

Global Pre-mixed/RTD Alcoholic Drink Supply, Demand and Key Producers, 2024-2030

<https://marketpublishers.com/r/G03E39321E1BEN.html>

Date: March 2024

Pages: 113

Price: US\$ 4,480.00 (Single User License)

ID: G03E39321E1BEN

Abstracts

The global Pre-mixed/RTD Alcoholic Drink market size is expected to reach \$ 2799.7 million by 2030, rising at a market growth of 5.6% CAGR during the forecast period (2024-2030).

In recent years, the market for pre-mixed/RTD (Ready-to-Drink) alcoholic beverages has experienced significant growth. This trend is driven by the increasing consumer demand for convenience, portability, and immediate consumption. Pre-mixed drinks have gained widespread popularity due to their diverse flavors and innovative product offerings. Market innovation continues to propel industry development, with a plethora of classic and unique flavors in canned cocktails, fruity beers, and other creatively blended beverages. Pre-mixed drinks not only emphasize taste experiences but also highlight natural ingredients and health-conscious attributes, aligning with consumers' pursuit of healthier dietary choices.

This report studies the global Pre-mixed/RTD Alcoholic Drink production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Pre-mixed/RTD Alcoholic Drink, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2023 as the base year. This report explores demand trends and competition, as well as details the characteristics of Pre-mixed/RTD Alcoholic Drink that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Pre-mixed/RTD Alcoholic Drink total production and demand, 2019-2030, (K

Units)

Global Pre-mixed/RTD Alcoholic Drink total production value, 2019-2030, (USD Million)

Global Pre-mixed/RTD Alcoholic Drink production by region & country, production, value, CAGR, 2019-2030, (USD Million) & (K Units)

Global Pre-mixed/RTD Alcoholic Drink consumption by region & country, CAGR, 2019-2030 & (K Units)

U.S. VS China: Pre-mixed/RTD Alcoholic Drink domestic production, consumption, key domestic manufacturers and share

Global Pre-mixed/RTD Alcoholic Drink production by manufacturer, production, price, value and market share 2019-2024, (USD Million) & (K Units)

Global Pre-mixed/RTD Alcoholic Drink production by Type, production, value, CAGR, 2019-2030, (USD Million) & (K Units)

Global Pre-mixed/RTD Alcoholic Drink production by Application production, value, CAGR, 2019-2030, (USD Million) & (K Units).

This reports profiles key players in the global Pre-mixed/RTD Alcoholic Drink market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Diageo plc., Asahi Breweries, Ltd., Suntory Holdings Limited, Halewood International Limited, The Brown-Forman Corporation, Bacardi Limited, Mike's Hard Lemonade Co., Pernod Ricard SA. and Anheuser-Busch InBev SA/NV, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Pre-mixed/RTD Alcoholic Drink market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$

Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2019-2030 by year with 2023 as the base year, 2024 as the estimate year, and 2025-2030 as the forecast year.

Global Pre-mixed/RTD Alcoholic Drink Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Pre-mixed/RTD Alcoholic Drink Market, Segmentation by Type

Fruity

Milky

Other

Global Pre-mixed/RTD Alcoholic Drink Market, Segmentation by Application

Supermarket

Specialty Store

Online Sales

Other

Companies Profiled:

Diageo plc.

Asahi Breweries, Ltd.

Suntory Holdings Limited

Halewood International Limited

The Brown-Forman Corporation

Bacardi Limited

Mike's Hard Lemonade Co.

Pernod Ricard SA.

Anheuser-Busch InBev SA/NV

Key Questions Answered

1. How big is the global Pre-mixed/RTD Alcoholic Drink market?
2. What is the demand of the global Pre-mixed/RTD Alcoholic Drink market?
3. What is the year over year growth of the global Pre-mixed/RTD Alcoholic Drink market?
4. What is the production and production value of the global Pre-mixed/RTD Alcoholic Drink market?
5. Who are the key producers in the global Pre-mixed/RTD Alcoholic Drink market?

