

Global Precision Farming Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Precision farming is defined (also known as precision agriculture or satellite farming) technologies as a farming management concept that utilizes software and hardware for observing, measuring and responding to intra-field variability in crops, resulting in better crop management and more effective output.

Scope of the Report:

This report studies the Precision Farming market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Precision Farming market by product type and applications/end industries.

On the basis of technology, guidance technology held the largest market size owing to the early adoption of this technology by farmers. GPS-based auto-guidance technology allows growers to reduce the overlapping of equipment and tractor passes, thus saving fuel, labor, time, and soil compaction.

The Americas held the largest share of the precision farming market in 2017. Countries such as the US and Canada in the Americas are the early adopters of precision farming technologies, which is the major reason for the high share of this region in the precision farming market. Farmers or growers in this region are increasingly adopting advanced farming systems and equipment such as steering and guidance systems, sensors, display devices, and farm management software.

The global Precision Farming market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in



China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Precision Farming.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Deere & Company Trimble Agco Agjunction **Raven Industries** AG Leader Technology SST Development Group **Teejet Technologies Topcon Positioning Systems Dickey-John Corporation** Cropmetrics Hexagon Agriculture Granular Prospera Technologies

Agribotix



Autocopter Corp

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Guidance System

Remote Sensing

Variable-Rate Technology

Market Segment by Applications, can be divided into

Yield Monitoring

Crop Scouting

Field Mapping

Irrigation Management

Weather Tracking & Forecasting

Inventory Management



Farm Labor Management

Financial Management

Others



Contents

1 PRECISION FARMING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Precision Farming
- 1.2 Classification of Precision Farming by Types
- 1.2.1 Global Precision Farming Revenue Comparison by Types (2017-2023)
- 1.2.2 Global Precision Farming Revenue Market Share by Types in 2017
- 1.2.3 Guidance System
- 1.2.4 Remote Sensing
- 1.2.5 Variable-Rate Technology
- 1.3 Global Precision Farming Market by Application
- 1.3.1 Global Precision Farming Market Size and Market Share Comparison by
- Applications (2013-2023)
 - 1.3.2 Yield Monitoring
 - 1.3.3 Crop Scouting
 - 1.3.4 Field Mapping
 - 1.3.5 Irrigation Management
 - 1.3.6 Weather Tracking & Forecasting
 - 1.3.7 Inventory Management
 - 1.3.8 Farm Labor Management
 - 1.3.9 Financial Management
 - 1.3.10 Others
- 1.4 Global Precision Farming Market by Regions
- 1.4.1 Global Precision Farming Market Size (Million USD) Comparison by Regions (2013-2023)

1.4.1 North America (USA, Canada and Mexico) Precision Farming Status and Prospect (2013-2023)

1.4.2 Europe (Germany, France, UK, Russia and Italy) Precision Farming Status and Prospect (2013-2023)

1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Precision Farming Status and Prospect (2013-2023)

1.4.4 South America (Brazil, Argentina, Colombia) Precision Farming Status and Prospect (2013-2023)

1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Precision Farming Status and Prospect (2013-2023)

1.5 Global Market Size of Precision Farming (2013-2023)

2 MANUFACTURERS PROFILES



- 2.1 Deere & Company
- 2.1.1 Business Overview
- 2.1.2 Precision Farming Type and Applications
- 2.1.2.1 Product A
- 2.1.2.2 Product B

2.1.3 Deere & Company Precision Farming Revenue, Gross Margin and Market Share (2016-2017)

- 2.2 Trimble
- 2.2.1 Business Overview
- 2.2.2 Precision Farming Type and Applications
- 2.2.2.1 Product A
- 2.2.2.2 Product B
- 2.2.3 Trimble Precision Farming Revenue, Gross Margin and Market Share

(2016-2017)

2.3 Agco

- 2.3.1 Business Overview
- 2.3.2 Precision Farming Type and Applications
- 2.3.2.1 Product A
- 2.3.2.2 Product B
- 2.3.3 Agco Precision Farming Revenue, Gross Margin and Market Share (2016-2017)
- 2.4 Agjunction
 - 2.4.1 Business Overview
 - 2.4.2 Precision Farming Type and Applications
 - 2.4.2.1 Product A
 - 2.4.2.2 Product B

