Company

Trimble

Agjunction

SST Development Group

Iteris

Raven Industries

AG Leader Technology

Conservis Corporation

Dickey-John

Farmers Edge

The Climate Corporation

Topcon Positioning Systems

Key Innovators

Granular

Grownetics

Zhejiang Top Cloud-Agri Technology

Unival Soft

Iflytek

Key Questions Answered

1. How big is the global Precision Farming Software market?
2. What is the demand of the global Precision Farming Software market?
3. What is the year over year growth of the global Precision Farming Software market?

4. What is the total value of the global Precision Farming Software market?
5. Who are the Major Players in the global Precision Farming Software market?
6. What are the growth factors driving the market demand?

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