Contents

1 SUPPLY SUMMARY

- 1.1 Pre-mixed/RTD Alcoholic Drink Introduction
- 1.2 World Pre-mixed/RTD Alcoholic Drink Supply & Forecast
 - 1.2.1 World Pre-mixed/RTD Alcoholic Drink Production Value (2019 & 2023 & 2030)
 - 1.2.2 World Pre-mixed/RTD Alcoholic Drink Production (2019-2030)
 - 1.2.3 World Pre-mixed/RTD Alcoholic Drink Pricing Trends (2019-2030)
- 1.3 World Pre-mixed/RTD Alcoholic Drink Production by Region (Based on Production Site)
 - 1.3.1 World Pre-mixed/RTD Alcoholic Drink Production Value by Region (2019-2030)
 - 1.3.2 World Pre-mixed/RTD Alcoholic Drink Production by Region (2019-2030)
 - 1.3.3 World Pre-mixed/RTD Alcoholic Drink Average Price by Region (2019-2030)
 - 1.3.4 North America Pre-mixed/RTD Alcoholic Drink Production (2019-2030)
 - 1.3.5 Europe Pre-mixed/RTD Alcoholic Drink Production (2019-2030)
 - 1.3.6 China Pre-mixed/RTD Alcoholic Drink Production (2019-2030)
 - 1.3.7 Japan Pre-mixed/RTD Alcoholic Drink Production (2019-2030)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Pre-mixed/RTD Alcoholic Drink Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Pre-mixed/RTD Alcoholic Drink Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Pre-mixed/RTD Alcoholic Drink Demand (2019-2030)
- 2.2 World Pre-mixed/RTD Alcoholic Drink Consumption by Region
 - 2.2.1 World Pre-mixed/RTD Alcoholic Drink Consumption by Region (2019-2024)
 - 2.2.2 World Pre-mixed/RTD Alcoholic Drink Consumption Forecast by Region (2025-2030)
- 2.3 United States Pre-mixed/RTD Alcoholic Drink Consumption (2019-2030)
- 2.4 China Pre-mixed/RTD Alcoholic Drink Consumption (2019-2030)
- 2.5 Europe Pre-mixed/RTD Alcoholic Drink Consumption (2019-2030)
- 2.6 Japan Pre-mixed/RTD Alcoholic Drink Consumption (2019-2030)
- 2.7 South Korea Pre-mixed/RTD Alcoholic Drink Consumption (2019-2030)
- 2.8 ASEAN Pre-mixed/RTD Alcoholic Drink Consumption (2019-2030)
- 2.9 India Pre-mixed/RTD Alcoholic Drink Consumption (2019-2030)

3 WORLD PRE-MIXED/RTD ALCOHOLIC DRINK MANUFACTURERS COMPETITIVE

ANALYSIS

- 3.1 World Pre-mixed/RTD Alcoholic Drink Production Value by Manufacturer (2019-2024)
- 3.2 World Pre-mixed/RTD Alcoholic Drink Production by Manufacturer (2019-2024)
- 3.3 World Pre-mixed/RTD Alcoholic Drink Average Price by Manufacturer (2019-2024)
- 3.4 Pre-mixed/RTD Alcoholic Drink Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Pre-mixed/RTD Alcoholic Drink Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Pre-mixed/RTD Alcoholic Drink in 2023
 - 3.5.3 Global Concentration Ratios (CR8) for Pre-mixed/RTD Alcoholic Drink in 2023
- 3.6 Pre-mixed/RTD Alcoholic Drink Market: Overall Company Footprint Analysis
 - 3.6.1 Pre-mixed/RTD Alcoholic Drink Market: Region Footprint
 - 3.6.2 Pre-mixed/RTD Alcoholic Drink Market: Company Product Type Footprint
 - 3.6.3 Pre-mixed/RTD Alcoholic Drink Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Pre-mixed/RTD Alcoholic Drink Production Value Comparison
 - 4.1.1 United States VS China: Pre-mixed/RTD Alcoholic Drink Production Value Comparison (2019 & 2023 & 2030)
 - 4.1.2 United States VS China: Pre-mixed/RTD Alcoholic Drink Production Value Market Share Comparison (2019 & 2023 & 2030)
- 4.2 United States VS China: Pre-mixed/RTD Alcoholic Drink Production Comparison
 - 4.2.1 United States VS China: Pre-mixed/RTD Alcoholic Drink Production Comparison (2019 & 2023 & 2030)
 - 4.2.2 United States VS China: Pre-mixed/RTD Alcoholic Drink Production Market Share Comparison (2019 & 2023 & 2030)
- 4.3 United States VS China: Pre-mixed/RTD Alcoholic Drink Consumption Comparison
 - 4.3.1 United States VS China: Pre-mixed/RTD Alcoholic Drink Consumption Comparison (2019 & 2023 & 2030)
 - 4.3.2 United States VS China: Pre-mixed/RTD Alcoholic Drink Consumption Market