2.4.3 Agjunction Precision Farming Revenue, Gross Margin and Market Share

(2016-2017)

- 2.5 Raven Industries
 - 2.5.1 Business Overview
 - 2.5.2 Precision Farming Type and Applications
 - 2.5.2.1 Product A
 - 2.5.2.2 Product B

2.5.3 Raven Industries Precision Farming Revenue, Gross Margin and Market Share (2016-2017)

- 2.6 AG Leader Technology
 - 2.6.1 Business Overview
 - 2.6.2 Precision Farming Type and Applications
 - 2.6.2.1 Product A



2.6.2.2 Product B

2.6.3 AG Leader Technology Precision Farming Revenue, Gross Margin and Market Share (2016-2017)

2.7 SST Development Group

- 2.7.1 Business Overview
- 2.7.2 Precision Farming Type and Applications
- 2.7.2.1 Product A
- 2.7.2.2 Product B

2.7.3 SST Development Group Precision Farming Revenue, Gross Margin and Market Share (2016-2017)

2.8 Teejet Technologies

- 2.8.1 Business Overview
- 2.8.2 Precision Farming Type and Applications
- 2.8.2.1 Product A
- 2.8.2.2 Product B

2.8.3 Teejet Technologies Precision Farming Revenue, Gross Margin and Market Share (2016-2017)

2.9 Topcon Positioning Systems

- 2.9.1 Business Overview
- 2.9.2 Precision Farming Type and Applications

2.9.2.1 Product A

2.9.2.2 Product B

2.9.3 Topcon Positioning Systems Precision Farming Revenue, Gross Margin and Market Share (2016-2017)

2.10 Dickey-John Corporation

- 2.10.1 Business Overview
- 2.10.2 Precision Farming Type and Applications
- 2.10.2.1 Product A
- 2.10.2.2 Product B

2.10.3 Dickey-John Corporation Precision Farming Revenue, Gross Margin and Market Share (2016-2017)

- 2.11 Cropmetrics
 - 2.11.1 Business Overview
 - 2.11.2 Precision Farming Type and Applications
 - 2.11.2.1 Product A
 - 2.11.2.2 Product B

2.11.3 Cropmetrics Precision Farming Revenue, Gross Margin and Market Share (2016-2017)

2.12 Hexagon Agriculture



- 2.12.1 Business Overview
- 2.12.2 Precision Farming Type and Applications
- 2.12.2.1 Product A
- 2.12.2.2 Product B

2.12.3 Hexagon Agriculture Precision Farming Revenue, Gross Margin and Market

- Share (2016-2017)
- 2.13 Granular
 - 2.13.1 Business Overview
 - 2.13.2 Precision Farming Type and Applications
 - 2.13.2.1 Product A
 - 2.13.2.2 Product B
- 2.13.3 Granular Precision Farming Revenue, Gross Margin and Market Share

(2016-2017)

- 2.14 Prospera Technologies
 - 2.14.1 Business Overview
 - 2.14.2 Precision Farming Type and Applications
 - 2.14.2.1 Product A
 - 2.14.2.2 Product B

2.14.3 Prospera Technologies Precision Farming Revenue, Gross Margin and Market Share (2016-2017)

- 2.15 Agribotix
 - 2.15.1 Business Overview
 - 2.15.2 Precision Farming Type and Applications
 - 2.15.2.1 Product A
 - 2.15.2.2 Product B

2.15.3 Agribotix Precision Farming Revenue, Gross Margin and Market Share (2016-2017)

2.16 Autocopter Corp

- 2.16.1 Business Overview
- 2.16.2 Precision Farming Type and Applications
- 2.16.2.1 Product A
- 2.16.2.2 Product B

2.16.3 Autocopter Corp Precision Farming Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL PRECISION FARMING MARKET COMPETITION, BY PLAYERS

