

# Global Precision Agriculture Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Precision Agriculture market size was valued at USD 4484.5 million in 2023 and is forecast to a readjusted size of USD 9257.7 million by 2030 with a CAGR of 10.9% during review period.

Precision Agriculture (PA) is a farming management concept based upon observing, measuring and responding to agriculture. It was born in early 1990s for introduction of GPS guidance for tractors. Now it is a dynamic industry that mentioned lots of technologies, such as ecological based principles, plant genetics, technological advances in planting and application equipment and plant and soil sensors, and knowledge to vary management, to improve system efficiency, resilience, and adaptability.

Global core precision agriculture players include Deere & Company, Trimble Agriculture and CNH Industrial etc. The Top 3 companies hold a share about 30%. North America is the largest market, with a share about 44%, followed by Europe and Asia Pacific with the share about 28% and 19%.

The Global Info Research report includes an overview of the development of the Precision Agriculture industry chain, the market status of Agricultural Cooperatives (Guidance System, Remote Sensing), Farmland & Farms (Guidance System, Remote Sensing), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Precision Agriculture.

Regionally, the report analyzes the Precision Agriculture markets in key regions. North



America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Precision Agriculture market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Precision Agriculture market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Precision Agriculture industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Guidance System, Remote Sensing).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Precision Agriculture market.

Regional Analysis: The report involves examining the Precision Agriculture market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Precision Agriculture market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Precision Agriculture:

Company Analysis: Report covers individual Precision Agriculture players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.



Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Precision Agriculture This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Agricultural Cooperatives, Farmland & Farms).

Technology Analysis: Report covers specific technologies relevant to Precision Agriculture. It assesses the current state, advancements, and potential future developments in Precision Agriculture areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Precision Agriculture market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Precision Agriculture market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

**Guidance System** 

Remote Sensing

Variable-Rate Technology

Others

Market segment by Application

**Agricultural Cooperatives** 

Farmland & Farms



#### Others

Market segment by players, this report covers

Deere & Company

Trimble Agriculture

CropX

Valmont Industries

**AGCO Corporation** 

Dickey-John Corporation

Monsanto Company

Ag Leader Technology

AgJunction

**CNH** Industrial

Raven Industries

Proagrica

TeeJet Technologies

**Topcon Positioning Systems** 

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)



Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Precision Agriculture product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Precision Agriculture, with revenue, gross margin and global market share of Precision Agriculture from 2019 to 2024.

Chapter 3, the Precision Agriculture competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Precision Agriculture market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Precision Agriculture.

Chapter 13, to describe Precision Agriculture research findings and conclusion.



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