

Global Pre-Nickel-Plated Steel Strip Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Pre-Nickel-Plated Steel Strip market size is expected to reach \$ 2258 million by 2032, rising at a market growth of 15.6% CAGR during the forecast period (2026-2032).

Pre-Nickel-Plated Steel Strip refers to a functional composite steel strip made by applying a uniform nickel coating or nickel-iron diffusion layer onto cold-rolled low-carbon steel, ultra-low-carbon steel, stainless steel, or deep-drawing battery-grade steel substrate through continuous electroplating, diffusion annealing, skin passing, temper rolling, and slitting before battery case forming. When used for lithium battery steel cases, it is also commonly referred to as pre-nickel-plated steel substrate for lithium battery cases, mainly serving cylindrical battery cases, coin-type battery cases, selected prismatic steel cases, and battery structural components.

Compared with post-nickel plating, pre-nickel-plated steel strip completes nickel plating and diffusion treatment before battery case stamping, enabling better control over coating thickness, coating uniformity, nickel-iron bonding layer, deep-drawing ductility, and case consistency. Its core value lies in improving the corrosion resistance, airtightness, surface cleanliness, dimensional stability, and yield of stamped battery cases, while reducing issues such as uneven inner-wall plating, coating cracks, localized corrosion, and surface damage associated with post-plating processes. With growing demand from 21700, 4680, 4695, and coin-type battery cases, pre-nickel-plated steel strip is becoming an important material upgrade direction for battery steel cases.

In 2025, the global production capacity of pre-plated nickel steel strip will be approximately 300,000 tons, with a unit price of approximately US\$2,638.89 per ton and

a gross profit margin of approximately 18%-28%.

Pre-nickel-plated steel strip is a key upstream material for upgrading cylindrical battery steel cases. As 21700, 4680, 4695, and other cylindrical battery formats evolve toward higher energy density, higher rate capability, and higher safety, the limitations of post-nickel-plated cases in coating uniformity, inner-wall protection, forming consistency, and corrosion resistance are becoming more visible. Through continuous nickel plating and diffusion annealing before stamping, pre-nickel-plated steel strip forms a stable bonding layer between the steel substrate and nickel coating, improving coating adhesion and case consistency after deep drawing, thereby enhancing cell yield, airtightness, and long-term reliability. The accelerated commercialization of 46-series large cylindrical batteries is moving pre-nickel-plated steel strip from a niche battery-case material into a core position in the power battery structural component supply chain.

From a market opportunity perspective, growth is mainly driven by three demand lines. The first is the rising need for high-consistency steel cases in large cylindrical power batteries, where 4680 and 4695 formats require higher wall thickness precision, coating stability, and deep-drawing performance. The second is stable demand from small cylindrical and coin-type battery cases, supported by power tools, electric two-wheelers, portable energy storage, TWS earbuds, smart wearables, and industrial batteries. The third is domestic substitution, as Chinese suppliers move from pilot validation to batch supply and capacity expansion. With advantages in delivery cycle, cost, and local customer response, domestic materials are expected to gradually reduce the historical dependence on imported high-end pre-nickel-plated steel.

The main industry challenges lie in coating uniformity, nickel-iron diffusion layer control, crack-free forming, surface cleanliness, and mass-production stability. Pre-nickel-plated steel strip is not merely a nickel-plating process, but a system-level material technology determined by cold-rolled steel substrate quality, continuous electroplating, diffusion annealing, skin passing, slitting, and customer stamping validation. A coating that is too thin may weaken corrosion resistance, while an overly thick coating increases cost and may affect forming performance. Poor diffusion-layer control may also reduce deep-drawing yield. Suppliers capable of passing power battery customer qualification, covering the 0.2-1.0mm thickness range, and serving both large and small cylindrical applications are expected to gain stronger bargaining power and higher growth visibility.

This report studies the global Pre-Nickel-Plated Steel Strip production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Pre-Nickel-Plated Steel Strip and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Pre-Nickel-Plated Steel Strip that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Pre-Nickel-Plated Steel Strip total production and demand, 2021-2032, (K Tons)

Global Pre-Nickel-Plated Steel Strip total production value, 2021-2032, (USD Million)

Global Pre-Nickel-Plated Steel Strip production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Tons), (based on production site)

Global Pre-Nickel-Plated Steel Strip consumption by region & country, CAGR, 2021-2032 & (K Tons)

U.S. VS China: Pre-Nickel-Plated Steel Strip domestic production, consumption, key domestic manufacturers and share

Global Pre-Nickel-Plated Steel Strip production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Tons)

Global Pre-Nickel-Plated Steel Strip production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Tons)

Global Pre-Nickel-Plated Steel Strip production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Tons)

This report profiles key players in the global Pre-Nickel-Plated Steel Strip market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nippon Steel, Toyo Kohan, TCC Steel, Tata Steel, Zhenjiang Dongfang Electric Heating Technology Co., Ltd., Yongjin Technology Group Co., Ltd., Hunan Youngsun New Materials Co., Ltd., Zhejiang Praseodymium Sai New Materials Co., Ltd., Fujian Jinyang Technology Co.,Ltd., Jiangsu Vigorous Metal Technology Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Pre-Nickel-Plated Steel Strip market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Pre-Nickel-Plated Steel Strip Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Pre-Nickel-Plated Steel Strip Market, Segmentation by Type:

10 To 20 g/m?

20 To 40 g/m?

40 To 60 g/m?

Above 60 g/m?

Global Pre-Nickel-Plated Steel Strip Market, Segmentation by Substrate:

Low-Carbon Steel

Stainless Steel

Others

Global Pre-Nickel-Plated Steel Strip Market, Segmentation by Steel Cases:

Cylindrical Battery Cases

Coin-Type Battery Cases

Prismatic Steel Battery Cases

Others

Global Pre-Nickel-Plated Steel Strip Market, Segmentation by Application:

Power Battery Cases

Consumer Battery Cases

Energy Storage Battery Cases

Small Power Battery Cases

Companies Profiled:

Nippon Steel

Toyo Kohan

TCC Steel

Tata Steel

Zhenjiang Dongfang Electric Heating Technology Co., Ltd.

Yongjin Technology Group Co., Ltd.

Hunan Youngsun New Materials Co., Ltd.

Zhejiang Praseodymium Sai New Materials Co., Ltd.

Fujian Jinyang Technology Co., Ltd.

Jiangsu Vigorous Metal Technology Co., Ltd.

Key Questions Answered:

1. How big is the global Pre-Nickel-Plated Steel Strip market?
2. What is the demand of the global Pre-Nickel-Plated Steel Strip market?
3. What is the year over year growth of the global Pre-Nickel-Plated Steel Strip market?
4. What is the production and production value of the global Pre-Nickel-Plated Steel Strip market?
5. Who are the key producers in the global Pre-Nickel-Plated Steel Strip market?
6. What are the growth factors driving the market demand?

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