3.1 Global Precision Farming Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate



- 3.2.1 Top 5 Precision Farming Players Market Share
- 3.2.2 Top 10 Precision Farming Players Market Share
- 3.3 Market Competition Trend

4 GLOBAL PRECISION FARMING MARKET SIZE BY REGIONS

- 4.1 Global Precision Farming Revenue and Market Share by Regions
- 4.2 North America Precision Farming Revenue and Growth Rate (2013-2018)
- 4.3 Europe Precision Farming Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Precision Farming Revenue and Growth Rate (2013-2018)
- 4.5 South America Precision Farming Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Precision Farming Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA PRECISION FARMING REVENUE BY COUNTRIES

- 5.1 North America Precision Farming Revenue by Countries (2013-2018)
- 5.2 USA Precision Farming Revenue and Growth Rate (2013-2018)
- 5.3 Canada Precision Farming Revenue and Growth Rate (2013-2018)
- 5.4 Mexico Precision Farming Revenue and Growth Rate (2013-2018)

6 EUROPE PRECISION FARMING REVENUE BY COUNTRIES

- 6.1 Europe Precision Farming Revenue by Countries (2013-2018)
- 6.2 Germany Precision Farming Revenue and Growth Rate (2013-2018)
- 6.3 UK Precision Farming Revenue and Growth Rate (2013-2018)
- 6.4 France Precision Farming Revenue and Growth Rate (2013-2018)
- 6.5 Russia Precision Farming Revenue and Growth Rate (2013-2018)
- 6.6 Italy Precision Farming Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC PRECISION FARMING REVENUE BY COUNTRIES

- 7.1 Asia-Pacific Precision Farming Revenue by Countries (2013-2018)
- 7.2 China Precision Farming Revenue and Growth Rate (2013-2018)
- 7.3 Japan Precision Farming Revenue and Growth Rate (2013-2018)
- 7.4 Korea Precision Farming Revenue and Growth Rate (2013-2018)
- 7.5 India Precision Farming Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Precision Farming Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA PRECISION FARMING REVENUE BY COUNTRIES



- 8.1 South America Precision Farming Revenue by Countries (2013-2018)
- 8.2 Brazil Precision Farming Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Precision Farming Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Precision Farming Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE PRECISION FARMING BY COUNTRIES

- 9.1 Middle East and Africa Precision Farming Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Precision Farming Revenue and Growth Rate (2013-2018)
- 9.3 UAE Precision Farming Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Precision Farming Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria Precision Farming Revenue and Growth Rate (2013-2018)
- 9.6 South Africa Precision Farming Revenue and Growth Rate (2013-2018)

10 GLOBAL PRECISION FARMING MARKET SEGMENT BY TYPE

- 10.1 Global Precision Farming Revenue and Market Share by Type (2013-2018)
- 10.2 Global Precision Farming Market Forecast by Type (2018-2023)
- 10.3 Guidance System Revenue Growth Rate (2013-2023)
- 10.4 Remote Sensing Revenue Growth Rate (2013-2023)
- 10.5 Variable-Rate Technology Revenue Growth Rate (2013-2023)

11 GLOBAL PRECISION FARMING MARKET SEGMENT BY APPLICATION

- 11.1 Global Precision Farming Revenue Market Share by Application (2013-2018)
- 11.2 Precision Farming Market Forecast by Application (2018-2023)
- 11.3 Yield Monitoring Revenue Growth (2013-2018)
- 11.4 Crop Scouting Revenue Growth (2013-2018)
- 11.5 Field Mapping Revenue Growth (2013-2018)
- 11.6 Irrigation Management Revenue Growth (2013-2018)
- 11.7 Weather Tracking & Forecasting Revenue Growth (2013-2018)
- 11.8 Inventory Management Revenue Growth (2013-2018)
- 11.9 Farm Labor Management Revenue Growth (2013-2018)
- 11.10 Financial Management Revenue Growth (2013-2018)
- 11.11 Others Revenue Growth (2013-2018)