Share Comparison (2019 & 2023 & 2030)

4.4 United States Based Pre-mixed/RTD Alcoholic Drink Manufacturers and Market Share, 2019-2024

4.4.1 United States Based Pre-mixed/RTD Alcoholic Drink Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Pre-mixed/RTD Alcoholic Drink Production Value (2019-2024)

4.4.3 United States Based Manufacturers Pre-mixed/RTD Alcoholic Drink Production (2019-2024)

4.5 China Based Pre-mixed/RTD Alcoholic Drink Manufacturers and Market Share

4.5.1 China Based Pre-mixed/RTD Alcoholic Drink Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Pre-mixed/RTD Alcoholic Drink Production Value (2019-2024)

4.5.3 China Based Manufacturers Pre-mixed/RTD Alcoholic Drink Production (2019-2024)

4.6 Rest of World Based Pre-mixed/RTD Alcoholic Drink Manufacturers and Market Share, 2019-2024

4.6.1 Rest of World Based Pre-mixed/RTD Alcoholic Drink Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Pre-mixed/RTD Alcoholic Drink Production Value (2019-2024)

4.6.3 Rest of World Based Manufacturers Pre-mixed/RTD Alcoholic Drink Production (2019-2024)

5 MARKET ANALYSIS BY TYPE

5.1 World Pre-mixed/RTD Alcoholic Drink Market Size Overview by Type: 2019 VS 2023 VS 2030

5.2 Segment Introduction by Type

5.2.1 Fruity

5.2.2 Milky

5.2.3 Other

5.3 Market Segment by Type

5.3.1 World Pre-mixed/RTD Alcoholic Drink Production by Type (2019-2030)

5.3.2 World Pre-mixed/RTD Alcoholic Drink Production Value by Type (2019-2030)

5.3.3 World Pre-mixed/RTD Alcoholic Drink Average Price by Type (2019-2030)

6 MARKET ANALYSIS BY APPLICATION

6.1 World Pre-mixed/RTD Alcoholic Drink Market Size Overview by Application: 2019 VS 2023 VS 2030

6.2 Segment Introduction by Application

6.2.1 Supermarket

6.2.2 Specialty Store

6.2.3 Online Sales

6.2.4 Other

6.3 Market Segment by Application

6.3.1 World Pre-mixed/RTD Alcoholic Drink Production by Application (2019-2030)

6.3.2 World Pre-mixed/RTD Alcoholic Drink Production Value by Application (2019-2030)

6.3.3 World Pre-mixed/RTD Alcoholic Drink Average Price by Application (2019-2030)

7 COMPANY PROFILES

7.1 Diageo plc.

7.1.1 Diageo plc. Details

7.1.2 Diageo plc. Major Business

7.1.3 Diageo plc. Pre-mixed/RTD Alcoholic Drink Product and Services

7.1.4 Diageo plc. Pre-mixed/RTD Alcoholic Drink Production, Price, Value, Gross Margin and Market Share (2019-2024)

7.1.5 Diageo plc. Recent Developments/Updates

7.1.6 Diageo plc. Competitive Strengths & Weaknesses

7.2 Asahi Breweries, Ltd.

7.2.1 Asahi Breweries, Ltd. Details

7.2.2 Asahi Breweries, Ltd. Major Business

7.2.3 Asahi Breweries, Ltd. Pre-mixed/RTD Alcoholic Drink Product and Services

7.2.4 Asahi Breweries, Ltd. Pre-mixed/RTD Alcoholic Drink Production, Price, Value, Gross Margin and Market Share (2019-2024)

7.2.5 Asahi Breweries, Ltd. Recent Developments/Updates

7.2.6 Asahi Breweries, Ltd. Competitive Strengths & Weaknesses

7.3 Suntory Holdings Limited

7.3.1 Suntory Holdings Limited Details

7.3.2 Suntory Holdings Limited Major Business

7.3.3 Suntory Holdings Limited Pre-mixed/RTD Alcoholic Drink Product and Services

7.3.4 Suntory Holdings Limited Pre-mixed/RTD Alcoholic Drink Production, Price, Value, Gross Margin and Market Share (2019-2024)

