

# Global Precision Agriculture Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Precision Agriculture market size was valued at US\$ 6126 million in 2025 and is forecast to a readjusted size of US\$ 12720 million by 2032 with a CAGR of 11.1% during review period.

Precision Agriculture (PA) is a farming management concept based upon observing, measuring and responding to agriculture. It was born in early 1990s for introduction of GPS guidance for tractors. Now it is a dynamic industry that mentioned lots of technologies, such as ecological based principles, plant genetics, technological advances in planting and application equipment and plant and soil sensors, and knowledge to vary management, to improve system efficiency, resilience, and adaptability.

Global core precision agriculture players include Deere & Company, Trimble Agriculture and CNH Industrial etc. The Top 3 companies hold a share about 30%. North America is the largest market, with a share about 44%, followed by Europe and Asia Pacific with the share about 28% and 19%.

This report is a detailed and comprehensive analysis for global Precision Agriculture market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Precision Agriculture market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Precision Agriculture market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Precision Agriculture market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Precision Agriculture market shares of main players, in revenue (\$ Million), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Precision Agriculture

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Precision Agriculture market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Deere & Company, Trimble Agriculture, CropX, Valmont Industries, AGCO Corporation, Dickey-John Corporation, Monsanto Company, Ag Leader Technology, AgJunction, CNH Industrial, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Precision Agriculture market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Guidance System

Remote Sensing

Variable-Rate Technology

Others

#### Market segment by Application

Agricultural Cooperatives

Farmland & Farms

Others

#### Market segment by players, this report covers

Deere & Company

Trimble Agriculture

CropX

Valmont Industries

AGCO Corporation

Dickey-John Corporation

Monsanto Company

Ag Leader Technology

AgJunction

CNH Industrial

Raven Industries

Proagrica

TeeJet Technologies

Topcon Positioning Systems

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Precision Agriculture product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Precision Agriculture, with revenue, gross margin, and global market share of Precision Agriculture from 2021 to 2026.

Chapter 3, the Precision Agriculture competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026.

Precision Agriculture market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Precision Agriculture.

Chapter 13, to describe Precision Agriculture research findings and conclusion.

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