12 GLOBAL PRECISION FARMING MARKET SIZE FORECAST (2018-2023)



- 12.1 Global Precision Farming Market Size Forecast (2018-2023)
- 12.2 Global Precision Farming Market Forecast by Regions (2018-2023)
- 12.3 North America Precision Farming Revenue Market Forecast (2018-2023)
- 12.4 Europe Precision Farming Revenue Market Forecast (2018-2023)
- 12.5 Asia-Pacific Precision Farming Revenue Market Forecast (2018-2023)
- 12.6 South America Precision Farming Revenue Market Forecast (2018-2023)
- 12.7 Middle East and Africa Precision Farming Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology 14.2 Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Figure Precision Farming Picture Table Product Specifications of Precision Farming Table Global Precision Farming and Revenue (Million USD) Market Split by Product Type Figure Global Precision Farming Revenue Market Share by Types in 2017 Figure Guidance System Picture **Figure Remote Sensing Picture** Figure Variable-Rate Technology Picture Table Global Precision Farming Revenue (Million USD) by Application (2013-2023) Figure Precision Farming Revenue Market Share by Applications in 2017 Figure Yield Monitoring Picture **Figure Crop Scouting Picture Figure Field Mapping Picture Figure Irrigation Management Picture** Figure Weather Tracking & Forecasting Picture Figure Inventory Management Picture Figure Farm Labor Management Picture Figure Financial Management Picture **Figure Others Picture** Table Global Market Precision Farming Revenue (Million USD) Comparison by Regions 2013-2023 Figure North America Precision Farming Revenue (Million USD) and Growth Rate (2013 - 2023)Figure Europe Precision Farming Revenue (Million USD) and Growth Rate (2013-2023) Figure Asia-Pacific Precision Farming Revenue (Million USD) and Growth Rate (2013 - 2023)Figure South America Precision Farming Revenue (Million USD) and Growth Rate (2013 - 2023)Figure Middle East and Africa Precision Farming Revenue (Million USD) and Growth Rate (2013-2023) Figure Global Precision Farming Revenue (Million USD) and Growth Rate (2013-2023) Table Deere & Company Basic Information, Manufacturing Base and Competitors Table Deere & Company Precision Farming Type and Applications Table Deere & Company Precision Farming Revenue, Gross Margin and Market Share (2016 - 2017)



Table Trimble Basic Information, Manufacturing Base and Competitors

Table Trimble Precision Farming Type and Applications

Table Trimble Precision Farming Revenue, Gross Margin and Market Share (2016-2017)

Table Agco Basic Information, Manufacturing Base and Competitors

Table Agco Precision Farming Type and Applications

Table Agco Precision Farming Revenue, Gross Margin and Market Share (2016-2017)

Table Agjunction Basic Information, Manufacturing Base and Competitors

Table Agjunction Precision Farming Type and Applications

Table Agjunction Precision Farming Revenue, Gross Margin and Market Share (2016-2017)

Table Raven Industries Basic Information, Manufacturing Base and Competitors

Table Raven Industries Precision Farming Type and Applications

Table Raven Industries Precision Farming Revenue, Gross Margin and Market Share (2016-2017)

Table AG Leader Technology Basic Information, Manufacturing Base and CompetitorsTable AG Leader Technology Precision Farming Type and Applications

Table AG Leader Technology Precision Farming Revenue, Gross Margin and Market Share (2016-2017)

Table SST Development Group Basic Information, Manufacturing Base and Competitors

 Table SST Development Group Precision Farming Type and Applications

Table SST Development Group Precision Farming Revenue, Gross Margin and Market Share (2016-2017)

Table Teejet Technologies Basic Information, Manufacturing Base and Competitors

Table Teejet Technologies Precision Farming Type and Applications

Table Teejet Technologies Precision Farming Revenue, Gross Margin and Market Share (2016-2017)

Table Topcon Positioning Systems Basic Information, Manufacturing Base andCompetitors

Table Topcon Positioning Systems Precision Farming Type and Applications Table Topcon Positioning Systems Precision Farming Revenue, Gross Margin and Market Share (2016-2017)