7.3.5 Suntory Holdings Limited Recent Developments/Updates

- 7.3.6 Suntory Holdings Limited Competitive Strengths & Weaknesses
- 7.4 Halewood International Limited
 - 7.4.1 Halewood International Limited Details
 - 7.4.2 Halewood International Limited Major Business
 - 7.4.3 Halewood International Limited Pre-mixed/RTD Alcoholic Drink Product and Services
 - 7.4.4 Halewood International Limited Pre-mixed/RTD Alcoholic Drink Production, Price, Value, Gross Margin and Market Share (2019-2024)
 - 7.4.5 Halewood International Limited Recent Developments/Updates
 - 7.4.6 Halewood International Limited Competitive Strengths & Weaknesses
- 7.5 The Brown-Forman Corporation
 - 7.5.1 The Brown-Forman Corporation Details
 - 7.5.2 The Brown-Forman Corporation Major Business
 - 7.5.3 The Brown-Forman Corporation Pre-mixed/RTD Alcoholic Drink Product and Services
 - 7.5.4 The Brown-Forman Corporation Pre-mixed/RTD Alcoholic Drink Production, Price, Value, Gross Margin and Market Share (2019-2024)
 - 7.5.5 The Brown-Forman Corporation Recent Developments/Updates
 - 7.5.6 The Brown-Forman Corporation Competitive Strengths & Weaknesses
- 7.6 Bacardi Limited
 - 7.6.1 Bacardi Limited Details
 - 7.6.2 Bacardi Limited Major Business
 - 7.6.3 Bacardi Limited Pre-mixed/RTD Alcoholic Drink Product and Services
 - 7.6.4 Bacardi Limited Pre-mixed/RTD Alcoholic Drink Production, Price, Value, Gross Margin and Market Share (2019-2024)
 - 7.6.5 Bacardi Limited Recent Developments/Updates
 - 7.6.6 Bacardi Limited Competitive Strengths & Weaknesses
- 7.7 Mike's Hard Lemonade Co.
 - 7.7.1 Mike's Hard Lemonade Co. Details
 - 7.7.2 Mike's Hard Lemonade Co. Major Business
 - 7.7.3 Mike's Hard Lemonade Co. Pre-mixed/RTD Alcoholic Drink Product and Services
 - 7.7.4 Mike's Hard Lemonade Co. Pre-mixed/RTD Alcoholic Drink Production, Price, Value, Gross Margin and Market Share (2019-2024)
 - 7.7.5 Mike's Hard Lemonade Co. Recent Developments/Updates
 - 7.7.6 Mike's Hard Lemonade Co. Competitive Strengths & Weaknesses
- 7.8 Pernod Ricard SA.
 - 7.8.1 Pernod Ricard SA. Details
 - 7.8.2 Pernod Ricard SA. Major Business

- 7.8.3 Pernod Ricard SA. Pre-mixed/RTD Alcoholic Drink Product and Services
- 7.8.4 Pernod Ricard SA. Pre-mixed/RTD Alcoholic Drink Production, Price, Value, Gross Margin and Market Share (2019-2024)
- 7.8.5 Pernod Ricard SA. Recent Developments/Updates
- 7.8.6 Pernod Ricard SA. Competitive Strengths & Weaknesses
- 7.9 Anheuser-Busch InBev SA/NV
 - 7.9.1 Anheuser-Busch InBev SA/NV Details
 - 7.9.2 Anheuser-Busch InBev SA/NV Major Business
 - 7.9.3 Anheuser-Busch InBev SA/NV Pre-mixed/RTD Alcoholic Drink Product and Services
 - 7.9.4 Anheuser-Busch InBev SA/NV Pre-mixed/RTD Alcoholic Drink Production, Price, Value, Gross Margin and Market Share (2019-2024)
 - 7.9.5 Anheuser-Busch InBev SA/NV Recent Developments/Updates
 - 7.9.6 Anheuser-Busch InBev SA/NV Competitive Strengths & Weaknesses

8 INDUSTRY CHAIN ANALYSIS

- 8.1 Pre-mixed/RTD Alcoholic Drink Industry Chain
- 8.2 Pre-mixed/RTD Alcoholic Drink Upstream Analysis
 - 8.2.1 Pre-mixed/RTD Alcoholic Drink Core Raw Materials
 - 8.2.2 Main Manufacturers of Pre-mixed/RTD Alcoholic Drink Core Raw Materials
- 8.3 Midstream Analysis
- 8.4 Downstream Analysis
- 8.5 Pre-mixed/RTD Alcoholic Drink Production Mode
- 8.6 Pre-mixed/RTD Alcoholic Drink Procurement Model
- 8.7 Pre-mixed/RTD Alcoholic Drink Industry Sales Model and Sales Channels
 - 8.7.1 Pre-mixed/RTD Alcoholic Drink Sales Model
 - 8.7.2 Pre-mixed/RTD Alcoholic Drink Typical Customers

