

# **Global Precision Farming Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023**

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## **Abstracts**

Precision farming is defined (also known as precision agriculture or satellite farming) technologies as a farming management concept that utilizes software and hardware for observing, measuring and responding to intra-field variability in crops, resulting in better crop management and more effective output.

### **SCOPE OF THE REPORT:**

This report studies the Precision Farming market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Precision Farming market by product type and applications/end industries.

On the basis of technology, guidance technology held the largest market size owing to the early adoption of this technology by farmers. GPS-based auto-guidance technology allows growers to reduce the overlapping of equipment and tractor passes, thus saving fuel, labor, time, and soil compaction.

The Americas held the largest share of the precision farming market in 2017. Countries such as the US and Canada in the Americas are the early adopters of precision farming technologies, which is the major reason for the high share of this region in the precision farming market. Farmers or growers in this region are increasingly adopting advanced farming systems and equipment such as steering and guidance systems, sensors, display devices, and farm management software.

The global Precision Farming market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in

China, also fast growing India and Southeast Asia regions. North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Precision Farming.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Deere & Company

Trimble

Agco

Agjunction

Raven Industries

AG Leader Technology

SST Development Group

Teejet Technologies

Topcon Positioning Systems

Dickey-John Corporation

Cropmetrics

Hexagon Agriculture

Granular

Prospera Technologies

Agrobotix

Autocopter Corp

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Guidance System

Remote Sensing

Variable-Rate Technology

Market Segment by Applications, can be divided into

Yield Monitoring

Crop Scouting

Field Mapping

Irrigation Management

Weather Tracking & Forecasting

Inventory Management

Farm Labor Management

Financial Management

Others

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