Table Dickey-John Corporation Basic Information, Manufacturing Base and CompetitorsTable Dickey-John Corporation Precision Farming Type and Applications

Table Dickey-John Corporation Precision Farming Revenue, Gross Margin and Market Share (2016-2017)

Table Cropmetrics Basic Information, Manufacturing Base and CompetitorsTable Cropmetrics Precision Farming Type and Applications



Table Cropmetrics Precision Farming Revenue, Gross Margin and Market Share (2016-2017)

Table Hexagon Agriculture Basic Information, Manufacturing Base and CompetitorsTable Hexagon Agriculture Precision Farming Type and Applications

Table Hexagon Agriculture Precision Farming Revenue, Gross Margin and Market Share (2016-2017)

Table Granular Basic Information, Manufacturing Base and Competitors

Table Granular Precision Farming Type and Applications

Table Granular Precision Farming Revenue, Gross Margin and Market Share (2016-2017)

Table Prospera Technologies Basic Information, Manufacturing Base and CompetitorsTable Prospera Technologies Precision Farming Type and Applications

Table Prospera Technologies Precision Farming Revenue, Gross Margin and Market Share (2016-2017)

Table Agribotix Basic Information, Manufacturing Base and Competitors

Table Agribotix Precision Farming Type and Applications

Table Agribotix Precision Farming Revenue, Gross Margin and Market Share (2016-2017)

Table Autocopter Corp Basic Information, Manufacturing Base and CompetitorsTable Autocopter Corp Precision Farming Type and Applications

Table Autocopter Corp Precision Farming Revenue, Gross Margin and Market Share (2016-2017)

Table Global Precision Farming Revenue (Million USD) by Players (2013-2018)

Table Global Precision Farming Revenue Share by Players (2013-2018)

Figure Global Precision Farming Revenue Share by Players in 2016

Figure Global Precision Farming Revenue Share by Players in 2017

Figure Global Top 5 Players Precision Farming Revenue Market Share in 2017 Figure Global Top 10 Players Precision Farming Revenue Market Share in 2017 Figure Global Precision Farming Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global Precision Farming Revenue (Million USD) by Regions (2013-2018) Table Global Precision Farming Revenue Market Share by Regions (2013-2018) Figure Global Precision Farming Revenue Market Share by Regions (2013-2018) Figure Global Precision Farming Revenue Market Share by Regions in 2017 Figure North America Precision Farming Revenue and Growth Rate (2013-2018) Figure Europe Precision Farming Revenue and Growth Rate (2013-2018) Figure Asia-Pacific Precision Farming Revenue and Growth Rate (2013-2018) Figure South America Precision Farming Revenue and Growth Rate (2013-2018) Figure South America Precision Farming Revenue and Growth Rate (2013-2018) Figure Middle East and Africa Precision Farming Revenue and Growth Rate



(2013-2018)

Table North America Precision Farming Revenue by Countries (2013-2018)Table North America Precision Farming Revenue Market Share by Countries(2013-2018)

Figure North America Precision Farming Revenue Market Share by Countries (2013-2018)

Figure North America Precision Farming Revenue Market Share by Countries in 2017 Figure USA Precision Farming Revenue and Growth Rate (2013-2018) Figure Canada Precision Farming Revenue and Growth Rate (2013-2018) Figure Mexico Precision Farming Revenue and Growth Rate (2013-2018) Table Europe Precision Farming Revenue (Million USD) by Countries (2013-2018) Figure Europe Precision Farming Revenue Market Share by Countries (2013-2018) Figure Europe Precision Farming Revenue Market Share by Countries in 2017 Figure Germany Precision Farming Revenue and Growth Rate (2013-2018) Figure UK Precision Farming Revenue and Growth Rate (2013-2018) Figure France Precision Farming Revenue and Growth Rate (2013-2018) Figure Russia Precision Farming Revenue and Growth Rate (2013-2018) Figure Italy Precision Farming Revenue and Growth Rate (2013-2018) Table Asia-Pacific Precision Farming Revenue (Million USD) by Countries (2013-2018) Figure Asia-Pacific Precision Farming Revenue Market Share by Countries (2013-2018) Figure Asia-Pacific Precision Farming Revenue Market Share by Countries in 2017 Figure China Precision Farming Revenue and Growth Rate (2013-2018) Figure Japan Precision Farming Revenue and Growth Rate (2013-2018) Figure Korea Precision Farming Revenue and Growth Rate (2013-2018) Figure India Precision Farming Revenue and Growth Rate (2013-2018) Figure Southeast Asia Precision Farming Revenue and Growth Rate (2013-2018) Table South America Precision Farming Revenue by Countries (2013-2018) Table South America Precision Farming Revenue Market Share by Countries (2013 - 2018)Figure South America Precision Farming Revenue Market Share by Countries (2013 - 2018)