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

- 10.1 Methodology
- 10.2 Research Process and Data Source
- 10.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Pre-mixed/RTD Alcoholic Drink Production Value by Region (2019, 2023 and 2030) & (USD Million)

Table 2. World Pre-mixed/RTD Alcoholic Drink Production Value by Region (2019-2024) & (USD Million)

Table 3. World Pre-mixed/RTD Alcoholic Drink Production Value by Region (2025-2030) & (USD Million)

Table 4. World Pre-mixed/RTD Alcoholic Drink Production Value Market Share by Region (2019-2024)

Table 5. World Pre-mixed/RTD Alcoholic Drink Production Value Market Share by Region (2025-2030)

Table 6. World Pre-mixed/RTD Alcoholic Drink Production by Region (2019-2024) & (K Units)

Table 7. World Pre-mixed/RTD Alcoholic Drink Production by Region (2025-2030) & (K Units)

Table 8. World Pre-mixed/RTD Alcoholic Drink Production Market Share by Region (2019-2024)

Table 9. World Pre-mixed/RTD Alcoholic Drink Production Market Share by Region (2025-2030)

Table 10. World Pre-mixed/RTD Alcoholic Drink Average Price by Region (2019-2024) & (US\$/Unit)

Table 11. World Pre-mixed/RTD Alcoholic Drink Average Price by Region (2025-2030) & (US\$/Unit)

Table 12. Pre-mixed/RTD Alcoholic Drink Major Market Trends

Table 13. World Pre-mixed/RTD Alcoholic Drink Consumption Growth Rate Forecast by Region (2019 & 2023 & 2030) & (K Units)

Table 14. World Pre-mixed/RTD Alcoholic Drink Consumption by Region (2019-2024) & (K Units)

Table 15. World Pre-mixed/RTD Alcoholic Drink Consumption Forecast by Region (2025-2030) & (K Units)

Table 16. World Pre-mixed/RTD Alcoholic Drink Production Value by Manufacturer (2019-2024) & (USD Million)

Table 17. Production Value Market Share of Key Pre-mixed/RTD Alcoholic Drink Producers in 2023

Table 18. World Pre-mixed/RTD Alcoholic Drink Production by Manufacturer (2019-2024) & (K Units)

Table 19. Production Market Share of Key Pre-mixed/RTD Alcoholic Drink Producers in 2023

Table 20. World Pre-mixed/RTD Alcoholic Drink Average Price by Manufacturer (2019-2024) & (US\$/Unit)

Table 21. Global Pre-mixed/RTD Alcoholic Drink Company Evaluation Quadrant

Table 22. World Pre-mixed/RTD Alcoholic Drink Industry Rank of Major Manufacturers, Based on Production Value in 2023

Table 23. Head Office and Pre-mixed/RTD Alcoholic Drink Production Site of Key Manufacturer

Table 24. Pre-mixed/RTD Alcoholic Drink Market: Company Product Type Footprint

Table 25. Pre-mixed/RTD Alcoholic Drink Market: Company Product Application Footprint

Table 26. Pre-mixed/RTD Alcoholic Drink Competitive Factors

Table 27. Pre-mixed/RTD Alcoholic Drink New Entrant and Capacity Expansion Plans

Table 28. Pre-mixed/RTD Alcoholic Drink Mergers & Acquisitions Activity

Table 29. United States VS China Pre-mixed/RTD Alcoholic Drink Production Value Comparison, (2019 & 2023 & 2030) & (USD Million)

Table 30. United States VS China Pre-mixed/RTD Alcoholic Drink Production Comparison, (2019 & 2023 & 2030) & (K Units)

Table 31. United States VS China Pre-mixed/RTD Alcoholic Drink Consumption Comparison, (2019 & 2023 & 2030) & (K Units)

Table 32. United States Based Pre-mixed/RTD Alcoholic Drink Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Pre-mixed/RTD Alcoholic Drink Production Value, (2019-2024) & (USD Million)

Table 34. United States Based Manufacturers Pre-mixed/RTD Alcoholic Drink Production Value Market Share (2019-2024)

Table 35. United States Based Manufacturers Pre-mixed/RTD Alcoholic Drink Production (2019-2024) & (K Units)

