

Global PP Straps Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global PP Straps market size was valued at US\$ 1643 million in 2024 and is forecast to a readjusted size of USD 2009 million by 2031 with a CAGR of 2.9% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Polypropylene strapping (PP Strapping) is made from lightweight plastic material and is used for fixing loads to pallets or bundling items for shipping. It is the most common type of plastic strap and the most economical. It comes in a range of colours, various widths, thicknesses and polymer variations.

PP Straps are commonly used for bundling and securing products for storage and shipping. Known for their affordability, lightweight nature, and flexibility, PP straps are popular across various industries.

Drivers:

E-commerce Growth:

The rise of e-commerce has significantly increased the demand for efficient and cost-effective packaging solutions. PP straps are widely used for securing packages and bundles in the logistics and shipping sectors.

Industrial Expansion:

The growth in manufacturing and industrial activities drives the demand for PP straps for bundling raw materials, finished goods, and components.

Cost-Effectiveness:

PP straps are generally less expensive than alternatives such as steel or polyester strapping, making them an attractive option for cost-sensitive applications.

Versatility:

Their adaptability to various applications, including packaging, bundling, and palletizing, contributes to their widespread use.

Environmental Considerations:

Advances in recycling technologies and increased focus on reducing environmental impact support the adoption of PP straps due to their potential for recycling.

Restraints:

Competition from Alternatives:

Competition from other strapping materials, such as polyester and steel, can impact market share and pricing.

Environmental Concerns:

Growing scrutiny on plastic use and environmental impact poses challenges, leading to a push for more sustainable and recyclable solutions.

This report is a detailed and comprehensive analysis for global PP Straps market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global PP Straps market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global PP Straps market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global PP Straps market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global PP Straps market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for PP Straps

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global PP Straps market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Signode, Cordstrap, FROMM Group, STEK, Samuel Strapping, Mosca, Polychem, Teufelberger, Dynaric, Polivektris, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

PP Straps market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Embossed PP Strappings

Smooth PP Strappings

Market segment by Application

Wood Industry

Paper Industry

Food & Beverage

Textile Industry

Other Industries

Major players covered

Signode

Cordstrap

FROMM Group

STEK

Samuel Strapping

Mosca

Polychem

Teufelberger

Dynaric

Polivektris

Hiroyuki Industries

Yongsun

Strapack

Cyklop

Yuandong

EMBALCER

Baole

Patel Strap Manufacturing

Tianli

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe PP Straps product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of PP Straps, with price, sales quantity, revenue, and global market share of PP Straps from 2020 to 2025.

Chapter 3, the PP Straps competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the PP Straps breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market

share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and PP Straps market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of PP Straps.

Chapter 14 and 15, to describe PP Straps sales channel, distributors, customers, research findings and conclusion.

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