Figure South America Precision Farming Revenue Market Share by Countries in 2017 Figure Brazil Precision Farming Revenue and Growth Rate (2013-2018)

Figure Argentina Precision Farming Revenue and Growth Rate (2013-2018)

Figure Colombia Precision Farming Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Precision Farming Revenue (Million USD) by Countries (2013-2018)

Table Middle East and Africa Precision Farming Revenue Market Share by Countries (2013-2018)



Figure Middle East and Africa Precision Farming Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Precision Farming Revenue Market Share by Countries in 2017

Figure Saudi Arabia Precision Farming Revenue and Growth Rate (2013-2018) Figure UAE Precision Farming Revenue and Growth Rate (2013-2018) Figure Egypt Precision Farming Revenue and Growth Rate (2013-2018) Figure Nigeria Precision Farming Revenue and Growth Rate (2013-2018) Figure South Africa Precision Farming Revenue and Growth Rate (2013-2018) Table Global Precision Farming Revenue (Million USD) by Type (2013-2018) Table Global Precision Farming Revenue Share by Type (2013-2018) Figure Global Precision Farming Revenue Share by Type (2013-2018) Figure Global Precision Farming Revenue Share by Type in 2017 Table Global Precision Farming Revenue Forecast by Type (2018-2023) Figure Global Precision Farming Market Share Forecast by Type (2018-2023) Figure Global Guidance System Revenue Growth Rate (2013-2018) Figure Global Remote Sensing Revenue Growth Rate (2013-2018) Figure Global Variable-Rate Technology Revenue Growth Rate (2013-2018) Table Global Precision Farming Revenue by Application (2013-2018) Table Global Precision Farming Revenue Share by Application (2013-2018) Figure Global Precision Farming Revenue Share by Application (2013-2018) Figure Global Precision Farming Revenue Share by Application in 2017 Table Global Precision Farming Revenue Forecast by Application (2018-2023) Figure Global Precision Farming Market Share Forecast by Application (2018-2023) Figure Global Yield Monitoring Revenue Growth Rate (2013-2018) Figure Global Crop Scouting Revenue Growth Rate (2013-2018) Figure Global Field Mapping Revenue Growth Rate (2013-2018) Figure Global Irrigation Management Revenue Growth Rate (2013-2018) Figure Global Weather Tracking & Forecasting Revenue Growth Rate (2013-2018) Figure Global Inventory Management Revenue Growth Rate (2013-2018) Figure Global Farm Labor Management Revenue Growth Rate (2013-2018) Figure Global Financial Management Revenue Growth Rate (2013-2018) Figure Global Others Revenue Growth Rate (2013-2018) Figure Global Precision Farming Revenue (Million USD) and Growth Rate Forecast (2018 - 2023)Table Global Precision Farming Revenue (Million USD) Forecast by Regions (2018 - 2023)Figure Global Precision Farming Revenue Market Share Forecast by Regions (2018 - 2023)



Figure North America Precision Farming Revenue Market Forecast (2018-2023) Figure Europe Precision Farming Revenue Market Forecast (2018-2023) Figure Asia-Pacific Precision Farming Revenue Market Forecast (2018-2023) Figure South America Precision Farming Revenue Market Forecast (2018-2023) Figure Middle East and Africa Precision Farming Revenue Market Forecast (2018-2023)



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