Table 36. United States Based Manufacturers Pre-mixed/RTD Alcoholic Drink Production Market Share (2019-2024)

Table 37. China Based Pre-mixed/RTD Alcoholic Drink Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Pre-mixed/RTD Alcoholic Drink Production Value, (2019-2024) & (USD Million)

Table 39. China Based Manufacturers Pre-mixed/RTD Alcoholic Drink Production Value Market Share (2019-2024)

Table 40. China Based Manufacturers Pre-mixed/RTD Alcoholic Drink Production (2019-2024) & (K Units)

Table 41. China Based Manufacturers Pre-mixed/RTD Alcoholic Drink Production Market Share (2019-2024)

Table 42. Rest of World Based Pre-mixed/RTD Alcoholic Drink Manufacturers, Headquarters and Production Site (States, Country)

Table 43. Rest of World Based Manufacturers Pre-mixed/RTD Alcoholic Drink Production Value, (2019-2024) & (USD Million)

Table 44. Rest of World Based Manufacturers Pre-mixed/RTD Alcoholic Drink Production Value Market Share (2019-2024)

Table 45. Rest of World Based Manufacturers Pre-mixed/RTD Alcoholic Drink Production (2019-2024) & (K Units)

Table 46. Rest of World Based Manufacturers Pre-mixed/RTD Alcoholic Drink Production Market Share (2019-2024)

Table 47. World Pre-mixed/RTD Alcoholic Drink Production Value by Type, (USD Million), 2019 & 2023 & 2030

Table 48. World Pre-mixed/RTD Alcoholic Drink Production by Type (2019-2024) & (K Units)

Table 49. World Pre-mixed/RTD Alcoholic Drink Production by Type (2025-2030) & (K Units)

Table 50. World Pre-mixed/RTD Alcoholic Drink Production Value by Type (2019-2024) & (USD Million)

Table 51. World Pre-mixed/RTD Alcoholic Drink Production Value by Type (2025-2030) & (USD Million)

Table 52. World Pre-mixed/RTD Alcoholic Drink Average Price by Type (2019-2024) & (US\$/Unit)

Table 53. World Pre-mixed/RTD Alcoholic Drink Average Price by Type (2025-2030) & (US\$/Unit)

Table 54. World Pre-mixed/RTD Alcoholic Drink Production Value by Application, (USD Million), 2019 & 2023 & 2030

Table 55. World Pre-mixed/RTD Alcoholic Drink Production by Application (2019-2024) & (K Units)

Table 56. World Pre-mixed/RTD Alcoholic Drink Production by Application (2025-2030) & (K Units)

Table 57. World Pre-mixed/RTD Alcoholic Drink Production Value by Application (2019-2024) & (USD Million)

Table 58. World Pre-mixed/RTD Alcoholic Drink Production Value by Application (2025-2030) & (USD Million)

Table 59. World Pre-mixed/RTD Alcoholic Drink Average Price by Application (2019-2024) & (US\$/Unit)

Table 60. World Pre-mixed/RTD Alcoholic Drink Average Price by Application

(2025-2030) & (US\$/Unit)

Table 61. Diageo plc. Basic Information, Manufacturing Base and Competitors

Table 62. Diageo plc. Major Business

Table 63. Diageo plc. Pre-mixed/RTD Alcoholic Drink Product and Services

Table 64. Diageo plc. Pre-mixed/RTD Alcoholic Drink Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2019-2024)

Table 65. Diageo plc. Recent Developments/Updates

Table 66. Diageo plc. Competitive Strengths & Weaknesses

Table 67. Asahi Breweries, Ltd. Basic Information, Manufacturing Base and Competitors

Table 68. Asahi Breweries, Ltd. Major Business

Table 69. Asahi Breweries, Ltd. Pre-mixed/RTD Alcoholic Drink Product and Services

Table 70. Asahi Breweries, Ltd. Pre-mixed/RTD Alcoholic Drink Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2019-2024)

Table 71. Asahi Breweries, Ltd. Recent Developments/Updates

Table 72. Asahi Breweries, Ltd. Competitive Strengths & Weaknesses

Table 73. Suntory Holdings Limited Basic Information, Manufacturing Base and Competitors

Table 74. Suntory Holdings Limited Major Business

Table 75. Suntory Holdings Limited Pre-mixed/RTD Alcoholic Drink Product and Services

