

# Global Powersports Helmet Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Powersports Helmet market size is expected to reach \$ 4243 million by 2032, rising at a market growth of 5.7% CAGR during the forecast period (2026-2032).

Powersports Helmet is a type of helmet (protective headgear) used by motorcycle riders. The primary goal of a helmet is safety to protect the rider's head during impact, thus preventing or reducing head injury and saving the rider's life. Some helmets provide additional conveniences, such as ventilation, face shields, ear protection, intercom etc. In 2025, global Powersports Helmet production reached approximately 23,292 k units, with an average global market price of around 120 US\$/ Unit. The production capacity of Powersports Helmet reaches 29,100 k units, and the industry's gross profit margin is approximately between 30% and 50%.

The demand for powersports helmets continues to grow, primarily driven by increasingly stringent global traffic safety regulations, heightened rider safety awareness, the popularization of motorcycle culture, and personalized consumption trends. Governments around the world are generally implementing mandatory helmet policies and continuously upgrading product certification standards, prompting consumers to replace their helmets with compliant ones that offer higher levels of protection. At the same time, with the increase in sales of medium and large displacement motorcycles and the shift of riding from a commuting tool to a leisure sport, users are placing higher demands on helmets in terms of comfort, aerodynamic design, noise reduction performance, smart integration, and appearance.

This report studies the global Powersports Helmet production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Powersports Helmet and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Powersports Helmet that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Powersports Helmet total production and demand, 2021-2032, (K Units)

Global Powersports Helmet total production value, 2021-2032, (USD Million)

Global Powersports Helmet production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Powersports Helmet consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Powersports Helmet domestic production, consumption, key domestic manufacturers and share

Global Powersports Helmet production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Powersports Helmet production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Powersports Helmet production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Powersports Helmet market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Shoei, Bell Helmet, Shark Helmets, HJC Helmets, Arai Helmet, JDS helmet, STUDDS, Schuberth, YOHE HELMETS, Nolan Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Powersports Helmet market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by

manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Powersports Helmet Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Powersports Helmet Market, Segmentation by Type:

Full Face Helmet

Open Face Helmet

Half Helmet

#### Global Powersports Helmet Market, Segmentation by Material:

ABS Plastic

Fiberglass Composite

Carbon Fiber

Others

Global Powersports Helmet Market, Segmentation by Brand Positioning:

Entry-level

Mid-range

High-end

Global Powersports Helmet Market, Segmentation by Application:

Offline Sales

Online Sales

Companies Profiled:

Shoei

Bell Helmet

Shark Helmets

HJC Helmets

Arai Helmet

JDS helmet

STUDDS

Schuberth

YOHE HELMETS

Nolan Group

YEMA HELMET

Steelbird Helmets

Aerostar Helmets

Vega Helmets

AGV

Airoh

Pengcheng Helmets

JIX helmets

PT. Tarakusuma Indah

OGK Kabuto

Nanhai Xinyuan Helmets

NZI Helmets

Suomy

LS2 Helmets

### **Key Questions Answered:**

1. How big is the global Powersports Helmet market?
2. What is the demand of the global Powersports Helmet market?
3. What is the year over year growth of the global Powersports Helmet market?
4. What is the production and production value of the global Powersports Helmet market?
5. Who are the key producers in the global Powersports Helmet market?

6. What are the growth factors driving the market demand?

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