

# Global Precision Farming Software & Services Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

Software & services increasingly are used by agriculturists and farmers worldwide for the purpose of the precision farming. They prove immensely helpful to farmers in efficiently planning and maintaining databases, resulting in enhanced farming productivity. Adoption of latest technological solutions, such as the GPS/GNSS technology and other similar sensing technology, display devices, result in streamlining the working mechanism of farmers and agriculturists.

### SCOPE OF THE REPORT:

This report studies the Precision Farming Software & Services market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Precision Farming Software & Services market by product type and applications/end industries.

The global Precision Farming Software & Services market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Precision Farming Software & Services.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Deere & Company

Trimble Navigation, Ltd.

Topcon Precision Agriculture

SST Development Group, Inc.

Monsanto Company, Raven Industries, Inc.

Dickey-John Corporation

Ag Leader Technology

AgJunction

CNH Industrial NV

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Water Sensor

Climate Sensor

Other Sensors

Guidance and Steering

Monitors & Display Devices

GPS/GNSS Devices

Others

Market Segment by Applications, can be divided into

Crop Management

Financial Management

Farm Inventory Management

Personnel Management

Weather Tracking and Forecasting

Others

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