Table 76. Suntory Holdings Limited Pre-mixed/RTD Alcoholic Drink Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Suntory Holdings Limited Recent Developments/Updates

Table 78. Suntory Holdings Limited Competitive Strengths & Weaknesses

Table 79. Halewood International Limited Basic Information, Manufacturing Base and Competitors

Table 80. Halewood International Limited Major Business

Table 81. Halewood International Limited Pre-mixed/RTD Alcoholic Drink Product and Services

Table 82. Halewood International Limited Pre-mixed/RTD Alcoholic Drink Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2019-2024)

Table 83. Halewood International Limited Recent Developments/Updates

Table 84. Halewood International Limited Competitive Strengths & Weaknesses

Table 85. The Brown-Forman Corporation Basic Information, Manufacturing Base and Competitors

Table 86. The Brown-Forman Corporation Major Business

Table 87. The Brown-Forman Corporation Pre-mixed/RTD Alcoholic Drink Product and Services

Table 88. The Brown-Forman Corporation Pre-mixed/RTD Alcoholic Drink Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2019-2024)

Table 89. The Brown-Forman Corporation Recent Developments/Updates

Table 90. The Brown-Forman Corporation Competitive Strengths & Weaknesses

Table 91. Bacardi Limited Basic Information, Manufacturing Base and Competitors

Table 92. Bacardi Limited Major Business

Table 93. Bacardi Limited Pre-mixed/RTD Alcoholic Drink Product and Services

Table 94. Bacardi Limited Pre-mixed/RTD Alcoholic Drink Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2019-2024)

Table 95. Bacardi Limited Recent Developments/Updates

Table 96. Bacardi Limited Competitive Strengths & Weaknesses

Table 97. Mike's Hard Lemonade Co. Basic Information, Manufacturing Base and Competitors

Table 98. Mike's Hard Lemonade Co. Major Business

Table 99. Mike's Hard Lemonade Co. Pre-mixed/RTD Alcoholic Drink Product and Services

Table 100. Mike's Hard Lemonade Co. Pre-mixed/RTD Alcoholic Drink Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2019-2024)

Table 101. Mike's Hard Lemonade Co. Recent Developments/Updates

Table 102. Mike's Hard Lemonade Co. Competitive Strengths & Weaknesses

Table 103. Pernod Ricard SA. Basic Information, Manufacturing Base and Competitors

Table 104. Pernod Ricard SA. Major Business

Table 105. Pernod Ricard SA. Pre-mixed/RTD Alcoholic Drink Product and Services

Table 106. Pernod Ricard SA. Pre-mixed/RTD Alcoholic Drink Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2019-2024)

Table 107. Pernod Ricard SA. Recent Developments/Updates

Table 108. Anheuser-Busch InBev SA/NV Basic Information, Manufacturing Base and Competitors

Table 109. Anheuser-Busch InBev SA/NV Major Business

Table 110. Anheuser-Busch InBev SA/NV Pre-mixed/RTD Alcoholic Drink Product and Services

Table 111. Anheuser-Busch InBev SA/NV Pre-mixed/RTD Alcoholic Drink Production (K

Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2019-2024)

Table 112. Global Key Players of Pre-mixed/RTD Alcoholic Drink Upstream (Raw Materials)

Table 113. Pre-mixed/RTD Alcoholic Drink Typical Customers

Table 114. Pre-mixed/RTD Alcoholic Drink Typical Distributors

LIST OF FIGURE

Figure 1. Pre-mixed/RTD Alcoholic Drink Picture

Figure 2. World Pre-mixed/RTD Alcoholic Drink Production Value: 2019 & 2023 & 2030, (USD Million)

Figure 3. World Pre-mixed/RTD Alcoholic Drink Production Value and Forecast (2019-2030) & (USD Million)

Figure 4. World Pre-mixed/RTD Alcoholic Drink Production (2019-2030) & (K Units)

Figure 5. World Pre-mixed/RTD Alcoholic Drink Average Price (2019-2030) & (US\$/Unit)

Figure 6. World Pre-mixed/RTD Alcoholic Drink Production Value Market Share by Region (2019-2030)

Figure 7. World Pre-mixed/RTD Alcoholic Drink Production Market Share by Region (2019-2030)

Figure 8. North America Pre-mixed/RTD Alcoholic Drink Production (2019-2030) & (K Units)

Figure 9. Europe Pre-mixed/RTD Alcoholic Drink Production (2019-2030) & (K Units)

Figure 10. China Pre-mixed/RTD Alcoholic Drink Production (2019-2030) & (K Units)

Figure 11. Japan Pre-mixed/RTD Alcoholic Drink Production (2019-2030) & (K Units)

Figure 12. Pre-mixed/RTD Alcoholic Drink Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Pre-mixed/RTD Alcoholic Drink Consumption (2019-2030) & (K Units)

Figure 15. World Pre-mixed/RTD Alcoholic Drink Consumption Market Share by Region (2019-2030)

Figure 16. United States Pre-mixed/RTD Alcoholic Drink Consumption (2019-2030) & (K Units)

Figure 17. China Pre-mixed/RTD Alcoholic Drink Consumption (2019-2030) & (K Units)

Figure 18. Europe Pre-mixed/RTD Alcoholic Drink Consumption (2019-2030) & (K Units)

Figure 19. Japan Pre-mixed/RTD Alcoholic Drink Consumption (2019-2030) & (K Units)

Figure 20. South Korea Pre-mixed/RTD Alcoholic Drink Consumption (2019-2030) & (K Units)

Figure 21. ASEAN Pre-mixed/RTD Alcoholic Drink Consumption (2019-2030) & (K Units)

Figure 22. India Pre-mixed/RTD Alcoholic Drink Consumption (2019-2030) & (K Units)

Figure 23. Producer Shipments of Pre-mixed/RTD Alcoholic Drink by Manufacturer Revenue (\$MM) and Market Share (%): 2023

Figure 24. Global Four-firm Concentration Ratios (CR4) for Pre-mixed/RTD Alcoholic Drink Markets in 2023

Figure 25. Global Four-firm Concentration Ratios (CR8) for Pre-mixed/RTD Alcoholic Drink Markets in 2023

Figure 26. United States VS China: Pre-mixed/RTD Alcoholic Drink Production Value Market Share Comparison (2019 & 2023 & 2030)

Figure 27. United States VS China: Pre-mixed/RTD Alcoholic Drink Production Market Share Comparison (2019 & 2023 & 2030)

Figure 28. United States VS China: Pre-mixed/RTD Alcoholic Drink Consumption Market Share Comparison (2019 & 2023 & 2030)

Figure 29. United States Based Manufacturers Pre-mixed/RTD Alcoholic Drink Production Market Share 2023

Figure 30. China Based Manufacturers Pre-mixed/RTD Alcoholic Drink Production Market Share 2023

Figure 31. Rest of World Based Manufacturers Pre-mixed/RTD Alcoholic Drink Production Market Share 2023

Figure 32. World Pre-mixed/RTD Alcoholic Drink Production Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 33. World Pre-mixed/RTD Alcoholic Drink Production Value Market Share by Type in 2023

Figure 34. Fruity

Figure 35. Milky

Figure 36. Other

Figure 37. World Pre-mixed/RTD Alcoholic Drink Production Market Share by Type (2019-2030)

Figure 38. World Pre-mixed/RTD Alcoholic Drink Production Value Market Share by Type (2019-2030)

Figure 39. World Pre-mixed/RTD Alcoholic Drink Average Price by Type (2019-2030) & (US\$/Unit)

Figure 40. World Pre-mixed/RTD Alcoholic Drink Production Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 41. World Pre-mixed/RTD Alcoholic Drink Production Value Market Share by Application in 2023

Figure 42. Supermarket

Figure 43. Specialty Store

Figure 44. Online Sales

Figure 45. Other

Figure 46. World Pre-mixed/RTD Alcoholic Drink Production Market Share by Application (2019-2030)

Figure 47. World Pre-mixed/RTD Alcoholic Drink Production Value Market Share by Application (2019-2030)

Figure 48. World Pre-mixed/RTD Alcoholic Drink Average Price by Application (2019-2030) & (US\$/Unit)

Figure 49. Pre-mixed/RTD Alcoholic Drink Industry Chain

Figure 50. Pre-mixed/RTD Alcoholic Drink Procurement Model

Figure 51. Pre-mixed/RTD Alcoholic Drink Sales Model

Figure 52. Pre-mixed/RTD Alcoholic Drink Sales Channels, Direct Sales, and Distribution

Figure 53. Methodology

Figure 54. Research Process and Data Source

I would like to order

Product name: Global Pre-mixed/RTD Alcoholic Drink Supply, Demand and Key Producers, 2024-2030

Product link: <https://marketpublishers.com/r/G03E39321E1BEN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G03E39321E1BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970